To 100 . . . 95 Years of Angus Genetics by the





















TUESDAY, FEBRUARY 7, 2023

HOOVER ANGUS SALE FACILITY NORTH OF TINGLEY, IOWA

HOOVER ANGUS

95th Anniversary

THIRTY-THIRD ANNUAL PRODUCTION SALE **Tuesday, February 7, 2023 12:00 Noon CST** at the Hoover Angus Sale Facility North of Tingley, Iowa

- 193 HEAD SELL -

★ 73 Spring Coming Yearling Bulls, p. 4-28 ★ 33 Fall Bulls, p. 29-41
★ 48 Spring Bred Heifers, p. 42-59 ★ 29 Fall Bred Heifers, p. 60-69
★ 10 Open Heifers, p. 69-73

GENERAL INFORMATION

Storm Date: Wednesday, February 8. Listen to 101.3 FM Creston Radio or visit www.hooverangus.com for weather announcement.

Location: See outside back cover.

Accommodations: Mount Ayr Inn (Mount Ayr), 641-464-3500 (closest to sale location) ask for Hoover Angus discount; Supertel Inn (Creston) 641-782-7873; Quality Inn (Creston) 641-782-6541.

Trucking: If notified ahead of time or at conclusion of sale, Hoover Angus will be glad to assist in finding reliable trucking. Transportation costs are the responsibility of the buyer.

Herd Health: Cattle will have proper health papers available. For out-of-state buyers, please be aware of your state's health testing requirements (if any) for imports. All bred females are ultrasound safe with calf. Ultrasound dates are approximate with no guarantee of an Al calf. We have tried to determine Al or natural calf to the best of our ability. Bulls will be tested prior to the sale. Please check back closer to sale date for a list of bulls awaiting a passing semen test. If buyer takes bull home sale day, semen check is recommended prior to turn-out. The herd practices a calfhood vaccination program. Dams of all animals in this sale have been tested negative for Johne's disease on a yearly basis. We use clean needle procedures whereby a sterile needle is used for every injection.

Insurance: Insurance is encouraged and will be available sale day.

Terms and Conditions: Cash or good check. Registration certificates will be transferred to new owner(s) after payment is made in full. All cattle will sell according to the terms and conditions of the American Angus Association, a copy of which may be picked up in the office sale day. Except for those stated in the American Angus Association Suggested Sale Terms and Conditions, there are no warranties either expressed or implied, as to merchantability or fitness for a particular purpose, with respect to the cattle being sold at this auction. The warranties and guarantees set forth in the "Suggested Sale Terms and Conditions" are in lieu of all other warranties, either expressed or implied and the remedies provided therein shall be the sole and exclusive remedy of the buyer, or any party claiming through the buyer, for any breech or warranty or guarantee therein provided and all other obligations or liabilities.



Andrew & Landi McFarland-Livingston Ellston, IA 50074 ~ 641-344-7684 (Landi Cell) landi@hooverangus.com ~ www.hooverangus.com www.facebook.com/HooverAngusFarm

David & Joy McFarland 1318 250th Ave., Tingley, IA 50863 ~ 641-344-3234 John Kiburz Lunch: A Certified Angus Beef® lunch will be served.

Inspection of Sale Cattle: Cattle may be seen any time at the farm prior to the sale; cattle will move to the sale location on Sunday, February 5. Please call Landi at 641-344-7684 to view the cattle prior to sale day.

Liability: All persons who attend this sale do so at their own risk, legal or otherwise. The owner and the sale staff assume no liability for property loss or any accidents that may occur.

NOTE: Please read about our bull boarding policy on page 1.

EPD's printed current as of December 9, 2022.

Ringmen:

Wes Tiemann: 816-244-4462, WT Marketing Mike Sorensen: 641-745-7949, Livestock Plus

Adam Conover: 816-676-8560, American Angus Association

Jeff Kapperman: 605-940-5104, *Tri State Neighbor* Austin Brandt: 712-621-1829, *Midwest Marketer*

Brice Conover: 515-979-3890

Donnie Leddy: 605-695-0113, The Cattle Business Weekly

Mark Sullivan: 816-304-0050, *The Stockman*Austin Sorensen: 712-310-3788, *Livestock Plus*Sale Consultants: Wes Tiemann: 816-244-4462
Zach Moffitt: 336-736-6340
Gary Wall: 406-208-8536

Announcements from the block take precedence sale day.

Auctioneer:

Dustin Carter 712-898-9972

Please do not use GPS to get to Hoover Angus.

Please use directions on back cover.



Four generations of the Hoover Angus Family Front row: Landi, Gwen, John, Joy, and Ty Back row: Andrew and David

Welcome to our 95th Anniversary Sale!

Same Family. . .
Same Farm. . .
Same Mission. . .
Superior Quality

As we count down to our 100th year in the Angus business, we are excited to offer to you the genetic progress we have made over the past 95 years. Times have drastically changed, cattle have changed too, but one thing has not – our commitment to providing our customers with well-rounded, profitable genetics.

The biggest news at Hoover Angus is the construction (and hopefully completion by sale day) of our new sale facility. We are excited to bring our customers to the farm! I'm sure we'll have growing pains these first couple years, but we are looking forward to have you enjoy a Certified Angus Beef® lunch on sale day with dessert by Joy. It probably won't be cake, but it will be good! Watch your mailbox in late May for an invitation to our "Barn Branding" where the Certified Angus Beef® logo will be painted on the outside of our facility.

Instead of choosing a certain date for an open house, we invite you to come look at the sale cattle, their dams, and any herd bulls we have on-site any day prior to the sale. Please call Landi at 641-344-7684 and we will show you the cattle. As a token of our appreciation, we'll give a \$100 credit toward your total purchase if you come view the cattle prior to the sale and then make a purchase.

As always, we try to be prompt with the start of our sale. Pre-sale commentary, with a bit of info on the history included in our sale facility will start about 11:40 in order to get the auction underway at 12:00. As always, videos are available on www.dvauction.com, and information on how to view the videos by using the QR code with each lot can be found on page 3.

Thank you for your interest in Hoover Angus genetics. We very much appreciate our customers who allow us to continue the Hoover tradition.

The Hoover Angus Family

Creating genetics with an optimum balance of phenotype, maternal, and EPD strength through the art and science of a disciplined breeding program.

Bull Boarding

Sale Bulls

Take your <u>bull(s)</u> sale day or Wednesday, February 8 directly from the Hoover Angus sale facility to receive a **\$100** discount per bull! Females not included in this discount. Trucking is the responsibility of the buyer, but we can assist in finding reliable transportation if requested.

OR

We will board bulls free of charge until May 1. Bulls <u>must</u> be picked up on or before May 1. On May 1, we bring in 250 females to begin AI, and our lot space cannot accommodate cycling females next to bulls of breeding age. Bulls left after May 1 will be assessed a \$5/day room and board fee.

Sale Females

We are extremely appreciative of females that leave from the sale site by Wednesday, February 8 with their new owners or reliable trucking. On the morning of Sunday, February 5, sale cattle are transported to the sale site. That afternoon we bring in ~150 heavy females to calve in our lots, and therefore our lot space cannot accommodate sale females coming back to the farm. If the forecast predicts inclement weather for sale day, please talk to Joy or Landi in advance if transportation may be a challenge.

This sale will be broadcast live on the internet.

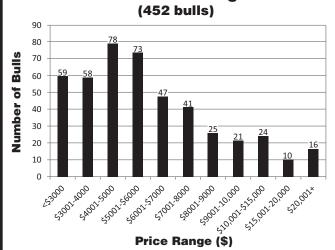


Visit www.DVAuction.com and Register Today!

For General Questions Please Contact Our Office: (402) 316-5460 or support@dvauction.com

To bid online, please register at least one day in advance.

Bull Prices from the 2018-2022 Hoover Angus Sales (452 bulls)



Guide to Data and EPDs

Individual performance:

- 1. Actual birth weight on a scale
- Weaning Weight adjusted to 205 days/Wean Ratio. A ratio expresses how the animal compared to herd mates in the same contemporary group.
- ADJ. 205/WR 2
 ADJ. 365/YR 3
 MIMF/RATIO 4
 RE/RATIO 5
 SCROTAL 6
- 3. Yearling Weight adjusted to 365 days/Yearling Ratio
- 4. IMF score adjusted to a year/IMF Ratio
- 5. Ribeye adjusted to a year/Ribeye Ratio
- Scrotal for yearling bulls, this measurement will be available sale day and will be their scrotal measurement adjusted to a year of age. For fall bulls, this measurement was taken in December.

CED	BW	WW	WW YW		RAE)G	YH	SC	\Box	\$W
7	8	9	10		11	11 12		13		14
HP	CEM	Milk		D	ЭС	(Claw	Angle	Г	HS
15	16	17		1	8		19	20	Γ	21
CW	MB	RE	F	at	\$1	Λ	\$F	\$B		\$C
22	23	24	2	25	26	3	27	28	П	29

EPD and \$Value Definitions

As a reminder, EPD stands for "Expected Progeny Difference", and predicts not the animal's own performance, but how *future progeny of said animal* are expected to perform relative to the progeny of others. An Index is similar to an EPD, but combines several traits into one economic selection index.

- 7. **CED Calving Ease Direct EPD** is expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.
- 8. **BW Birth Weight EPD**, expressed in pounds, is a predictor of an animal's ability to transmit birth weight to their progeny compared to that of other animals. As the BW EPD gets larger, so do the expected birth weights of the progeny.
- 9. **WW Weaning Weight EPD**, expressed in pounds, is the ability of an animal to transmit weaning growth to their progeny compared to that of other animals. As the WW EPD gets larger, so do the expected weaning weights of the progeny.
- 10. YW Yearling Weight EPD, expressed in pounds, is a predictor of an animal's ability to transmit yearling growth to progeny compared to that of other animals.
- 11. RADG Residual Average Daily Gain EPD expressed in pounds per day, is a predictor of an animal's genetic ability for postweaning gain in progeny compared to that of other animals, given a constant amount of feed consumed.
- 12. **YH Yearling Height EPD** is a predictor of an animal's ability to transmit yearling height, expressed in inches, compared to that of other animals. Larger values indicate larger frame.
- 13. SC Scrotal Circumference EPD, expressed in centimeters, is a predictor of the difference in transmitting ability for scrotal size compared to that of other animals.
- 14. **\$W Weaned Calf Value**, an index, expressed in dollars per head, predicts profitability differences in progeny due to genetics from birth to weaning. The underlying objective being producers will retain 20% of the female progeny as replacements and sell the rest of the cull females and their male counterparts as feeder calves. Traits included are as follows: birth weight, weaning weight, milk, and mature cow weight.
- 15. **HP Heifer Pregnancy EPD** is a selection tool to increase the probability of a sire's daughters becoming pregnant as first-calf heifers during a normal breeding season. A higher EPD is more favorable and the EPD is reported in percentage units.
- 16. **CEM Calving Ease Maternal EPD** is expressed as a difference in percentage of unassisted births with a higher value indicating greater calving ease in first-calf daughters. It predicts the average ease with which a sire's daughters will calve as first-calf heifers when compared to daughters of other sires.
- 17. **Milk Maternal Milk EPD** is a predictor of an animal's genetic merit for milk and mothering ability in their daughters. In other words, it is that part of a calf's weaning weight attributed to milk and mothering ability.
- 18. **Doc Docility EPD** is expressed as a difference in yearling cattle temperament, with a higher value indicating more favorable docility.
- 19. Claw Claw Set EPD is a predictor of foot (claw) shape, with a lower EPD being more favorable indicating an animal will produce progeny with more ideal foot shape. The ideal claw set is toes that are symmetrical, even and appropriately spaced.

- 20. **Angle Foot Angle EPD** is a predictor of foot angle and toe length, with a lower EPD being more favorable, indicating an animal will produce progeny with more ideal foot angles. The ideal is a 45-degree angle at the pastern joint with appropriate toe length and heel depth.
- 21. **HS Hair Shed EPD** is a predictor of an animal's genetic merit to shed their winter coat earlier in the spring. Lower EPDs are more favorable, and increase the environmental adaptability of cattle living in heat stressed or endophyte-infected (hot) fescue areas.
- 22. **CW Carcass Weight EPD** expressed in pounds, is a predictor of the differences in hot carcass weight of an animal's progeny compared to progeny of other animals.
- 23. **MB Marbling EPD** expressed as a fraction of the difference in USDA marbling score of an animal's progeny compared to progeny of other animals.
- 24. **RE Ribeye Area EPD**, expressed in square inches, is a predictor of the difference in ribeye area of an animal's progeny compared to progeny of other animals
- 25. **Fat Fat Thickness EPD**, expressed in inches, is a predictor of the differences in external fat thickness at the 12th rib (as measured between the 12th and 13th ribs) of an animal's progeny compared to progeny of other sires. This EPD is a carcass trait, and not a measure of maternal fleshing ability.
- 26. **\$M Maternal Weaned Calf Value**, an index, expressed in dollars per head, predicts profitability differences from conception to weaning with the underlying breeding objective assuming that individuals retain their own replacement females within herd and sell the rest of the cull female and all male progeny as feeder calves. The model assumes commercial producers will replace 25% of their breeding females in the first generation and 20% of their breeding females in each subsequent generation. Traits included are as follows: calving ease direct, calving ease maternal, weaning weight, milk, heifer pregnancy, docility, mature cow weight, claw set and foot angle. Landi recommends this index for most Hoover Angus customers who retain replacement daughters and sell feeder calves, as it is the most applicable index for such scenarios.
- 27. **\$F Feedlot Value**, an index, expressed in dollars per head, predicts profitability differences in progeny due to genetics for postweaning feedlot merit compared to the progeny of others. The underlying objective assumes producers will retain ownership of cattle through the feedlot phase and sell fed cattle on a carcass weight basis, but with no consideration of premiums or discounts for quality and yield grade. Traits contributing directly to the index are as follows: yearling weight (gain), carcass weight and dry-matter intake.
- 28. **\$B Beef Value**, a terminal index, expressed in dollars per carcass, predicts profitability differences in progeny due to genetics for postweaning and carcass traits. This index assumes commercial producers retain ownership of *all* male and female progeny through the feedlot phase and market these animals on a carcass grid. Traits included in the index are as follows: yearling weight, dry-matter intake, marbling, carcass weight, ribeye area and fat. No maternal traits are included in this index.
- 29. **\$C Combined Value**, an index, expressed in dollars per head, includes all traits that make up both Maternal Weaned Calf Value (\$M) and Beef Value (\$B) with the objective that commercial producers will replace 20% of their breeding females per year with replacement heifers retained within their own herd. The remaining cull heifer and steer progeny are then assumed to be sent to the feedlot where the producers retain ownership of those cattle and sell them on a quality-based carcass merit grid. *\$C is heavily weighted towards the "terminal" traits found in \$B, and \$C has a .95 correlation to \$B.*

Dam	В	WR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
		30	31	32	33	34	35
Grandar	ndam BWR		WR	WWR	YWR	Sons @ Auction	Daughters @ Auction
		36		37	38	39	40

Dam and Grandam's Production:

- 30. BWR Dam's birth weight ratio average on her progeny
- 31. WWR Dam's weaning weight ratio average on her progeny
- 32. YWR Dam's yearling weight ratio average on her progeny
- 33-34. Sons/Daughters @ Auction Dam's number of sons and daughters sold in past Hoover Angus production sales and their average selling price.
- 35. Daughters in herd Dam's number of daughters working in the herd and the average wean ratio of their calves. Ex: 2-102 means 2 daughters have an average 102 wean ratio on their progeny.
- 36-40. Grandam's production same explanation as 29-33.

Continued on the bottom of page 3



How (and when) to use the QR codes

- The codes will not be activated until the videos of the sale animals have been posted, which will be mid-January – hopefully shortly after the catalog arrives in your mail box.
- Once the videos are done, the QR code in each lot space of this catalog will take you directly to the video of the corresponding lot. Closer to sale date, animals that are out of the sale will have their video removed.

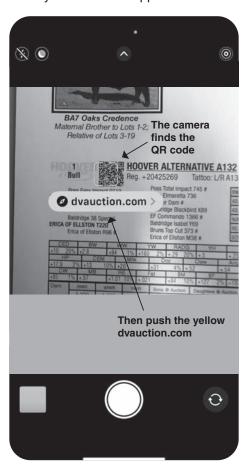
Instructions:

Most smart phones come with built-in QR code-reading capability.

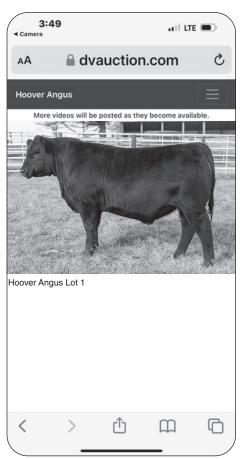
Open the camera on your smart phone.



2. Point your camera at the QR code in the catalog and then tap on the small yellow tab that appears.



3. The video of the bull will now play.



EPD and \$Value Example:

This example involves BW EPD, but the same concept applies to all EPDs and \$Values. If Bull A has a BW of +3.0 and Bull B has a BW of +1.0, and these sires were randomly mated to a comparable set of females and the calves were exposed to the same environment, you could expect Bull A's progeny to have an average of 2 pounds more birth weight than Bull B (3.0 minus 1.0 = 2 pound difference in birth weight).

As with any EPD or \$Value, BW EPD has meaning when used in comparing the relative merit or ranking of two individuals. Due to the vast amount of environmental impact on animal performance, EPDs are not designed to predict actual birth weights, but rather a *comparison* between two animals, as described above.





Erica of Ellston T220 Dam of Lots 1-2: Maternal Sister to Lot 3: Relative of Lots 4-19



BA7 Oaks Bold Ruler Maternal Brother to Lots 1-2: Relative of Lots 3-19



HOOVER ALTERNATIVE A132 – Lot 1



BA7 Oaks Credence Maternal Brother to Lots 1-2; Relative of Lots 3-19



HOOVER ALTERNATIVE A132

Reg. +20425269

Tattoo: L/R A132

02/08/22

Poss Easy Impact 0119 **BALDRIDGE ALTERNATIVE E125** Baldridge Blackbird A030

Baldridge 38 Special **ERICA OF ELLSTON T220** Erica of Ellston R96 #

Poss Total Impact 745 #
Poss Elmaretta 736
Hoover Dam #
Baldridge Blackbird X89
EF Commando 1366 #
Baldridge Isabel Y69
Bruns Top Cut 373 #

Poss Total Impact 745 #	BW	89
Poss Elmaretta 736 Hoover Dam #	ADJ. 205/WR	879/ET
Baldridge Blackbird X89	ADJ. 365/YR	
EF Commando 1366 #	%IMF/RATIO	
Baldridge Isabel Y69 Bruns Top Cut 373 #	RE/RATIO	
Erica of Ellston M38 #	SCROTAL	

CED		BW			WW)	/W	RAI	DG _	YH		S	SC	\$	W
+10 2	0%	+2.8	+2.8 +94		1%	+160 2%		+.29	20%	+.5		+.23		+77	10%
HP		С	CEM		Milk		D	Doc		Claw		Angle		HS	3
+17.9	2%	2% +13 109		0%	+20	+31		4%	+.52	2		+.54		+.42	30%
CW		MB		RE F		-at	\$M		\$F		\$B		\$0		
+85	1%	+.57	+.57 +1.0		01 10%	+.021		+84	10%	+127	2%	+180	10%	+317	3%
Dam		3WR	٧	VWR	ΥV	WR Sons		@ Auctio	n I	Daughters	@ Aı	ıction	Dau	ghters In	Herd
	1	-100	1-	1-100			None			None			No		
Granda	m	BWR W		/WR		YWR		Sons @ Auction		ion	Daughters @ Auct		uction		
	4-104		4-1	114	\top	2-109	$\neg \neg$	7-\$11	,150	T	5-	5-\$19.000			

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A132 is a big topped, complete-made bull that is thick! He's long as a train! When taking our pictures, Mallory commented that A132 was one of her favorites.
- ★ Flush brother to Lot 2. If you need to add some muscle back into generations of calving ease Angus genetics, take a serious look at Lot
- ★ A132 offers one of the top WW and YW EPDs in today's sale!
- ★ Dam T220 was the 3rd top weaning weight heifer calf of her crop, and is quickly becoming the most recognized Hoover-bred female. T220 serves as a working donor for 2S Angus, 7 Oaks Angus, Baldridge Performance Angus, and KDS Angus.



Erica of Ellston R96 Pathfinder Hoover Donor Dam of Lot 3; Grandam of Lots 1-2; Relative of Lots 4-19



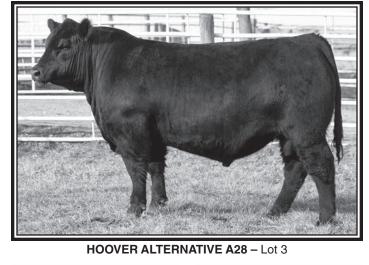
Erica of Ellston M38 Pathfinder Hoover Donor Grandam of Lot 3; Great Grandam of Lots 1-2; Relative of Lots 4-19

- \star T220 has already put two bulls in stud, BA7 Oaks Bold Ruler (the lead-off bull in the 2023 Alta Genetics flyer), and BA7 Oaks Credence, both at Alta Genetics. Bold Ruler boasts a whopping +105 \$Maternal, well above the best 1% of the breed, and a +350 \$C, also well above the top 1%!
- ★ We sold T220 as an 8 month-old heifer calf for \$20,000, and we retained a flush on her, hoping to get some daughters. . . zero luck there, but we got two awesome sons!
- ★ T220's progeny grossed over \$200,000 before she turned 4 years of age (10-fold gain on investment from the group's purchase price of \$20,000!). Her daughters serve as donors in at least 7 herds in 5 different states.
- ★ T220 produced 52 embryos as a coming yearling heifer, and bred back first service AI for her first natural calf. This natural calf weaned off an adjusted 799 pounds (no creep). T220's first four ET progeny through AHIR averaged an adjusted 855 pound weaning weight!
- ★ Please read about Pathfinder donor grandam R96, the #1 indexing cow in the Hoover herd, in the footnote of her super thick son, Lot 3. This Erica cow family has once again knocked it out of the park with their progeny selling in this year's sale - Lots 1-19. Seven of the past 8 years, the Ericas have produced the Lot 1 bulls in our sales.
- ★ Pathfinder donor great grandam is the mother of Lots 4-5; please read about her in Lot 4's footnote.
- ★ A132 was an IVF ET calf (meaning he can't ratio with the other ET calves for his growth traits), but he was one of the top weaning weight bulls of the entire Hoover crop! We recommend this super thick bull for use on cows.





HOOVER ALTERNATIVE A54 – Lot 2





Erica of Ellston X54 Owned by Nature Road Angus and Hill Top Farms \$15,000 Maternal Sister to Lot 3; Relative of Lots 1-19



Baldridge Alternative E125 Sire of Lots 1-3



Erica of Ellston X39 Owned by Russell Cattle Co. \$22,000 Maternal Sister to Lot 3; Relative of Lots 1-19



Erica of Ellston Z39 Owned by Moke Angus \$20,000 Maternal Sister to Lot 3; Relative of Lots 1-19



BALDRIDGE ALTERNATIVE E125

ERICA OF ELLSTON T220

Poss Easy Impact 0119

Baldridge Blackbird A030

Baldridge 38 Special

Erica of Ellston R96 #

HOOVER ALTERNATIVE A54

Reg. +20425267 Tattoo: L/R A54

> Poss Total Impact 745 # Poss Elmaretta 736 Hoover Dam # Baldridge Blackbird X89 EF Commando 1366 # Baldridge Isabel Y69 Bruns Top Cut 373 # Erica of Ellston M38 #

BW	82
ADJ. 205/WR	824/ET
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
CCDOTAL	

01/22/22

							_									
CE	D	Т	BW	1		WW	\	/W	RAI	DG .	YH		5	SC SC	\$W	
+14	4%	· -	.8 '	15%	+80	10%	+132	15%	+.21		+0		+.65		+87	1%
Н	ΙP		С	EM		Mill	(D	Оос		Claw		Angle		HS	
+12.8			+13	1	0%	+33	15%	+23	30%	+.44	25%	+.5	0		+.43	30%
CV	٧	Т	MB	}		RE	RE Fat \$M		Λ	\$F		9	SB	\$0)	
+59	25%	+	1.06	15%	+.8	2 25%	+.05	2	+77	15%	+90		+161	20%	+286	15%
Dam	Τ	В١	WR	٧	VWR	Υ\	ΝR	Sons	@ Auction		Daughters @ Auctio		ction	Dau	ghters Ir	Herd
		1-	100	1-	100		No		lone		None				None	
Grand	lam	٦	В	BWR		W	/WR		YWR		Sons @ Auction		on	Daughters @ Aud		uction
		Г	4-	-104		4-	4-114		2-109	П	7-\$11.	150		5-\$19.000		00

- ★ Retaining 1/3 revenue sharing semen interest.
- A54 has superior base width and thickness! He's a hard-to-fault bull that is really long and packed with muscle!
- Genomics peg A54 as elite calving ease, so we do recommend him for larger framed heifers or cows. He has a well-rounded set of EPDs and one of the highest CED EPDs of the bulls selling!
- ★ Flush brother to Lot 1, please see footnote there.



Kenny Angus purchased 5 embryos from the Erica of Ellston R96 cow, and they are very pleased with the resulting flush of 5 live weaned calves, including this heifer Kenny Erica of Ellston 2205!

Bull



Poss Easy Impact 0119

Baldridge Blackbird A030

BALDRIDGE ALTERNATIVE E125

Bruns Top Cut 373 #

Erica of Ellston M38 #

ERICA OF ELLSTON R96 #

HOOVER ALTERNATIVE A28

Reg. 20427020

Tattoo: L/R A28 Poss Total Impact 745 #

Poss Elmaretta 736 Hoover Dam # Baldridge Blackbird X89

Bruns Uppercut 610 Dakota Miss 669 Baf # Basin Excitement # Erica of Ellston G366 #

	ADJ. 205/WR	859/113
	ADJ. 365/YR	
	%IMF/RATIO	
	RE/RATIO	
	SCROTAL	
Т	SC I	\$W

01/15/22

83

CED		BW			WW Y		/W	RAI)G	YH		S	SC .	\$V	N
+12 10	0%	+.7 +85			4%	+151 4%		+.34	3%	3% +.4		04		+79	5%
HP		CEM			Milk		D	Doc		Claw		Angle		HS	
+16.6	10%	% +15 2%			+28		+19	+.67			+.4	5 3	30%	⊦.50	
CW	\Box	MB			RE F		at	: \$M		\$F		\$B		\$C	
+80 2	2% +.67 +		+1.2	20 2%026		10%	+64		+127	2%	+192	4%	+313	4%	
Dam	Е	BWR	٧	VWR	YWR		Sons	@ Auctio	n [Daughters (@ Aı	ıction	Daug	hters In I	Herd
	4-	4-104 4-114		-114	2-1	2-109		7-\$11,150		5-\$19,0		000		None	
Granda	irandam BWR			W	WWR		YWR		Sons @ /	Aucti	ion	Daught	ers @ Au	ıction	
7-102			7-1	12	\top	4-109	Т	1-\$14,	,500	T	3-\$22,675		5		

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A28 may just be the stoutest, thickest bull of the pen! He's big butted and impossible to miss. He is bold everywhere – from his rib shape and capacity to his muscle and stance! He was the 5th top weaning weight bull of the crop! Genomics pegged A28 extremely favorable for calving ease, putting both his CED EPD
- and BW EPD well into the "heifer bull" range if you so choose. He's a rare find with a CED EPD in the best 10% of the breed to a Ribeye EPD just shy of the best 1%! A28 has the 2nd highest Ribeye EPD and 3rd highest \$Beef (\$B) among the bulls selling!
- Pathfinder dam R96 is a working donor who had a 356 day calving interval before we took her out of production for one year to flush her. A28 is her natural calf.
- R96 serves as the herd's #1 indexing cow with a whopping 4-114 wean ratio! Just a couple years ago, R96's dam held the position of #1 indexing cow! Too numerous to mention are how many of R96's calves have been at the very top of their crop for growth, and subsequently to be top sellers in our past sales.
- \star R96 started out her production with a bang, by producing the $3^{\rm rd}$ top weaning weight heifer calf of her crop, Erica of Ellston T220, who is quickly becoming the most recognized Hoover-bred female. T220 is the dam of Lots 1-2, please read about her in the footnote of Lot 1.
- R96's other progeny work for Moke Angus (a son and daughter), Glen Hanson, Jocko Valley & Dave Powers, Dana Russell, Nature Road Angus, John Orr, Jason & Richard Swaney, Darwin Germann, and Brett Barnett. Several of these serve as donor cows for their respective owners.
- Please read about grandam M38 in the footnote of her featured son, Lot 4. G366 info can also be found here! Lots 1-19 stem from this Erica cow family.





Lot 4 Pre-weaning



Erica of Ellston A12 \$10,000 Flush Sister to Lots 4-5; Relative of Lots 1-19 Owned by Oak Hollow Farm



HOOVER GOALKEEPER A7 – Lot 4



Erica of Ellston A10 Owned by 3J Angus \$10,000 Flush Sister to Lots 4-5; Relative of Lots 1-19



Erica of Ellston M38 Pathfinder Hoover Donor Dam of Lots 4-5: Relative of Lots 1-19



Erica of Ellston G366 Candid photo at 8 years of age Pathfinder Hoover Donor Lots 1-18 descend from G366



HOOVER GOALKEEPER A7

Reg. +20413808

Tattoo: L/R A7 12/30/21

SydGen Enhance **BALDRIDGE SR GOALKEEPER** Baldridge Isabel E030

Basin Excitement # **ERICA OF ELLSTON M38 #** Erica of Ellston G366 # SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 Basin Expedition R156 Basin Lady S532 AK SvdGen CC & 7# Erica of Ellston D184

BW	77
ADJ. 205/WR	804/104
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

С	ED			BW	'		WW		/W	RAI)G	YH		S	C	\$\	N
+9	30)%	+.2	3	30%	+76	15%	+137	15%	+.28	25%	+.4		+.76		+83	3%
	ΗP		Т	С	EM	\Box	Milk		D	ос		Claw		Angle	9	HS	3
+14.5	5	20%	+7	7			+34	10%	+33	2%	+.49	9	+.3	0	1% +	.24	10%
	W			MB			RE		-at	\$1	Λ	\$F		\$	В	\$C	;
+56	30)%	+.83	3	30%	+.99	10%	+.00	2	+94	1%	+92		+159	25%	+300	10%
Dam		ı	3WR		٧	VWR	ΥV	VR	Sons	@ Auction		Daughters @ Auctio		ction	Daug	hters In	Herd
		7	-102	2	7-	112	4-1	109 1-\$1		14,500		3-\$22,675		5		1-114	
Grar	ndar	n		В	WR		W	WWR		YWR		Sons @ Auction		on I	Daughters @ Aucti		uction
	9-98 9-107		\top	7-107		18-\$9250			3-\$24,000								

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A7 is a super deep bodied bull that is wide based, really stout, and you don't have to wonder if he is a bull or heifer - he has the masculinity an Angus bull should have! Put his daughters in the "keeper" pen! Every one of them!
- ★ A7 ties as the 3rd top \$Maternal (\$M) Value bull to sell, and I would agree, he is an excellent choice to save replacement daughters from!
- ★ A7 and his flush brother Lot 5 come from one of the best flushes we have ever had! Stunning flush sisters to these two bulls work for Oak Hollow Farm and 3J Angus. Visitors to the farm last summer routinely picked the M38 progeny as their "picks" of the calf crop!
- A7 is suitable for use on heifers or cows.

- ★ Pathfinder donor dam M38 serves as the herd's 4th top indexing cow with a whopping 7-112 wean ratio! Daughter R96 serves as the #1 indexing cow of the Hoover herd, a position once held by M38 herself! Speaking of Ericas that are among the top indexing cows of the herd, there are 5 daughter descendants of the great G366 cow that are among the top 15 cows of the herd - what a phenomenal accomplishment!
- ★ M38 has been a fertile cow, recording a 355 day calving interval on her first 5 calves before we pulled her out of production for a year to flush her.
- ★ A grandson of M38 sells as the super-stout featured Lot 3 bull; great grandsons sell as features, Lots 1-2. As you can see, M38 passes quality through each generation of her cow family!
- ★ M38's first son was the Lot 1, \$14,500 bull in our 2016 sale selling to 2J Angus. After that, her next three daughters were the #1 adjusted weaning weight heifer calves of their entire crop!
- ★ Highly proven Pathfinder grandam G366 is regarded as the best cow in our history. Three daughters of G366 have earned the Pathfinder designation, and it looks like one more will have met the criteria to be on the report this coming spring. At least 15 of her daughter descendants have served as donors. G366 grossed \$238,000 worth of direct progeny sales, not including embryos sold.
- ★ Too numerous to mention are G366's progeny that have found themselves in the very top of the crop for weaning weight. It is neat, however, that she had three-in-a-row #1 adjusted weaning weight calves of their respective crops. Even at 12 years of age, her growth genetics were still powerful, as an ET daughter was the #1 adjusted weaning weight ET heifer of her crop!
- ★ Nine of G366's progeny have been photo features in our past auctions.
- ★ Superior udders run in this cow family. G366's udder at over 12 years of age (see the picture on page 9) would rival most 3-4 year-old females in the breed today.
- ★ The tremendous Erica cow family has produced Lots 1-19 bulls selling today, with Lots 1-18 being direct descendants of G366 as well as the lead-off bred heifer, Lot 107, and the lead-off open heifer, Lot 193.





Erica of Ellston Z144
Pictured at 5 months of age
Maternal Sister to Lots 4-5
Relative of Lots 1-19



Erica of Ellston S7 Hoover Angus Donor Dam of Lot 7; Relative of Lots 1-19

Bull Bull

HOOVER GOALKEEPER A5

Reg. +20413806 Tattoo: L/R A5

12/29/21

SydGen Enhance BALDRIDGE SR GOALKEEPER Baldridge Isabel E030

Basin Excitement #
ERICA OF ELLSTON M38 #
Erica of Ellston G366 #

SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Erica of Ellston D184

BW	89
ADJ. 205/WR	886/115
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		WW		YW		RADG		YH	YH		SC		W
+5	\Box	+2.1 +9		+92	1% +167 1% +		+.34	3%	+1.1	5%	+1.12		+81	4%	
HP		С	EM	\Box	Milk		Doc		Claw		Angle		e HS		3
+12.8		+4			+30	25%	+33	2%	+.48	}	+.2	23	1% -	⊦.13	2%
CW	CW MB				RE F		-at	\$M		\$F		\$B		\$C	
+78 3	3%	+.35		+.82	25%	019	15%	+69		+118	4%	+162	20%	+279	20%
Dam	Е	BWR	V	/WR	VR YWR		Sons	ns @ Auction		Daughters @ Auction			Daughters In Herd		
	7-	7-102 7-1		112	2 4-109		1-\$	14,500		3-\$22,675			1-114		
Grandam BWF		WR		WWR		\top	YWR		Sons @ Auction			Daughters @ Auction			
		9	-98		9-1	07	\top	7-107		18-\$9	250		3-9	\$24,00	0

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A5 is a long, powerful stud! He is a big scrotal, thick made, super slick haired bull! He's one of the best, check him out!
- ★ At 886 pounds, A5 was the 2nd top weaning weight ET bull calf of the crop, and this leads him to have one of the top WW and YW EPDs in the sale! A5 also has one of the best Hair Shed EPDs important for those of us in fescue country.
- ★ A5 is recommended for use on cows. Save his daughters as replacements, they should make excellent, highly productive, nice uddered cows.
- ★ What a flush this has been! Please see footnote under his flush brother, Lot 4.
- ★ Please see pictures of his flush sisters and dam on page 6.

Bull

HOOVER ATHLETE A79

Reg. 20427034 Tattoo: L/R A79

RAML Rugby 7103 RAML ATHLETE RAML Royce 536

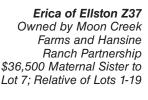
Hoover Chief ERICA OF ELLSTON T65 Erica of Ellston G366 # S A V Renown 3439 # RAML Ruby 103 TC Aberdeen 759 # RAML Royce 335 Connealy Commander # Queenmere of Eliston K189 # SydGen C C & 7 # Erica of Eliston D184

BW	87
ADJ. 205/WR	819/108
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
CCDOTAL	

01/30/22

CED		BW		١	WW	Υ	/W	RAE	DG .	YH		SC		\$W	
+4		+2.0		+79	10%	+138	10%	+.30	15%	+1.1	5%	+2.13	2%	+73	15%
HP		С	EM		Milk		D	Doc		Claw		Angle		HS	
+19.0	1%	+7			+30	25%	+28	10%	+.41	20%	+.4	1 1	5% +	.29	15%
CW MB			RE	RE Fat		\$M		\$F		\$B		\$0			
+64 15	64 15% +.12 +.1		+.65	+.003		3	+76	20%	+103 1	5%	+132		+247		
Dam	-	3WR	W	/WR	VR YWR		Sons	@ Auctio	n I	Daughters	@ Au	ıction	Daughters In Her		Herd
	3	3-106 3-10		109	1-99		1-\$	1-\$4500		None			No		
Granda	Grandam BWR			WWR			YWR	\Box	Sons @ Auction		ion	Daughters @ Auction		uction	
	9-98		\neg	9-107		7-107 18-		18-\$9	250		3-9	324,00	00		

- ★ A79 is a deep, long bodied bull with a lot to him! He's a gentle disposition bull with nice muscle and feet. We recommend this high growth bull for use on cows.
- ★ No surprise coming from this cow family, his fertility EPDs rank quite strong Heifer Pregnancy (HP) EPD top 1% (3rd highest of any bull selling) and Scrotal (SC) EPD top 2% (3rd highest of any bull selling)!
- ★ Dam T65 is a beautiful young daughter of the great G366 please read a very summarized version of her accomplishments in the footnote of Lot 4.
- ★ T65 serves as the herd's 15th top indexing cow with a superior 3-109 wean ratio!
- ★ T65 has a 357 day calving interval on her 3 progeny, which will tighten up significantly as she calves in early January this year. She will definitely be on the potential docket to flush this spring because of her fertility, udder quality, and productivity. She might even be looking at Pathfinder status this February. Her mother already has 3 Pathfinder daughters, can T65 make it four?
- ★ Don Obermueller purchased T65's first son to come to auction.





HO 7 Bull



HOOVER INVESTOR A230

Reg. 20427071

Tattoo: L/R A230

02/21/22

Deer Valley Growth Fund HIGH POINT INVESTOR High Point Mimi 777

Baldridge 38 Special **ERICA OF ELLSTON S7** Erica of Ellston L5 Basin Payweight 1682 # Deer Valley Rita 36113 V A R Generation 2100 # S A F Mimi 044-M94 EF Commando 1366 # Baldridge Isabel Y69 Connealy Counselor # Erica of Eliston G366 #

BW	84
ADJ. 205/WR	766/101
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		WW		YW		RAE)G	YH		SC		\$W	
+8		+1.3 +87		+87	3%	+158 2%		+.30	15%	% +1.0 10		+1.44 20		+89	1%
HP		CEM		Milk		Do		ОС	oc (Claw)	HS	
+15.4	5.4 15% +7		+3	19	2%	+26	15%	5% +.48		+.51			+.73		
CW	V MB		R	RE		at	\$1	Λ	\$F		\$	В	\$C		
+61 20)%[+.61		+.70	.70 +.010		3	+72	25%	% +92		+144		+259	
Dam	E	BWR WWF		/WR	YWR		Sons @ Auction		n [Daughters @ A		Auction Dau		aughters In Her	
	4	4-99 4-100		106	3-1	108 3-\$		11,850		4-\$31,150)	None		$\neg \neg$

- ★ A230 is a nice footed bull with lots of length. Keep every daughter he produces I'm not sure you will find a bull that can make them any better!
- ★ This is the lone son of S7 to sell this year, but we'll have more next year!
- ★ Dam S7 started her career out strong, producing the #1 adjusted weaning weight heifer of our 2019 crop that was the lead-off, top-selling female of our 2021 sale at \$32,000 to Pine View Angus. She serves as a donor for the Wessel family.
- ★ Other S7 progeny were selected by Moon Creek Farms and Hansine Ranch Partnership (2 sisters) for \$36,500 and \$26,000, and Abernathy Ranches and William Vacek for \$30,000. These sisters all work as donors for their owners - see their pictures on page 43. Two S7 daughters have been retained in our herd and will calve for the first time this spring.
- ★ In our 2022 sale, a full brother to Z33 topped at \$18,500 to Derek Sawyer, as well as one each to Brice Erickson and Dusty Goodman.
- ★ S7 serves as a working donor for us and records 10-101 IMF ratio and 10-109 ribeye ratio to be one of the top ribeye ratio cows in the herd. She has a 370 day calving interval despite stealing flushes three separate years.
- ★ S7's individual performance data: BW 72 lbs., WW 827 lbs., WR 107, YW 1094 lbs., YR 106, IMF 9.23, ratio 156, ribeye 13.2", ratio 103. S7 was the #1 IMF scanning heifer of her crop, and her ribeye scan was 3.5" above breed average! Among her ET contemporaries, she was the #1 adjusted weaning weight and yearling weight heifer!
- ★ Seven of the past 8 years, sons of the Ericas have been the Lot 1 bulls in our sales, including this year! In our 2021 auction, of the 8 animals that hit the \$20,000+ price tag, 6 of them were from the Erica cow family.
- ★ Superior udders run in this cow family, and the 5 generations of cows down the dam's side of this pedigree have been excellent uddered cows, even into old age. Great grandam G366's udder at over 12 years of age would rival most 3-4 year-old females in the breed today. Please see a picture of her udder on page 9.
- ▶ Please read about grandam L5 in the footnote of Lot 13.
- ★ Great grandam G366 is regarded as the best cow in our history. Currently, a granddaughter serves as the #1 indexing cow of the Hoover herd, and a daughter as the 4th top. Three other daughters or descendants of G366 are among the top 15 indexing cows!
- ★ Three daughters of G366 have earned the Pathfinder designation, and at least 15 of her daughter descendants have served as donors. Lots 1-19 all stem from this Erica line.





HOOVER ENTICE A27 - Lot 8



Erica of Ellston R217 Pathfinder Hoover Donor Dam of Lots 8-9; Relative of Lots 1-19



Hoover Elite Owned by High Point Genetics and Crawford Angus \$20,000 Full Brother to Lots 8-9; Relative of Lots 1-19



MOGCK Erica 2255 #

Bruns Top Cut 373 #

Erica of Ellston N54 #

ERICA OF ELLSTON R217#

MOGCK ENTICE

HOOVER ENTICE A27

Tattoo: L/R A27 Reg. +20413812

> SvdGen Exceed 3223 SydGen Rita 2618 Moack Sure Shot 253 MOGCK Erica 2162 Bruns Uppercut 610 Dakota Miss 669 Baf # Basin Excitement # Erica of Ellston G366 #

BW	78
ADJ. 205/WR	806/105
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

01/13/22

CE	D	Т	BV	/		WW	١	′W	RAI	DG .	YH		S	SC	\$	W
+10	209	%	+.1	25%	+72	20%	+136	15%	+.29	20%	+.6		+1.04		+78	10%
Н	łΡ			CEM	\Box	Milk		D	ос		Claw		Angle	е	HS	3
+14.1	2	25%	+8			+35	10%	+37	1%	+.42	20%	+.4	.9		+.27	10%
C/	N	Т	ME	3		RE	F	at	\$1	Л	\$F		9	SB	\$C	;
+60	259	% -	+.40		+.88	3 15%	020	15%	+87	4%	+100 2	0%	+147		+278	20%
Dam	Т	В	WR	٧	VWR	YV	VR	Sons	@ Auctio	n	Daughters	@ Aı	ction	Dau	ghters In	Herd
		4	4-97 4-105		105	4-106		3-\$	3-\$12,350		1-\$4250)		None	
Grand	dam	lam BWR			WWR			YWR		Sons @ Auction		on	Daughters @ Auction		uction	
	7-93			7-104		\top	5-105		3-\$5100		T	2-\$13,250		0		

- Retaining 1/3 revenue sharing semen interest.
- A27 is a super thick, stout, wide based bull! He is one of my favorite all-around bulls! Better yet, he is an excellent calving ease option by Entice, and safe for use
- A27 is an easy-going bull, and I would agree with his Docility EPD that pegs him well above the best 1% of the breed, and he ties as the 3rd top Docility EPD bull to sell!
- A27 ranks high on the \$Maternal index (top 4%), and I would agree, he is an excellent choice to save daughters from.
- Flush brother to Lot 9.
- ★ Dam R217 is a third consecutive generation Pathfinder donor cow from the prestigious Erica cow family! R217 has an excellent 353 day calving interval and an excellent udder, as typical of the Ericas.
- R217's sons work for Brandon Taglauer, Darrell Wagoner and Crawford Angus and High Point Genetics teamed up to buy one son - read about this bull, Hoover Elite, on page 6 of your sire directory. He was the 2nd top yearling weight bull of our 2021 sale, and what a tank he was!
- A full sister to A27 has been retained in the herd that has what I believe to be the 3rd highest IMF scan in our history with a 9.99 IMF, ratio 179!
- A flush sister to A27 sells as featured heifer, Lot 193.
- Please read about grandam N54 in the footnote of her son, Lot 10. Great grandam G366's blood still flows through many of these top-end bulls in our sale - read about her in the footnote of Lot 4. Lots 1-19 all stem from this Erica cow family.



Erica of Ellston Z8 Maternal Sister Lot 10; Maternal Sister to the Dam of Lots 8-9; Relative of Lots 1-19



Erica of Ellston N54 Pathfinder Hoover Donor Dam of Lot 10: Grandam of Lots 8-9 and 11-12; Relative of Lots 1-19

Tattoo: L/R A41

9 Bull

MOGCK ENTICE



SydGen Enhance

Bruns Top Cut 373 # **ERICA OF ELLSTON R217 #** Erica of Ellston N54 #

MOGCK Erica 2255 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Bruns Uppercut 610 Dakota Miss 669 Baf # Basin Excitement # Erica of Ellston G366 #

HOOVER ENTICE A41

Reg. +20413813

BW	91
ADJ. 205/WR	753/98
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

01/18/22

CEI)	BW			WW		YW		RADG		YH		SC SC		W		
+12	10%	+.	+.9 +75		+75	15% +138		10%	+.31	10%	+.6		+1.87	′ 5%	+76	10%	
HF	>	\Box	С	EM	\Box	Milk		Doc			Claw		Angle		Н	S	
+14.8	20%	%	6 +9			+32	15%	5% +34 19		+.45	+.45 30%		i1		+.28	10%	
CW	l		MB	MB		RE Fat		-at	\$M		\$F		9	\$B		\$C	
+69	10%	+.	.42		+.97	10%	040	3%	+80	10%	+116	5%	+167	15%	+297	10%	
Dam	Т	BV	VR	٧	/WR	YWR		Sons	@ Auctio	n I	Daughters (@ Aı	ıction	Daughters In Herd		n Herd	
		4-97 4-10		105	4-106		3-\$12,350		Т	1-\$4250				None			
Granda	Grandam BWR			WWR			YWR		Sons @ Auction		ion	Daughters @ Auction					
7-93			7-104			5-105		3-\$5100			2-\$13,250		50				

- ★ A41 is a larger framed, stretchy, growthy, tight sheath bull with plenty of meat in him. He's slick haired for working on fescue pastures. Check out his nicely balanced set of EPDs!
- Flush brother to Lot 8 please read footnote there.
- Genomics pegs A41 as an excellent choice for heifers, despite a larger actual birth weight than we would typically recommend for heifers. His recip dam is one of our biggest birth weight cows, which provides a logical explanation for a larger actual birth weight, but yet the genetic ability to sire moderate birth weight calves. He gets my thumbs up to use on either heifers or cows.





HOOVER INVESTOR A234 Reg. 20427075

Tattoo: L/R A234

02/21/22

Deer Valley Growth Fund HIGH POINT INVESTOR High Point Mimi 777

Basin Excitement # ERICA OF ELLSTON N54# Erica of Ellston G366 # Basin Payweight 1682 # Deer Valley Rita 36113 V A R Generation 2100 # S A F Mimi 044-M94 Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Erica of Ellston D184

BW	78
ADJ. 205/WR	705/93
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		1	WW	\	/W	RAE)G	YH		SC	\$	W
+7		+1.5 +8		+85 4%		+141	10%	10% +.23		+.4	+	1.27 259	6 +87	1%
HP		С	EM		Milk		D	ОС		Claw	Α	ngle	HS	3
+18.5	2%	+8			+28		+27	15%	+.43	25%	+.41	15%	+.59	
CW		MB			RE		-at	\$1	Λ	\$F	\Box	\$B	\$0	
+52		+.65		+.33		+.04	4	+106	1%	+78	+	124	+267	25%
Dam	Е	BWR	W	/WR	R YWR		Sons	@ Auction		Daughters @ Auction		on Da	Daughters In Herd	
	7	7-93 7-1		104	4 5-105		3-\$5100			2-\$13,250			4-102	
Grandar	andam BWR			WWR			YWR		Sons @ Auction		Daug	Daughters @ Auction		
	9-98		$\neg \neg$	9-107		7-107	$\neg \neg$	18-\$9250		3	3-\$24,000			

- ★ A234 is a really deep bull that will make great daughters! He is one of the more moderate framed bulls - daughters will stay reasonably sized and not get too big.
- A234 is recommended for larger framed heifers or cows. It's my recommendation to save every daughter he produces, and the data backs it up - he has the #1 \$Maternal (\$M) of any bull selling! He also has one of the top Heifer Pregnancy (HP) EPDs. I can't think of a more ideal dam than N54!
- Pathfinder dam N54 is a working donor and one of my all-time favorite cows. She has a perfect 365 day calving interval, despite stealing flushes at least two different years. N54 is a tremendous female-maker, and her first daughter (R217) serves as a working Pathfinder donor - she is the dam of Lots 8-9. Two other daughters of N54 have served as donors - one for us, and one for Steve McFarland in Ohio. Six daughters of N54 have been retained in the herd. Sons of N54 work for Shirley
- Focken, Jim Mengarelli, and Larry Hohertz.
 Several calves of N54 have been among the top of their crop for weaning weight both ET and natural calves. And she does this with significantly lower than average birth weights on her progeny!
- Please read about grandam G366 in the footnote of Lot 4. Lots 1-19 all stem from this Erica cow family.





HOOVER NO DOUBT A26 - Lot 11



Erica of Ellston T64 Hoover Angus Donor Full Sister to the Dam of Lot 11 and 12; Relative of Lots 1-19

Bull

HOOVER NO DOUBT A26

Reg. 20427019

Tattoo: L/R A26

01/12/22

Mogck Bullseye # **HOOVER NO DOUBT** Miss Blackcap Ellston J2

Baldridge 38 Special **ERICA OF ELLSTON T78** Erica of Ellston N54 #

MOGCK Sure Shot # Mog Svd Miss EF C Bald Bas

I. M 1055	DW	10
gck Mary 1255 IGen C C & 7 #	ADJ. 205/WR	752/99
	ADJ. 365/YR	
	%IMF/RATIO	
dridge Isabel Y69 sin Excitement #	RE/RATIO	
a of Ellston G366 #	SCROTAL	

CED		B۱	٧	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	WW	\	/W	RAI)G	YH		S	SC	\$	W
+10 20)%	-1.6	5%	+66		+123	30%	+.25		+.6		+.90		+81	4%
HP			CEM	\Box	Milk		D	ос		Claw		Angle	е	HS	3
+15.9	10%	6 +11	2	0%	+40	1%	+21		+.45	30%	+.3	5	4% +	.71	
CW		M	В		RE	F	-at	\$1	Λ	\$F		\$	SB	\$C	
+48		+.72		+.66	ò	+.050)	+94	1%	+82		+136		+270	25%
Dam	-	BWR	V	VWR	Y۷	VR	Sons	@ Auctio	n [Daughters @		ction	Daug	hters In	Herd
	3	3-97	3-	-101	1-	98	N	None		None			None		
Granda	m		BWR		W	WR	Т	YWR	П	Sons @ A	@ Auction		Daughters @ Auction		uction
7-93		7-1	104		5-105 3-9		3-\$5 ⁻	3-\$5100		2-\$13,250					

- ★ Retaining 1/3 revenue sharing semen interest.
- We noticed that A26 was a super calm bull when taking pictures of our features. He's an attractive, smooth made bull that is really long, big hipped, thick, and has the muscle you would expect from a No Doubt.
- ★ A26 is a rare No Doubt with the high CED EPD and low BW EPD he displays he has one of the lowest BW EPDs among the bulls selling! He is certainly suitable for use on heifers, then when he becomes too big for your heifers, roll him into the position of main herd sire for your cows!
- A26 offers the 2nd highest Milk EPD among the bulls selling!
- Dam T78 is certainly a more moderate 38 Special, but a beautiful, excellent uddered, young female with a superior 349 day calving interval. She is a great, calm cow to work with at calving time. It is fitting that her \$Maternal Value far exceeds the best 1% of current dams!
- ★ Please read about Pathfinder grandam N54 in the footnote of Lot 10 and see her picture on page 8. A small sampling of great grandam G366's accomplishments can be found in Lot 4's footnote.
- ★ See pictures of N54 and G366's udders to the right. Lots 1-19 are all from this phenomenal Erica cow family
- ★ Eight Pathfinders are found in A26's pedigree!



RAML ATHLETE



RAML Rugby 7103

RAML Royce 536

ERICA OF ELLSTON T69

Baldridge 38 Special

Erica of Ellston N54 #

HOOVER ATHLETE A218

Reg. 20427068 Tattoo: L/R A218

Basin Excitement #

Erica of Ellston G366 #

S A V Renown 3439 # RAML Ruby 103 TC Aberdeen 759 # RAML Royce 335 EF Commando 1366 # Baldridge Isabel Y69

BW	83
ADJ. 205/WR	796/105
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

02/20/22

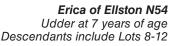
CED	CED BW		1		WW		YW F)G	YH		S	SC .		\$W
+2	2 +1.5 +		+80	10%	+137	15%	+.25		+1.2	3%	+1.69	10%	+80	4%	
HP		C	EM		Milk		D	Doc		Claw		Angle		HS	
+19.2	1%	+8			+34	10%	+22		+.46	i	+.5	54		+.34	20%
CW		MB			RE	RE F		\$M		\$F		\$B		\$C	
+65 15	5%	+.54		+.57	7	+.035	5	+75	20%	+97 2	5%	+142		+259	Ī
Dam	В	WR	٧	VWR	ΥV	VR	Sons	@ Auctio	n I	Daughters @ Auction		ıction	n Daughters In		n Herd
	3-	109	3-	102	2-1	02	N	None		1-\$3750			None		
Granda	n	В	WR		W	WR		YWR		Sons @ Auction		ion	Daughters @ Aucti		Auction
	7-93			7-1	7-104		5-105		3-\$5100			2-\$13,250			

- ★ A218 is a bigger framed, stretchy bull.
- We recommend this bull that weaned at nearly 800 pounds for use on cows.
- A218 offers the 2nd highest Heifer Pregnancy (HP) EPD among the bulls selling!
- Dam T69 is a very nice uddered cow, which runs in this Erica cow family (see pictures below), and has a 368 day calving interval. Lewis Klein selected T69's first daughter, and her second daughter was the 4th top weaning weight heifer of her crop.
- T69's stunning flush sister, T64, has been flushed a couple times see her picture on the left.
- Please read about one of my favorite cows in the herd, grandam N54, in the footnote of Lot 10. N54 is found in the pedigrees of Lots 8-12.
- Please read about great grandam G366 in the footnote of Lot 4. Lots 1-19 all stem from this Erica cow family! What a great way to start off our catalog!

Udders of the Cricas



Erica of Ellston G366 Udder at 121/2 years of age Descendants include Lots 1-18





Erica of Ellston R217 Udder at 5 years of age Descendants include Lots 8-9



Erica of Ellston M38 Udder at 6 years of age Descendants include Lots 1-5





Erica of Ellston L5 Udder at 2 years of age Descendants include Lots 7, 13-15



YEARLING BULL



HOOVER NO DOUBT A8 - Lot 13



Erica of Ellston L5 Owned by Baldridge Performance Angus Grandam of Lots 13-15; Relative of Lots 1-19



Erica of Ellston R65 Owned by Moon Creek Farms and Hansine Ranch Partnership \$22,000 Dam of Lot 13; Relative of Lots 1-19



HOOVER ENTICE A21

Reg. 20427018 Tattoo: L/R A21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

14

Connealy Commander # **ERICA OF ELLSTON P44 #** Erica of Ellston L5

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Consensus # Gespa of Conanga 9380 Connealy Counselor # Erica of Ellston G366 #

BW	85
ADJ. 205/WR	777/102
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

01/10/22

CED		BW	1		WW	\	/W	RAE)G	YH		S	C	\$	W
+8		+.4	30%	+70	25%	+121	30%	+.24		+.4		+1.92	4%	+76	10%
HP			EM		Milk		D	ос	Ū	Claw		Angle)	HS	3
+12.9		-4			+37	3%	+33	2%	+.43	25%	+.5	9		+.15	3%
CW		ME	}		RE	F	-at	\$1	1	\$F		\$	В	\$0)
+38	\Box	+.75		+.4	3	+.018	3	+55		+65		+119		+209	
Dam		3WR	٧	VWR	ΥV	VR	Sons	Sons @ Auction		Daughters @ Auc		uction Dau		ghters In	Herd
	6-100 6-108 4-10		109	4-\$10,600		Т	None			1-99					

- ★ A21 is a wide based, square made bull with a nice profile. He's thick and has a big scrotal! From nose to tail, he has an exceptional amount of length!
- Genomics pegged A21 more favorable for calving ease than I would have expected, based on what I see in his pedigree. His EPDs certainly indicate he would be safe for use on heifers, but I would feel safer if he were used on cows his first year anyway
- A21 has one of the lowest (best) Hair Shed (HS) EPDs among the bulls selling today.
- Dam P44 is a working donor with a 357 day calving interval on her 6 calves. They start out about herd average for birth weight, but grow like crazy to achieve heavy
- Three of P44's four previous sons to come to auction have been photo features, and they work for Alta Genetics, Salt Fork Angus, Craig Eshelman, and Brandon Taglauer. Brandon's bull was one of my favorites in our sale last year, and Brandon agreed, was one of the best bargains of the sale! The Salt Fork Angus bull was named Hoover Mahomes - he was the 2nd top yearling weight bull of our sale and the 4th top selling bull that year. Mahomes was my favorite bull of the sale the year he sold!
- P44's only daughter in the herd weaned her first calf last fall, a 679 pound heifer calf.
- Please read about grandam L5 in the footnote of Lot 13, and great grandam G366 in the footnote of Lot 4. What a phenomenal cow family this has become! Bulls Lots 1-19 stem from this Erica line. See pictures of their udders on page 9.



Mogck Bullseye #

Miss Blackcap Ellston J2

Bruns Top Cut 373 #

Erica of Ellston L5

HOOVER NO DOUBT

ERICA OF ELLSTON R65

HOOVER NO DOUBT A8

Reg. +20413809 Tattoo: L/R A8 12/31/21

MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # Miss Blackcap Ellston D154 # Bruns Uppercut 610 Dakota Miss 669 Baf # Connealy Counselor #

Erica of Ellston G366 #

BW	92	
ADJ. 205/WR	755/98	
ADJ. 365/YR		
%IMF/RATIO		
RE/RATIO		
SCROTAL		

CED	ED BW		W	WW \		YW RAD		DG	YH		SC		\$W		
+7		+2.0		+69	30%	+132	15%	+.29	20%	+.8 2	5%	+1.93	4%	+72	15%
HP	HP CEM		EM		Milk		Doc			Claw		Angle		HS	3
+15.2	15%	6 +8		+(37	3%	+19		+.42	20%	+.5	54		41	30%
CW		MB		R	RE F		-at	\$1	M	\$F		\$	В	\$0	
+73	5%	+.63		+.70		+.029	9	+76	20%	+124	2%	+176	10%	+304	10%
Dam		BWR WWR		/WR	YWR		Sons	@ Auctio	on [Daughters	ıction	Daug	ughters In Her		
	4-96 3-12		126	2-1	2-117		None		None		е		None		

- ★ Retaining 1/3 revenue sharing semen interest.
- A8 is a super calm bull! He's a long, bid dude with a big scrotal, big hip, and excellent width of base and thickness.
- This stout bull is likely best suited for use on cows.
- Dam R65 sold as the \$22,000 second top-selling bred heifer in our 2018 sale to Moon Creek Farms and Hansine Ranch Partnership. We retained one flush out of this outstanding female when she sold, and A8 and a flush sister that will be retained in our herd are the result of that flush! A8's flush sister is a super easygoing gal, and fancy in her appearance.
- ★ If R65 were in the Hoover herd with her whopping 3-126 WR, she would easily be our #1 indexing cow! R65's daughter topped the 2022 Moon Creek Sale at \$22,000! The year earlier, R65 produced Moon Creek's top-selling pregnancy. Since the purchase of R65, Korey Krull of Moon Creek has selected two more females from this very cow family to add to his donor line-up.
- ★ Grandam L5 has one of the highest progeny averages at Hoover Angus 10 total progeny sold by Hoover Angus have averaged a whopping \$24,100! Sons from Hoover Angus are on the roster of three AI studs. L5 now serves as a donor for Baldridge Performance Angus.
- One daughter of L5 serves as a working Pathfinder donor; and four other daughters of L5 have been flushed at Hoover Angus. Another daughter of L5 sold ½ interest for \$35,000 to Mountain View Ranch in Tennessee.
- L5 is the grandam of the lead-off bred heifer, Lot 107.
- Please read about great grandam G366, regarded as the best cow in our history, in the footnote of Lot 4.





🖳 HOOVER HIGH POINT A226

Reg. 20427688 Tattoo: L/R A226

High Point Ring of Fire 5071 **JK HIGH POINT 745**

J K Blackbird 408 Baldridge 38 Special

ERICA OF ELLSTON V46 Erica of Ellston L5 Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 EF Commando 1366 # Baldridge Isabel Y69 Connealy Counselor # Erica of Ellston G366 #

BW	60
ADJ. 205/WR	816/107
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

02/21/22

CED		BV	/	W	/W	\	/W	RAE)G	YH		S	С	\$\	N
+15	2%	-1.5	10%	+86	3%	+139	10%	+.24		+.8 2	25%	+.90		+92	1%
HP			CEM		Milk		D	ос	_	Claw	Т	Angle)	HS	3
+16.5	10%	6 +12	1	5% +	32	15%	+29	10%	+.46		+.3	36	5%	+.44	
CW		ME	3	F	RE	F	at	\$1	Λ	\$F		\$	В	\$C	;
+72 1	0%	+.32		+1.06	5%	+.035	5	+91	2%	+106 1	15%	+148		+283	15%
Dam		BWR	٧	VWR	YV	YWR Sons @ Aud		@ Auctio	n [Daughters	@ Au	ıction	Daughters In He		Herd
		2-86	2-	106	106 1-103		1-\$	4750	50 None			None			

- ★ A226 is a level topped, tight sheath, thick-made bull. This calving ease bull is suitable for use on heifers, but he's a good choice to use on cows when he becomes too big for heifers, because he won't sacrifice a pound of growth like the typical "heifer bull" does!
- ★ A226 has a really nice EPD profile! He ties as the 3rd top CED EPD bull to sell as well as having one of the lowest BW EPDs.
- Dam V46 has a 359 day calving interval on her first two calves, and is due to calve even earlier in 2023. V46's first son works for repeat customers Steve & Tricia Kralik. He was a super calm disposition bull, and that's the way Tricia likes them!
- Please read about grandam L5 in the footnote of Lot 13. And of course great grandam G366 is considered the best cow in our 95-year history. Read about her in the footnote of Lot 4.

Hoover Angus would like to thank our customers who have supported us over the years. Currently, three generations of the Hoover family make a living from Angus genetics. We aren't vested in other industries; Angus cattle are our livelihood! THANK YOU for the opportunity to serve you!





16 Bull

RAML OPTICS 0710

RAML Rangefinder 7536

HOOVER OPTICS A189

Reg. 20427057 Tattoo: L/R A189

Baldridge Isabel Y69

SvdGen C C & 7 #

GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # EF Commando 1366 #

ADJ. 205/WR **770/101** ADJ. 365/YR %IMF/RATIO RE/RATIO SCROTAL

02/15/22

73

ERICA	OF EL	LST0	N X35 Iston G3	
С	ED	Е	3W	W
+11	15%	- 7	15%	+67

RAML Ruby 710

Baldridge 38 Special

Erica of Eliston G366					ŧ	Erica of Ellston D184 SCROTAL									
CED BW		١	VW Y		/W	RAE)G	YH		5	SC .	\$	W		
+11 1:	5%	7 1	5%	+67		+110		+.21		+.4		+1.06		+71	15%
HP		С	EM		Milk		D	ос		Claw		Angle	е	H	3
+16.0	10%	+7			+28		+25	20%	+.47	'	+.4	4 :	30%	+.54	
CW		MB			RE	Fat		\$M		\$F		\$B		\$C	
+40		+.56		+.81	25%	+.034	1	+76	20%	+75		+124		+237	
Dam	E	BWR	٧	/WR	ΥV	VR Sons		s @ Auction		Daughters (@ Au	ction	Dau	ghters In	Herd
	1-96 1-101 None		lone	\perp	Nor	ne			None						
Granda	Grandam BWR		W	/WR		YWR	\Box	Sons @ /	Aucti	on	Daughters @ Auc		uction		
9-		-98		9-107		\top	7-107		18-\$9250			3-\$24,000		00	
						11 1				111	-	-			

- ★ A189 is an attractive, deep bodied, wide-based bull with one of my favorite pedigrees in the whole offering! He's a calving ease bull that you can feel safe to use on heifers, but can certainly use on cows too.
- ★ Dam X35 is the last natural calf of the great G366 cow! A189 was X35's first calf, and with fertility being easy for this cow family, she is bred back to calve almost two weeks earlier with her second calf.
- X35 had nice performance data, WW 693 pounds, WR 107, YW 946 pounds, YR 100, IMF 6.36, ratio 127, ribeye 11.2", ratio 106
- Please read about G366 in the footnote of Lot 4. Lots 1-18 in the yearling bull division descend directly from G366; and the lead-off bred heifer, Lot 107 and leadoff open heifer, Lot 193, also stem from G366.

18 Bull



HOOVER CHAIRMAN A233

Rea. 20427074 Tattoo: L/R A233 02/21/22

Fortunes Conquest 224 BALDRIDGE CHAIRMAN Baldridge Isabel B061

Baldridge 38 Special **ERICA OF ELLSTON T195** Erica of Ellston N16

Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 GAR Prophet # Baldridge Isabel Y69 EF Commando 1366 # Baldridge Isabel Y69 Connealy Counselor # Erica of Ellston G366 #

BW	69
ADJ. 205/WR	722/95
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	1		WW		/W	RADG		YH		SC		\$W	
+10 20)%	-1.4	10%	+72	20%	+119		+.19		+.7	+.7		4%	+75	10%
HP		CEM			Milk		D	ОС		Claw		Angle		HS	
+13.4	30%	+12	12 15%		+26	+18			+.46	+.46		+.52		+.71	
CW	CW		MB		RE	Fat		\$M		\$F		\$B		\$0)
+46		+.59		+.6	9	+.039		+75	20%	+72		+121		+232	
Dam		3WR	٧	VWR	YWR		Sons	@ Auctio	n [Daughters (@ Aι	ction	Daughters In Her		Herd
	3-95 3		-97	1-9	1-99		None		None				1-111		
Grandar	Grandam BWF		WR		WWR			YWR		Sons @ /	Aucti	on [Daught	hters @ Auction	
		7-	100		7-9	98		6-97		2-\$3375			None		

- ★ A233 is a big boy for his age! He has a lot to him! Better yet, he's a sleep-tight, all-night type of bull, from the famous Erica cow family. He is certainly suitable for use on heifers if you choose.
- ★ Dam T195 is a low birth weight cow that has a 368 day calving interval. Her first daughter raised the high growth Lot 17 bull.
- Grandam N16 has produced sons for Alex Swanstrom and Tracy Shaffer. Tracy's bull was the 3rd top IMF bull of his contemporary group. One daughter of N16 sells as Lot 109.
- N16 has a superior 360 day calving interval on her 7 progeny, showcasing her excellent fertility.
- For those of you who enjoy the cow family data, check out great grandam's info in the footnote of Lot 4. Lots 1-19 stem from this Erica cow family.

17 Bull



HOOVER GROWTH FUND A221

Reg. 20427069

Tattoo: L/R A221

02/20/22

Basin Payweight 1682 # **DEER VALLEY GROWTH FUND** Deer Valley Rita 36113

Baldridge Chairman **ERICA OF ELLSTON X156** Erica of Ellston T195

Basin Payweight 006S #
21AR 0 Lass 7017
Plattemere Weigh Up K360
Deer Valley Rita 9457
Fortunes Conquest 224
Baldridge Isabel B061
Baldridge 38 Special
Erica of Ellston N16

BW	89
ADJ. 205/WR	847/111
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	·

CED	CED BW			WW		YW		RADG		YH		5	SC	\$W	
+3	+3 +2.0 -		+91	2% +158		2%	+.30	15%	+.8 2	5% +.69			+93	1%	
HP	HP CEM		EM		Milk		Doc		oc (Angle		HS	
+12.4	+12.4 +11 2		2	0%	+37	37 3% +16			+.33	3%	+.3	34 3%		.82	
CW		MB			RE		-at	\$M		\$F		9	βB	\$C	
+66 15	5%	+.38		+.91	15%	15% +.034		+78	15%	+101 2	0%	+143		+263	30%
Dam	Е	BWR	٧	/WR	/R YWR		Sons	@ Auction		Daughters @ Aucti			Daughters In Hero		
	1-115 1-		111	\neg		N	None		None				None		
Granda	Grandam BWR		WR		WWR			YWR		Sons @ /	Aucti	on	Daughters @ Auction		uction
3-		-95		3-97		П	1-99		None		Т	None			

- ★ A221 is a super slick haired bull that has good body. This sound-moving, nicely made bull tied as the 7^{th} top weaning weight bull of his crop! We recommend this high growth bull for use on cows, and we recommend saving as many of his daughters as you can!
- ★ A221 has some of the top WW, YW, and Milk EPDs in the sale! He'll definitely add pounds to a calf crop!
- A221 is another bull from the tremendous Erica cow family! Dam X156 was a first calf heifer with A221, and she bred back first service AI to "move up" in time about 2 weeks this year when she calves. She is an exceptional uddered young cow.
- We used sire Growth Fund as an Al sire to bring in a fresh bloodline for our repeat customers. He represents an outcross pedigree for our customers that have been using Entice, Bullseye, No Doubt, or Cowboy Logic lines.
- Please read about grandam T195 and great grandam N16 in the footnote of Lot 18. Fourth generation dam is G366, who is regarded as the greatest cow in our history! If you are curious about this cow family's success, Lots 1-19 all stem from this Erica cow family!

Yearling bulls have blank boxes for yearling weight, ultrasound data, and scrotal. This data will be available 1 week prior to the sale at

http://hooverangus.com/sales.html.

Sale order should be posted online by the evening of February 3 at the same location, or on our page at DVAuction where our videos will be located.



盟 HOOVER ENTICE A29

Rea. 20427021 Tattoo: L/R A29 01/15/22

SvdGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Jindra Double Vision # ERICA OF ELLSTON R251 # Erica of Ellston N1

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Reflection # Hoff Rachel 8312 405 Basin Excitement # Frica of Ellston G216 #

BW	88
ADJ. 205/WR	776/102
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED BW			WW		\ \	YW		RADG		YH		SC		W	
+2 +2.2			+72	20%	+129	20%	+.28	25%	+.7		+1.80 10%		+69	20%	
HP CEM		EM	Milk		(D	ос		Claw		Angle		HS		
+15.5 15% +2		6 +2			+28		+35	1%	+.29	1%	+.3	37 1	0% -	⊦.16	3%
CW		MB			RE I		at \$M		Λ	\$F		\$	В	\$C	
+59 25	5%	+.64		+.7	+.72		+.020		2%	+102 20%		+155	30%	+293	10%
Dam BWR V		٧	/WR	Y	YWR		Sons @ Auction		Daughters	ction Daug		ighters In Herd			
5-96 5-		105	4-	98 3-9		11,850		None			1-100				

- ★ A29 is big hipped, super thick, and has exceptional length of body. Expect him to sire calm disposition calves - he has one of the top Docility EPDs in the sale!
- ★ A29 is recommended for use on cows.
- ★ Dam R251 has earned Pathfinder status for her excellent fertility and her high progeny weaning weights. She has a 354 day calving interval.
- R251 is one of the most easy-going cows in the herd and never gets in a hurry!
- ★ R251's progeny work for Eddie Coyle, 66 Ranch, and Max Shaffer. The 66 Ranch bull was a photo feature, and one of the top-selling bulls that year at \$24,000! Max's bull was the 7th top weaning weight bull of his crop.
- ★ Great grandam G216 produced the \$26,000 Hoover Quintain! Quintain was the #1 weaning weight bull calf of his crop and the 3rd top selling bull of our sale. G216 was no stranger to weaning top calves or bringing featured sons to auction, as another son was the 2nd top-selling bull of our 2012 sale!
- This Erica cow family is the same family that produced Hoover Dam, Hoover Home Run, and 8 other bulls in stud!

Looking for growth? We've got it!

48% of the bulls selling have a YW EPD in or above the best 1-10% of the breed!

87% have a WW EPD in the best 30% of the breed or higher!

98% of the bulls selling have a WW EPD breed average or higher!



YEARLING BUL



Blackcap Empress Ellston T10 Hoover Angus Donor Dam of Lot 20: Relative of Lots 21-26

Blkcp Empress Eliston

Pictured at 8 years of age Pathfinder Hoover Donor Grandam of Lots 21-22: Great Grandam of Lot 20, Relative of Lots 23-26





JK High Point 745 Sire of Lots 15, 20, 32, 33, 46, 49, 59

20 Bull

HOOVER HIGH POINT A25

Reg. 20427697

Tattoo: L/R A25

01/11/22

High Point Ring of Fire 5071 JK HIGH POINT 745 J K Blackbird 408

SydGen Sizzle **BLACKCAP EMPRESS ELLSTON T10** Blkcp Empress Ellston P102 # Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 Connealy Cool 39L # WK Hazel 9201 Hoover Hawkeye Blkcp Empress Ellston C344 #

90
733/96

CED	CED BW		/ I	١	۸W	\	/W	RAE	RADG			SC		\$W	
+6	6 +3.0 +		+80	10%	+134 15%		+.22		+.7	\neg	+1.65	10%	+80	4%	
HP		С	EM		Milk		Doc			Claw		Angle		HS	
+17.1 4%		+8			+34	10%	+30	5%	+.43	3 25%	+.2	8	1% -	⊦.28	10%
CW		MB	В		RE F		-at	\$1	Л \$F			\$B		\$C	
+54		+.12		+.50	+.057		7	+96	1%	+84		+106		+233	
Dam	Е	3WR	W	/WR	YWR		Sons	@ Auction		Daughters @ Auction		ction	n Daughters In		Herd
	3-108 3-1		102	2 2-101		1-\$	6000	\perp	None				1-104		
Grandam E		В	WR		W		YWR			Sons @ /	Aucti	on	Daughters @ Auction		uction
		4	-99	$\neg \neg$	4-1	103		4-101 2-\$58		375			None		

- ★ A25 is a bigger framed bull with lots of length. Check out the growth EPDs on this clean fronted, wide based bull! Better yet, A25 has the 2nd top \$Maternal (\$M) Value of any bull selling, meaning his daughters should be excellent cows!
- A25 is best suited for use on cows.
- Dam T10 was flushed last year for the first time. She is a beautiful young cow with an excellent 351 day calving interval and a superior udder. She's a good footed cow, and from one of our best cow families!
- T10's first son works for repeat customers Russell & Sharon Kelley. T10's daughter is also a superior uddered cow working in the herd, and just weaned her first calf, a 708 pound heifer calf.
- T10 is the herd's 10th top IMF ratio cow with 2-139 IMF ratio!
- Pathfinder grandam P102 is an excellent uddered female with ideal mothering ability. Mothering ability is a seemingly forgotten trait in today's beef industry quest for "bigger and better", yet a very important trait for farmers and ranchers!
- P102's sons work for repeat customers Art Aberly and Roger Cerven.
- Please read about Pathfinder donor great grandam C344 in the footnote of Lot 21. C344 and her cow family have been tremendous! You will find the registration paper of C344 and her great grandam C57 on the "history wall" of our sale facility, as these two are deemed two of the four most influential cows of the present-day herd. C57 has the largest swath of daughter descendants of any cow family here!





HOOVER ATHLETE A31

Reg. 20427022 Tattoo: L/R A31 01/12/22

RAML Rugby 7103 RAML ATHLETE RAML Royce 536

Hoover No Doubt **BLACKCAP EMPRESS ELLSTON S31** Blkcp Empress Ellston C344 # S A V Renown 3439 # RAML Ruby 103 TC Aberdeen 759 # RAML Royce 335 Mogck Bullseye # Miss Blackcap Ellston J2 Roth Famous 1006 #

Blkcp Empress Ellston V127 #

BW	82
ADJ. 205/WR	778/102
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	1		WW	WW Y		V RADO		YH		SC			W
+4	+4 +3.3		+73	3 20% +120			+.21		+1.0 10	0%	+1.41 20%		+55		
HP CEN		EM		Milk		D	Doc		Claw		Angle		HS		
+13.5 30% +7				+19	9 +		2%	+.42	20% +.5		51		+.24	10%	
CW	CW MB				RE F		-at	\$M		\$F		\$B		\$C	
+54		+.25		+1.0	00 10%	+.02	1	+62		+87		+125		+224	
Dam	E	3WR	٧	VWR	WR YW		VR Sons		n [Daughters @ Auc		ction	ion Daugh		n Herd
	2-107 2		2-	-101	1-94		None			1-\$3300)		1-101	
Grandam BWR		WR		W	WWR		YWR	\Box	Sons @ A	Aucti	on	Daughters @ Auction			
13		-100)	13-	107	\top	12-104		11-\$7925		; T	5-\$5500		0	

- ★ A31 is an excellent footed, long bodied bull with lots of body. He's a beefy bull, and one I've had my eye on since he was little!
- A31 is recommended for use on cows. I'd recommend saving his daughters; they should have superior udders and be fertile, excellent producers just like the six consecutive generations of cows behind him!
- Dam S31's first two sets of calves were both twins, and she still maintains a 357 day calving interval on her 4 calvings - I call that fertility!
- A daughter of S31 works for Preston Poots-Jacobsen, and a daughter works in our herd. The daughter in our herd started her production with a bang, raising the 10th top weaning weight bull of the crop, selling to long-time repeat customers Craig & Karri Miller for \$8000.
- Grandam C344 is the renowned Pathfinder donor cow that has had quite a career at Hoover Angus! She has a long record of highly successful progeny, many of which were among the top weaning weight calves of their calf crop. I'll try to hit the
- C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility! C344 was laid to rest at 16 years of age. Her udder was still impeccable, and her feet were still amazing. See a picture of her feet on page 34.
- We sold C344's last large group of ET sons in our 2021 sale. She would have been 17 years of age if still living, and her sons averaged a whopping \$7150! These sons went to astute cattlemen in three states plus Canada. She joined the elite \$100,000+ club in 2021 when her gross progeny sales topped the \$100,000 mark.
- One daughter of C344 was the #1 adjusted weaning weight heifer of her crop. Another daughter was the 14th top weaning weight heifer calf of her crop when C344 was 13 years old!





🖳 HOOVER EMPIRE A225

Reg. 20427070 Tattoo: L/R A225 02/21/22

MOGCK Fortress 517 **MOGCK EMPIRE 110** MOGCK Fraline 1748

Hoover No Doubt **BLACKCAP EMPRESS ELLSTON X37** Blkcp Empress Ellston C344 #

K C F Bennett Fortress # Mogck Rosebud 1545 SydGen Enhance Mogck Eraline 855 Mogck Bullseye # Miss Blackcap Ellston J2 Roth Famous 1006 # Blkcp Empress Ellston V127 #

BW	79
ADJ. 205/WR	760/100
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		WW		YW		RAI	RADG		ł	·,	SC	\$	SW
+1	+1 +3.6		+	+84 5%		+149	4%	+.30	+.30 15%		15%	+1.04	4	+71	15%
HP		CE	EM	Milk			D	ос	oc (Claw		Angle		S
+12.7 +11		209	% +2	+24		+29	10%	+.50	⊦.50		i1		+.23	10%	
CW		MB		RE		Fat		\$1	\$M \$F					\$C	
+72 10	0%	+.48	+	-1.15	2%	019	15%	+76	20%	+116	5%	+171	15%	+298	10%
Dam	В	BWR	WV	WR YW		VR Sons		@ Auction		Daughters @ Auction			Daughters In Herd		
1-104 1		1-10	00)		None			None			None			
Grandam E		BV	۷R	WW		WR	YWR			Sons @ Auctio		ion	Daugh	iters @ Auction	
		13-100			13-107			12-104	\Box	11-\$7925		; T	5-\$5500		

- ★ A225 is a level topped bull with good depth. Check out his growth and Ribeye EPDs! He ties as the 3rd top Ribeye EPD bull to sell!
- We recommend A225 for use on cows
- Dam X37 was a first calf heifer with A225. A beautiful full sister to X37 produced the really nice fall heifer, Lot 164.
- ★ Please read about the tremendous career of Pathfinder donor grandam C344 in the footnote of Lot 21.







HOOVER ENTICE A128

Reg. 20427043 Tattoo: L/R A128 02/08/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Connealy Impact # **BLACKCAP EMPRESS ELLSTON P72** Blackcap Empress Ellston M99 SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Impression # Elza of Conanga 8265 # Mogck Bullseye #

Blkcp Empress Ellston E169 #

BW	89
ADJ. 205/WR	756/99
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
CCDOTAL	

CED BW			WW		YW		RADG		YH		SC		\$	W	
+8		+1.1	+64		+117		+.26		+1.0 10%		+1.73 10%		+63		
HP	HP CEM		EM		Milk		D		oc (Angle	9	HS	3
+16.8	5% +9		+2	29	30%	+24	25%	+.40	15% +.41		1 1	15% -	+.45		
CW	CW MB		R	RE		Fat		Λ	\$F		\$	В	\$0		
+49	\Box	+.54		+.79	79 25%001			+81	10%	6 +91		+142		+265	30%
Dam	n BWR WW		/WR	R YWR		Sons	@ Auctio	n [Daughters @ A		Auction Dau		aughters In Herd		
	6-99 5-1		100	4-98		3-9	3-\$3850		None		ne		1-95		

- A128 is a long bodied, tight sheath bull with a leg on all four corners.
- I feel safer recommending this bull for cows, despite the fact that genomics has predicted he will be lower birth weight than I would expect.
- Dam P72 is a solid producer that does what we ask her to do, and she does it with a calm temperament. She has a 359 day calving interval on her 6 calves. P72's fertile daughter works in the herd with a 360 day calving interval.
- Grandam M99 had a perfect 365 day calving interval, and produced a daughter for Tom Sackmann and a son for Russell & Sharon Kelley.
- ★ Pathfinder great grandam E169 had a successful career with a 354 day calving interval which included two sets of twins. She was a highly productive cow and her first daughter earned Pathfinder honors. Her dam and grandam were just like her fertile, highly productive cows from the great Blackcap Empress Ellston cow family.
- ★ Foundational dam C57 has put 92 daughter descendants in the Hoover herd, including 17 Pathfinders and 9 donor cows! Four bulls selected for use in the Hoover herd have also stemmed from C57. To say C57 has had an impact on the herd would be an understatement! She has truly helped write the history books at Hoover Angus. Lots 20-26 in the yearling bulls stem from C57.



HOOVER OPTICS A130

Reg. 20427044 02/08/22 Tattoo: L/R A130

RAML Rangefinder 7536 RAML OPTICS 0710 RAML Ruby 710

Mogck Bullseye # **BLACKCAP EMPRESS ELLSTON P42** Blkcp Empress Ellston H142 #

GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # Blackcap Empress Ellston F29

BW	79
ADJ. 205/WR	711/93
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW			WW		/W	RAE)G	YH		S	С	\$	W
+10 20)% -	+.6		+68	30%	+124	25%	+.26		+.8 2	5%	+2.25	1%	+60	
HP	HP CEM		EM		Milk		D	oc (Claw		Angle		H	S
+15.9	10% +16			1%	+23		+25	20%	+.36	36 10%		7 1	0%	+.32	15%
CW	CW MB				RE		at	\$1	Λ	\$F		\$	В	\$(0
+51	-	+.37		+.8	+.82 25%		2	+75	20%	+92		+135		+250	
Dam	BWR W		VWR YV		VR Sons		@ Auction		Daughters @ Au		uction Dau		aughters In He		
	6	-97	6	-98	5-9	5-97		3950		1-\$5500		500		1-104	
A 400	4. A120 is a long hadiad, massayling, solving asso bull that is suitable for use on haifers														

- A130 is a long bodied, masculine, calving ease bull that is suitable for use on heifers or cows. Save every daughter he produces, I would expect them to be good! He offers the 2nd highest CEM EPD among the bulls, meaning his daughters should be very easy calving females. Also important to daughter's fertility is the Scrotal EPD of their sire - A130 has the 2nd biggest Scrotal EPD in the bulls selling.
- Dam P42 is a fertile cow with a 364 day calving interval on her 6 progeny. P42's first daughter is knocking it out of the park with her progeny - read more about her successes in the footnote of her featured son, Lot 25.
- P42's progeny work for Layne Robinson, Twin States Ranch, John Stender, and
- P42 is an easy-going cow that doesn't get in a hurry, and her Docility EPD is reflective of her calm temperament, and ties with the 6th top Docility EPD in the Hoover cow herd!
- Pathfinder grandam H142 has been retired for several years, but produced 3 sons averaging \$7100, selling to Varley Angus, Matthew Strueby, and Leo & Randy Huninghake. She ended her career with a 358 day calving interval.
- Read about A130's ancestor, the great C57 cow, in the bottom of Lot 23's footnote. This cow family has been one of the most successful in the history of Hoover Angus!



HOOVER ENTICE A210 - Lot 25

25 Bull

MOGCK ENTICE



HOOVER ENTICE A210

Reg. 20427066 Tattoo: L/R A210 02/18/22

SydGen Enhance

MOGCK Frica 2255 # Baldridge 38 Special

BLKCP EMPRESS ELLSTON S117 Blackcap Empress Ellston P42

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 EF Commando 1366 # Baldridge Isabel Y69 Mogck Bullseye # Blkcp Empress Ellston H142 #

BW	94
ADJ. 205/WR	838/110
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CEI)		BW	١	WW)	/W	RAI	OG	YH		S	C	\$W	
+2		+2.1 +9		+90	+90 2%		2%	+.26		+1.0 10)%	+1.19 30%		+82	3%
HF	>	Т	CEM	\Box	Milk	D		ос		Claw		Angle	Э	HS	3
+15.0	15%	6 -4			+28	+28		10%	+.33	3% +.3		37 10%		+.33	15%
CW	CW MB			RE F		-at	\$M		\$F		\$B		\$C		
+67	10%	+.96	20%	+.86	20%	+.00	7	+73	25%	+92		+163	20%	+284	15%
Dam		BWR	V	VWR	R YWF		VR Sons		n [Daughters @ Auction		ction	Dau	ighters In Herd	
	4-101 4-10		104	1 2-104		1-\$2	1-\$20,000		None				1-99		
Granda	Grandam BWR			W	ΝR		YWR		Sons @ A	ucti	on	Daughters @ Auction			
6-97			6-98			5-97		3-\$3950			1-\$5)		

- ★ Retaining 1/3 revenue sharing semen interest.
 ★ A210 will make a happy customer for someone! He's a wide based, big quartered, thick, nicely made bull. He's easy-going too!
- A210 tied as the 13th top weaning weight bull of the crop, and his growth EPDs reflect his tremendous potential. We recommend A210 for use on cows
- Dam S117 is doing an excellent job. Her first son was the \$20,000 photo feature full brother to A210 that sold to Belle Point Ranch. This bull was the 3rd top weaning weight, 2rd top yearling weight bull of his crop, and scanned a 15.9" ribeye! We recently bought this bull back see him in our bull barn when you come to look at sale bulls!
- S117 has a 366 day calving interval which will tighten up a bit in 2023.
- Grandam P42 is a super easy-going cow that is still going strong at 7 years of age. She comes from the highly successful line of Blackcap Empress Ellston cows – read more about foundational dam C57 in the footnote of Lot 23.





纖鳳 HOOV<u>ER EMPIRE A101</u>

Reg. 20427040 Tattoo: L/R A101 02/03/22

MOGCK Fortress 517 **MOGCK EMPIRE 110** MOGCK Eraline 1748

Hoover No Doubt **BLACKCAP EMPRESS ELLSTON S86** Blkcp Empress Ellston L434

K C F Bennett Fortress # Mogck Rosebud 1545 SydGen Enhance Mogck Eraline 855 Mogck Bullseye # Miss Blackcap Ellston J2 SydGen Journey 8200 Blkcp Empress Ellston G483

BW	67
ADJ. 205/WR	838/110
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	1	\	WW YW		/W	RADG		YH		SC		\$	W
+13 10	+13 10%8 15% +		+72	20%	20% +123 30%		+.21		+1.0 10	0% +1.24		30%	+76	10%	
HP CEM		EM		Milk		D	ОС		Claw		Angle		HS	3	
+12.9	+12.9 +13 10%		0% -	+31	20%	+17	17 +		2 20% +.4		15 30%		+.16	3%	
CW	CW MB			RE F		-at	\$1	Λ	\$F		\$	В	\$0)	
+50		+1.01	15%	+.74		+.031		+68		+79		+148		+260	
Dam	BWR WWF		VWR	R YWR		Sons	@ Auctio	n [Daughters @ A		Auction Dau		ughters In Hei		
	2-104 2-109		109	2-1	06	N	lone		None		е		1-101		

- ★ A101 is a larger framed bull that performed well for being a twin. He tied as the 13th top WW bull of the crop, and better yet, he is suitable for use on heifers!
- Donor dam S86 produced a flush in our 2020 mini online sale with embryos selling for \$1750 each to Four Sons Farms in Kentucky. Embryos by S86 in our 2022 mini online sale sold to Point Pleasant Angus in Virginia.

 A featured maternal sister to A101 sells as Lot 161, who was one of the largest
- ribeye and YW heifers of her crop!
- A daughter of S86 working in the Hoover herd was the 5th top weaning weight, 2nd top ribeye scan and 8th top IMF scan heifer of her crop!
- S86 is a 13th generation Blackcap Empress female from Hoover Angus this cow family is one of our most productive, profitable cow families in our history!







HOOVER EMPIRE A42

Reg. 20427024

Tattoo: L/R A42

01/19/22

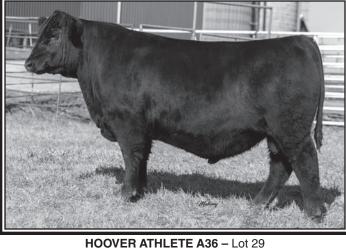
MOGCK Fortress 517 MOGCK EMPIRE 110 MOGCK Eraline 1748

Hoover Dam # **BLUEBLOOD LADY ELLSTON T23** Blueblood Lady Ellston H118 # K C F Bennett Fortress # Mogck Rosebud 1545 SydGen Enhance Mogck Eraline 855 SydGen C C & 7 # Erica of Ellston C124 # TC Friction 5130 # Blueblood Lady Ellston B305 #

BW	73
ADJ. 205/WR	730/96
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	ED BW			WW		\	/W	RAE)G	\ \	/H		C	\$	W	
+12 10)% [-	6 -1.9 4% +64		+64	4 +1		+108	+108			+.8		+.77		+74	10%
HP	HP CEM			Milk			D	oc (Claw		Angle		HS		
+13.2	+12 15%		5%	+30)	25%	+27	15% +.51		+.	52		+.42	30%		
CW		MB		RE		Fat		\$1	\$M		\$F		\$B)	
+52		+.60		+1.	11	3%	019	15%	+84	10%	+95	30%	+155	30%	+285	15%
Dam	В	BWR WWR		YWR		Sons @ Auction		n	Daughte	ers @ A	Auction Da		Daughters In Herd			
	3-	3-104 3-104 1-		1-1	07	1-\$4500			1	None		None				
+ A42	io 0	roolly	nia	A A Q is a really pice calving ages sheight. He is start and growthy yet has been												hono

- A42 is a really nice calving ease choice! He is stout and growthy, yet has bone appropriate for use on heifers. I've had my eye on this bull since he was young! Save his daughters – they should be excellent uddered, productive females! A42 has the 3rd lowest BW EPD among the bulls selling – he can certainly be used
- safely on heifers if you like.
- Dam T23 is a 17th generation female to be bred, born, and raised at Hoover Angus the longest consecutive line of Hoover-bred cows I am aware of! See the "History Wall" in our new sale facility that has the pedigree of some of her original ancestors at Hoover Angus.
- T23 is an excellent uddered cow with a 354 day calving interval. Her first calf was the 9th top weaning weight bull of his crop, and her next son sold to repeat customer Dusty Goodman.
- T23 had really solid performance data: WW 705 lbs., WR 106, YW 971 lbs., YR 102, IMF 6.18, ratio 142, ribeye 12.5", ratio 117.
- Pathfinder grandam H118 was a superior cow and only went to town because she lost a set of twins at 13 years of age. She had a tremendous record of 11-100 BWR,11-105 WR, and 10-104 YR. At 12 years of age, she weaned the #1 weaning weight heifer calf of the crop! How many cows can say that in their elder years?
- H118's six sons to come to auction averaged a whopping \$9125 not too shabby for an "old" cow!





Lady Ida of Eliston P63 Pathfinder Grandam of Lot



HOOVER MAGNITUDE A67

Reg. 20427030

Tattoo: L/R A67

01/26/22

K C F Bennett Southside # MEAD MAGNITUDE Mead Primrose N198 #

28 Bull

Connealy Commander # **OUEENMERE OF ELLSTON S42** Queenmere of Ellston K189 # Nichols Extra K205 # K C F Miss 208 S11 # Plattemere Weigh Up K360 # Mead Primrose K247 # Connealy Consensus # Gespa of Conanga 9380 SydGen Journey 8200 Queenmere of Éllston G218 #

BW	94
ADJ. 205/WR	756/99
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		WW		YW		RADG		YH	YH		SC S	\$W	
+2		+3.6 +8		+87	3%	+149	4%	+.24		+1.1	5%	+1.01		+83	3%
HP	HP CEM			Milk		D	oc (Claw	Т	Angle	Э	HS	3	
+12.1	+12.1 +3		+	34	10%	+31	4%	+.52	+.52 +.45		15 (30%	+.71		
CW		MB	,	F	RE		at	\$1	Λ	\$F		9	B	\$0)
+69 10	0%	+.41		+.83	20%	059	1%	+75	20%	+100 2	20%	+151		+271	25%
Dam		BWR	R WWR YWF		VR	Sons @ Auction			Daughters @ Auction				Daughters In Herd		
	4-110 4-102 3-1		100	1-\$3000			1-\$2	None							

- ★ A67 is a long, thick made, growthy bull check out his growth EPDs! We recommend this bull for use on cows.
- Dam S42 has a 359 day calving interval on her four calves. A full sister to A67 is going into our replacement herd this spring.
- Repeat customers Todd Glendenning and Brandon Taglauer own S42's progeny to come to auction.
- S42 is a full sister to the \$30,000 Hoover Chief that works for Alta Genetics. We retained walking rights on Chief, and he has produced several standout progeny for us over the past several years.
- ★ Grandam K189, a Pathfinder, was a gentle cow that weaned three calves that were among the top 10 adjusted weaning weight calves of their respective crops!
- Great grandam G218 has been gone for several years, but earned Pathfinder
- Ten Pathfinders are found in A67's pedigree!

29; Relative of Lots 30-31

29 Bull

HOOVER ATHLETE A36

Reg. 20427023

Tattoo: L/R A36

01/16/22

RAML Rugby 7103 RAML ATHLETE RAML Royce 536

Baldridge 38 Special LADY IDA OF ELLSTON S193 # Lady Ida of Ellston P63 #

S A V Renown 3439 # RAML Ruby 103 TC Aberdeen 759 # RAML Royce 335 FF Commando 1366 # Baldridge Isabel Y69 Hoover Hawkeve Lady Ida of Ellston C164 #

BW	95
ADJ. 205/WR	846/111
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	ED			١	WW	\	/W	RAE)G	YH		SC	Т	\$	W
+1		+3.8		+90	2%	+139	10%	+.21	1 +1.0 10% +		% +.4	43	ŀ	-74	10%
HP		С	EM		Milk		D	ОС		Claw	Ar	ngle		HS	3
+11.2		+9			+22		+24	25%	+.38	38 10% +.6			+.4	2	30%
CW		MB			RE		-at	\$1	Λ	\$F		\$B \$C		\$0)
+70 10)%	+.66		+.81	25%	+.03		+60		+97 25	% +1	51	-	-256	
Dam	E	3WR	W	WR	ΥV	VR	Sons	@ Auctio	n [Daughters @ Auction		n Dai	ught	ers In	Herd
	4	-103	4-	109	2-1	10	2-9	-\$9000		None			None		
Grandar	n	В	WR		W۱	WWR YWR		YWR	\Box	Sons @ A	uction	Daug	hter	s @ A	uction
	5-109 5-105		\top	4-105	\Box	1-\$70	00	1-\$7000							

- ★ Retaining 1/3 revenue sharing semen interest.
- A36 has been one of my favorites since he was a calf he's stout and soggy with tremendous depth of rib. Keep every daughter he makes, they will be beautiful, soggy, productive females.
- A36 was the 9th top weaning weight bull of his crop! We recommend this growthy bull for use on cows.
- Four consecutive generations of Pathfinder dams back A36 a rare find!
- Pathfinder dam S193 ties as the 13th top indexing cow of the herd as well as the 6th top IMF ratio cow of the herd with 2-142 IMF ratio! S193 herself had a superior scan - 8.08 IMF, ratio 176; 12.2" ribeye, ratio 110. She was the 4th top IMF scanning heifer of her crop.
- ★ S193 is a nice uddered, soggy, highly productive cow with a 355 day calving interval on her 4 calves. Two excellent sons work for repeat customers Brian Taglauer and Craig & Karri Miller. Miller's bull was the 8th top weaning weight bull of his crop.
- Pathfinder grandam P63 is a beautiful cow whose son and daughter to come to auction were both photo features, one to John Zutavern, and one to Dustin Enabnit, both repeat customers. P63 has a 355 day calving interval.
- Pathfinder great grandam C164 is regarded as one of the herd's all-time greats! She is likely one of the best 5 cows to ever be in production at Hoover Angus – from her fertility to her udder, and tremendous progeny, she nails it all.
- C164 recorded 10-107 WR and a 362 day calving interval and had been flushed 5 different times. She had 28 progeny registered at Hoover Angus. At the end of her career, she had grossed over \$186,000 on registered progeny sales (excluding embryo sales), with her 13 sons averaging over \$10,000! C164's top-selling son was the \$56,000 Hoover Inspiration - the second top-selling bull in our history.

Tired of Angus cattle that are getting too small?

You aren't alone! That is the #1 complaint we hear from commercial producers about the Angus breed. We can help! 66% of the bulls in this offering have a Yearling Height (YH) EPD in the tallest 25% of the breed or better!







HOOVER OPTICS A51 – Lot 30



HOOVER OPTICS A51

Reg. 20427025

01/21/22 Tattoo: L/R A51

RAML OPTICS 0710 RAML Ruby 710

Mogck Bullseye # LADY IDA OF ELLSTON P295 # Lady Ida of Ellston L73

abait Loupoid 200 ii	r
RAML Royce 536	
Barstow Cash #	
RAML Ruby 319 #	
MOGCK Sure Shot #	
Mogck Mary 1255	
Connealy Reward #	
Lady Ida of Ellston H	6

BW	85
ADJ. 205/WR	768/101
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	П	BW			WW	\	/W	RAI)G	YH		S	С	\$	W								
+6	+	-2.0		+71	25%	+119		+.25		+.8 25% +1.8		+1.82	10%	+73	15%								
HP		С	EM		Milk		D	ос	_	Claw Ar		Claw		Claw		Claw		Claw		Angle		HS	3
+17.6	3%	+13	10)%	+35	10%	+22		+.43	3 25% +.4		3 2	25% +	67									
CW		MB			RE	F	at	\$1	Λ	\$F		\$	В	\$0									
+55	+	63		+.89	9 15%	+.022	2	+79	15%	+93		+148		+271	25%								
Dam	В	WR	W	/WR	YV	VR	Sons	Sons @ Auction		Daughters @		ction	Daug	ughters In Hero									
	6-	-92	6-	104	3-1	101	4-9	4950	Т	Nor		None			No								

- As typical of the first crop of Optics' calves, A51 is a larger framed, husky type bull.
- He is suited for large framed, well-developed heifers or cows.
- Pathfinder dam P295 is a low birth weight cow whose calves grow quickly to outperform their herd mates at weaning time. She has an excellent 361 day calving interval, indicating solid fertility. She has yet to give us a daughter!
- P295's progeny work for Steve Norris & Shannon Rusk, Tom Loehner, Mike Curtis,
- Great grandam H6 was the #1 weaning weight, #2 yearling weight heifer of her crop and sold as the lead-off bred heifer in our 2011 auction for \$33,500 to KDS Angus. We retained one flush on this great female, which resulted in L73 and one other sister
- ★ Read about fourth generation dam, the great C164, in the footnote of Lot 29.



Gwen, age 6, and Ty, age 4. This picture was taken in the barn on the Hoover homestead where we have a picture of Walt Hoover's thrashing crew, likely right about 100 years prior!



MOGCK EMPIRE 110



MOGCK Fortress 517

MOGCK Eraline 1748

Baldridge 38 Special

Lady Ida of Ellston L73

LADY IDA OF ELLSTON S413

HOOVER EMPIRE A93

Reg. 20427039 Tattoo: L/R A93 02/02/22

> K C F Bennett Fortress # Mogck Rosebud 1545 SydGen Enhance Mogck Eraline 855 EF Commando 1366 # Baldridge Isabel Y69

Connealy Reward #

Lady Ida of Ellston H6

BW	75
ADJ. 205/WR	707/93
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CE	ED			BW \		WW Y		/W	RAI)G		YH		S	C	\$V	٧		
+13	10	%	-1.	4 1	10%	+76	3 15	%	+138	10%	+.33	4%	%	+.5		+.03		+79	5%
H	ΗP		Ι	CEM			Milk			D	Doc		Claw		Angle		Э	HS	
+12.9		+10 30%		+29		30% +29		10%	+.3	34	4%	+.4	8	+.74					
C'	W			MB	,		RE			at	\$1	Λ		\$F		\$	В	\$C	
+67	10	%	+1.	.00 1	15%	+.7	0		+.02	7	+83	10%	%	+117	4%	+186	5%	+324	2%
Dam	╗		BWI	R	٧	VWR		Y۷	VR	Sons	@ Auctio	n	С	aughters (@ Auction		Daughters In		Herd
		3	3-10	00	3	-97		2-109		2-9	2-\$7375		None			None			

- ★ A93 is wide based, correct footed, and pretty stout for a calving ease bull! He's a sure-fire heifer bull, yet has solid maternal traits and end-product merit. This wellrounded bull and has the 4th top \$Combined (\$C) Value among the bulls selling!
- Dam S413 has a 369 day calving interval whose first sons work for Randy Vajen and 66 Ranch.
- S413 turned in an excellent scan IMF 7.22, ratio 160 to be the 4th top IMF heifer of her crop, and an 11.2" ribeye, ratio 104.
- Great grandam H6 was the #1 weaning weight, #2 yearling weight heifer of her crop and sold as the lead-off bred heifer in our 2011 auction for \$33,500 to KDS Angus. We retained one flush on this great female, which resulted in L73 and one other sister. A featured descendant of H6 sells as Lot 30.
- ★ Read about fourth generation dam, the great C164 cow, in the footnote of Lot 29.





HOOVER HIGH POINT A56

Reg. 20427700

Tattoo: L/R A56

01/23/22

High Point Ring of Fire 5071 **JK HIGH POINT 745** J K Blackbird 408

SvdGen Sizzle MAID OF ELLSTON S278 Maid of Ellston P234 Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 Connealy Cool 39L # WK Hazel 9201 Basin Excitement # Maid of Ellston M115

BW	90
ADJ. 205/WR	796/105
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		W	/W	\ \	/W	RAI)G	YH		SC	\$W	
+10 20)%	+.4 3	30% +	-76	15%	+138	10%	+.30	15%	+1.1 5	% +.87	7	+66	25%
HP			EM	Milk			Do			Claw	Ang	Angle		3
+16.8	-16.8 5% +9			+2	+24		+31	4%	+.41	20%	+.34	3%	+.46	
CW	CW MB			RE		Fat		\$M		\$F		\$B)
+65 15	5%	+.13	+	.62		019	15%	+73	25%	+112 10	% +14	3	+258	
Dam	Е	BWR	WV	VR	ΥV	VR	Sons	@ Auctio	n	Daughters @	n Daughters In Herd			
	4	-99	4-1	00	2-1	00	1-\$	6250		Non	е			
Granda	randam BWR WWR			YWR		Sons @ A	uction	Daughters @ Auction						
		5-103		Т	5-99		Т	5-100		2-\$34	None			

- ★ A56 is a bigger framed bull to sire performance in his calves! He's really long bodied, and I believe these High Point sons will be a hit with our commercial customers!
- This high performance bull is recommended for large framed, well-developed heifers or cows. He offers a different pedigree for our repeat customers who have used 38 Special, Entice, No Doubt and Chairman lines in recent years.
- Dam S278 has great teat size and a calm demeanor. Her first son works for repeat customers Craig & Karri Miller in Minnesota. He was a calm, really thick, showy bull.
- S278 has an excellent 356 day calving interval, indicating high fertility. Her only daughter works in the herd.
- Grandam P234 is a superior uddered, calm disposition cow with sons working for Reiman Livestock and Keith Knobbe.
- ★ Great grandam M115 was also an excellent uddered cow whose sons weaned at an average 777 pounds.

Combined \$Value (\$C)

This relatively new index provided by the American Angus Association attempts to characterize cattle by combining maternal (\$M) and terminal traits (\$B) into one index. \$C is heavily weighted towards the "terminal" traits found in \$B, and \$C has a .95 correlation to \$B.

As a review of \$B, this is strictly a terminal index, comprising of the traits YW, DMI (Dry Matter Intake), Marbling, CW (Carcass Weight), RE (Ribeye), and Fat. \$B is designed for herds that send all of their calves to the feedyard (no replacement females retained), retain ownership, and hang them on a quality-based carcass-merit grid.





HOOVER HIGH POINT A38 - Lot 33



Blkcp Empress Ellston T184 Hoover Angus Donor

Dam of Lot 33;
Maternal Sister to Lot 34

33 Bull



HOOVER HIGH POINT A38

Reg. 20427696

Tattoo: L/R A38

01/17/22

High Point Ring of Fire 5071 **JK HIGH POINT 745** J K Blackbird 408

Baldridge Chairman BLKCP EMPRESS ELLSTON T184 Blackcap Empress Ellston R92 Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 Fortunes Conquest 224 Baldridge Isabel B061 Bruns Top Cut 373 # Blkcp Empress Ellston L299

: 0000	DW	10
oird 3009 11	ADJ. 205/WR	850/112
018	ADJ. 365/YR	
st 224	%IMF/RATIO	
3061 3 #	RE/RATIO	
Iston L299	SCROTAL	·

CED		BW		١	WW	\	/W	RAE	OG	YH		9	SC	\$	W
+17 1	1%	-1.0	0%	+86	3%	+143	10%	+.24		+.8	25%	+.52		+82	3%
HP	HP CEM		Milk		D	Doc		Claw		Angle		HS			
+15.0	15%	+20		1%	+23		+26	15%	+.47	'	+.3	31	1% +	57	
CW		MB			RE		-at	\$1	Λ	\$F			SB	\$C	,
+64 15	5%	+.45		+.66		+.017	7	+90	2%	+99 2	25%	+143		+275	20%
Dam	Е	3WR	٧	/WR	YV	VR	Sons	@ Auctio	n I	Daughters	@ Au	ıction	Daug	hters In	Herd
	3	3-96	3-	109	2-1	03	1-\$2	20,000	\Box	None				None	
Grandar	n	В	WR	WWR		Т	YWR		Sons @	Aucti	ion	Daughters @ Auctio		uction	
		5-	5-100		5-101		Т	4-99		1-\$6250			None		

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A stout bull here! He's super slick haired, long bodied, clean sheathed, and has excellent thickness. A38 was the 6th top weaning weight bull of his crop! He has an outcross pedigree for many of our repeat customers.
- ★ Look at the CED to WW EPD spread on this bull! He is an excellent choice to use on heifers, then when he gets too big to use on your heifers, move him up to the position of main herd sire for your cows.
- ★ A38 has the #1 CED and CEM EPDs of any bull selling!
- ★ A38's performance is a reflection of his dam's progeny ratios her calves are born light, but have excellent performance!
- ★ With T184's 352 day calving interval, might she be looking at Pathfinder status in 2023?
- ★ We flushed T184 last spring for the first time, and she gave us our record flush of 21 embryos! These calves will be born by sale time – some of our first calves by General Lee. T184 was selected because of her progeny performance, fertility, and superior udder quality.
- ★ T184's first son was the #1 weaning weight bull of his crop, and the 2nd top-selling bull of our 2022 sale to John Orr.
- ★ T184 scanned an 8.76 IMF, ratio 201 to be the #1 IMF heifer of her crop!
- ★ Please read about successful grandam R92, and previous generations of this cow family in Lot 34's footnote.





HOOVER OPTICS A232

Reg. 20427073 Tattoo: L/R A232 02/21/22

RAML Rangefinder 7536 RAML OPTICS 0710 RAML Ruby 710

Bruns Top Cut 373 #
BLACKCAP EMPRESS ELLSTON R92
Blkcp Empress Ellston L299

GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # Bruns Uppercut 610 Dakota Miss 669 Baf # Hoover Carbon Copy Blkcp Empress Ellston F186

BW	90
ADJ. 205/WR	752/99
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW			WW	\	/W	RAI)G	YH		S	С	\$\	N
+5		+2.5		+83	3 5%	+142	10%	+.29	20%	+.8 2	5%	+1.26	25%	+76	10%
HP			EM		Milk		Doc		Claw		Angle)	HS	;
+18.5			3	10% +30		25%	+32	3%	+.55		+.4	1 1	5%	+.73	
CW			MB		RE		-at	\$1	Λ	\$F		\$	В	\$C	;
+69 10)%	+.63		+.9	1 15%	+.00	2	+79		15% +107 1		+164	20%	+292	10%
Dam	E	3WR	٧	VWR	Y	VR	Sons	@ Auctio	n [Daughters (@ Aı	ıction	Dau	ghters In	Herd
	5-100		5-	-101	4-	99	1-9	6250	Т	None		ne		2-105	

- ★ A232 is a long bodied bull with added frame. He has a tight sheath, which is helpful when bulls are in tall grass or have a wooded pasture with pasture hazards.
- ★ A232 is recommended for use on cows.
- ★ Dam R92 serves as the herd's 7th top IMF ratio cow with a whopping 4-141 IMF ratio! R92 maintains a 366 day calving interval.
- ★ R92's first two daughters work in the herd, the first of which was flushed this past year for the first time, where she produced a record 21 embryos for us! We are excited for these calves to hit the ground in January! This cow's featured son sells as Lot 33 he weaned at 850 pounds to be the 6th top weaning weight bull of the crop! See her picture to the left she is a superior young cow!
- ★ Repeat customer Matt Rea purchased R92's thick son to come to auction.
- ★ Grandam L299 had a 362 day calving interval on her 8 calves when she was lost to an injury.
- ★ I have to mention 4th generation dam C109 please read a very condensed version of her success in the bottom of Lot 38's footnote.



RAML OPTICS 0710

RAML Ruby 710

Mogck Bullseye #

Miss Erica Ellston H25 #

MISS ERICA ELLSTON N269



黑髓器具 <u>HOOVER OPTICS A63</u>

Reg. 20427028 Tattoo: L/R A63

RAML Rangefinder 7536 GDAR Leupold 298 # RAML Royce 536

Barstow Cash # RAML Ruby 319 # MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # ADJ. 205/WR 723/95
ADJ. 365/YR
%IMF/RATIO
RE/RATIO
SCROTAL

01/25/22

70

		IVII33 ETICA ETISTOTI A40												
CED	П	BW	1		WW	YW		RADG		YH		SC		\$W
+13 10)% [-	7	15%	+58	}	+96		+.22		+.2		+.89		+60
HP		C	EM		Milk		D	ос		Claw		Angle	9	HS
+10.7		+13	1	0%	+21		+28	10%	+.49		+.4	1 1	15% -	55
CW	П	ME	}		RE		-at	\$1	1	\$F		\$	В	\$C
+35	- [-	+.28		+.8	3 20%	001		+84	10%	+76		+116		+234
Dam	Dam BV		٧	VWR YV		VR	Sons	@ Auctio	n I	Daughters @ A		Auction Da		hters In Herd
	7.0		7	7.00	1 4 -	100	1.0	26000	$\neg \vdash$	1 0075		750		Mono

- ★ A63 is a bigger framed bull with the skeleton that can put pounds on quickly!
 ★ Being out of a super low birth weight cow, A63 is an excellent choice for heifers, or
- he can certainly be used on cows too. I'd recommend saving daughters from A63!

 ** Dam N269 is an easy-going cow who has great mothering skills at calving time.

 Especially for her age, N269 has an excellent udder and high fertility a 362 day calving interval on her 7 calves!
- N269 has sons working for Alta Genetics and a herd sire for us. Pat Peak got a steal of a deal when he purchased N269's only daughter.
- ★ Pathfinder grandam H25 was as good of an uddered cow as you can find who had 10 calves at a 362 day calving interval and an average 106 wean ratio! She, too, was heavy on bull calves, having only 2 daughters and 8 sons! Also like N269, she was a great mother to work with at calving time. We don't have an EPD to measure that trait, and we don't often think about it until we get a cow that doesn't have good mothering ability – and then it becomes real important!
- ★ The last cow in the pedigree, A40, was the calf in Landi's last Champion Cow/Calf Pair at the county fair. A long line of successful females this has been!
- ★ Seven Pathfinders are found in A63's pedigree.

Visit www.hooverangus.com, one of the most informative breeder sites in the country, for a full listing of Hoover herd sires – 26 in all! Under the "Herd Sires" tab, see progeny photos and more detailed information on each herd sire. Under the "Sales" tab, we list 10 years of past sale reports if you would like an idea of average selling prices over the years.





HOOVER OPTICS A52 - Lot 36



Hoover Perception Owned by Grimmius Cattle Co. \$30,000 Maternal Brother to Lot 36

36 Bull

HOOVER OPTICS A52

Reg. 20427026 Tattoo: L/R A52

RAML Rangefinder 7536 **RAML OPTICS 0710** RAML Ruby 710

Connealy Contractor # **BLKCP EMPRESS ELLSTON R160 #** Blkcp Empress Ellston N231 # GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # S A V Final Answer 0035 # Ela of Conanga 868 11 # Basin Excitement # Blackcap Empress Ellston K28

BW	102
ADJ. 205/WR	915/120
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

01/22/22

CED		BW			WW	\	/W	RAE)G	YH		S	С	\$	W
+1	+4.8			+10	5 1%	+182	1%	+.36	1%	+1.4	1% +1.70) 10% +77		10%
HP	HP CEM		EM	Mill		Do		oc		Claw		Angle		HS	3
+13.3	13.3 30% +9		+24			+23		+.43	25%	+.4	0 1	5% +	52		
CW				RE		F	-at	\$1	1	\$F		\$	В	\$C	;
+91 1				+.49		+.017		+57		+135 1%		+176 109		+285	15%
Dam	n BWR W		/WR	WR YWR		Sons	@ Auctio	n [Daughters @	@ Auction		Daug	hters In	Herd	
	5-108 5-		109	9 4-109		2-\$18,000		Т	None				None		

- Retaining 1/3 revenue sharing semen interest.
- The #1 weaning weight bull of the 2022 Hoover crop! He has the #1 YW EPD and the 2nd highest WW EPD of any bull selling today!
- A52 is a bull with lots of capacity and the frame appropriate to grow and perform. His picture here was taken in September, and the rest of the yearling bulls were taken in October or November, so he's sure developed since this time!
- This growthy bull is recommended for use on cows.
- Dam R160 is one of the top indexing cows of the Hoover herd and achieved Pathfinder status with a 359 day calving interval.
- R160's most notable son is Hoover Perception, the \$30,000 top-selling bull in our 2021 auction selling to Grimmius Cattle Co. He is a deep sided, big, powerful bull with a lot to him! He is wide based and has lots of chest floor. He is a proud dude with a lot of presence!
- ★ Born on Valentine's day, R160 was a high performing female herself, weaning at 752 lbs., WR 109 to be the 13th top weaning weight heifer of her crop, then went on to post a 1058 pound yearling weight, YR 109, to be the 8th top yearling weight heifer.
- ★ Pathfinder grandam N231 recorded a 362 day calving interval. She produced a really nice bull for repeat customer Art Aberly, and a pretty daughter for repeat customer James Humble. This heifer was the 5th top weaning weight heifer of her crop. N231 had good mothering skills at calving time.
- ★ A full sister to N231 works in the herd with 4-106 WR, and one son was the #1 adjusted weaning weight, #3 adjusted YW bull of his crop!
- ★ Great grandam K28 was a nice uddered CC&7 daughter with a 359 day calving interval.
 ★ I must mention fourth generation dam Z9. She was Landi's last show heifer, and ended her career with 10-108 WR (that excludes a high performing set of twins) and a 357 day calving interval. She brought us an unprecedented six photo feature sons in a row – a feat no other cow in the history of the herd has ever accomplished! Her nine total sons averaged \$4925, which doesn't sound like all that much, but for a 2001 model cow, that was quite impressive. Her 9 sons averaged a 14.4" ribeye. Z9 will go down in the history books as one of the all-time great cows to be in production at Hoover Angus.
- Nine Pathfinders are found in A52's pedigree!





HOOVER MAGNITUDE A82

Reg. 20427035 Tattoo: L/R A82

K C F Bennett Southside # MEAD MAGNITUDE Mead Primrose N198 #

Connealy Impact # MAID OF ELLSTON \$245 Maid of Ellston J316 Nichols Extra K205 # K C F Miss 208 S11 # Plattemere Weigh Up K360 # Mead Primrose K247 # Connealy Impression # Elza of Conanga 8265 # TC Friction 5130 # Maid of Ellston B155

BW	85
ADJ. 205/WR	752/99
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

01/31/22

CED			V	WW		YW		RADG		YH		SC		\$\	Ν
+13 10)%	1	25%	+78	3 10%	+147	5%	+.29	20%	+1.4	1%	+1.13	3	+84	2%
HP			CEM		Milk		D	ос		Claw		Angl	е	HS	;
+11.3	+11.3 +12 15%		5%	+37	3% +1			+.4	8	+.4	3	25% -	+.50		
CW				RE	RE F		\$1	М	\$F			\$B	\$C		
+66 15	+66 15% +.20 +.9		+.9	3 15%	15%004		+74	20%	+106 1	5%	+143		+259		
Dam	am BWR WWF		VWR	YWR		Sons	@ Auctio	on	Daughters	@ Aı	ıction	Daug	ghters In	Herd	
	4-99 4-9		-97	2-	97	7 N		\Box	1-\$3	600			None		
Granda	Grandam BWR			W	WWR		YWR		Sons @	Aucti	ion	Daught	ters @ Au	uction	
	11-98			11-	11-101		9-103		2-\$8625			4-\$6125			

- ★ A82 is a proud, attractive profiling bull with a little bit different pedigree for our repeat customers
- A82 has one of the top Milk EPDs among the bulls selling.
- Dam S245's first daughter works for Don Williams, her second settled first service Al and will calve at Hoover Angus this spring. S245 has a 353 day calving interval.
- Genomics pegged A82 as elite for calving ease, and with his dam's low birth weight calves, we can recommend A82 for use on heifers or cows.
- Grandam J316 is still going strong and will turn 13 years old this spring! She has been a superior cow! Three daughters work in the herd, and we selfishly saved a fourth daughter to go into our replacement herd this year. One of her daughters is Pathfinder. J316 has a 363 day calving interval on her 11 progeny, and is due to calve before our sale this year.
- J316's progeny work for Dusty Goodman, Renee Neuenkirk, Wayne Reinhart, Larson Angus Cattle Co., and Dwayne Scar.
- ★ A82 is a rare find with 10 Pathfinders in his pedigree!





HOOVER NO DOUBT A64

Reg. 20427029 Tattoo: L/R A64 01/25/22

Mogck Bullseye # **HOOVER NO DOUBT**

Miss Blackcap Ellston J2

Connealy Commander # **BLACKCAP EMPRESS ELLSTON R45** Blkcp Empress Ellston C109 # MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # Miss Blackcap Ellston D154 # Connealy Consensus # Gespa of Conanga 9380 TC Gridiron 258 # Blkcp Empress Ellston A306

BW	102
ADJ. 205/WR	818/107
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		WW		YW		RADG		YH		SC		\$W
-9	+6.4		+77 15%		+138	10%	+.25	25 +.9		+.9 15%		20%	+49	
HP	HP CEM		Milk		Do		oc (Claw		Angle		HS	
+11.8		+5		+1	7		+30	5%	+.47		+.4	0 1	5% +	+.58
CW		MB		R	Ε	F	at	\$1	Λ	\$F		\$	В	\$C
+64 15	5%	+.39		+.49	+.49		+.053			+104 15%		+139		+248
Dam	BWR W		VWR	R YWR		Sons	@ Auctio	n [Daughters (@ Aι	ction	Daug	hters In Herd	
	4-102 4-		104	4 3-103		None		П	None				None	

- ★ From his head to his hips, he's a classic No Doubt! A64 is a stout, big quartered bull with lots of power. He was named "Bubba" at birth, and the name stuck!
- A64 isn't a bull for heifers, he's a bull to use on your cows to sire a powerful set of high growth, stout calves!
- ★ Dam R45 has solid fertility, as she has been a January calver each year. One daughter is going into the replacement herd this spring.
- R45 scanned a whopping 13.5" ribeye, which is over 3.7" above breed average for
- ★ Grandam C109 served as the herd's 13th top indexing cow at the time of her passing the oldest cow on this prestigious list! She recorded 10-97 BWR, 10-109 WR, 10-106 YR with a 361 day calving interval on 11 pregnancies (a set of high performing twins are not included in her ratios). She was the dam of the \$25,000 Hoover Headliner.
- C109 was one of only a handful of donor cows that have earned a burial spot north of our bull barn. She and her sire, Gridiron, had highly successful careers at Hoover Angus, and were buried in the same grave on the same day.
- The T184 donor cow and her son, Lot 33, pictured on page 16, are descendants of C109
- ★ Eight Pathfinders are found in A64's pedigree



YEARLING BULLS

39 Twin w/Cow



HOOVER OPTICS A77

Reg. 20427033 Tattoo: L/R A77

RAML Rangefinder 7536 **RAML OPTICS 0710** RAML Ruby 710

Hoover Dam # **BLACKCAP EMPRESS ELLSTON N33** Blackcap Empress Ellston B96 # GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # SydGen C C & 7 # Erica of Ellston C124 # Roth Famous 1006 # Blackcap Empress Ellston Z4

BW	75
ADJ. 205/WR	767/101
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

01/30/22

CED		BW		V	/W	\	/W	RAE)G	YF	1	S	C	\$	W
+1		+3.7		+88	3%	+153	3%	+.33	4%	+1.2	3%	6 +1.02		+66	25%
HP			EM	Milk			Do		ос			Angle	9	H	3
+13.7	3.7 30% +8			+	+24		+22		+.52		+.4	3 2	25%	+.89	
CW	CW MB			F	RE		Fat		Λ	\$F		\$	В	\$0)
+77 3	3%	+.70		+.79	25%	6001		+46		+123	3%	+182	10%	+282	15%
Dam			W	/WR	YV	VR	Sons	@ Auctio	n [n Daughters		@ Auction		Daughters In He	
	5-	-104	5-	100	4-1	03	1-\$	3500		1-\$4	4500			1-100	

- A77 is a wide based, long spined bull with a tight sheath and big nuts. Check out his growth EPDs! If you like bigger framed cattle, take a look at this guy. This rugged bull is best suited for use on cows
- Dam N33 has a 362 day calving interval on her 7 calvings two sets of twins are not recorded in her ratios above by the AAA, but she is a fertile gal that breeds right back after having twins!
- Taylor Ridge and Bo Slovek own N33's progeny that have sold through our sales. N33's daughter in the herd raised Lot 40.
- ★ Pathfinder grandam B96 ended her career with 10-107 WR and a 356 day calving interval on her 11 pregnancies. One Pathfinder daughter works in the herd. One daughter, a full sister to N33, was the \$7500 photo feature heifer in our 2012 auction selling to repeat customer KDS Angus. This heifer was the 6th top weaning weight heifer of her crop.
- A B96 son was a \$10,500 photo feature bull selling to repeat customer Reinhart Farms. This bull was the 8th top weaning weight bull of his crop. Other B96 progeny work for Ramarr Robertson, Dean Lenz, Butch Miller, and Carl Stephens.
- Eight Pathfinders are found in A77's three generation pedigree.



HOOVER VICTORIOUS A150

Reg. 20427049 Tattoo: L/R A150 02/11/22

MOGCK Entice HOOVER VICTORIOUS Princess of Ellston N170

SydGen Sizzle **BLKCP EMPRESS ELLSTON S183** Blackcap Empress Ellston N33

SydGen Enhance MOGCK Erica 2255 # Basin Excitement # Princess of Ellston L196 Connealy Cool 39L # WK Hazel 9201 Hoover Dam # Blackcap Empress Ellston B96 #

BW	78
ADJ. 205/WR	734/96
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	1	١	WW	\	/W	RAE)G	YH		SC		\$W	
+7		+.6		+71	1 25% +1		+120		+.25		+.8 25%		25%	+74	10%
HP	HP CEM		\Box	Milk		D				Claw		е	HS		
+14.0	25% +6			+29	30%	+26	15%	+.48		+.4	4 :	30% +	.14	3%	
CW				RE F		-at	\$M		\$F		9	SB	\$C	;	
+61 2	0%	+.85 25% +.		+.73	'3 +.02		5	+77	15%	+104	15%	+167	15%	+294	10%
Dam	E	3WR	٧	VWR	ΥV	VR	/R Sons		n I	Daughters	ction	Daug	hters In	Herd	
	4	1-99	4-	100	3-1	03	1-\$	5750		1-\$3	600)		1-97	
Granda	andam BWR			WWR			YWR		Sons @	Aucti	on	Daughters @ Au		uction	
	5-104			5-100		\Box	4-103		1-\$3500		Т	1-\$4500			

- ★ A150 has a narrow head and bone appropriate for a bull to use on virgin heifers. He has more frame and length of body than most calving ease bulls.
- ★ A150 has one of the lowest (best) Hair Shed (HS) EPDs among the bulls selling!
- Dam S183 has a perfect 365 day calving interval on her 4 calves.
- S183's first daughter retained in the herd has a 354 day calving interval. Her other daughter was selected by Lane Stortenbecker; her son by Amanda Williams.
- Please read about grandam N33 in the footnote of her son, Lot 39. Also read about great grandam B96, a cow with great longevity and progeny success, in the same footnote

Good News!

The Food and Agriculture Organization (FAO) projects consumption of meat proteins will increase by 14% by 2030 compared to the base period average of 2018 to 2020, driven largely by income and population growth.

Source: "Global Beef Demand Grows" by Greg Henderson, October 2022 Drovers



Hoover Victorious Owned with Grimmius Cattle Co. \$45,000 Full Brother to Lot 41; Sire of Lot 40

41 Bull

MOGCK ENTICE



MOGCK Erica 2255 #

Basin Excitement #

Princess of Ellston L196

PRINCESS OF ELLSTON N170

HOOVER ENTICE A160

Reg. 20427050

Tattoo: L/R A160

02/12/22

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Basin Expedition R156 Basin Lady S532 AK Connealy Reward # Princess of Ellston J42 #

BW	75
ADJ. 205/WR	738/97
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	/	W'	WW '		YW		RADG		YH		SC		W
+8		+.2	30% +	62	+112			+.24		+.7		+.80		+72	15%
HP		С	EM		Milk		D	ос		Claw		Angl	е	H	S
+18.4	+18.4 2% +3		+3	18	2%	+24	4 25% +.		1 20% +.		6 5% +		+.11	2%	
CW MB		R	E	Fat		\$M		\$F		\$B		\$C			
+38	\Box	+.80 30% +.6		62	+.007		7	+88	3%	+71		+132		+259	
Dam		BWR	WW	R	YWR		Sons	s @ Auction		Daughters @ Auct		ction	Dau	ghters Ir	Herd
	7-92 7-10		3	5-105		2-\$	2-\$24,375		1-\$4000			2-97			
Grandam BWR		Т	WWR		\top	YWR	П	Sons @ Auction		on	Daughters @ Auction				
6-95		Т	6-96			5-101		1-\$3500			2-\$4375				

- ★ A160 is a super long, classic Entice bull. He has an attractive phenotype and is easy to like.
- ★ Due in part to his super low birth weight dam, A160 is suitable for use on heifers or cows. He has one of the top Milk EPDs and one of the best Hair Shed (HS) EPDs in the bulls selling!
- ★ Dam N170 has put two excellent uddered daughters in the herd, but her biggest claim to fame is being the dam of Hoover Victorious, the lead-off, \$45,000 topselling bull in our 2020 sale. He is a massive, long bodied, thick, good quartered, wide based bull with more frame. In our spring 2022 crop, Victorious sired the 2nd and 3rd top weaning weight bull calves of the entire crop - quite an accomplishment for a relatively small sire group! His first progeny sell today.
- Victorious was the 5th top weaning weight bull of his crop, and better yet, he started out at a light 70 pounds! He has been used successfully on both heifers and cows at Hoover Angus. Indicative of his multi-trait excellence, Victorious fares well for \$M. \$B. and \$C
- ★ N170 has an ideal 365 day calving interval.
- Grandam L196 has produced sons and daughters for Doug Schroeder, Mark Bright, and Tara Miller.
- ★ Pathfinder great grandam J42 is an excellent cow with a picture-perfect udder and 8-107 WR. She is one of the most beautiful cows in the herd! Three sons averaged \$7425. She has a 360 day calving interval. Beginning with J42, there are four consecutive generations of Pathfinders heading down the dam's side of this pedigree!



Derek is instrumental in keeping John abreast of the happenings at Hoover Angus and helping him check cows and crops. They kept a close eve on the sale facility as it was going up!







MISS ERICA ELLSTON P313 #

Miss Erica Ellston L105



HOOVER OPTICS A83

Reg. 20427036 Tat

Tattoo: L/R A83

01/31/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Mogck Bullseve #

RAML Ruby 319 #

MOGCK Sure Shot #

RAML Ruby 319 #
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Erica Eliston G137 #

BW	87
ADJ. 205/WR	785/103
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCDUTAL	

CED		BV	/	W	WW \		YW)G	YF	ł	5	SC	\$	W
+6		+2.3 +69		+69	69 30% +11		+114		+.23		+.8 25%		15%	+69	20%
HP	IP CEM			Milk		Do		oc (Claw		Э	HS	3	
+17.8	2%	2% +8		+3	32	15%	+30	5%	+.54		+.4	15 (30%	+.39	25%
CW		ME	3	F			at	\$1	Λ	\$F		9	BB	\$0)
+59 2	5%	+.49		+.82	32 25% +.037		7	+78	15%	% + 99 25		+145		+266	30%
Dam		BWR WWF		VWR	YWR		Sons	@ Auctio	n I	Daughters	@ Aı	uction Dat		ghters In	Herd
	6	-101	6-	105	5-	101	2-9	55500	Т	1-\$2	2900			1-108	

- ★ A83 is a super long bodied, big hipped bull that reminds me of the phenotype of his sire. He has a little different pedigree for many of our repeat customers.
- ★ This high growth bull is best suited for use on cows.
- ★ Pathfinder dam P313 has a 357 day calving interval and raises a high performing calf every year. One daughter works in the herd and raised a 736 pound heifer calf her first year. A second daughter that settled first service AI will calve this spring for the first time at Hoover Angus.
- ★ P313's progeny work for Don Obermueller, Curt Johnson (the 11th top weaning weight bull of his crop), and Nathan Loutsch.
- ★ Some great cows can be found in A83's lineage down the dam's side of his pedigree like G137, V50, and J327 – ask Joy or John about 'ole J327, they will remember her!
- ★ Eight Pathfinders are found in A83's pedigree.





HOOVER NO DOUBT A84

Reg. 20427037

Tattoo: L/R A84

02/02/22

Mogck Bullseye # **HOOVER NO DOUBT**Miss Blackcap Ellsto

Miss Blackcap Ellston J2

Basin Excitement #
BLUEBLOOD LADY ELLSTON N112
Blueblood Lady Ellston L135

MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # Miss Blackcap Ellston D154 # Basin Expedition R156 Basin Lady S532 AK SydGen Journey 8200 Blueblood Lady Ellston F10

BW	96
ADJ. 205/WR	819/108
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	<u>'</u>	WW		V YW		RADG		YH		SC		\$	W
+2		+3.3 +		+90	2%	+158 2%		+.27		+1.3 2		+1.40	20%	+72	15%
HP	HP CEM		EM		Milk		D		oc (П	Angle)	HS	
+13.3	3 30% +14		4	4%	+21		+30	5% +.4		25%	+.3	37 1	0% н	64	
CW		MB			RE	Fat		\$1	1	\$F		\$	В	\$0	
+74	5%	+.47		+.79 25%		010 25%		+79 15%		+110 1	0%	+158	25%	+284	15%
Dam	Е	BWR W		/WR YW		VR	Sons	@ Auctio	n [Daughters @ /		ıction	Daug	ghters In Herd	
	7-97 7-		7-	101	3-1	02	2 1-\$3			1-\$12	,500	00		1-105	

- ★ A84 is a big, rugged dude! This high growth bull with WW and YW EPDs in the best 2% of the breed is recommended for use on cows. He has one of the top YW EPDs in the sale. As Hoover No Doubt semen is extremely limited, A84 will be one of the last No Doubt sons to come to auction!
- ★ Dam N112 has a 362 day calving interval. Her first daughter was a photo feature selling to Eagle Grip Cattle Co. and Abernathy Ranches, both repeat customers. N112's second daughter works in the herd and has weaned two calves at an average 719 pounds. N112's son works for Randy Euken.
- ★ N112 serves as one of the herd's top IMF ratio cows with a superb 3-133 IMF ratio!
- ★ Trace A84's pedigree back 14 generations of Blueblood Lady Ellston females, and you'll find the "original" Blueblood Lady Ellston female to be bred by Walt Hoover. Her pedigree will be found on the history wall in the new Hoover Angus sale facility check it out! The top side of A84's pedigree (through No Doubt) traces back 10 generations of consecutive Hoover breeding too!







HOOVER OPTICS A114

Reg. 20427041 Tattoo: L/R A114 02/06/22

RAML Rangefinder 7536

RAML OPTICS 0710

RAML Ruby 710

SydGen Sizzle

MISS BLACKCAP ELLSTON V482

Miss Blackcap Ellston L474

GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # Connealy Cool 39L # WK Hazel 9201 SydGen Journey 8200

Miss Blackcap Ellston G417

BW	79
ADJ. 205/WR	812/107
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

C	ED	\Box	BV	V	W		W YW		/W	RADG		YH		SC		\$\	N
+11	15	%	+.3	30%	+74	4	20%	+137	15%	+.32	10%	+1.2	3%	+1.27	25%	+63	
	HP CEM		CEM		Milk			D	oc		Claw		Angle		HS		
+15.3	+15.3 15% +11 20		0%	+25		+22				+.3	39 1	0%	+.15	3%			
С	CW ME		3	RE				-at	\$1	Λ	\$F		\$	В	\$C		
+71	10	%	+.53		+1.	23	1%	+.00	3	+56		+120	3%	+176	10%	+284	15%
Dam	П	BWR WW		VWR		YWR		Sons	@ Auctio	n I	Daughters @		ıction	Dau	ghters In	Herd	
	1-102 1-10		107	⁷ T				None		None				None			

- ★ A114 is a bigger framed, rugged bull. Better yet, he is suitable for use on heifers if you like. Use him on heifers for a couple years, then make him your main herd sire for cows. He has a little different pedigree for many of our repeat customers.
- ★ Check out A114's Ribeye EPD of +1.23, which not only ranks him in the best 1% of the breed for this trait, but #1 in today's bull sale!
- ★ A114 also has one of the best Hair Shed (HS) EPDs in the sale, indicating excellent fescue tolerance.
- ★ I typically don't talk about the sires in the footnotes, as they are described well in the herd sire directory glued in the front of your book.
- ★ Dam V482 was a first calf heifer with A114. She is a nice uddered female and my calving book notes say she had good mothering skills, especially for a heifer.
- ★ Grandam L474 has been retired, but put two replacement daughters in the herd and has nice sons working for Nate Britz and Steve McKay, both repeat customers.
- Great grandam G417 served as a working donor and achieved the amazing feat of three of her daughters (by three different sires) earning the Pathfinder honor. This is extremely rare!





HOOVER ENTICE A78

Reg. 20427699 Tattoo: L/R A78

01/30/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Mogck Bullseye #
EDELLA OF ELLSTON S501
Edella of Ellston H232 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # Edella of Ellston D270

	ADJ. 205/WR	824/108
	ADJ. 365/YR	
	%IMF/RATIO	
	RE/RATIO	
	SCROTAL	
1	SC	\$W
٦	.4.40	.00 40/

CED		BW		WW		YW		RADG		YH		SC		\$W	
-1		+4.0		+89	+89 2%		6 +151 4% +.29 20% ·		+1.6	1%	+1.10		+80	4%	
HP		С	CEM		Milk		Doc			Claw		Angle)	HS	3
+11.8		+2		+	30	25%	+35	1%	+.38	10%	+.4	3 2	25%	+.38	25%
CW		MB		F	RE		-at	\$1	Λ	\$F		\$	В	\$0	
+74	5%	+.62		+.87	20%	043	3%	+81	10%	+111 1	0%	+170	15%	+301	10%
Dam	Е	BWR WWF		/WR	R YWR		Sons	@ Auctio	n [Daughters (ıction	Dau	ghters In	Herd
	3-93 3-10		102	2 1-102		1-\$7500			Nor				None		

- A78 is a nice profile bull with lots of length and a good quarter. The Entice cattle are some of the breed's best cattle right now for length of spine the easiest way to add pounds to a calf crop!
- This high growth bull is recommended for use on cows.
- ★ His pedigree and Docility EPD both predict he can sire very calm temperament calves – he has one of the top Docility EPDs in the sale!
- ★ A78's high performance was no surprise, as his dam S501 was the same WW 818 pounds, WR 109, YW 970 lbs., YR 100, IMF 8.17, ratio 181, ribeye 12.2", ratio 113! She was the #1 IMF scanning heifer of her crop and the 6th top weaning weight heifer.
- ★ S501's first son works for repeat customer Gareld Carpenter.
- ★ Pathfinder grandam H232 worked until old age, recording a superb 10-105 wean ratio! Her progeny work for Reed McCormick (the 4th top weaning weight heifer of her crop), Terry Shaffer, Rex Ritter, and Jeff Bellamy. One other excellent daughter worked in the Hoover herd.

Good temperament is important to us and our customers, and it shows when we give pasture tours!



YEARLING BULLS

46 Bull



HOOVER HIGH POINT A75

Reg. 20427701

Tattoo: L/R A75

01/31/22

High Point Ring of Fire 5071 JK HIGH POINT 745 J K Blackbird 408

Mogck Bullseye # BLKCP MARY OF ELLSTON S226 # Blkcp Mary of Ellston K156

Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 #

Blkcp Mary of Ellston E463

BW	84
ADJ. 205/WR	774/102
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	1	١ ١	WW Y		YW)G	YH		SC		\$V	
+7		+.7	+67			+119		+.25		+.6		+1.03		+72	15%
HP		CEM			Milk		Doc			Claw		Angle)	Н	S
+17.2	4%	% +9			+33	15%	+32	3% +.52			+.3	34	3%	+.56	
CW	CW MB			RE F		-at	\$1	Λ	\$F		\$	В	\$	С	
+58 25	5%	+.03		+.81	1 25% +.00		3	+88	3%	+100 20%		+127		+253	
Dam		BWR WWR		VWR	YWR		Sons	@ Auctio	n I	Daughters (@ Aι	uction Dau		ghters I	n Herd
	4	4-106 4-106		1-1	-110 1-\$		6250		None)		None)	
A 75						1-110 1-φ0230									

- A75 is a long, bigger framed, rugged boy. He's a thick bull. Some bulls in the breed today may not express much masculinity, but this bull does!
- A75 is recommended for use on heifers or cows.
- Dam S226 is a Pathfinder with a 355 day calving interval and excellent growth on her progeny! Her first son was the 8^{th} top weaning weight bull of his crop and sold to repeat customer Clint Welsh.
- ★ S226 had nice performance data: WW 729 lbs., WR 103, YW 1001 lbs., YR 101, IMF 5.61, ratio 122, ribeye 12.0", ratio 108.
- Grandam K156 had two daughters earn Pathfinder honors her second being a female we sold as a bred heifer through our sale to repeat customers Craig & Karri Miller. K156 had a 359 day calving interval at the end of her career.



HOOVER ENTICE A90

Reg. 20427038 Tattoo: L/R A90 02/01/22

MOGCK ENTICE MOGCK Erica 2255 #

Baldridge 38 Special **BLKCP MARY OF ELLSTON S110 #**

Blkcp Mary of Ellston M260

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 EF Commando 1366 # Baldridge Isabel Y69 Connealy Counselor # Blackcap Mary of Ellston J20 #

BW	86
ADJ. 205/WR	760/100
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		V	٧W	YW		RADG		YH		S	SC		W
+4		+2.4		+85	4%	+154	3%	+.32	10%	+1.1	5%	+1.97	4%	+75	10%
HP	CEM		EM		Milk	Milk		ос		Claw		Angle	: [HS	3
+6.5		+0		+	+28 +29		+29	10%	+.30	30 2%		4	- [-	+.33	15%
CW		MB		RE		Fat		\$M		\$F		\$	В	\$0	
+63 20)%	+.60		+.76	30%	30% +.002		+50		+98 2	5%	+152	30%	+247	
Dam		BWR WV		/WR YV		VR	Sons	@ Auctio	n [aughters (ction Daug		ughters In Hero		
	4-101 4-1		106	06 2-105		1-\$6500		Т	1-\$3750			None			

- A90 brings added frame, and a long, attractive phenotype to the table. He is a tight sheath bull, which is beneficial for not getting tangled in pasture hazards or scratched by tall grass.
- This bull with excellent growth EPDs is recommended for use on cows.
- Pathfinder dam S110 is one of the nicest uddered cows in the herd, and has a 361 day calving interval, indicating excellent fertility. S110's first son was the 2nd top weaning weight bull of his crop and works for repeat customer Philip Brown. Her only daughter was a photo feature selling to Belle Point Ranch - she was a very nice full sister to A90.
- Grandam M260 had two sets of twins, yet maintained a 360 day calving interval.
- Great grandam J20 was a great mom and a really nice cow to work with each year at calving

Hoover Value

If you think Hoover bulls typically sell beyond your preferred price, check out the prices of what our bulls have sold for the past 5 years in the chart on page 1. From the first bull in the ring to the last, there is definitely value in every bull! The bottom third to half of each calf crop is castrated to ensure our customers only receive our top end genetics. Furthermore, we keep monitoring the bulls past weaning time and continue to cull as needed.

We all have different herd goals and needs, and there are bulls to fit everyone's needs and budget! If you need help sorting the bulls to best fit your needs, please give Landi a call! It is our goal to help you succeed!



Blackcap Empress Ellston T60 Hoover Angus Donor Dam of Lot 48

Hoover Chairman Z45 Owned by Andy Eichelberger \$5750 Maternal Brother of Lot 48



48 Bull



HOOVER ENTICE A69

Reg. 20427031

Tattoo: L/R A69

01/27/22

SydGen Enhance **MOGCK ENTICE** MOGCK Erica 2255 #

Hoover Leadman **BLACKCAP EMPRESS ELLSTON T60** Blkcp Empress Ellston P229

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Commander # Blkcp Empress Ellston G403 # Bruns Top Cut 373 # Blkcp Empress Ellston H4

BW	80
ADJ. 205/WR	781/103
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	CED BW		/ [V	WW		YW		RADG		YH		SC		W
+7		+1.5 +7		+70	25%	25% +121		+.26		+.5	+.5 +		+1.31 25%		10%
HP			EM		Milk		D	ос		Claw	Claw		е	H	S
+15.3	15%	6 +0		+	32	15% +31		4%	+.54		+.6	32		+.08	
CW	CW MB		F	RE	Fa		\$M		\$F		\$B		\$C		
+53		+.65 +1		+1.01	10%	015 20%		+75	20%	+92		+153	30%	+273	20%
Dam	E	BWR	W	WR	R YWF		VR Sons		n I	Daughters @ Auctio		ıction	Daughters In He		Herd
	3	3-91 3-10		102	2-97		1-9	1-\$5750		1-\$4250		50		None	
Grandar	Grandam BWR		Т	WWR		Т	YWR	П	Sons @ /	Aucti	ion	Daughters @ Auction		Auction	
6-97		\Box	6-98			5-97		1-\$2100			No				

- ★ A69 is a long, big butted, thick, good quartered bull with a tight sheath. Entice progeny still have the length of body that is desired by the commercial cattleman!
- ★ A69 is recommended for larger framed, well-developed heifers or cows.
- A69 offers the 2nd lowest (best) Hair Shed (HS) EPD of any bull selling today, indicating excellent fescue tolerance.
- Dam T60 is a super low birth weight cow whose calves get right up and grow rapidly. She has an excellent 356 day calving interval, and served as a donor for us for the first time in 2022
- ★ T60 has proven her worth as her first two progeny were photo features in our 2022 sale. She has a picture-perfect udder and is a beautiful cow. Better yet, she puts nice carcass merit in her progeny - she ties as the herd's #1 ribeye ratio cow with 2-114 ribeye ratio and is the 5th top IMF ratio cow with 2-144 IMF ratio!
- Andy Eichelberger and Jeremy Rudolph selected T60's first two progeny to come to auction
- Grandam P229 is a phenomenal daughter-maker! Her first daughter produced a \$7500 photo feature bull as her first calf. Steve Medlin from Tennessee purchased P229's only son, and was so pleased with him, he came back to Hoover Angus again for his second bull purchase the next year. P229 has a third daughter going into our replacement herd, and she was the #1 IMF scanning heifer among nearly 100 contemporaries.
- Great grandam H4 was counted on to bring in a good calf every single year. H4 had as good of an udder as you will find! She was a very feminine fronted, beautiful



www.facebook.com/HooverAngusFarm



HO 49 Bull



HOOVER HIGH POINT A170

Reg. 20427694

Tattoo: L/R A170

02/13/22

High Point Ring of Fire 5071 JK HIGH POINT 745 J K Blackbird 408

MOGCK Entice
MISS ERICA ELLSTON V78
Miss Erica Ellston S248

Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 SydGen Enhance MOGCK Erica 2255 # Bruns Top Cut 373 # Miss Erica Ellston D139

BW	86
ADJ. 205/WR	831/109
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	1	WW		\ \	/W	RAI	DG	YH		5	SC .	\$	W
+6		+2.2		+85	4% +151		4%	+.29	20%	+.8 2	5%	+1.40 20%		+78	10%
HP		C	EM		Milk		D	ос	С		Claw		Э	HS	3
+13.0		+12	1	5% +	-28		+33	2%	+.49	+.4		11 15%		+.36	20%
CW	CW MB				RE		-at	\$M		\$F	\$F		BB	\$0)
+78 3	3%	6 +.42 -		+.96	10%	% +.008		+78	15%	+118	4%	+165	20%	+292	10%
Dam		BWR	٧	VWR Y		WR Sons		@ Auction		Daughters	ıction	Daug	ghters In	Herd	
	2	-110	2-	106			N	lone	\Box	Noi			None		
Grandar	Grandam BWR			W	WR		YWR		Sons @	Aucti	ion	Daughters @ Auction			
	4-103			4-102			3-105 1		1-\$6	1-\$6500		None			

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A170 is a super deep bodied, meaty bull with a little different pedigree for many of our repeat customers.
- ★ A170 was the 14th top weaning weight bull of his crop, and check out his growth EPDs in the best 4% of the breed! We do recommend this growthy bull for use on cows.
- ★ A170 was his dam's second calf, and she has a 362 day calving interval. She will move up again in time with her 2023 calf.
- ★ V78 was a high performing heifer: WW 704 pounds, WR 108, YW 1069 lbs., YR 114 to be the 2nd top yearling weight heifer of her crop. She's a really nice, stout cow.
- ★ Grandam S248's first son works for repeat customer Jeremy Loving. Two of her daughters work in the herd.
- ★ It isn't a surprise this cow has done good, the D139 cow on the last line of A170's pedigree has left us a trail of superior daughters! The pedigree traces back several more generations deep in the pedigree to the great J327 cow ask John or Joy, and they will tell you she was one of the great 'ole gals of her day!

Bull Bull

HOOVER ENTICE A143

Reg. 20427048 Ta

Tattoo: L/R A143

02/10/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge 38 Special MISS ERICA ELLSTON V60 Miss Erica Ellston R290 SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 EF Commando 1366 # Baldridge Isabel Y69 Moore Gold Mine Miss Erica Ellston K78

DVV	14
ADJ. 205/WR	744/98
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	CED BW			WW YW		/W	RADG		Y	YH		SC		W			
+7	+0 25% +7		+75	15	5%	+131	20%	+.28	25%	8.+	25%	+1.56	15%	+72	15%		
HP	HP CEM			Milk		D	Doc		Claw		Angle		HS				
+11.6		ŀ	+4			+29		30% +22			+.4	+.41 20%		+.47		+.44	
CW	W MB			RE		F	at	\$M		9	\$F		\$B				
+52	+.97 20% +.4		+.44	1		003	30%	+72	25%	+90		+157	25%	+276	20%		
Dam		BW	'R	٧	/WR	R YWR		Sons @ Auc		on	n Daughters @		uction	Daughters In He		Herd	
	2	2-103 2-92		-92	1 1			N	None			None			None		
Granda	Grandam BWR			WWR				YWR		Sons @ Auction			Daughters @ Auction				
2-89			2-97				2-99		1-\$4000			None					

- ★ A143 is a slick haired, thick bull. He is recommended for use on heifers or cows.
 ★ Prior to weaning, A143 got a pretty good cut on his front leg, which took multiple rounds of treatment to get him better, so this certainly impacted his weaning growth. It won't affect the growth genetics he will put in his calves though!
- ★ A143 was his dam's second calf, and she has a 359 day calving interval. Her first calf had a rough start too, as it injured a hip at a young age on pasture and favored that hind leg.
- ★ V60 is a nice uddered cow, as typical of the 38 Special daughters. Also typical of 38 Special progeny, she scanned a big IMF 6.32, ratio 142!
- ★ Grandam R290 had one set of twins (not included by the AAA in her ratios), and bred back to calve earlier the next year! Her 369 day calving interval will tighten up when she is due to calve in January this year. Repeat customer Jim Peterson owns R290's son.
- ★ Great grandam K78 has been gone for many years, but her first daughter earned Pathfinder status, and two other daughters were retained in the herd.
- ★ This cow family goes back to the old J327 cow ask John or Joy about her, she was one of the greatest cows of the 1990's at Hoover Angus!

Derek Sample and Tim McCray from the American Beef Producer magazine visited last summer - check out the January 2023 edition at https://www.abpmag.com/latest-issue/ for a feature story on Landi. Derek is shown here taking some gorgeous pasture shots - his photography is amazing!





HOOVER MAGNITUDE A171

Reg. 20427053 Tattoo: L/R A171

K C F Bennett Southside #
MEAD MAGNITUDE
Mead Primrose N198 #

Jindra Double Vision #
BLKCP EMPRESS ELLSTON R158

Blkcp Empress Ellston N184

Nichols Extra K205 # K C F Miss 208 S11 # Plattemere Weigh Up K360 # Mead Primrose K247 # Connealy Reflection # Hoff Rachel 8312 405 Hoover Dam # Blackcap Empress Ellston L65

BW	76
ADJ. 205/WR	700/92
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

02/13/22

CED	CED BW		/	WW		\ \	YW		RADG			SC		\$W	
+15	2%	-1.5	10% +56		+109	+109		+.26		0%	+.84		+63		
HP	HP CEM		CEM		Milk		Do		oc (Claw)	HS	3
+11.7	+11.7 +15			2%	+35	10% +23		30%	+.41	1 20% +.		55		+.57	
CW		ME	3	RE			Fat		1	\$F		\$	В	\$C	
+48		+.73		+.66		027	7 10%	+63		+94 3	0%	+154	30%	+263	30%
Dam	m BWR W		VWR	/WR YV		Sons	@ Auctio	n [Daughters (uction Daug		ughters In Hero			
	5-98 5-9		-96	3-	3-100		lone		1-\$3300						

- ★ A171 is a calm temperament, long bodied, slick haired bull that is certainly suitable for use on heifers if you so desire. He has a unique pedigree for many of our repeat customers who have used No Doubt, Entice, 38 Special, and Chairman lines.
 ★ A171 offers the 2nd highest CED EPD, the 6th lowest BW EPD, and ties as the 3nd
- ★ A171 offers the 2nd highest CED EPD, the 6th lowest BW EPD, and ties as the 3rd top CEM EPD among the bulls selling today! This means not only his calves will come easily to first calf heifers (CED EPD), but his daughters will be easing calving also (CEM EPD).
- ★ Dam R158 has excellent fertility with a 360 day calving interval on her 5 calves. One daughter works for long-time repeat customer Todd Glendenning. R158 is also a high marbling female, scanning a 5.96 IMF, ratio 112.
- ★ A maternal sister of A171 sells as a bred heifer who was the 4th top IMF scanning heifer of her crop.
- ★ R158 is a 15th generation Blackcap Empress Ellston female to be bred, born, and raised by the Hoover family!



MU HOOVER DELUXE A181

Reg. 20427055 Tattoo: L/R A181 02/14/22

V A R Discovery 2240 # **DIABLO DELUXE 1104**Diablo Erica Dianna 9034

Hoover Dam # BLUEBLOOD LADY ELLSTON S181 # Blueblood Lady Ellston J300 # A A R Ten X 7008 S A # Deer Valley Rita 0308 G A R Prophet # Diablo Erica Dianna 5010 SydGen C C & 7 # Erica of Ellston C124 # SydGen Journey 8200 Blueblood Lady Ellston E56

BW	84
ADJ. 205/WR	786/103
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW			WW		YW)G	YH		SC		\$W	
+5		+.6 +8		+81	81 10%		+142 10%		25%	% +.9 15		+1.44 20%		+75	10%
HP		CEM			Milk		D	ос		Claw		Angle)	HS)
+15.7	10%	+14 4%		+25		+33	2%	+.43	25%	+.4	45 30%		⊦.24	10%	
CW	/ MB			RE		-at	\$1	Λ	\$F		\$	В	\$C		
+72 10)%	+.88	25% +.59		9	+.022		+80		0% +114 10		+176 10		+308	5%
Dam		BWR WWR		Y	YWR		@ Auctio	n [Daughters (@ Aı	Auction Dau		aughters In He		
		4-99 4-105			3-	98	N	lone		1-\$5500			None		

- ★ A181 is a stout bull with good muscle. He's middle of the road for frame size, and super slick haired – imperative if you graze fescue pastures like we do.
- ★ This bull with well-rounded EPDs is likely best suited for use on cows.
- ★ Dam S181 is an excellent uddered Pathfinder cow with a perfect 365 day calving interval. Her first daughter works for repeat customer Kriss Lightner. She was the 2nd top weaning weight heifer of her crop! Another daughter of S181 has gone into the replacement herd.
- ★ Pathfinder grandam J300 has been retired from the herd, but recorded a perfect 365 day calving interval. We retained 5 of her daughters! Her two sons to come to auction were both photo features and both selected by repeat customer John Zutavern, and averaged \$11,500. They were stout bulls!
- ★ Three generations behind J300 was the J270 cow ask Joy or John, she was one of the great cows of the 1990s!







HOOVER ENTICE A231 – Lot 53



Elbamere Queen Ellston

Pathfinder Hoover Donor, Grandam of Lot 53

53 Bull



HOOVER ENTICE A231

Reg. 20427072

Tattoo: L/R A231

02/21/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge Chairman **ELBAMERE QUEEN ELLSTON T459** Elbamere Queen Ellston N431 # SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Fortunes Conquest 224 Baldridge Isabel B061 Basin Excitement # Elbamere Queen Ellston G461

BW	91
ADJ. 205/WR	844/111
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	CED BW		١	WW	VW YW		RAE)G	Y	1	SC		\$\	N	
-2	-2 +3.1 +8		+82	10%	10% +132		+.24	+.24		25%	+1.48	15%	+78	10%	
HP CEM		EM	П	Milk		D	ос		Claw		Angle		HS	3	
+11.9		+0			+26	26 +2		10%	+.33	39	3% +.4		30% -	+.51	
CW MB			RE	E Fa		\$M		\$F		\$	В	\$C			
+60 25	5%	+1.07 1	5%	+.88	15%	+.014	1	+87	4%	+96	30%	+172	15%	+310	4%
Dam	E	3WR	W	/WR	YWR		Sons	@ Auctio	n I	Daughter:	@ Aı	uction	Daug	hters In	Herd
	2	-103	2-	101	1-9	92	None		\Box	1-\$3000)		None	
Grandam BWR			W۱	ΝR	Т	YWR		Sons @	Auct	ion	Daughters @ Auction				
6-112		112		6-107		Т	5-106		2-\$6875			None			

- ★ A231 is an attractive, big quartered, long bodied bull that is extended through his front. He has a nice profile, and Mallory noted such when she photographed him in November.
- A231 tied as the 10th top weaning weight bull of the crop at 844 pounds! He is recommended for use on cows.
- A231 offers the 3rd highest Marbling EPD among the bulls selling and would be a great choice if you feed out your steers and sell them on a grade and yield grid.
- Dam T459 is a neat uddered cow whose first daughter works for Lywanda Case. A231 was her next calf.
- T459 was the #1 weaning weight, #1 yearling weight heifer of her crop! Pathfinder grandam N431 became a donor cow because of her superior productivity, fertility, conformation, and foot quality.
- ★ N431's sons work for Darwin Germann, a photo feature, and Jared Richman. Jared's bull was the #1 yearling weight bull of his crop. Another son of N431 injured prior to sale time was the #1 weaning weight bull of his crop! Hands down, she puts the performance in her progeny!
- \star Hats off to great grandam G461 she is still going strong at 14 years of age, and has an exceptional 361 day calving interval! We have strongly considered flushing her for the same reasons as her daughter N431 - production, fertility, soundness, and superb udder quality. Age is detrimental to EPDs though, and her EPDs have not kept up with her tremendous genetic ability to produce sound, profitable cattle.
- Just this past year, G461's heifer calf weaned off at 741 pounds, to be the 5th top weaning weight heifer of her crop!





HOOVER SPECIAL EDITION A200

Reg. 20427061 Tattoo: L/R A200

Baldridge 38 Special **HOOVER SPECIAL EDITION S454** Edella of Ellston N473 #

Mogck Bullseye # ELBAMERE QUEEN ELLSTON P59 # Elbamere Queen Ellston F520 # EF Commando 1366 # Baldridge Isabel Y69 Connealy Direct Deposit # Edella of Ellston K264 MOGCK Sure Shot # Mogck Mary 1255 TC Friction 5130 # Elbamere Queen Ellston D507 #

BW	89
ADJ. 205/WR	724/95
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

02/17/22

	_													_	
CED		BW	/	۱ ۱	WW	\	/W	RAE	DG_	YH		S	C	9	W
+3	Π.	+2.3	+69 30% +124 2		25%	+.23		+1.0 1		+1.54 15%		+76	10%		
HP			EM		Milk		D	ос		Claw		Angle	Э	H	S
+13.2		+2			+38	2%	+34	1%	+.47	'	+.4	15 3	30%	+.68	
CW		ME	}		RE	F	at	\$1	Λ	\$F		\$	В	\$(0
+47	\Box	+.77		+.52		+.026	3	+87	4%	+76		+132		+258	
Dam	В	WR	٧	VWR	ΥV	VR	Sons	@ Auctio	n I	Daughters (@ Αι	uction	Dau	ghters Ir	Herd
	6-	102	6-	-104	94 5-101		3-\$2950		Т	None			None		

- ★ A200 is a super long-spined bull with a tight sheath. Commercial cattlemen will like him because he'll sire what the feeders want! As I was writing this footnote, a longtime repeat customer of ours, Roger Cerven, called to say his feeder steers topped the market at Creston! These are the type of genetics we strive to produce - great feeder cattle plus their heifer mates that will make great cows!
- ★ A200 has one of the top Milk EPDs among the bulls selling!
- A200 is recommended for use on cows.
- Dam P59 has been a fertile cow with a 363 day calving interval. Sons work for David Bock, Jeff Anderson, and Mike Rohach. Two of P59's progeny were the 5th top weaning weight calves of their respective crops. One of P59's daughters has gone into the replacement herd.
- The maternal power in this pedigree is showcased by three consecutive generations of Pathfinder cows starting with P59!
- Pathfinder grandam F520 was a superior cow! Several of her calves were among the top weaning weight calves of their crop; three were photo features. Her 6 sons averaged an excellent \$7750!
- F520 traces back to the L913 cow who has 13 Pathfinder cows that have stemmed from her, as well as a total of 43 cows that have served in the Hoover herd! What a great cow family this has been through the generations!
- Nine Pathfinders are found in A200's three generation pedigree.





🖳 HOOVER ENTICE A201

Reg. 20427062 Tattoo: L/R A201 02/17/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge Chairman **BLACKBIRD OF ELLSTON T256** Blackbird of Ellston R134 # SvdGen Exceed 3223 SydGen Rita 2618 Moack Sure Shot 253 MOGCK Erica 2162 Fortunes Conquest 224 Baldridge Isabel B061 Connealy Impact # Blackbird of Ellston N143

BW	95
ADJ. 205/WR	756/99
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED BW			WW		YW		RADG		YH		SC			SW	
-1	+3.4 +		+86	+86 3%		4%	+.32 10%		+.8 2	5%	6 +.98		+79	5%	
HP		С	EM		Milk		D	oc (Claw	Claw		Angle		S
+13.9	25%	+1		+	-34	10%	+34	1%	+.36	6 10% +.4		1	1 15% +		15%
CW		MB		F	RE Fat			\$M		\$F		\$B		\$C	
+64 15	5%	+.65		+.84	20%	020	15%	+69		+104 1	5% +163		20%	+280	20%
Dam	В	BWR	W	/WR YV		VR Sons		@ Auction		Daughters @ Auction			Dau	ghters Ir	n Herd
	3-109 3-9		98	2-100		None			None			None			
Grandam		В	WR	W		ΝR		YWR		Sons @ Auction		on	Daughters @ Auction		
		5-	109	Т	5-105		\top	4-101		2-\$5125			None		

- ★ A201 is a long bodied bull that is extended in his front. He has a tight sheath.
- This growthy bull with nice carcass figures is recommended for use on cows
- Dam T256 is a nice uddered cow with a 357 day calving interval. One really nice daughter is being retained in the herd - she's on Andrew's short list of suggestions to flush, and I reminded him that we typically don't flush cows until they have had at least 3 calves.
- Pathfinder grandam R134 is a highly productive cow. One R134 son was the 9th top weaning weight bull of his crop and works for repeat customer Kriss Lightner. R134 is a fertile cow with a 363 day calving interval.
- ★ If you've read many Hoover catalogs, you have undoubtedly read about R134's 6th generation dam G100. G100 was a soggy ole' gal that was as good as they come. G100 produced until over 17 years of age, and the day she went to town, she walked just as smooth as what she did when she was half that age. She ended her career with a whopping 110 wean ratio on her progeny!





Queen of Ellston C50 Pathfinder Hoover Donor Candid photo at 12 years of age Dam of Lot 56-57; Grandam of Lot 58



Queen of Ellston R20 Pathfinder Hoover Donor Maternal Sister to Lots 56-57; Maternal Sister to the Dam of Lot 58



Hoover 44 Mag Owned by Alta Genetics and Diamond J Angus \$24,000 Full Brother to Lots 56-57; Full Brother to the Dam of Lot 58

56 Bull

BALDRIDGE 38 SPECIAL

EF Commando 1366 #

Baldridge Isabel Y69

HOOVER 38 SPECIAL A165

EF Complement 8088 #

Styles Upgrade J59 #

Riverbend Young Lucy W1470

Reg. +20425270

Tattoo: L/R A165

02/13/22

BW	95
ADJ. 205/WR	766/E
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

Baldridge Isabel T935 Famous 7001 # Roth Famous 1006 # Roth Formera 9199 QUEEN OF ELLSTON C50 # Great Western of Verola 478 Hawley West Girl 227 Lickings Eldorado 371 806

							LIUNING	JO LIUUII	uuo (77 1 000				_	
	_	-													
CED		BW		V	/W	YW		RADG		YH		SC		\$	W
+4 +2.6		-2.6		+72	2 20% +		+120			+1.1 5%		+.71		+69	20%
HP		С	EM		Milk	Milk [ос	oc (Angle		HS	
+11.9		+13	1	10% +26			+16		+.52		+.5	i0		+.59	
CW		MB	MB		RE F		-at	\$1	Λ	\$F		\$	В	\$0	0
+35		⊦.51	+.47			+.011		+76	20%	20% +60		+104		+211	
Dam BWR V		VWR	YWR		Sons	@ Auctio	n	Daughters (@ Auction		Daug	ughters In Herd			
	14	-100	14	-106	11-	103	31-	\$7150	Т	5-\$6	550			8-104	

- * A165 is a wide based, level topped, long bodied bull. We recommend this high growth bull for use on cows.
- ★ Please note that A165 was an IVF ET calf, therefore all his ratios were 100 (per rules of the genetic evaluation of the AAA). In this year's catalog instead of listing a 100 WR, I noted "ET" for these IVF ET bulls. His performance weights speak well of his growth potential. Flush brother to Lot 57 - take home these flush mates to make a powerful set of calves and tremendous daughters!
- Pathfinder donor dam C50 is regarded as the 2nd best cow ever in production at Hoover Angus! Her EPDs certainly haven't kept up with her tremendous production and progeny performance, but let the record in the boxes above speak for itself she has produced 31 sons coming to auction at Hoover Angus averaging over \$7000 - quite a price for a cow who would be 19 years old if still living. We have sold more sons of C50 than any other cow in Hoover Angus history!
- I'll try to hit the highlights here of C50's career. At just a couple short months away from 17 years of age, we laid C50 to rest north of our bull barn, next to the other greats like CC&7, Gridiron, Bullseye, and G366.
- Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing flushes in 6 different years. C50 weaned her 14th natural calf at over 16 years of age!
- ★ C50 was a superior uddered cow even into old age, and offered foot and structure quality rarely found. She was our oldest Pathfinder cow included on the 2019 Report, and grossed over a quarter million dollars in registered progeny sales. Progeny work in 7 states and Canada. Eleven of her progeny have been photo features in our sales and 5 topped the \$10,000 mark - for a 2004 model cow, that is excellent!
- C50 has an amazing three Pathfinder daughters, one of which has grossed over \$100,000 in registered progeny sales and produced the \$26,000 lead-off bull in the 2019 Hoover sale to Mohnen Angus.
- One C50 daughter raised the #1 adjusted weaning weight, #1 adjusted yearling weight bull of the 2019 Hoover crop and sold to Alta Genetics. C50 has a total of 8 daughters in the Hoover herd which have weaned progeny averaging an incredible 104 WR!
- C50 had exceptional performance herself WW 765 lbs., WR 115, YW 1050 lbs., YR 109. She scanned a whopping 13.2" ribeye to ratio 112. She was the 6th top adjusted weaning weight heifer of her crop.



HOOVER 38 SPECIAL A186 Reg. +20425271

EF Complement 8088 #

Tattoo: L/R A186 02/15/22

EF Commando 1366 # **BALDRIDGE 38 SPECIAL** Baldridge Isabel Y69

Roth Famous 1006 # QUEEN OF ELLSTON C50 # Hawley West Girl 227

Riverbend Young Lucy W1470 Styles Upgrade J59 # Baldridge Isabel T935 Famous 7001 # Roth Formera 9199 Great Western of Verola 478 Lickings Eldorado 371 806

BW	88
ADJ. 205/WR	777/ET
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED B		BW		WW		YW		RADG		YH		SC		\$W
+5	+5 +1.7			+65	+65		+99		+.17			+.56		+63
HP C		EM	Milk		D		ос		Claw		Angle		HS	
+14.2 25% +10		3	0%	+23		+16	+.			+.5	1		+.59	
CW		MB	IB		RE F		-at	\$N	1	\$F		\$	В	\$C
+33		+.63	+.36		6	+.064		+69		+58		+102		+201
Dam BWR		٧	/WR	ΥV	YWR		@ Auctio	n I	Daughters @ A		Auction Da		ghters In Herd	
	14	1-100	14	-10	6 11-	103	31-	\$7150		5-\$655		50		8-104

- ★ A186 is a level topped, tight sheath, square made bull with a good profile. This growthy bull is recommended for use on cows.
- Please see footnote under flush brother, Lot 56. Turn out both bulls in the same pasture for a uniform set of growthy calves that will also make excellent replacement daughters!
- See pictures of his relatives above.





HOOVER EMPIRE A211

Reg. 20427067

Tattoo: L/R A211

02/19/22

MOGCK Fortress 517 MOGCK EMPIRE 110 MOGCK Eraline 1748

Baldridge 38 Special **QUEEN OF ELLSTON X53** Queen of Ellston C50 # K C F Bennett Fortress # Mogck Rosebud 1545 SydGen Enhance Mogck Eraline 855 EF Commando 1366 # Baldridge Isabel Y69 Roth Famous 1006 # Hawley West Girl 227

BW	61
ADJ. 205/WR	744/98
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	CED BW			١	WW Y		/W	RAE)G	YH		SC		\$W		W
+14	1%	-2.8	2%	+70	25%	+120		+.23		+.7		+.51		+	80	4%
HP		С	EM	П	Milk	D		ос		Claw		Angle			HS	3
+17.5	3%	+14	4	1% -	+29	30%	+13	3 +.			+.5	+.52		+.22 1		10%
CW	CW MB				RE	Fat		\$M		\$F		\$B		\$C		;
+48		+.33		+.62		+.016		+92	2%	+77		+114		+	240	
Dam	E	3WR	W	VWR YV		VR Sons		@ Auction		Daughters @		ction	Dau	ughte	rs In	Herd
	1-82 1		1-	-98			N	None		None		пе		None		
Grandam BWR		WR	Ī	WWR			YWR	\Box	Sons @ /	Aucti	on	Daught		nters @ Auction		
		14	-100	П	14-	106	\neg	11-103	П	31-\$7		150		5-\$6550		

- ★ A211 is a long, extended made bull with an attractive profile. He's an ultra calving ease bull that is certainly suitable for use on heifers. Sleep through the night with heifers having his calves!
- A211 offers the lowest BW EPD in the sale! He also has one of the top CED EPDs.
- ★ Dam X53 was a first calf heifer with A211. We bred her the same way for this year, and she'll move her calving date up about two weeks with her second calf. X53 is a superior uddered young cow.
- Please read some of the highlights of grandam C50's excellent career in the footnote of Lot 56, and see her picture above.



HO 59 Bull

60

Bull

MOGCK ENTICE

SvdGen Enhance

MOGCK Erica 2255 #

Bruns Top Cut 373 #

MISS BLACKCAP ELLSTON P275 #



HOOVER HIGH POINT A159

Reg. 20427695

Tattoo: L/R A159

02/12/22

02/13/22

ADJ. 205/WR 699/92

ADJ. 365/YR

%IMF/RATIO

RE/RATIO

High Point Ring of Fire 5071

JK HIGH POINT 745

J K Blackbird 408

Baldridge 38 Special

MISS BLACKCAP ELLSTON V28

Miss Blackcap Ellston K97

Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 EF Commando 1366 # Baldridge Isabel Y69 SvdGen C & 7 #

Miss Blackcap Ellston G278

BW	78
ADJ. 205/WR	787/103
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		WW		YW		RADG		YH		SC		\$W	
+10 2	0%	+.9 +69		+69	9 30% +114			+.22	+.22		5%	+1.77 10%		+75	10%
HP		С	EM		Milk		D	Doc		Claw		Angle		HS	
+15.4 15%		+13	10	% +3	1	20%	+25	20% +.32		3%	+.4	5 30%		+.52	
CW		MB		R	RE		Fat		Λ	\$F		\$	В	\$C	
+42		+.69 +.9		+.96	96 10%0		25%	+94	1%	+70		+131		+264	30%
Dam	Dam B		BWR WWF		R YWR		Sons	Sons @ Auction		Daughters @ /		uction Dau		ughters In Her	
	2	-99	2-1	00	1-9	96	N	lone	Т	Nor	ne			None	

- ★ A159 is a really long bodied bull with a good quarter. Use him on heifers or cows with no worries!
- ★ A159 ties as the 3rd top \$Maternal (\$M) Value bull to sell, and in this sale, there are 46 bulls that rank in the best 1-10% of the breed for \$M!
- ★ Dam V28 is a heavy milking cow with a 369 day calving interval on her first two calves, which will tighten up to less than 365 days when she calves in 2023. Her first daughter sells as Lot 117.
- ★ Grandam K97 produced sons for Three Trees Ranch, Andrew Herzberg, Glen Hanson, Brian Taglauer, and Josh Lohman averaging \$15,050. The Tree Trees bull was Hoover Hawkeye, whose influence you will see sprinkled through this offering on the dam's side of pedigrees. The P63 cow pictured on page 14 is a Hawkeye daughter.
- ★ K97 was a twin sister to K98, the \$30,000 top-selling female of our 2013 auction to KDS Angus.
- ★ Great grandam G278 was a super beefy cow, and produced progeny selling for \$30,000, \$25,500, and \$17,000.

HOOVER ENTICE A168

SydGen Exceed 3223

Mogck Sure Shot 253

SydGen Rita 2618

MOGCK Erica 2162

Bruns Uppercut 610

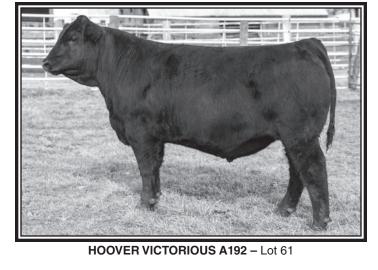
SydGen C C & 7 #

Dakota Miss 669 Baf #

Tattoo: L/R A168

★ Fourth generation dam D154 is the grandam of Hoover No Doubt!

Reg. 20427052



Búll Búll



HOOVER VICTORIOUS A192

Reg. 20427058

Tattoo: L/R A192

02/16/22

MOGCK Entice HOOVER VICTORIOUS

Princess of Ellston N170

Freys Cowboy Logic

MISS BLACKCAP ELLSTON X129

Miss Blackcap Ellston T9

SydGen Enhance MOGCK Erica 2255 # Basin Excitement # Princess of Ellston L196 HA Cowboy Up 5405 # F A R Princess 148Z Baldridge 38 Special Miss Blackcap Ellston N70 #

BW	102
ADJ. 205/WR	914/120
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		B۱	٧		WW	Y	W	RAI)G	YH		S	C	\$\	Ν
-3	-3 +6.2			+10	06 1%	1% +181		+.34	3%	+1.1	5% +.93			+82	3%
HP		CEM		Milk		Doc			Člaw		Angle	Э	HS		
+14.2 25%		+5			+26		+17		+.38	10%	+.36	3	5% +	.29	15%
CW		M	MB		RE F		at \$M		Λ	\$F		\$B			
+93 1	%	+.86	25%	+.8	2 25%	+.010)	+84	10%	+134	1%	+200	2%	+343	1%
Dam	Е	3WR	V	VWR	R YWR		Sons @ Auction		n Daughters		@ Auction		Daughters In Herd		Herd
	1-131		1-	120			N	lone	\perp	None		ne		None	
Grandar	n		BWR		W	WR		YWR		Sons @ /	Auctio	n I	Daughte	ers @ Au	ıction
			-103		3-1	13	\top	2-114	$\neg \tau$	Nor	ne	$\neg \top$	None		

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A192 is a super long, big quartered, high performing, attractive bull! He was the 2nd top weaning weight bull of the entire Hoover crop!
- ★ This bull with the #1 WW EPD, #1 \$Beef and #1 \$Combined Value among all animals selling is recommended for use on cows. He also has the 2nd top YW EPD in the sale!
- ★ Dam X129 was a first calf heifer with A192, and I'd say she did a heck of a job! I watched this cow calve, and my calving book notes say that she was a very good mother (meaning excellent mothering ability) her first year calving.
- ★ X129 was high performing too she was the 5th top yearling weight heifer of her crop.
- ★ Grandam T9 produced the #1 weaning weight heifer of our 2021 crop that sells as a photo feature bred heifer, Lot 119. She's a tank, check her out!
- ★ T9 is out of a Pathfinder flush sister to Hoover No Doubt!
- \star T9 is no stranger to weaning top calves, as she ties as the 2nd top indexing cow of the Hoover herd!
- ★ T9 has a 372 day calving interval which will tighten up when she calves in 2023.
- ★ Shortly after earning Pathfinder status, great grandam N70 was purchased by Dixie Valley Ranch for \$70,000, the top-selling female to ever leave Hoover Angus. N70 produced two sons averaging \$8375 prior to leaving Ellston, Iowa.
- ★ 4th generation dam J2 is the dam of Hoover No Doubt, and she produced the top-selling bull of all breeds at the 2021 Midland Bull Test for \$158,000 selling to ST Genetics!

- ★ Dam P275 has earned Pathfinder honors with her 362 day calving interval and high weaning weights on her progeny. Her sons work for Tracy Shaffer, Rod Lovitt, Bonnie Campbell, and Jamie Humble. P275's only daughter is a beautiful, young, highly productive cow in our herd.
- ★ We watch our cows pretty close during winter calving, and at least twice P275 has spit a calf out before she gave us any clues she going to calve. Some cows give us a full 24 hours notice, but not P275! She definitely has calving ease built in!
- ★ Grandam K97 produced sons for Three Trees Ranch, Andrew Herzberg, Glen Hanson, Brian Taglauer, and Josh Lohman averaging \$15,050. The Tree Trees bull was Hoover Hawkeye, whose influence you will see sprinkled through the offering on the dam's side of pedigrees see the picture of Hawkeye daughter Lady Ida of Ellston P63 on page 14.
- ★ K97 was a twin to K98, the \$30,000 top-selling female of our 2013 auction to KDS Angus.
- ★ Great grandam G278 was a super beefy cow, and produced progeny selling for \$30,000, \$25,500, and \$17,000.
- ★ Fourth generation dam D154 is the grandam of Hoover No Doubt!

Excerpt from the January 2023 Edition of American Beef Producer – "Twenty-Three for 2023" interview with Landi

What do you think about today's cattle industry?

I believe we have a lot of opportunity these next few years. We have lost thousands of cows (and producers) due, in part, to drought in the

south and the west. If we don't have a major catastrophe, the beef industry is poised for some really, really good years in the short term. I feel more optimistic about the next 5 years for the whole cattle industry than I've ever felt in my life.

Covid made our producers stronger – we have banded together to increase our packing capacity. Others have taken the bull by the horns and marketed their own beef locally. Many Hoover Angus customers have eliminated the middle men and started selling beef locally, and they are successful at it! American consumers want to be connected to their food source, and the American beef producer is championing their family farming or ranching story while building relationships with their customers. What a success story!





RAML OPTICS 0710

RAML Ruby 710

Mogck Bullseye #
MISS BLACKCAP ELLSTON M322

Miss Blackcap Ellston G278



HOOVER OPTICS A254

Reg. 20427082

Tattoo: L/R A254

GDAR Leupold 298 # RAML Rangefinder 7536

RAML Royce 536 Barstow Cash # RAML Ruby 319 # MOGCK Sure Shot # Mogck Mary 1255 Woodhill Statesman 54K-90N # Miss Blackcap Ellston D154 #

BW	88
ADJ. 205/WR	774/102
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

02/26/22

														_	
CED	П	BW		V	VW	\	/W	RADG		YH		SC		\$W	
+4	* *			+73	20%	+116		+.20		+.8 25%		+1.56	15%	+75	10%
HP		CEM			Milk		D	oc (Claw		Angle)	H	S
+16.5 10%		+7		+	-32	15%	+26	15%	+.55		+.4	44 30%		+.39	25%
CW	П	MB		F	RE		at	\$1	Λ	\$F		\$	В	\$0)
+45	<u> </u>	+.59 +.		+.95	5 10%007		25%	25% +80 10%		% +73		+129		+247	
Dam	В	WR	٧	WWR Y		VR	Sons	@ Auctio	n [Daughters @ A		uction Dau		ghters In	Herd
	4-	102	4-	104	3-1	02	3-9	3150		Nor	ne			3-104	
± ∆254	ic 1	roally	/ lor	a ha	diod	lovol	toppo	d bull	10/0	rocomn	non	d thic	aro	wthy h	ull fo

- A254 is a really long bodied, level-topped bull. We recommend this growthy bull for use on cows.
- Dam M322 sure does a lot of work and doesn't get much credit in her ratios in the boxes above - she has had three sets of twins that don't show up there! She's a fertile gal!
- ★ Numerous of M322's progeny were among the top weaning weight calves of their respective crops, including one #1 weaning weight bull! M322's progeny work for Cody Howland, Jeff Notz, and Calvin Devore.
- M322's first daughter earned Pathfinder honors and has done an exemplary job three sons have averaged \$12,100!
- Grandam G278 was a super beefy cow, and produced progeny selling for \$30,000, \$25,500, and \$17,000.
- Great grandam D154 is the grandam of Hoover No Doubt! Hopefully No Doubt doesn't need an introduction in a Hoover catalog, but if he does, read up on page 3 of our sire directory.

64 Bull

HOOVER INCREDIBLE A202

Reg. 20427063 Tattoo: L/R A202 02/17/22

Panther Cr Incredible 6704 JAR INCREDIBLE 6104 808 Jar Erica 6104

MOGCK Entice MISS ERICA ELLSTON V20 Miss Erica Ellston M66 Musgrave Invision Panther Cr JH Blackbird 409 TC Total 410 # JAR Ava Lee 048 3202 SydGen Enhance MOGCK Erica 2255 # Connealy Direct Deposit #

Miss Erica Ellston F61

BW	80
ADJ. 205/WR	738/97
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

	BW	1		WW)	/W	RAE	DG	YH			SC	\$	SW
<u> </u>	+.6	6 +67		7 +121		30%	30% +.27		+.5		+1.36	20%	+64	30%
	CEM		Milk		D		ос		Claw		Angle		HS	
20%	6 +7		+25	+25 +			+.50		+.5	5		+.37	20%	
\Box	MB			RE		-at	\$1	Λ	\$F		9	SB	\$C	
<u> </u>	+.69 +.51		1	+0		+66		+70		+125		+228		
В	BWR	٧	VWR	YWR		Sons	@ Auctio	n [Daughters @	⊋ Aι	ıction	Daug	ghters Ir	n Herd
2	-97	2	-97			N	None		None				None	
n	BWR		W	WWR		YWR		Sons @ Auction		ion	Daughters @ Auction		Auction	
	6-93		6-96			3-103		2-\$5750		\neg	1-\$3000		0	
	20% E	+.6 20% +7 MB +.69 BWR 2-97	CEM 20% +7	+.6	+.6	+.6	+.6	+.6	+.6	+.6	+.6	+.6	+.6	+.6

- ★ A202 is a long, smooth made bull with a small head appropriate for calving ease. We recommend him for heifers or cows.
- Knowing a lot of our customers have small herds and like to use the same bull on their cows as their heifers, we strive to produce a large amount of bulls that can be successfully used on heifers for a couple years, then used on cows without sacrificing the performance of a typical "heifer bull".
- Dam V20 is a milky Entice daughter with a 360 day calving interval on her first two calves, and it looks like she will keep up that excellent calving interval, as she is due to calve the same time this year.
- V20 had nice performance data: BW 71 pounds, WW 707 lbs., WR 108, YW 1033 lbs., YR 109, IMF 4.75, ratio 107, ribeye 11.1", ratio 107. She was the 5th top yearling weight heifer of her crop! Both V20 and her twin sister were retained in our herd.
- Grandam M66 has a 363 day calving interval and her progeny work for Ralph Morales, Roger Cerven, and Jerome Loutsch. She's a gentle cow to work with at calving time.

63 Bull

HOOVER DELUXE A198

Reg. 20427060

Tattoo: L/R A198

02/17/22

VAR Discovery 2240 # DIABLO DELUXE 1104 Diablo Erica Dianna 9034

Bruns Top Cut 373 # MISS BLACKCAP ELLSTON S442 Miss Blackcap Ellston M322 A A R Ten X 7008 S A # Deer Valley Rita 0308 GAR Prophet # Diablo Erica Dianna 5010 Bruns Uppercut 610 Dakota Miss 669 Baf # Mogck Bullseye # Miss Blackcap Ellston G278

86
807/106

CED		BW			WW)	/W	RAE	DG _	YH		S	SC	\$V	V	
+1		+3.0		+88	3%	3% +148		% +.28 25%		+.7	+.7		+1.04		4%	
HP		CEM			Milk		D	ос		Claw	Angle		Э	HS		
+17.7 3%		+12	1:	5%	+26		+28	10%	+.58	}	+.4	3 25%		+.52		
CW		MB	3		RE		at	\$1	Л	\$F		\$	BB	\$C		
+75	+75 4% +.78			+.97	10%	+.00	3	+94 1%		+118	4%	+183	10%	+331	2%	
Dam	Е	BWR	٧	/WR YW		VR Sons		ons @ Auction		Daughters @ Auction		ction	Daughters In Herd		Herd	
	3-105		3-	100	0 2-98		1-\$5250		\perp	Noi			Non			
Grandam		В	WR		W	ΝR		YWR		Sons @ /	Aucti	on	Daught	aughters @ Auction		
		4-	102		4-1	04		3-102	\Box	3-\$3150			None			

- ★ A198 is a tight sheath, long, wide-based bull that is correct in his structure and from the same cow family that produced Hoover No Doubt!
- This high growth bull that fares well on the indexes, showing multi-trait superiority, is recommended for use on cows.
- A198 ties as the 3rd top \$Maternal (\$M) Value bull to sell, and in this sale, there are 46 bulls that rank in the best 1-10% of the breed for \$M! Better yet, his feeding and carcass traits help him rank high on the \$Combined Value, to tie as the 2nd top \$C bull of the sale!
- A really soggy maternal sister to A198 sells as Lot 153.
- Dam S442 is a really calm cow at calving time and good to work with. Her son works for repeat customers Ed & Clay Smith.
- S442 scanned a 7.49 IMF, ratio 166 to be the 2nd top IMF scanning heifer of her crop!
- Grandam M322 gets a seemingly small amount of credit for her calves her ratios show she has weaned 4 calves, but she actually has three sets of twins not included in her ratios! She is a fertile gal! Her first daughter is a highly successful Pathfinder in our herd.
- ★ Numerous M322 progeny were among the top weaning weight calves of their respective crops, including one #1 weaning weight bull! M322's progeny work for Cody Howland, Jeff Notz, and Calvin Devore.
- Read about great grandam G278 in the footnote of Lot 62. Lots 59-63 all descend from D154, who is the grandam of Hoover No Doubt!





🖳 HOOVER OPTICS A242

Reg. 20427077 02/24/22 Tattoo: L/R A242

RAML Rangefinder 7536 **RAML OPTICS 0710** RAML Ruby 710

Hoover No Doubt **BLACKCAP EMPRESS ELLSTON X77** Blkcp Empress Ellston P229

GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # Mogck Bullseye # Miss Blackcap Ellston J2 Bruns Top Cut 373 # Blkcp Empress Ellston H4

BW	80
ADJ. 205/WR	797/105
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW	1		WW	Y	W	RAI)G	YH		5	SC SC	\$1	W
+3	3 +2.6			+77	15%	15% +130		+.26		+.7		+.52		+73	15%
HP		CEM		Milk			D		ос			Angle		HS	
+15.7	+15.7 10% +11 2		2	0%	+31	20%	+32	3%	+.49)	+.4	0	15% +	.39	25%
CW	П	MB			RE F		at	t \$M		\$F		\$B		\$C	
+71 10)% [+.65		+1.	15 2%	021	15%	+77	15%	+114 1	0%	+177	10%	+307	5%
Dam	В	BWR	٧	VWR	VR YWR		Sons	@ Auction		Daughters (ction	Daug	ghters In Hero		
	1-105 1		1-	105			N	lone		None			None		
Grandar	Grandam BWF		WR		W	WR		YWR		Sons @	Aucti	on	Daughters @ Auction		
		6	-97		6-	98	\top	5-97	П	1-\$2	100	П	None		

- ★ This long bodied, tight sheathed bull with well-balanced EPDs is best suited for use on cows. He ties as the 3rd highest Ribeye EPD bull to sell!
- ★ Dam X77 was a nice uddered first calf heifer who is bred back to calve earlier this vear
- ★ X77 scanned an 8.99 IMF, ratio 180 to be the #1 IMF scanning heifer among her nearly 100 contemporaries!
- Grandam P229 is a phenomenal daughter-maker! All 3 daughters have been retained in our herd. Her first daughter produced a \$7500 photo feature bull calf as her first calf and now serves as a donor. Steve Medlin from Tennessee purchased P229's only son, and was so pleased with him, he came back to Hoover Angus again for his second and third bull purchases.
- Great grandam H4 was counted on to bring in a good calf every single year. H4 had as good of an udder as you will find! She was a very feminine fronted, beautiful CC&7 cow.





HOOVER EMPIRE A177 - Lot 66



Bikcp Empress Eliston N413 Grandam of Lot 66 Udder at 6 years of age

Bull Bull



HOOVER EMPIRE A177

Reg. 20427054

Tattoo: L/R A177

02/14/22

MOGCK Fortress 517 MOGCK EMPIRE 110 MOGCK Eraline 1748

Baldridge 38 Special BLKCP EMPRESS ELLSTON T433 Blkcp Empress Ellston N413 # K C F Bennett Fortress # Mogck Rosebud 1545 SydGen Enhance Mogck Eraline 855 EF Commando 1366 # Baldridge Isabel Y69 Basin Excitement # Blkcp Empress Ellston K-

1545	DW	12
1545 e	ADJ. 205/WR	776/102
55	ADJ. 365/YR	
1366 #	%IMF/RATIO	
Y69 nt #	RE/RATIO	
	SCROTAL	

CED	D BW WW		WW	YW		RADG		YH		SC		\$\	N		
+13 10)%	-1.9	4%	+69	30%	30% +128		+.26	+.26		+.4		20%	+79	5%
HP CEM			Milk		Do			Claw		Angle	9	HS			
+16.7	5%	6 +14		4%	+33	15%	+23	30%	+.40	15%	+.5	52		+.43	30%
CW	CW MB			RE	Fat		\$M		\$F		\$	В	\$C	;	
+51	+1.21 10% +.39)	+.082		+93	2%	+89		+159	25%	+299	10%		
Dam	-	BWR	V	VWR	YWR		Sons	@ Auctio	n I	Daughters @	⊋ Au	ıction	Dau	ghters In	Herd
	2-99 2-107		1-1	10	N	lone		None				None			
Grandar	Grandam BWR			WWR		Т	YWR		Sons @ Auction		ion I	Daugh	ters @ Aı	uction	
		_	5-103		6-1	06	Т	5-105	П	Nor	ne	П	3	-\$3475	;

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ A177 has a lot to him! He is wide based, long bodied, and has excelled since weaning time. He is a sleep-tight, all-night calving ease bull that certainly can be used on heifers with the 2nd lowest BW EPD in the sale. He is a highly maternal bull, offering one of the top \$Maternal (\$M) Values in the sale. Forty-six bulls selling in this sale rank in the best 1-10% of the breed for \$M!
- ★ A177 has strong marbling potential as the 2nd highest Marbling EPD among the bulls selling!
- ★ Dam T433's first daughter was the 6th top weaning weight heifer of her crop and is a bred heifer going into the replacement herd that settled first service AI. T433 has a 354 day calving interval on her first two calves.
- T433 had a nice set of performance data: BW 72 pounds, WW 759 lbs., WR 108, YW 1001 lbs., YR 105, IMF 5.07, ratio 107, ribeye 10.6", ratio 102.
- ★ Pathfinder grandam N413 is one of my favorite cows. She is bigger framed than most Excitement daughters, but super soggy with a lot of rib. Her internal clock is ticking just perfect — all of her calves have been born between August 7-29, including her calf this past fall that is not yet weaned. Her fall baby at side is hands down one of the best babies of the crop!
- ★ N413's daughters work for Chase Beeby, Chad Beeley, and Dana Russell.
- ★ The highlight of great grandam K403's career was producing the second top-selling bull of our 2019 auction to Mogck & Sons Angus in South Dakota.



RAML OPTICS 0710



RAML Rangefinder 7536

RAML Ruby 710

Basin Excitement #

KEYMURA KATY OF ELLSTON P191 #

Keymura Katy of Ellston L170

編集 HOOVER OPTICS A252

Reg. 20427080 Tattoo: L/R A252

GDAR Leupold 298 # RAML Royce 536 Barstow Cash # RAML Ruby 319 # Basin Expedition R156 Basin Lady S532 AK SvdGen C C & 7 #

Keymura Katy of Ellston F19

BW	89
ADJ. 205/WR	728/96
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

02/26/22

	CED	BV	/	V	/W	YW		RAI	DG .	YH		S	C	\$	W
+9	30%	+.7		+69	30%	+118		+.23		+.9 1	5%	+1.30	25%	+63	
	HP		EM		Milk		D	ос		Claw		Angle	9	H	S
+15.	4 15	% +9		+	23		+36	1%	+.54		+.4	11 1	15%	+.88	
(CW MB		F	RE	E Fat		\$1	Λ	\$F		\$	В	\$(0	
+50		+.63		+1.02	10%	+.00	7	+76	20%	+91		+148		+268	25%
Dan	n	BWR	٧	VWR	YV	VR	Sons	@ Auctio	n [Daughters (@ Αι	ıction	Dau	ghters Ir	Herd
	6-104 6-103		5-1	5-104 2-9		\$5500		None				1-99			
	0=0 :					***									

- ★ A252 is a high capacity bull with nice thickness for his age.
- ★ Even though his bone is appropriate for calving ease, and genomics scores him favorably for calving ease, I'd rather err on the side of caution and recommend this bull for cows rather than heifers.
- ★ A252 is one of 13 bulls selling that rank in the best 1% of the breed for Docility EPD, and one of 50 bulls that ranks in the best 1-10%! Repeat customers know that temperament is extremely important to us!
- ★ Pathfinder dam P191 has an excellent 364 day calving interval on her 6 calves. Her oldest daughter works in the herd and last year produced the 8th top weaning weight bull of the crop selling for \$8250 to long-time repeat customers Craig & Karri Miller.
- ★ P191 had a nice ultrasound scan of a 6.17 IMF, ratio 133, ribeye 10.4," ratio 102, and she shares these carcass qualities with her progeny, averaging 5-109 IMF ratio and 5-101 ribeye ratio.
- ★ Grandam L170 raised several top weaning weight calves of their respective crops, as well as two progeny that were among the top 5 IMF scanning bulls or heifers of their crop.





SP HOOVER ENTICE A253

Reg. 20427081 Ta

Tattoo: L/R A253

02/26/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Hoover No Doubt BLKCP EMPRESS ELLSTON \$230 Blkcp Empress Ellston H308 SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Mogck Bullseye # Miss Blackcap Ellston J2 TC Friction 5130 # Blkco Empress Ellston E180

BW	78
ADJ. 205/WR	738/97
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	CED BW		П	WW		YW		RADG			SC		\$W		
+6		+1.0 +7		1 25%	+120		+.25		+1.2	1.2 3%		3%	+74	10%	
HP	HP CEM			Milk		D	Doc		Claw		Angle		HS		
+17.9 2% +3			+31	20%	+30	5%	+.49	.49		39 10%		+.22	10%		
CW	CW M		В		RE		-at	\$1	Λ	\$F		\$	В	\$0)
+52		+.83	30%	+.5	8	+.02	2	+85	5%	+91		+151		+281	15%
Dam		BWR	٧	٧WF	1 Y	ΝR	Sons	@ Auction		Daughters @		@ Auction		ghters In	Herd
	4-93 4-96 3		94 1-\$4750			Т	1-\$37	None							

- ★ A253 is a long spined bull length of spine is the easiest way to add pounds of weaned calf! His calm demeanor will be passed along to his progeny. Use him on larger framed, well-developed heifers or cows.
- ★ A253's Docility EPD pegs him in the best 5% of the breed, and I would agree, he should be able to add calm dispositions to his calf crops.
- ★ Dam S230 is a low birth weight, excellent uddered cow. Her progeny work for Scott Pettit and Nate Britz, both repeat customers. S230 is a 13th generation Blackcap Empress Ellston female to be bred, born, and raised at Hoover Angus!
- ★ Grandam H308 could always be counted on to bring in an excellent calf. She put four daughters in the herd, and progeny work for Ralph Morales, Chris Cadle, and Jason Sieren.
- ★ This cow line stems from a show heifer of Landi's (S35 the second cow off the pedigree) that ended her career with 12-92 BWR and 12-105 WR! She brought 8 sons to auction.

Modeling After Commercial Customers

At Hoover Angus, you will find numerous "older" cows still producing good cattle in our sale. We try to model our herd after our customer's herds – our commercial customers do not "disperse" their mature cow herd at a certain age, and neither do we. If a cow is still earning her keep, we keep her in the herd. We believe it is important to document the longevity that can be achieved with our genetics and multiply those genetics. Sometimes as cows get into their upper years, their EPDs don't "keep up" with their progeny performance, and we will turn these cows into embryo recipients in our herd. Our recips are registered Angus cows that have been bred, born, and raised at Hoover Angus.



69 Bull

BALDRIDGE CHAIRMAN

Fortunes Conquest 224

Baldridge Isabel B061

Baldridge 38 Special

BLACKCAP EMPRESS ELLSTON T59

Blkcp Empress Ellston C109 #

HOOVER CHAIRMAN A250

Rea. 20427079

Tattoo: L/R A250

02/25/22

Connealy Confidence 0100 # EF

	rophet #	iua 142	ADJ. 205/WF	748/98
	ge Isabel Y69	9	ADJ. 365/YR	
	nmando 1366		%IMF/RATIO	
	ge Isabel Y69 Iiron 258 #	RE/RATIO		
	inon 256 # Empress Ellst	on A306	SCROTAL	
YW RADG		YH	SC	\$W
0	. 45	. 4	. 1 00	.CC OFF

CED		BW		V	VVV		/ VV	HAL	JG	YH		5	iC	\$	VV
+8		+0 2	25%	+63	+102			+.15		+.4		+1.08		+66	25%
HP		CEM			Milk		Doc			Claw		Angle		H	3
+14.2				0% +	26		+20		+.47	+.47		+.42 20%		+.46	
CW	CW MB		F	RE			\$1	Λ	\$F		\$	В	\$0)	
+34		+.78		+.81	25%	+.05	2	+80	10%	+59		+118		+233	
Dam	BWR WWR		YV	YWR So		Sons @ Auction		Daughters		ction	Daughters In He		Herd		
	3	-102)2 3-102 1-98		98	None			None			None			
+ AOEC	\ i a	م مانماد	hair	-ad +	م باماد	2000	hull I	ام حما	ra bi	طه مم هاه	<u>, с</u>	Mata	um al 1	/olus	الممم

- ★ A250 is a slick haired, thick-made bull. He ranks high on the \$Maternal Value, and I would agree - his daughters should be excellent!
- ★ A250 was born in the lot when it was -2 degrees. We try to always identify a cow before she calves so we can have her in a calving pen (at least out of the wind), but sometimes cows are so sneaky and quick they get the job done before we catch them! I have noted that T59 is a good cow to work with at calving time - something we don't have an EPD to measure, but sure is important for cattlemen!
- T59's first daughter settled first service AI and will be added to the replacement herd this spring.
- Please read about exceptional grandam C109 in the footnote of Lot 38.

The "E" in EPD

This excerpt was found in Progressive Farmer magazine in the column "Ask the vet," and written by the veterinarian

"In my line of work, calving problems are one of my more common emergencies. Last year, in my home herd, we used a calving-ease bull on our heifers. Mother Nature later reminded me the "E" in EPD means "expected", not guaranteed. We had to assist more than 50% of the heifers bred to that bull."

Landi's response: In this day and age, this is a disgraceful situation! Although there are rarely calving seasons with zero assistance, 50% is certainly unacceptable.

When a bull does not meet reasonable calving standards within a herd of well-developed heifers, one can almost guarantee the bull was not a registered Angus bull backed by a herd that submits phenotypic (actual weights) and genomic data. While it is true that "EPD" stands for Expected Progeny Differences, the Angus breed has made phenomenal strides in the predictive power of our EPDs, especially over the past decade in non-parent animals.

The Accuracy (Acc) of an EPD tells its reliability. Accuracy is impacted by weights and measures submitted to the American Angus Association genetic evaluation, including the animal's own record for the trait in question, ancestral records, and genomics. As animals get older and have progeny of their own, their Accuracy further increases with increased progeny records submitted to the evaluation. Think of Accuracy as a confidence level we have in the EPDs presented.

Young animals certainly have a lower Accuracy level than proven sires, yet all young animals do NOT have EPDs of the same Accuracy and predictive power. It's likely in the veterinarian's story above, he either had a bull from a different breed where far less data has gone into their breed association's database, or if he was using an Angus bull, the breeder of said bull had not taken advantage of complete and factual performance testing and submission and genomics. These things are necessary to build Accuracy (reliability) in the EPDs and give cattlemen the piece of mind that when they buy a bull, his progeny are reasonably similar what his EPDs describe him to be. At Hoover Angus, the genetics you purchase have strong Accuracies because of generations of complete performance testing!





HOOVER GROWTH FUND A244

Reg. 20427078 Tattoo: L/R A244

Basin Payweight 1682 # DEER VALLEY GROWTH FUND Deer Valley Rita 36113

Hoover Know How **JESSICA OF ELLSTON V431** Jessica of Ellston P83 Basin Payweight 006S # 21AR 0 Lass 7017 Plattemere Weigh Up K360 # Deer Valley Rita 9457 Hoover No Doubt Blkcp Empress Ellston L265 # Hoover Inspiration Jessica of Ellston H208

BW	74
ADJ. 205/WR	785/103
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

02/24/22

CED	П			WW		\	YW)G	YH		S	SC	\$W	
+7	П	+0 2	25%	+71	+71 25%		15%	15% +.32 1		+.4		+.74		+70	20%
HP C		EM	Mil				Doc		Claw		Angle		HS	3	
+13.4	+13.4 30% +11 20%		0%	+28	+25		20%	+.42	42 20%		37 10%		+.93		
CW				RE	Fat		\$1	Λ	\$F		\$	BB	\$0		
+59 25	5%	+.64	+.64 +.68		8	+.053		+81	10%	+109 1	0%	+159	25%	+287	15%
Dam	Е	BWR	٧	/WR	YV	YWR		Sons @ Auction		Daughters (@ Aı	ıction	Daug	hters In	Herd
	1-96 1-103				N	None		None				None			
Grandar	n	В	WR		W۱	WR	Т	YWR		Sons @ /	Aucti	ion I	Daught	ers @ A	uction
		5-	101		5-1	02	Т	5-100		2-\$3125			1-\$3750		

- ★ A244 is a level topped, deep bodied bull with good capacity. He's a thick bull with a nice Angus head and a little different pedigree for our repeat customers.
- A244 is suitable for use on heifers or cows use him on heifers for a couple years, then turn him into your main herd sire for cows.
- Dam V431 was an exemplary uddered first calf heifer with A244. V431 scanned an amazing 1.3" of ribeye per hundred pounds of body weight!
- Grandam P83 produced a daughter for Kyle VanHouweling and sons for Melvin & Annette Warren and Roger Tanner, all repeat customers.
- ★ Great grandam H208 had a 364 day calving interval and raised 9 calves.

71 Bull



窓具 HOOVER ENTICE A262

Tattoo: L/R A262 Reg. 20427085

02/27/22

SvdGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge 38 Special **JESSICA OF ELLSTON V123** Jessica of Ellston S150 SvdGen Exceed 3223 SydGen Rita 2618 Moack Sure Shot 253 MOGCK Erica 2162 EF Commando 1366 # Baldridge Isabel Y69 Hoover Quintain Jessica of Ellston H208

BW	80
ADJ. 205/WR	798/105
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	D BW W		WW YW		RAD	ADG YH		SC		С	\$W				
+5		+2.8 +83		+83	5%	+137	15%	+.24		+.8 25	5%	% +1.76 1		+80	4%
HP CEM			Milk		D		(Claw		Angle		HS			
+11.7 +1		+	-29	30%	+39	1%	+.32	+.32 3%		4 3	0% -	⊦.38	25%		
CW		MB		F	RE	Fat		\$N	1	\$F		\$	В	\$0	
+60 25	5%	+.71		+.61	31 +.0		+.034		4%	+92		+146		+275	20%
Dam	Е	BWR WWR		YWR		Sons	@ Auctio	n [Daughters @		ction	Daughters In He		Herd	
	2	2-98	2	-99	1-9	93	N	lone		Nor	ne			None	

- A262 is one of the youngest bulls to sell, but has a bigger frame size that will allow his calves to grow rapidly
- He offers the #1 Docility EPD among all the bulls selling, with a +39 Docility EPD, stretching well above the best 1% of the breed! If you have come to Hoover Angus to improve dispositions, you have come to the right place, as temperament is a very important trait to us!
- We recommend A262 for use on cows.
- Dam V123 is a low birth weight, superior uddered young cow, whose cow line is the same!
- Grandam S150 was a calm disposition cow lost to hardware as a 2 year-old
- Great grandam H208 had a 364 day calving interval and her sons averaged \$5850 at auction.



John turning 97 years young!



YEARLING BULLS





I HOOVER INCREDIBLE A279

Reg. 20427089

Tattoo: L/R A279

03/03/22

Panther Cr Incredible 6704 **JAR INCREDIBLE 6104 808** Jar Erica 6104

Hoover Top Gun MAID OF ELLSTON S318 Maid of Ellston P242 Musgrave Invision Panther Cr JH Blackbird 409 TC Total 410 # JAR Ava Lee 048 3202 Bruns Top Cut 373 # Blackcap Empress Ellston J54 Connealy Impact # Maid of Ellston H178

BW	80
ADJ. 205/WR	766/101
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED		BW		WW		١	YW		RADG		YH		SC		W
+5		+1.1		+73	20%	+143	10%	+.32	10%	+1.2	3%	+1.54	15%	+71	15%
HP		С	EM		Milk		D	ос	(Claw	П	Angle)	H	S
+14.5	20%	6 +7		+3	33	15%	+28	10%	+.46		+.5	4		+.46	
CW	П	MB		R	E	F	at	\$1	1	\$F		\$	В	\$0	
+56 30	0%	+.32		+.58		+.016	6	+66		+98 2	5%	+134		+240	
Dam		BWR	٧	/WR	ΥV	VR	Sons	@ Auctio	n [aughters	@ Aı	ction	Dau	ghters In	Herd
	_	1-90	4	-99	2-1	06	1-\$	\$5000		None			None		

- ★ A279 is a long bodied bull with a leg on all four corners. He has a good size scrotal for his age.
- ★ Younger bulls in our sale oftentimes are a great value if they can be gently used their first year. These younger bulls obviously aren't as big and powerful as the Januaryborn bulls, but it's hard to see past a two month age difference on sale day, and these younger bulls are often bargain priced!
- ★ Although I wouldn't hesitate to recommend this bull for use on heifers, his CED EPD is just short of what I typically recommend for use on virgin heifers, so I'll err on the side of caution and recommend him for use on cows.
- ★ Dam S318 is a super low birth weight cow with an excellent udder. Her first son works for long-time repeat customers Chad & Craig Davison.
- ★ S318 is one of the top ribeye ratio cows of the herd with 2-109 ribeye ratio.
- ★ S318's daughter has been retained and will give us her first calf this spring.
- ★ Grandam P242 put two replacement daughters in the herd, and one daughter works for Belle Point Ranch.
- ★ Great grandam H178 raised several top weaning weight calves, and her sons averaged \$5600 at auction.

Bull Bull

HOOVER CHAIRMAN A296

Reg. 20427090

Tattoo: L/R A296

03/09/22

Fortunes Conquest 224 BALDRIDGE CHAIRMAN Baldridge Isabel B061

Baldridge 38 Special MISS ERICA ELLSTON T302 Miss Erica Ellston R295

CED RW WW

Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 G A R Prophet # Baldridge Isabel Y69 EF Commando 1366 # Baldridge Isabel Y69 Connealy Impact # Miss Erica Ellston N250

BW	84
ADJ. 205/WR	774/102
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

0_0				_				1 17 12						Ψπ											
+7		+.5		+69	30%	+128	20%	6 +.25		+.6		+.67		+69	20%										
HP		C	EM		Milk	k Doc		Claw And		Angle	Э	H	3												
+11.9		+13	1	0% +	⊦30	25%	+25	20% +.47		20% +.47		25 20%		20% +.47		+.53		+.53		′ +.5		3		+.65	
CW		MB	3		RE	F	Fat \$M		1	\$F			BB	\$C											
+58 25	5%	+.83 3	30%	+.66		+.069	9	+65		+99 2	5%	+156	30%	+267	25%										
Dam	Е	BWR	٧	VWR	YV	VR	Sons	@ Auctio	n [Daughters @ Aucti		ction	Dau	ighters In Herd											
	3-	-109	3-	103	1-1	04	1-\$	3500		None				None											
								YWR						ghters @ Aucti											
Granda	m	В	BWR		W۱	ΝR		YWR		Sons @	Aucti	on	Daugh	ters @ A	uction										
Granda	m	⊢	8WR -97		W\ 5-1			YWR 4-101	\exists	Sons @ .		\rightarrow	Daugh	ters @ A None	uction										

YW I BADG I

- ★ The youngest bull in the sale today, but he's really growthy for his age! Remember there are some bulls selling that are a good two months older than this bull, and that's a big difference at this stage in the game. Just use him gently his first year, and he'll be one of the best bargains of the sale simply because of his younger age!
- ★ A296 is likely best suited for use on cows.
- ★ Dam T302 is a nice uddered cow with a 363 day calving interval on her progeny. We have noted that she is a nice cow to work with at calving time. Her first son works for repeat customer Jim Peterson.
- ★ Grandam R295 has an excellent 352 day calving interval. Two of her sons work for repeat customer John Spencer; one for repeat customer Scott Pettit.
- ★ Great grandam N250 is a tank! She's a big gal, but has tons of body to go along with her added frame. Two excellent daughters work in the herd, and her third daughter was a photo feature in our sale last year selling to Jeremy Loving.



Please bring this catalog with you sale day

Care for your new Hoover Angus bull

Upon Arrival

- > Your bull may be hungry, thirsty, and possibly stressed depending on the length of travel and type of transportation. Put him with a steer or an older cow for company. Feeding him grass hay upon arrival is something he will be accustomed to.
- If you have to put him with older bulls, ensure he has plenty of space and watch that he doesn't get bullied excessively.

Up to Breeding Season

- Your young bull is still growing. Ensure he is well fed so he can reach his full potential without getting over fat.
- Keep all bulls in a condition score of 6.

During Breeding Season

- ➤ Yearling bulls are capable of servicing one female per month of age. For example, a bull 16 months of age at the beginning of breeding season would be expected to service 16 females. Although many bulls are capable of heavier service, sticking with this industryaccepted recommendation will help ensure females conceive in the early part of the breeding season.
- Ensure cows are cycling before the bull goes out. Cows will need to be on a rising plane of nutrition to commence cycling and have adequate quality and quantity of feed during breeding to achieve good conception rates.
- ➤ It is vitally important to regularly observe the bull during mating. Make sure he is working properly and no injuries or infections have occurred. Watch for foot abcesses or penile infections. These can be cleared up quickly if treated immediately.

Problems to watch for during Breeding Season

- > Swelling of the penis or testicles. Infections can be caused by something as simple as a thistle or a scratch.
- > Lameness or swollen joints.
- Continuous mounting without servicing
- Large numbers of cows cycling after the first 21 days. A large percentage of females should be bred in the first cycle, assuming conditions are adequate for females cycling.
- Bull is away from the herd possibly injured or sick.

If you see any of these problems, take action immediately. Many times the key to healing is immediate attention to the problem. Don't skimp on regular checks of bulls during breeding season!

Post-Breeding Season

- Bulls are likely to be down in condition. Worm them and put them on enough feed to bring them back to a body condition score of 6.
- > Adequate feed, shade, water, and space will allow them to settle in quickly and help reduce fighting if in group housing.





HOOVER TAHOE Z422 - Lot 74



Miss Blackcap Ellston Z400

Owned by Grott Farms \$11,500 Flush Sister to Lot 74



HOOVER TAHOE Z422

Reg. +20363827 Tattoo: L/R Z422 08/17/21

Tehama Upward Y238 **TEHAMA TAHOE B767 #**Tehama Mary Blackbird Y684

Hoover No Doubt

MISS BLACKCAP ELLSTON R199

Miss Blackcap Ellston K317

Sitz Upward 307R #
Tehama Elite Blackbird T735
S A V Final Answer 0035 #
Tehama Mary Blackbird T073
Mogck Bullseye #
Miss Blackcap Ellston J2
Connealy Reward #
Miss Blackcap Ellston B296

BW	13
ADJ. 205/WR	866/106
ADJ. 365/YR	1372/104
%IMF/RATIO	3.00/102
RE/RATIO	14.6/104
SCROTAL	41

CED		BW		W	W		/W	RAE)G	YH		S	SC	\$	W
+3		+2.5		+81	10%	+139	10%	+.26		+.7		+1.27	25%	+73	15%
HP		С	EM		Milk		D	ОС	_	Claw		Angle	Э	HS	3
+13.9	25%	6 +6		+2	24		+26	15%	+.39	15%	+.2	.8	1%	+.18	4%
CW		MB		R	E		at	\$1	Λ	\$F		\$	BB	\$0	
+59 25	5%	+.67		+.72		+.00	9	+85	5%	+92		+147		+276	20%
Dam		BWR	٧	VWR	ΥV	VR	Sons	@ Auctio	n [Daughters @	⊋ Aι	ction	Dau	ghters In	Herd
	- ;	3-91	3-	104	2-1	03	N	lone	Т	Nor	ne			2-97	

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ Z422 is a tank! He's powerful, thick, has lots of meat and muscle along with fleshing ability. He's the stud of the pen and super slick! Mallory's ears perked up when this guy came into the picture pen – he is her type!
- ★ Z422 was the #1 adjusted weaning weight bull among his ET contemporaries, and among the whole crop, he came in second! At yearling time, he was the 3rd top yearling weight bull of his entire crop! We recommend this high growth bull for use on cows.
- ★ Z422's flush sister was the #1 adjusted weaning weight heifer of our entire crop, and to the best of our knowledge, the 2nd top weaning weight heifer in our history! She sold to Staci Mitchell of Grott Farms in our 2022 mini online sale for \$11,500. She was definitely a special heifer – my favorite of the crop for sure!
- ★ Dam R199 is a beautiful, classic No Doubt daughter with picture-perfect feet and udder. Better yet, she is putting nice carcass qualities in her progeny with 5-135 IMF ratio to make her one of the top IMF ratio cows of the herd and 5-100 ribeye ratio.
- ★ Two daughters of R199 work in the herd. One was the #1 IMF heifer and #1 \$C heifer of her crop.
- ★ Grandam K317 has been retired from the herd, but recorded a perfect calving interval of 365 days and put two replacement daughters in the herd.



Blackbird Bonnie Ellston H479 Grandam of Lot 75, Udder at 9 years of age





HOOVER GOALKEEPER Z403

Reg. 20363002

Tattoo: L/R Z403

08/09/21

SydGen Enhance BALDRIDGE SR GOALKEEPER Baldridge Isabel E030

SydGen Sizzle

BLACKBIRD BONNIE ELLSTONV477

Blackbird Bonnie EllstonH479 #

SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 Connealy Cool 39L # WK Hazel 9201 SydGen C C & 7 # Blackbird Bonnie EllstonF492 #

BW	63
ADJ. 205/WR	827/108
ADJ. 365/YR	1336/106
%IMF/RATIO	3.50/101
RE/RATIO	14.9/104
SCROTAL	40

	CED	П	BW		٧	٧W	\	/W	RAI)G	YH		S	С	\$V	٧
+9	30	1%	+.5		+84	5%	+158	2%	+.33	4%	+1.1	5%	+1.78	10%	+82	3%
	HP		С	EM		Milk		D	ос		Claw		Angle)	HS	
+15.	0	15%	+7		4	-34	10%	+36	1%	+.38	3 10%	+.5	i0		+.48	
(CW	П	MB			RE		-at	\$1	Λ	\$F		\$	В	\$C	
+76	4	%	+.67		+1.13	3 3%	+.01	5	+76	20%	+123	3%	+183	10%	+313	4%
Dan	n	Е	BWR	٧	/WR	YV	VR	Sons	@ Auctio	n	Daughters	@ Aı	ıction	Dau	ghters In I	Herd
	- [1	-97	97 1-108 1-106		N	lone None				None					

- ★ Z403 is an excellent disposition, level topped, nice fronted, attractive profiling bull. Look him up, he's good! And his EPDs match – he is one of the most complete EPD package bulls to sell. Z403 offers the 5th top Ribeye EPD among the bulls selling!
- ★ Z403 was the 5th top weaning weight bull of his crop!
- ★ Z403 is one of 13 bulls selling with a Docility EPD in or above the best 1% of the breed!
- ★ Z403 is a good choice for heifers, but certainly has the growth you can move him to the position of main herd sire when he gets too big for heifers.
- ★ Dam V477 was a first calf heifer with Z403, and three consecutive generations of cows behind her have earned the elite Pathfinder honor – a rare find! V477 conceived first service AI for her second calf (she is raising now), so she looks to follow in her family's footsteps of excellent production and fertility.
- ★ V477 was an excellent performing heifer of her crop the 10th top WW, 4th top YW, and 2nd top ribeye scanning female!
- Grandam H479 was respectfully retired from the herd after raising 10 calves at a 367 day calving interval. She had an excellent udder even at 11 years of age! One of her daughters selling through our sale earned Pathfinder honors for Sydenstricker Genetics.
- ★ Great grandam F492 was one of the few cows of the breed that produced two Pathfinder daughters without having ET progeny. One of these daughters was the #1 weaning weight, #1 yearling weight heifer of her crop.





5里 HOOVER SPECIAL EDITION Z428

Reg. 20363007

Tattoo: L/R Z428

08/19/21

Baldridge 38 Special **HOOVER SPECIAL EDITION S454** Edella of Ellston N473 #

Connealy Hemisphere 957L # BLACKCAP EMPRESS ELLSTON M33 Blackcap Empress Ellston H97 # EF Commando 1366 #
Baldridge Isabel Y69
Connealy Direct Deposit #
Edella of Ellston K264
G A R New Design 5050 #
Breela of Conanga 3991
SydGen C C & 7 #
Blackcap Empress Ellston B96 #

BW	70
ADJ. 205/WR	780/102
ADJ. 365/YR	1257/100
%IMF/RATIO	2.92/84
RE/RATIO	14.4/101
SCROTAL	39

CED		BW			WW	\	/W	RAD)G	YH		S	SC	\$V	٧
+4	П.	+1.7		+82	10%	+140	10%	+.27		+1.1	5%	+.61		+82	3%
HP		С	EM		Milk	(D	ос		Claw		Angle	Э	HS	
+10.5		+7			+35	10%	+21		+.52		+.3	. 9	10%	+.56	
CW		MB			RE	F	-at	\$1	1	\$F		9	BB	\$C	
+62 20)% [-	+.56		+.79	9 25%	+.02	1	+57		+98 2	5%	+148		+249	
Dam	В	WR	٧	VWR	YV	VR	Sons	@ Auctio	n I	Daughters (@ Aı	ıction	Dau	ghters In I	Herd
	5-	105	4-	102	2-	106	None		one None			None			

- ★ Z428 is a long bodied, clean fronted, tight sheath bull that is recommended for use on cows. He offers a boost in frame.
- ★ Z428 has a little different pedigree for many of our repeat customers.
- ★ Dam M33 is a big ribeye cow, scanning a whopping 15.5" ribeye as a yearling heifer (breed average for heifers is currently 9.78")! M33's first daughter was the #1 IMF scanning heifer of her crop as well as the 5th top YW heifer, and had to be butchered because of an injury to her leg it's always the good ones!
- ★ Pathfinder grandam H97 was lost early in life to an injury, but recorded a superb 4-94 BWR, 4-109 WR, and 4-108 YR with an amazing 347 day calving interval.
- ★ Pathfinder great grandam B96 was one of the good ole gals who had 11 calves at a 356 day calving interval. Her progeny averaged a whopping 107 WR! Two progeny were photo features in our sales; two were among the top weaning weight calves of their respective crops.





HOOVER DETAIL Z406 – Lot 77

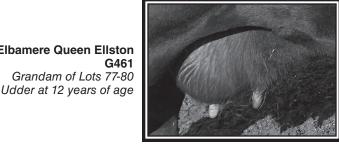
HOOVER DETAIL Z406

Reg. +20363037



Elbamere Queen Ellston N431 Pathfinder Hoover Donor Dam of Lots 77-80

Elbamere Queen Ellston Grandam of Lots 77-80



08/16/21

13.8/98

39.5

Bull Diablo Deluxe 1104 **GALAXY DETAIL 8546**

Galaxy Blackbird 4551

Basin Excitement # **ELBAMERE QUEEN ELLSTON N431 #** Elbamere Queen Ellston G461

V A R Discovery 2240 #
Diablo Erica Dianna 9034
EXAR Denver 2002B #
Galaxy Blackbird 2102
Basin Expedition R156
Basin Lady S532 AK
SydGen C C & 7 #
Elbamere Queen Ellston D507 #

Tattoo: L/R Z406

DW	UU
ADJ. 205/WR	821/100
ADJ. 365/YR	1327/100
%IMF/RATIO	2.77/95
RE/RATIO	14.6/104
SCROTAL	38

08/10/21

CEI				WW		YW		RADG		YH		SC		\$W	
+9 3	30% +1.5 +		+86	3%	% +146 10		+.30	15%	+.9	15%	+.90		+80	4%	
HF	HP CEM		EM	Milk		Do		oc (Claw		Angle		HS	3
+14.9	14.9 15% +14		4	1% +	+26		+28	10%	+.55	5 +		52		+.80	
CW	CW MB				RE	F	-at	\$1	\$M		\$F		βB	\$0	
+74	74 5% +.56			+.83	20%	+.014	4	+74	20%	+117	4%	+169	15%	6 +293	10%
Dam		BWR	W	/WR YV		VR Sons		@ Auctio	n	Daughters	@ Au	uction	Dau	ıghters In	Herd
	6-112 6		6-	107	7 5-106		2-9	6875		Nor				1-101	
Granda	Grandam BWR		\Box	WWR			YWR		Sons @	Auct	iction Daug		nters @ A	uction	
11-103		$\neg \neg$	11-106		T	11-104		3-\$6425		Т	3-\$2400)		

- Retaining 1/3 revenue sharing semen interest.
- Flush brothers sell as Lots 78-79.
- Z406 is a bigger framed, long bodied bull that still has enough body to go along with his frame. Think Angus cattle are getting too small? Not this guy! Two visitors to the farm last fall, Chris Earl and Adam Conover, both spotted this bull quickly in their tour of the fall bull pen.
- This is an excellent disposition bull, as accurately portrayed by his Docility EPD in the best 10% of the breed.
- Z406 is safe for use on heifers or cows.
- Pathfinder dam N431 became a donor cow because of her superior productivity. fertility, conformation, and foot quality. We were hoping the flush would give us more daughters to add to the herd, but no such luck – just bull calves, hence a great opportunity for our customers!
- N431's sons work for Darwin Germann, a photo feature, and Jared Richman. Jared's bull was the #1 yearling weight bull of his crop. Another son of N431 injured prior to sale time was the #1 weaning weight bull of his crop! The only daughter . N431 has ever had was the #1 weaning weight, #1 yearling weight heifer of her crop! Hands down, she puts the performance in her progeny!
- ★ Hats off to grandam G461 she is still going strong at 14 years of age, and has an exceptional 361 day calving interval! We have strongly considered flushing her for the same reasons as her daughter N431 - production, fertility, soundness, and superb udder quality. Age is detrimental to EPDs though, and her EPDs have not kept up with her tremendous genetic ability to produce sound, profitable cattle.
- Just this past year, G461's heifer calf weaned off at 741 pounds, to be the 5th top weaning weight heifer of her crop!
- Take home two or three of these flush brothers to cover a large pasture of cows!

Hoover Angus Family:

167 years of family farmed ground (6 generations of the Hoover family) 95 years of quality Angus cattle (4 generations of the Hoover family)

HOOVER DETAIL Z420 78 Bull Reg. +20363038 Tattoo: L/R Z420



Diablo Deluxe 1104 **GALAXY DETAIL 8546** Galaxy Blackbird 4551

Basin Excitement # **ELBAMERE QUEEN ELLSTON N431 #** Elbamere Queen Ellston G461 V A R Discovery 2240 # Diablo Erica Dianna 9034 ADJ. 205/WR 842/103 EXAR Denver 2002B # ADJ. 365/YR 1359/103 Galaxy Blackbird 2102 Basin Expedition R156 %IMF/RATIO 3.01/103 Basin Lady S532 AK SvdGen C C & 7 # SCROTAL Elbamere Queen Ellston D507 #

CED		BV	/	WW		YW		RAE)G	YH		SC		\$W	
+0		+3.8		+98	1%	+166	1%	+.31	10%	+1.0 1	0% +1.5		15%	+84	2%
HP			CEM	Milk			D	oc (Claw		Angle		HS	
+15.7					+27		+25	20% +.53		+.4		14 30%		.58	
CW			3	RE		Fat		\$M		\$F	\$F		В	\$C	
+79 2	79 2% +.84 30%		30%	+.87	7 20%	005	30%	+80	10%	+116	5%	+183	10%	+317	3%
Dam	В	BWR	٧	VWR	WR YW		Sons	ons @ Auction		Daughters (@ Au	ıction	Daug	hters In I	Herd
	6-112		6-	107	5-1	06	2-9	6875	\perp	Nor	пе			1-101	
Granda	Grandam BWR		3WR		W۱	WWR		YWR		Sons @	Aucti	ion	Daughte	ers @ Au	ction
	1		l-103		11-10		11-104		П	3-\$6425			3-\$2400		

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ Z420 is a slick haired bull. He was the 2nd top weaning weight ET bull of his crop, and at yearling time, was the 5th top yearling weight bull of the entire crop (ET and non-FT calves)!
- This bull with exceptional growth merit is recommended for use on cows.
- ★ Z420 offers the 4th top WW EPD among the bulls selling and the 5th top YW EPD! He also has one of the top \$Combined (\$C) Values of the sale.
- ★ See footnote under flush brother, Lot 77.
- Flush mate to Lots 77 and 79.

1/3 Revenue Sharing Semen Interest

Some bulls sold in this auction will have 1/3 revenue sharing semen interest retained by Hoover Angus, as noted in their footnotes. What 1/3 revenue sharing semen interest means:

- ☐ YOU have full possession and salvage value on the bull
- ☐ YOU have the rights to do what you would normally do with a bull that does not have 1/3 revenue sharing semen interest
- ☐ If you sell the bull, YOU receive all of the revenue
- ☐ Hoovers have the right to 1/3 the semen sales and certificate revenue from the bull if, some time in the future, semen sales become a possibility.
- ☐ If you wish to collect semen on the bull you purchase as an insurance policy for your own use, that semen is 100% yours, unless Hoover Angus contacts you and also wishes to collect the bull, either for within herd use, or to build a jointly-owned bank of semen for sale purposes









副海県 <u>HOOVER DETAIL Z442</u>

Reg. +20363040 Tattoo: L/R Z442 08/21/21

Diablo Deluxe 1104

GALAXY DETAIL 8546

Galaxy Blackbird 4551

Basin Excitement #
ELBAMERE QUEEN ELLSTON N431 #
Elbamere Queen Ellston G461

V A R Discovery 2240 # Diablo Erica Dianna 9034 EXAR Denver 2002B # Galaxy Blackbird 2102 Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Flhamere Queen Filston D507 #

BW	77
ADJ. 205/WR	814/100
ADJ. 365/YR	1299/99
%IMF/RATIO	3.05/104
RE/RATIO	13.8/98
SCROTAL	40

CED		BW	1	١	٧W	\	/W	RAI)G	YH		5	SC .	\$V	٧
+6		+2.2		+99	1%	+171	1%	+.33	4%	+1.1	5%	+1.79 10%		+82	3%
HP			EM	\Box	Milk		Do				Claw		Э	HS	
+17.1			3	0% -	+26		+30	5% +			+.58			⊦.66	
CW					RE F		-at	at \$M		\$F		\$B		\$C	
+90	1% +.69			+.94	15%	019	15%	+55		+136	1%	+197	3%	+311	4%
Dam		BWR	٧	/WR	WR YV		Sons	@ Auctio	n I	Daughters	@ Aı	ıction	Daug	hters In I	Herd
	6-112 6		6-	107	5-1	06	2-9	6875		No			1-101		
Granda	irandam BWR		WR		WWR			YWR		Sons @	Aucti	ion	Daught	ers @ Au	ction
	11-103		-103		11-106			11-104		3-\$6425		5 3		\$2400	

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ Z442 is a bull that has lots of length to pack in a lot of pounds and sire a high performing set of calves.
- ★ With growth EPDs stretching well above the best 1% of the breed, he is likely best suited for use on cows. Z442 offers the #1 highest \$Feedlot (\$F) Value among the bulls selling as well as the 2nd top \$Beef (\$B), 3rd top WW EPD and 3rd top YW EPD!
- ★ See footnote under flush brother, Lot 77.
- ★ Flush mate to Lots 77-78.



HOOVER ENTICE Z510

Reg. 20363035 Tattoo: L/R Z510 09/27/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Basin Excitement #
ELBAMERE QUEEN ELLSTON N431 #
Elbamere Queen Ellston G461

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Elbamere Queen Ellston D507 #

BW	85
ADJ. 205/WR	758/99
ADJ. 365/YR	1283/102
%IMF/RATIO	3.63/105
RE/RATIO	12.6/88
SCROTAL	38

CED		BW	/	١)G	YH		SC		\$W	
+0			+87	3% +145		10%	+.27		+.9	+.9 15%		20%	+76	10%	
HP	HP CEM			Milk		Doc			Claw		Angle		HS		
+15.4	5.4 15% +3			+26		+33	2% +.41		20% +.3		37 10%		.27	10%	
CW				RE		-at	\$1	Λ	\$	F	9	B	\$C	;	
+66 1	5% +.73 +		+.78	30%	0%010 25%		+93	2%	+101	20%	+162	20%	+303	10%	
Dam		3WR	V	/WR	R YWR		Sons	@ Auctio	n I	Daughter	s @ Au	Auction D		hters In	Herd
	6-112 6-1		107	5-1	06	2-9	6875		N	one			1-101		
Granda	arandam BWR			WWR			YWR		Sons	@ Aucti	ion	Daughte	ers @ Ai	uction	
	11-103		П	11-106		\Box	11-104		3-\$6425			3-\$2400			

- ★ Z510 is a long, level topped bull with a tight sheath. We recommend this gentle bull for use on cows. Entice still sires the length of body that is hard to find in the breed today!
- ★ Z510 is the natural calf of donor dam N431 her ET sons sell as Lots 77-79. Please see read about N431 under Lot 77.
- ★ Z510 is one of the top bulls selling for the \$Maternal (\$M) Index, indicating he is an excellent bull to retain replacement daughters from. In this sale, 85 bulls rank in the best 1/3 of the breed for \$M!



Queen of Ellston C50
Pathfinder Hoover Donor
Candid photo at
12 years of age
Dam of Lot 81

Bull



HOOVER 38 SPECIAL Z452

Reg. +20363041

Tattoo: L/R Z452

08/24/21

EF Commando 1366 # BALDRIDGE 38 SPECIAL Baldridge Isabel Y69

Roth Famous 1006 # QUEEN OF ELLSTON C50 # Hawley West Girl 227 EF Complement 8088 # Riverbend Young Lucy W1470 Styles Upgrade J59 # Baldridge Isabel T935 Famous 7001 # Roth Formera 9199 Great Western of Verola 478 Lickings Eldorado 371 806

BW	82
ADJ. 205/WR	825/ET
ADJ. 365/YR	1366/ET
%IMF/RATIO	3.43/ET
RE/RATIO	13.3/ET
SCROTAL	36.5

CED		BW		WW		YW		RADG		YH		SC		\$W	
+5				+77	+77 15%			+.18		+1.1 5%		+.30		+73	15%
HP			EM		Milk		D	oc (Claw		Angle		H	S
+17.2	+17.2 4% +8			+3	25 +		+20		+.48		+.4	8		+.68	
CW	CW MB			F	RE		-at	\$N	1	\$F		\$	В	\$(С
+45		+.29		+.28	+.28		+.072		10%	% +72		+98		+211	
Dam	Dam BWR V		٧	/WR	YWR		Sons	@ Auctio	n [Daughters @		ction	Daughters In F		n Herd
14-100 14		-106	11-	11-103 31-		\$7150		5-\$6550		550		8-104	1		

- ★ Z452 is a really long bodied bull with a big quarter.
- ★ As sire 38 Special is now 7 years old, and most of our repeat customers have one or more sons, there will be limited 38 Special sons in our upcoming sales. Here is one of the last opportunities to select one out of a phenomenal donor cow!
- ★ We recommend this high growth bull for use on cows.
- ★ Please note that Z452 was an IVF ET calf, therefore all his ratios were 100 (per rules of the genetic evaluation of the AAA). His performance weights speak well of his growth potential. Compared to all the other fall bulls in this sale, he had the 4th top yearling weight.
- ★ Pathfinder donor dam C50 is regarded as the 2nd best cow ever in production at Hoover Angus! I'll try to hit the highlights here. At just a couple short months away from 17 years of age, we laid C50 to rest north of our bull barn, next to the other greats like CC&7, Gridiron, Bullseye, and G366.
- ★ Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing flushes in 6 different years. C50 weaned her 14th natural calf at over 16 years of age!
- ★ C50 was a superior uddered cow even at her age, and offered foot and structure quality rarely found. She was our oldest Pathfinder cow included on the 2019 Report, and grossed over a quarter million dollars in registered progeny sales. Progeny work in 7 states and Canada. Eleven of her progeny have been photo features in our sales and 5 topped the \$10,000 mark for a 2004 model cow, that is excellent!
- ★ C50 has an amazing three Pathfinder daughters, one of which has grossed over \$100,000 in registered progeny sales and produced the \$26,000 lead-off bull in the 2019 Hoover sale to Mohnen Angus.
- ★ One C50 daughter raised the #1 adjusted weaning weight, #1 adjusted yearling weight bull of the 2019 Hoover crop and sold to Alta Genetics. C50 has a total of 8 daughters in the Hoover herd which have weaned progeny averaging an incredible 104 WRI
- ★ C50 had exceptional performance herself WW 765 lbs., WR 115, YW 1050 lbs., YR 109. She scanned a whopping 13.2" ribeye to ratio 112. She was the 6th top adjusted weaning weight heifer of her crop.



Among over 25,000 members of the American Angus Association, Hoover Angus is one of less than 2% of breeders in the Maternal Plus program. Maternal Plus is a "whole herd" reporting system whereby members must submit calving and weaning information on every cow every year (as opposed to some herds who only turn in the upper percentiles of each calf crop).

Maternal Plus members are leaders in the submission of phenotypes (weights and measures), particularly of maternal importance, such as heifer breeding and preg check records (to help generate the Heifer Pregnancy EPD)

and cow longevity data which includes detailed information on when and why cows exit the herd. This information is being used to build a database from which the AAA can use for the creation of longevity EPD, which will then become a component of the \$Maternal index.

Sustained cow fertility and longevity are some of the most important profitability factors for the commercial cattleman, and likewise should be for the purebred breeder too! Maternal Plus herds are helping drive this guest to measure and improve fertility and longevity!



Maternal

FALL BULLS



B Ribbon Heiress EllstonT474 Dam of Lot 82 Udder at 2 years of age



HOOVER ENTICE Z423

Reg. 20363005 Tattoo: L/R Z423 08/17/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge Chairman

B RIBBON HEIRESS ELLSTONT474

B Ribbon Heiress EllstonJ467 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Fortunes Conquest 224 Baldridge Isabel B061 Connealy Reward # B. Ribhon Heirges Elleton C431 #

03
100
32
)4

										iiotuiiu 4 0					
CED		BW	/	١	۸W		/W	RAE)G	YH		S	C	\$\	Ν
+5	П	+.9		+85	4%	+142	10%	+.25		+.9 1	5%	+1.45	20%	+80	4%
HP	HP CEM		EM		Milk		D		oc			Angle		HS	
+15.8				T.	+23		+33	2% +.36		10% +.4		46		⊦.44	
CW				RE I		at	\$M		\$F		\$B		\$C		
+60 2	5%	+.35 +		+.64		+.00	2	+89	3%	+97 2	5%	+137		+267	25%
Dam	E	3WR	V	/WR	ΥV	VR Sons		@ Auctio	n [Daughters (ction	Daug	ghters In	Herd
	2	2-105 2-1		101	2-1	00	N	lone	Nor		lone			None	
Granda	ndam BWR			WWR			YWR		Sons @ Auction		on I	Daughters		ıction	
	10-100		\neg	10-107		\top	9-104		4-\$7125			1-\$2750			

- ★ Z423 is a wide based, deep bodied bull with nice thickness and scrotal size. He numbers up well, especially on the maternal-trait side of things. I would recommend saving his daughters as replacements!
- ★ Z423 is recommended for large framed, well-developed heifers or cows.
- ★ Z423's Docility EPD projection nails what we see in this bull an excellent disposition.
- ★ T474's daughter settled first service AI, and is raising her first calf now with what I would consider a picture-perfect udder for a heifer.
- ★ Please read about grandam J467 who has stood the test of time in Lot 83's footnote! If you are looking for two paternal brothers from the same cow family, check out Lots 82 and 83.
- ★ Please read about Pathfinder great grandam in the footnote of Lot 83.



HOOVER ENTICE Z439

Reg. 20363011 Tattoo: L/R Z439 08/21/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

MOGCK Erica 2255 #

Connealy Reward #
B RIBBON HEIRESS ELLSTONJ467 #
B Ribbon Heiress EllstonG431 #

SydGen Exceed 3223
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Connealy Reflection #
Eltuna of Conanga 3703 #
SydGen C C & 7 #
B Ribbon Heiress EllstonD408

BW	70
ADJ. 205/WR	815/106
ADJ. 365/YR	1313/104
%IMF/RATIO	2.71/78
RE/RATIO	15.0/105
SCROTAL	39

CED	\Box	BW	1	W	WW		YW		RADG		1	SC		\$W	
+6				+74	20% +131		20%	+.28	25%	+1.2	3%	+1.14		+81	4%
HP			EM		Milk		D			Claw		Angle		HS	à
+18.3	+18.3 2% -2			+3	39	2% +17			+.41	20%	% +.4	19		+.37	20%
CW		MB		R	RE		at	\$1	Λ	\$F	=	\$	В	\$0	
+68 10)%	+.83	30%	+.72		024	10% +80		10%	+109	10%	+175	10%	+307	5%
Dam BWR		٧	VWR	YWR		Sons	@ Auctio	n I	Daughters @		2 Auction		ghters In	Herd	
10-100		10	-107	9-1	04	4-9	4-\$7125		1-\$2750		0		1-101		

- ★ Z439 is a super long bodied bull with a little more lift than most. He was the 8th top weaning weight bull of the crop! Entice is still the bull to use if you want extra length of body in your calf crop!
- If you are looking for two paternal brothers from the cow family, check out this bull and Lot 82. J467 is the dam of Lot 83 and the grandam of Lot 82.
- ★ Z439 is likely best suited for use on cows.
- ★ Pathfinder dam J467 has raised several top weaning weight calves of her crop, including her youngest daughter who was the #1 weaning weight heifer of her crop!
- ★ J467 is bred 12 generations deep of Blue Ribbon Heiress females from Ellston, lowa! Two daughters work in the herd – one of which is raising her first calf now.
- ★ J467 has a perfect 365 day calving interval on her 10 progeny. Her progeny work for Cody Howland, Steve Woeste, Tom Sackmann, Roger Cerven, and Ed & Clay Smith.
- ★ Pathfinder grandam G431 put performance in her calves just like J467 4 calves were among the top 10 adjusted weaning weight bull or heifer calves of their crop. She ended her career with a whopping 111 WR on her progeny and a perfect 365 day calving interval! She was an easy-going cow, and the base for good dispositions in this pedigree. She is a grandam of Lots 78-80.



HOOVER GOALKEEPER Z435 - Lot 84



Prim Lassie of Ellston T411 Dam of Lot 84 Udder at 2 years of age





HOOVER GOALKEEPER Z435

Reg. 20363009 Tattoo: L/R Z435

08/20/21

SydGen Enhance BALDRIDGE SR GOALKEEPER Baldridge Isabel E030

Baldridge 38 Special
PRIM LASSIE ELLSTON T411
Prim Lassie Ellston L455

SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 EF Commando 1366 # Baldridge Isabel Y69 Basin Excitement # Prim Lassie Eliston H491

BW	72
ADJ. 205/WR	859/112
ADJ. 365/YR	1344/107
%IMF/RATIO	3.14/91
RE/RATIO	15.9/111
SCROTAL	37

CED		BW		W۱	W)	/W	RAI)G	YH		5	SC	Τ	\$V	V
+6	+6 +1.3 +		83	5%	5% +145 1		+.27		+.5		+1.36 20%		, +	33	3%	
HP		C	EM		Milk		D	ос		Claw		Angl	е		HS	
+12.2		+8		+3	0	25%	+33	2%	+.42	20%	+.4	1	15%	+.8	1	
CW	CW MB			RI	E		-at	\$M		\$F	\$F		\$B		\$C	
+53	\Box	+.98 2	20% +	.66		+.05	3	+83	10%	+89		+155	30%	b +	284	15%
Dam	E	BWR	WW	/R	R YWR		/R Sons		n I	Daughters @ Aucti		ction	on Daug		rs In I	Herd
	2	-113	2-10	08	2-1	05	N	lone	\Box	None				None		
Grandar	Grandam BWR		WR	Т	W۱	ΝR		YWR		Sons @ A	∖ucti	on	Daugh	nters	@ Au	ction
7-103		\perp	7-99			6-102		3-\$15,500)	1-\$22		250			

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ Z435 is a good quartered, really deep, stout bull. He's wide based and a bit more moderate than the average of the group.
- ★ This meaty bull is recommended for large framed, well-developed heifers or cows.
- ★ Z435 was the 3rd top weaning weight, 2nd top ribeye scan bull of his crop!
- ★ Dam T411 is emerging as one of our best young cows in the fall herd. She is a neat uddered cow that serves as the herd's fourth top ribeye ratio cow.
- ★ T411 has a tight calving window, as all three of her calves were born between August 11 and August 20.
- ★ Grandam L455 has a 364 day calving interval on her 8 calvings (which includes a set of twins). L455's Heifer Pregnancy (HP) EPD is among the top of the herd, in a herd where 75 females rank in or above the best 1% of the breed for that trait!
- ★ L455's claim to fame is being the dam of our 2019 top-selling bull, Hoover Notary, who works for IMS Cattle, Tim Hackett, and Golden Chute Ranch. Notary has done a very solid job for us, his owners, and those who used him Al! A bred heifer daughter was the 2nd top-selling bred heifer in our 2022 auction. Others who own L455 progeny include Scott Young, Cody Howland, and Doug Gross. Doug's bull was the #1 yearling weight bull of his crop!







HOOVER ENTICE Z416

Reg. 20363004 Tattoo: L/R Z416 08/14/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Connealy Hemisphere 957L # ERICA OF ELLSTON K409 Erica of Ellston C265 # SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 G A R New Design 5050 # Breela of Conanga 3991 TC Gridiron 258 # G G Erica 9104 #

BW	76
ADJ. 205/WR	823/107
ADJ. 365/YR	1231/98
%IMF/RATIO	2.52/73
RE/RATIO	14.0/98
SCROTAL	38

CED		BW		WW		YW		RADG		YH		SC		\$	W
-1	1 +3.3		+74	4 20% +		25%	+.25		+.9 15		+1.52	15%	+76	10%	
HP		С	EM		Milk		D	oc (Claw		Angle	•	H	S
+11.7	7 +0		+3	35	10%	+22	+.3		3 3% +.		7		08	1%	
CW	CW MB			R	RE F		-at	at \$M		\$F		\$	В	\$C	
+54	1	⊦.60		+.91	15%022		2 15%	+78	15%	+91		+148		+270	25%
Dam	В	BWR WW		/WR	'R YWR		Sons @ Auctio		n [Daughters @		@ Auction		Daughters In He	
	4-	4-103 4-10		104	2-	2-99 N		lone		2-\$4550		50		None	

- ★ Z416 was the 6th top weaning weight bull of his crop!
- ★ He is a bigger frame, long bodied, tight sheath buil that we recommend for use on cows
- ★ Z416 offers the lowest (best) Hair Shed EPD in today's sale, which is certainly important if you are retaining daughters in fescue country! Z416 also has projections to excel for foot quality.
- ★ If you don't have an Entice son, this is the year to dig in it will be our last large sire group of Entice sons, as this will be the fourth year we have sold Entice sons, and most of our repeat customers have one or more!
- ★ Dam K409 maintains a superior 362 day calving interval.
- ★ Pathfinder grandam C265 was a great working donor that produced five featured sons or daughters in our past auctions. Her 13 registered progeny to come to auction grossed \$66,650, which was quite an accomplishment for a 2004 model cow. Her progeny work in North Dakota, Minnesota, Iowa, Illinois, Missouri, Nebraska and Canada. Her top son was the 4th top selling bull in our 2013 auction to TNT Angus in North Dakota.

Optimum Birth Weight and Calving Ease

As an industry, we have sought high calving ease, low birth weight bulls for many generations. When talking with fellow Angus breeders, conversations generally lead to a discussion of where *optimum* birth weights and calving ease lies for bulls that will be used on first calf heifers. Most purebred breeders believe our breed and industry has gone past optimum in chasing ultra low birth weight bulls, whereby creating unanticipated consequences in America's beef herd.

As birth weights decrease, so do calf survivability and weaning weights. A 60 pound calf had a much bigger uphill battle than his bigger contemporaries to stay healthy (and alive) in frigid conditions, heavy snowfall, and deep mud.

As shown in the Across-Breed EPD tables produced by the Meat Animal Research Center (MARC), Angus is already the premier calving ease breed. No other breed can match the calving ease of Angus.

Although there are "curve-bending" bulls, the fact still remains that growth in the uterus is directly proportional to growth outside the uterus – bigger birth weight calves will yield more pounds of weaning growth, and weaning weight is the paycheck for many producers.

The vast majority of heifers with known genetics that have been developed and managed properly can calve to Angus bulls with a +6 CED to +10 CED for their first calf. Data from the American Angus Association shows that shows from a +18 CED highly proven sire (what I would call extreme calving ease) down to a +6 CED highly proven sire (typically considered the lower end of what is "safe" for use on virgin heifers), there is less than 3% difference in the incidence of calving difficulty in first calf heifers! Furthermore, from a +6 CED to a +1 CED, there was 1.5% difference in incidence of calving difficulty. In other words, as you move up the scale of CED from +1 into the teens, there is actually a very small percentage difference in unassistent births. Using this knowledge, we urge each cattleman to evaluate their herd and needs and decide their "optimum" calving ease level if selecting a bull to use on virgin heifers.

We strive to produce many optimum calving ease bulls. Many Hoover Angus customers that have been buying our bulls for decades often make comments like, "Using Hoover Angus bulls, we haven't used our calf jack in 20 years." If you have a need for an ultra low birth weight bull, we do have some of those too – to look at Calving Ease Direct (CED) EPD as well as Birth Weight (BW) EPD.

Remember that CED only applies when a bull is used on *first calf heifers* and has no bearing on the ease of calving when used on mature cows. By the same token, CEM indicates how easily a bull's *first calf heifer daughters* will calve, not how easily they will calve as mature cows.



Blkcp Empress Ellston V419

Owned by Gerald Swelling \$4000 Maternal Sister to Lot 86

Bull Bull B

SydGen Enhance
MOGCK ENTICE

MOGCK Erica 2255 #

Bruns Top Cut 373 #
BLKCP EMPRESS ELLSTON S419
Blkcp Empress Ellston P509

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Bruns Uppercut 610 Dakota Miss 669 Baf # Hoover Elation M123 Blkcp Empress Ellston F501 # BW 80 ADJ. 205/WR 807/105 ADJ. 365//R 1276/101 %IMF/RATIO 3.01/87 RE/RATIO 15.2/106 SCROTAL 41

08/21/21

CED	D BW		WW		YW		RADG		YH		SC		\$	W	
+1		+2.9		+83	5%	+147	5%	+.28	25%	+.5		+1.31	25%	+75	10%
HP				Milk		D	ОС		Claw		Angle)	HS	3	
+14.1	25%	-2		- 1	+28		+33	2%	+.33	3%	+.4	7		+.44	
CW	П	MB			RE		at	\$1	Λ	\$F		\$	В	\$0	
+66 15	5%	+.67		+.88	15%	+.006	3	+78	15%	+102 2	0%	+160	25%	+286	15%
Dam	Е	BWR WWR		YV	YWR		@ Auctio	n I	Daughters	@ Aı	Auction Dau		ghters In	Herd	
	3	3-109 3-108			3-1	-107 None				2-\$4750			None		

- ★ Z445 is a big middled bull with lots of rib. This attractive profiling, powerful bull is recommended for use on cows.
- ★ Dam S419 is one of our top producing fall cows, and may just meet the strict criteria to earn Pathfinder honors when the report comes out about a week after our sale. She has a perfect 365 day calving interval.
- ★ S419's two daughters have both come to auction her first was the #1 weaning weight, #1 yearling weight heifer of her crop and sold as a photo feature to repeat customer Gerald Swelling he loves her. Her next daughter that was the 7th top weaning weight heifer of her crop was selected by Chase Beeby.

\$Maternal Weaned Calf Value (\$M)

\$M is the first attempt at a truly maternal index from the American Angus Association. This index is intended for producers who retain their own replacement females and sell the rest of their cull female and all male progeny as feeder calves. It predicts profitability differences from conception to weaning. Higher values are more favorable.

\$M builds upon the strengths of \$W that you are used to remember \$W is \$Weaned Calf Value and includes the traits of Birth Weight, Weaning Weight, Milk, and Mature Weight. We do encourage the use of \$M over \$W, and this will likely be the last year we print the \$W index in our catalog, as we feel \$M is a superior index.

\$M encompasses the following EPD traits:

- CED (Calving Ease Direct)
- CEM (Calving Ease Maternal)
- WW (Weaning Weight)
- Milk
- MW (Mature Cow Weight)
- Docility
- HP (Heifer Pregnancy)
- Claw Shape
- Foot Angle

More work is being done by the AAA to represent other traits of economic importance for future inclusion in \$M, such as functional longevity and cow herd fertility, the two most economically important traits in a cow herd.

Twenty-six bulls in this sale rank in the best 1-5% of the breed for \$M; 82 rank in the best 25% of the breed!



FALL BULLS



Blackcap Empress Ellston T10 Hoover Angus Donor Maternal Sister to Lot 87; Relative of Lots 88-89



Blkcp Empress Ellston C344 Pathfinder Hoover Donor Grandam of 87: Great Grandam of Lots 88-89



Feet of Blkcp Empress Ellston C344 Pictured at 14 years of age

87 Bull

SP HOOVER ENTICE Z431

Reg. 20363008 Tattoo: L/R Z431 08/19/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Hoover Hawkeye **BLKCP EMPRESS ELLSTON P102 #** Blkcp Empress Ellston C344 # SvdGen Exceed 3223 SydGen Rita 2618 Monck Sure Shot 253 MOGCK Erica 2162 Mogck Bullseye # Miss Blackcap Ellston K97 Roth Famous 1006 # Blkcp Empress Ellston V127 #

ADJ. 205/WR	742/97
ADJ. 365/YR	1214/97
%IMF/RATIO	2.33/67
RE/RATIO	16.1/113
SCROTAL	39.5

72

CED	CED BW			١	WW Y		/W	RAE)G	YH		S	SC .	\$	W
+1	+1 +1.6 +6		+67		+116		+.23		+1.0 1	0%	+1.63	10%	+68	25%	
HP		С	EM		Milk		D	ос		Claw		Angle	Э	HS	3
+11.7		-1			+28		+37	1%	+.27	1%	+.4	5 3	30%	40	25%
CW	CW MB			RE	RE Fat		\$M		\$F		\$B		\$C	;	
+56 30)%	+.31		+.91	15%	016	15%	+83	10%	+98 2	5%	+141		+266	30%
Dam	E	3WR	V	/WR	YWR		Sons	ns @ Auction		Daughters @ A		uction Dat		ughters In Herd	
	4-99 4-10		103	4-1	01	2-9	2-\$5875		None				1-102		
Grandar	Grandam BWR		WR		WWR		\top	YWR		Sons @	Aucti	on	Daughters @ Auctio		
		13	-100		13-	107	12-104		П	11-\$7925		- T	5-\$5500		

- Z431 is a thick, long, slick haired bull backed by three consecutive generations of Pathfinder dams!
- We have noted this bull's excellent disposition when working bulls through the chute, and this is exactly what his pedigree and Docility EPD predicts. He ties as the 3rd top Docility EPD bull in the sale.
- This bull that scanned the #1 ribeye of his crop at nearly 1.3" of ribeye per hundred pounds of body weight is recommended for use on cows.
- Pathfinder dam P102 is a superior uddered cow with excellent mothering ability she sleeps right beside her calf each night, and is always in close proximity to it. It's a seemingly forgotten trait in today's beef industry quest for "bigger and better", yet a very important trait for farmers and ranchers!
- P102 has one daughter in the herd, and she serves as a working donor see her picture above. Her sons work for repeat customers Art Aberly and Roger Cerven.
- ★ Grandam C344 is the renowned Pathfinder donor cow that has had guite a career at Hoover Angus! She has a long record of highly successful progeny, many of which were among the top weaning weight calves of their calf crop. I'll try to hit the
- ★ C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility! C344 was laid to rest at 16 years of age. Her udder was still impeccable, and her feet were still amazing.
- ★ We sold C344's last large group of ET sons in our 2021 sale. She would have been 17 years of age if still living, and her sons averaged a whopping \$7150! These sons went to astute cattlemen in three states plus Canada. She joined the elite \$100,000+ club in 2021 when her gross progeny sales topped the \$100,000 mark.
- One daughter of C344 was the #1 adjusted weaning weight heifer of her crop. Another daughter was the 14th top weaning weight heifer calf of her crop when C344 was 13 years old!
- Pathfinder great generation dam V127 recorded 12-106 WR and a 362 day calving interval. She was a tremendously easy fleshing cow.





鳳翩翩凰 HOOVER GOALKEEPER Z457

Reg. 20363015 Tattoo: L/R Z457 08/26/21

SydGen Enhance **BALDRIDGE SR GOALKEEPER** Baldridge Isabel E030

Connealy Commander # **BLKCP EMPRESS ELLSTON R445** Blackcap Empress Ellston J54 SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 Connealy Consensus # Gespa of Conanga 9380 TC Friction 5130 # Blkcp Empress Ellston C344 #

BW	67
ADJ. 205/WR	704/92
ADJ. 365/YR	1168/93
%IMF/RATIO	3.81/110
RE/RATIO	14.6/102
SCROTAL	43.5

CEI	D	BW		WW		YW		RADG		YH		SC		\$	W	
+1		+	+3.0 +7		+75 15%		+137 15%		+.30	15%	+1.1	+1.1 5%		1%	+74	10%
HI	Р	CEM			Milk		D	ОС	_	Claw		Angle)	HS	3	
+17.6	3	%	+4		+	39	2%	+27	15%	+.35	5%	+.3	30	1% -	+.39	25%
CW	V	Т	М	В	F	RE		Fat		Λ	\$F		\$	В	\$C	
+60	25%	+	.96	20%	+1.03	1.03 10% +.		+.014		10%	+105 15%		+178 10%		+314	4%
Dam	Τ	BWR WWF		VWR	YWR		Sons	@ Auctio	n [Daughters @ Ai		uction Daug		ighters In Herd		
		4-98 4-10		100	4-1	101	1-\$	0008		2-\$3100		0		None		

- ★ Z457 is a long bodied bull with excellent end-product merit for those who feed out their steers. He is also strong on the maternal side with an excellent cow family behind him and he is one of 46 bulls selling that rank in the best 1-10% of the breed for \$Maternal (\$M) Value. We recommend him for use on cows.
- Z457 has the #1 Scrotal EPD in today's sale and ties with the 3rd top Milk EPD among the bulls selling!
- Dam R445 has a superior 363 day calving interval. Her progeny work for Mark Anderson, Jeremy Loving, and Stan & Jon Becker - all repeat customers. Jeremy's heifer was a really pretty Entice daughter and the 3rd top weaning weight heifer of her crop.
- Grandam J54 was a superior uddered cow that served as a working donor. Her 9 progeny to come to auction averaged \$5300.
- Z457 is a full brother in blood to Lot 89. If you need a couple similar pedigree bulls to run in a bigger pasture of cows, consider these two bulls
- Please read about tremendous Pathfinder and donor great grandam C344 in the footnote of Lot 87.





🖳 HOOVER GOALKEEPER Z465

Reg. 20363019 Tattoo: L/R Z465 08/27/21

SvdGen Enhance **BALDRIDGE SR GOALKEEPER** Baldridge Isabel E030

Connealy Commander # **BLKCP EMPRESS ELLSTON R408 #** Blackcap Empress Ellston J54 SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 Connealy Consensus # Gespa of Conanga 9380 TC Friction 5130 #

Blkcp Empress Ellston C344 #

BW	67
ADJ. 205/WR	764/99
ADJ. 365/YR	1286/102
%IMF/RATIO	2.92/84
RE/RATIO	13.4/94
SCROTAL	41

CED	CED BW		/	WW		YW		RADG		YH		SC		\$W	
+7		+.9		+79	10%	+148	5%	+.31	10%	+1.0	10%	+1.64	10%	+80	4%
HP	HP CEM		EM	Milk		Do		oc (Claw		Angle)	HS	}
+14.6	20%	6 +8			+37	3%	+35	1%	+.43	25%	+.4	15 3	30%	+.39	25%
CW		MB			RE	F	at	\$1	Λ	\$F		\$	В	\$C	;
+57 3	0%	+.67		+.92	2 15%	+.019	9	+76	20%	+96 3	30%	+153	30%	+274	20%
Dam	BWR WW		VWR	YV	YWR		@ Auctio	n [Daughters	@ Aı	uction Dau		ghters In	Herd	
	_ ·	4-98 4-10		106	3-1	05	2-9	55875		None					

- ★ Z465 is a long, square made, easy fleshing bull with lots of rib that may be used safely on heifers or cows
- Z465 is one of 13 bulls selling with a Docility EPD in or above the best 1% of the breed!
- Z465 is a full brother in blood to Lot 88 check them out if you want similar pedigree bulls to be in a larger pasture together.
- ★ Pathfinder dam R408 is a highly successful cow with an excellent 366 day calving interval. Her first two sons were both among the top 10 weaning weight calves of their respective crops. Matt Brown and Mark Lents selected these two bulls from our sale.
- Grandam J54 was a superior uddered cow that served as a working donor. Her 9 progeny to come to auction averaged \$5300. Please read about tremendous Pathfinder and donor great grandam C344 in the
- footnote of Lot 87.





Galaxy Detail 8546 Sire of Lots 77-79, 90-91, and 104



HOOVER DETAIL Z488

Reg. 20363030 Tattoo: L/R Z488

09/02/21

Diablo Deluxe 1104 GALAXY DETAIL 8546 Galaxy Blackbird 4551

Hoover No Doubt

PRIM LASSIE OF ELLSTON R33

Prim Lassie of Ellston L233 #

V A R Discovery 2240 #
Diablo Erica Dianna 9034
EXAR Denver 2002B #
Galaxy Blackbird 2102
Mogck Bullseye #
Miss Blackcap Ellston J2
Connealy Reward #
Prim Lassie of Ellston J162 #

BW	72
ADJ. 205/WR	810/105
ADJ. 365/YR	1292/102
%IMF/RATIO	3.06/88
RE/RATIO	14.7/103
SCROTAL	41

					THIN Edocid of Elloton 6162 ii											
CED	CED BW		٧	WW Y		YW RAD		DG	YH		SC		\$W			
+7	Ţ.	+1.1		+72	20%	+126	126 25% +.22			+.8 2	5%	+1.67	10%	+67	25%	
HP		C	EM		Milk		D	Doc		Claw		Angle)	H	S	
+16.5	10%	+12	1:	5% +	⊦25		+24	25%	+.46	+.4		6		41	30%	
CW	П	MB			RE	Fat		\$M		\$F		\$	\$B		\$C	
+67 10)% [+.92 2	20%	+.78	30%	+.020		+77	15%	+107 1	5%	+174	15%	+303	10%	
Dam	В	WR	٧	/WR	YWR		Sons @ Aud		2 Auction Daughte		aughters @ Auction		Daughters		Herd	
	4-	4-101 4-102		102	3-1	04	1-\$	5000		1-\$13,000		0		None	:	
Grandar	Grandam BWR			WWR			YWR		Sons @ Auction		on I	Daught	ers @ A	Auction		
9-98		П	9-1	03	Т	8-99		2-\$8250			1-\$6000					

- ★ Z488 is a long bodied, wide based, thick bull with good bone. His small head indicates calving ease – he is safe for larger framed heifers or cows. He was the 10th top weaning weight bull of his crop.
- ★ Looking for two similar pedigree bulls to improve disposition in your herd check out Lots 90-91. They are ¾ brothers who I am confident can do a nice job to produce calm temperament cattle!
- ★ Dam R33's first daughter was selected as our first "Pick of the Fall Heifers" in our mini online sale in 2019 for \$13,000! Her only son prior to Z488 works for repeat customer Tom Loehner.
- ★ R33 has a tight calving window just a 13 day spread in late August to early September each of the past 4 years!
- ★ Do some digging in the cows behind Z488, and you'll find that starting with L233, there is a string of 6 consecutive generations of Pathfinder cows behind him! In any given year, less than 1% of Angus dams earn this honor!
- ★ Grandam L233 is still going strong with a 362 day calving interval on her 9 calves! She has put 4 daughters in our herd, and we are finally letting go of one of her really nice daughters as Lot 110. L233's first calf was the #1 weaning weight bull of his crop, and sold to long-time repeat customers Richard & Jason Swaney.
- ★ Great grandam deserves a mention she had a superb 363 day calving interval, and her four sons averaged \$6575. She had a superior udder into old age!

Actual birth weights and weaning weights

In this sale, we sell both spring-born and fall-born calves. It would seem logical to be able to compare birth and weaning weights among all the bulls in the sale. However, this is a less reliable method than looking at their EPDs for BW and WW. Here's why.

Considering our non-ET bulls in our fall 2021 crop, these calves were born 11 pound lighter and weaned 28 pounds heavier than our spring 2022 crop of bulls. Why is this so, with virtually the same genetics in each crop? The answer lies in the environment. When we fall calve in August, September, and early October, cows have received no supplementation to grass except for mineral prior to calving. Our spring calving cows start receiving silage in the winter prior to calving either when we get snow cover or we run out of grass (whichever happens first). Thus, increased nutrition to the spring calving cows precalving results in higher birth weights than in our fall calves.

By a similar token, our fall calving cows are on a silage ration starting in November and continuing until their calves are weaned, thus contributing to higher weaning weights. Our spring calving cows receive no supplementation during peak lactation after they are turned out to pasture after being Al'ed in May. This helps explain why our fall calves wean heavier, despite lower birth weights.

I mention this because it is difficult to compare the actual birth weights and adjusted weaning weights of fall-born versus spring-born bull calves in this catalog – the safest measure is to use their BW and WW EPD as the best prediction of progeny performance.



HOOVER DETAIL Z472 – Lot 91



Elbamere Queen Ellston S49 Dam of Lot 91 Udder at 3 years of age





HOOVER DETAIL Z472

Reg. 20363023

Tattoo: L/R Z472

08/28/21

Diablo Deluxe 1104 **GALAXY DETAIL 8546** Galaxy Blackbird 4551

Hoover No Doubt **ELBAMERE QUEEN ELLSTON S49** Elbamere Queen Ellston F520 # V A R Discovery 2240 # Diablo Erica Dianna 9034 EXAR Denver 2002B # Galaxy Blackbird 2102 Mogck Bullseye # Miss Blackcap Eliston J2 TC Friction 5130 # Elbamere Queen Eliston D507 #

	BW	63
	ADJ. 205/WR	864/113
	ADJ. 365/YR	1397/111
	%IMF/RATIO	3.65/105
	RE/RATIO	14.2/99
#	SCROTAL	41

CED		BW		WW		YW		RADG		YH		SC		\$\	N
+7		+1.9		+86	3%	+156	2%	+.30	15%	+.7		+1.77	10%	+74	10%
HP		С	EM		Milk		Doc		Claw			Angle	9	HS	6
+16.5	10% +10 30% +		0% +	25		+29	10%	+.50	50		3 2	25% -	⊦.47		
CW		MB		F	RE F		=at \$1		Λ	\$F		\$	В	\$C	
+83 2	2%	+.60		+.70		003	30%	+74	20%	+130	1%	+183	10%	+311	4%
Dam	Е	BWR	R WWR YV		VR	Sons	@ Auction		Daughters @ Auctio			Daughters In He		Herd	
	3-102 3-112		3-1	-107 N		lone		None		e		1-101			

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ Z472 is a larger framed bull, yet has plenty of depth and guts to go along with it! He is a stout, big hipped boy. He is a calm disposition bull for someone who has been using Entice sons and needs a pedigree change, while keeping superior dispositions!
- ★ Z472 was the 2nd top weaning weight and 2nd top yearling weight bull of his crop! This growthy power bull is likely best suited for use on cows. He has a well-balanced set of EPDs to cover a lot of bases.
- ★ Dam S49 is a super soggy, nice uddered, highly productive cow that serves as the herd's 5th top indexing cow with 3-112 wean ratio! S49 has one young daughter in the herd.
- ★ Pathfinder grandam F520 was a superior cow! Several of her calves were among the top weaning weight calves of their crop; three were photo features. Her 6 sons averaged an excellent \$7750! One of F520's daughters earned Pathfinder honors.
- ★ F520 traces back to the L913 cow who has 13 Pathfinder descendants that have stemmed from her, as well as a total of 43 cows that have served in the Hoover herd! What a great cow family this has been through the generations!





HOOVER NO DOUBT Z473 - Lot 92



Blkcp Empress Ellston N413 Dam of Lot 92 Udder at 6 years of age



HOOVER NO DOUBT Z473

Reg. 20363024

Tattoo: L/R Z473

08/29/21

Mogck Bullseye # **HOOVER NO DOUBT** Miss Blackcap Ellston J2

Basin Excitement # **BLKCP EMPRESS ELLSTON N413 #** Blkcp Empress Ellston K403

MOGCK Sure Shot # Mogck SvdGe Miss B Basin Basin Conne Blkcp

. Man. 1055	D11	00
k Mary 1255 en C C & 7 #	ADJ. 205/WR	873/114
	ADJ. 365/YR	1406/112
Expedition R156	%IMF/RATIO	3.66/106
Lady S532 AK	RE/RATIO	13.0/91
ealy Hemisphere 957L # Empress Ellston G403 #	SCROTAL	42
Emproco Emotori a roo n		

CED		BW			WW		YW		RADG			SC		\$	W
-2		+4.1		+85	4%	+155	3%	+.30	15%	+1.3	2%	+2.04	3%	+64	30%
HP	HP CEM			Milk		D	Doc		Claw		Angle)	HS	3	
+14.5	+14.5 20% +7		+2	26 +27		+27	15%	+.45	45 30%		30	1% -	53		
CW		MB		R	RE F		at \$M		Λ	\$F		\$	В		
+77 3	3%	+.65		+.58		+.012	2	+58		+117	4%	+169	15%	+277	20%
Dam		BWR WWR		/WR	YWR		Sons	@ Auctio	n [Daughters @ Auc			ction Daug		Herd
	6	6-103 6-106		106	5-1	105 N		lone		3-\$3475			1-10		

- ★ Retaining 1/3 revenue sharing semen interest.
- Z473 was the #1 weaning weight, #1 yearling weight bull of the crop just what we would expect from sire No Doubt!
- Z473 is a big quartered, nice profile, tight sheath bull. Only a handful of No Doubt sons sell from this now-deceased bull.
- This stout, high growth bull is recommended for use on cows. His newborn calves will be stout enough to survive a muddy lowa spring, and push the scales down at
- ★ If disposition is important, check this bull out he has an excellent one!
- ★ Pathfinder dam N413 is one of my favorite fall cows. She is bigger framed than most Excitement daughters, but super soggy with a lot of rib. Her internal clock is ticking just perfect - all of her calves have been born between August 7-29, including her calf this past fall that is not yet weaned. As I am writing this footnote in October, her baby by No Doubt is hands down one of the best babies of the crop!
- ★ N413's daughters work for Chase Beeby, Chad Beeley, and Dana Russell. Her daughter retained in our herd records 2-107 WR.
- The highlight of grandam K403's career was producing the second top-selling bull of our 2019 auction to Mogck & Sons Angus in South Dakota.
- ★ Great grandam G403 placed two bulls in AI studs Hoover Leadman (Alta) and Hoover Emperor (Genex). Emperor was the #1 adjusted weaning weight, #1 adjusted yearling weight bull of his crop and the top selling bull in our 2012 auction. Emperor has been used heavily in overseas markets for producing high growth, good footed cattle. Three of G403's sons were the #1 WW and #1 YW bull calves of their respective crops.



Deer Valley Growth Fund Sire of Lots 93 and 94



HOOVER GROWTH FUND Z410

Reg. 20363003

Tattoo: L/R Z410

08/12/21

Basin Payweight 1682 # **DEER VALLEY GROWTH FUND** Deer Valley Rita 36113

Hoover Top Notch P409 MISS BLACKCAP ELLSTON V410 Miss Blackcap Ellston R438

Basin Payweight 006S # 21AR 0 Lass 7017 Plattemere Weigh Up K360 # Deer Valley Rita 9457 Bruns Top Cut 373 # Erica of Ellston L5 Hoover Dam # Miss Blackcap Ellston L474

BW	62
ADJ. 205/WR	773/101
ADJ. 365/YR	1279/102
%IMF/RATIO	3.35/97
RE/RATIO	15.4/108
SCROTAL	36.5

CED		BW	/ [٧	WW		YW		RADG			S	SC	\$\	Ν
+13 1	0%	1 25% +88		+88	3%	+154 3%		+.29	20%	+.9 1	+.9 15%		+91		1%
HP		C	EM		Milk		D	Оос		Claw		Angle	Э	HS	;
+13.1		+14		1% +	+33	15% +16			+.49	+.49		+.44 3		30% +.55	
CW		MB			RE F		at \$N		Л	\$F		\$		\$C	
+78	3%	+.54		+1.0	4 5%	+.025		+76	20%	+121	3%	+174	15%	+302	10%
Dam		BWR	W	/WR	YWR		Sons	Sons @ Auction		Daughters @		ction	Dau	ghters In	Herd
	1-96 1-101		101	1-102		N	lone		None			None			
Grandam BWR		П	WWR			YWR		Sons @ Auction			Daughters @ Auction				
4-101		Т	4-97		T	3-100		None			None				

- ★ Z410 is a stout, meaty dude that is really thick! Better yet, he is an elite calving ease bull! Use him on heifers if you like, and he'll still have enough growth to put him on your mature cows after he is too big for heifers.

 * Z410 has one of the most elite EPD combinations of any bull selling today – calving
- ease, growth, strong maternal and carcass qualities!
- Dam V410 was a first calf heifer with Z410, and I'd say she did a good job! V410 had nice performance data herself: BW 65 pounds, WW 742 lbs., WR 109 to be the 3rd top weaning weight heifer of her crop, YW 980 lbs., YR 104, IMF 5.35, ratio 103, RE 11.8" ratio 111.
- V410 is a 13th generation Blackcap Ellston female to be bred, born, and raised at Hoover Angus! These females have thrived on fescue and gotten the job done year after year.
- Sire Growth Fund had the 2nd most registered progeny of any sire in the Angus breed in 2022, and was used AI at Hoover Angus (mainly on heifers) to bring in a new pedigree along with the growth and power our customers desire.

Got Proof?

106 bulls in this sale average:

- · CED at breed average
- WW EPD top 10%
- Milk EPD top 30%
- YW EPD top 10%
- Docility EPD top 15%
- Scrotal EPD top 30%
- Heifer Pregnancy EPD top 15%
- Claw EPD top 30%
- Angle EPD top 25%
- Hair Shed EPD top 35%
- Ribeve EPD top 30%
- CW EPD top 20%
- \$M top 15%
- \$W top 10%
- \$F top 25%
- \$B top 30%
- \$C top 20%

(rankings among non-parent Angus bulls)







HOOVER GROWTH FUND Z476

Reg. 20363025 Tatt

Tattoo: L/R Z476

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

Hoover Dam # **BLUEBLOOD LADY ELLSTON V471**Blueblood Lady Ellston H118 #

Basin Payweight 006S # 21AR 0 Lass 7017 Plattemere Weigh Up K360 # Deer Valley Rita 9457 SydGen C C & 7 # Erica of Ellston C124 # TC Friction 5130 # Blueblood Lady Ellston B305 #

BW	68
ADJ. 205/WR	780/102
ADJ. 365/YR	1321/105
%IMF/RATIO	5.69/164
RE/RATIO	13.9/97
SCROTAL	40

08/30/21

CEI	CED BW			WW \		YW RA)G	YH	YH		SC		W			
+10 2	20%	+	+.8 +76		6 15% +143		10%	+.33	4%	+.9 1	+.9 15%		20%	+81	4%		
HF	>		С	EM		Milk			D	ос	oc (Claw		Э	HS	3
+13.7	30°	%	+9			+35		10%	+23	30%	+.46	3	+.4	5 (30% -	+.49	
CW	CW MB			RE	RE F		-at	\$1	Λ	\$F		9	BB	\$0)		
+51		+	1.00 1	5%	+.6	6	+.003		3	+86	4%	+90		+160	25%	+294	10%
Dam	Т	В۷	٧R	٧	/WR	YWR		Sons @ Auctio		n	Daughters @ /		ction	Daug	ghters In	Herd	
	1-104 1-10		102	1-105		N	lone	\perp	None			None					
Grandam BWR		WR			W۱	ΝR		YWR		Sons @	Aucti	on	Daughters @ Auction				
11-100			11-105			10-104		6-\$9125			1-\$30,000						

- ★ Z476 is a deep bodied, easy fleshing, super slick haired, thick, wide-based bull. He has a little different pedigree for many of our repeat customers who have been using Entice, 38 Special, Chairman, or No Doubt lines.
- ★ Use 2476 safely on heifers if you choose. Use him on heifers for a year or two, then make him your main herd sire for cows without sacrificing growth!
- ★ Z476 has a shining set of EPDs that make him a good candidate for retaining replacement daughters, feeding out your steers, or both.
 ★ Dam V471 was a first calf heifer with Z476. She is a 17th generation Blueblood Lady
- ★ Dam V471 was a first calf heifer with Z476. She is a 17th generation Blueblood Lady Ellston female to be bred, born, and raised at Hoover Angus, and has been touched by each of the four generations of management at Hoover Angus!
- ★ Pathfinder grandam H118 has done a whale of a job. At 12 years of age, she raised the #1 weaning weight heifer of the entire crop at 798 pounds! How can we ask for more! Her 7 progeny to come to auction have averaged over \$12,000 – a whopping feat for this age of a cow!
- ★ From Iowa to Canada, and Ohio to Nebraska, H118's progeny have been successful in many states!
- ★ Nine Pathfinders are found in Z476's pedigree.



Iowa State's Block & Bridle Beef Interest Group stopped by last fall and the bred heifers were excited to see some fresh faces!





HOOVER GOALKEEPER Z436 – Lot 95





HOOVER GOALKEEPER Z436

Reg. 20363010

Tattoo: L/R Z436

08/20/21

SydGen Enhance BALDRIDGE SR GOALKEEPER Baldridge Isabel E030

Baldridge 38 Special BLKCP EMPRESS ELLSTON S425 Blkcp Empress Ellston K233 SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 EF Commando 1366 # Baldridge Isabel Y69 Basin Excitement # Blkcp Empress Eliston H308

BW	62
ADJ. 205/WR	816/106
ADJ. 365/YR	1301/103
%IMF/RATIO	8.54/247
RE/RATIO	13.0/91
SCROTAL	39.5

CED	D BW		W	WW YW		/W	RADG		YH			SC		\$W	
+10 2	0%	+.3	30%	+75	15%	+139	10%	+.30	15%	+.6		+1.32 25%		+80	4%
HP			EM		Milk		D	Doc		Claw		Angle		HS	
+16.0	10%	6 +8		+3	36	4%	+23	30%	30% +.56		+.52			+.38	25%
CW			F	RE	Fat		\$M		\$F		\$B		- ;	\$C	
+59 2	5%	+1.35	3%	+.60	+.044		4	+78	15%	+104 1	5%	+187	5%	+32	1 3%
Dam	-	BWR	W	WR	YWR		Sons	Sons @ Auction		Daughters @		ıction	Dau	ighters	In Herd
	3-93 3-106		106	2-102		1-\$	1-\$7750		None			Noi		ne	
Grandam BWR		П	WWR			YWR		Sons @ Auction		ion	Daughters @ Auction				
9-103		T	9-105			7-104 3-\$55		500	00 2-		2-\$5250				

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ This superior disposition bull is a moderate, super thick, easy fleshing, really deep cow maker! Better yet, he is safe for use on heifers if you choose.
- ★ Z436 is the #1 IMF scanning bull in our history! It's no mistake that he ratioed 247 for IMF, and made most all of his contemporaries ratio below 100 for this trait. If you are looking to increase the marbling in your herd, or selling freezer beef, consider this bull, he has the #1 Marbling EPD in the sale! He even had just over an inch of ribeye per hundred pounds of body weight at scan time.
- ★ Z436 fares well on the \$Beef Index and \$C Index, being one of the top sale bulls for each index!
- ★ Z436 was the 7th top weaning weight bull of his crop, giving those who sell their calves at weaning an extra boost of payweight.
- ★ Dam S425 has a 367 day calving interval, and looks like she may have met the rigorous standards to be included on the 2023 Pathfinder report which will come out the week after our sale!
- ★ S425 is the herd's #1 IMF ratio cow with a whopping 2-193 IMF ratio! Her first son that scored well for marbling works for long-time repeat customer Darrell Wagoner.
- ★ Grandam K233 does her job every year, and does it well! She is an excellent uddered, square-made cow that people easily pick out in our fall herd. Her progeny work for Kyle VanHouweling, Kenny Henggeler, Terry Beck, Gordon Houser, and Todd Creason. Several of K233's calves have been among the top weaning weight calves of their crop.

Got Docility?

We do! The animals in this sale average a Docility EPD in the best 15% of the breed! Good temperament has been a foundation of our herd, and one of the top reasons for repeat customers!



FALL BULLS



HOOVER CHAIRMAN Z463 – Lot 96



HOOVER CHAIRMAN Z463

Reg. 20363017 Tattoo: L/R Z463 08/27/21

Fortunes Conquest 224 BALDRIDGE CHAIRMAN Baldridge Isabel B061

Connealy Impact #
GAMMER OF ELLSTON R273 #
Gammer of Ellston N107 #

Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 G A R Prophet # Baldridge Isabel Y69 Connealy Impression # Elza of Conanga 8265 # Mogck Bullseye # Gammer of Fliston H37 #

DW	00
ADJ. 205/WR	798/104
ADJ. 365/YR	1283/102
%IMF/RATIO	3.40/98
RE/RATIO	15.7/110
SCROTAL	42

CE	ED	П	B۱	Ν		WW	\ \	/W	RAE	OG	Yŀ	1	9	SC	\$	W
+10	20'	% -	1.1	10%	+68	30%	+121 30%		+.21		+.6		+.95		+64	30%
H	HP CEM			Milk		Doc		Claw			Angle	е	H	S		
+18.6		2% +15 2%		2%	+21	+26		15%	+.35	5 5% +		46		+.51		
C'	CW MB			RE	Fa		\$M		\$F		\$B		\$C			
+60	25	%	⊦.66		+1.	12 3%	+.050	ô	+91	2%	+101	20%	+158	25%	+296	10%
Dam	П	В	WR	V	VWR	YWR		Sons	s @ Auction		Daughters @ A		Auction D		Daughters In Herd	
		4-	100	4-	107	4-	4-104		1-\$5750		1-\$7250		250		1-100	
Gran	dan	ı		BWR		W	WR	Т	YWR	\Box	Sons @ Auction		ion	Daugh	iters @ A	Auction
		(3-107		6-1	106	\top	5-102	$\neg \neg$	None		T	2-\$3000		0	

- ★ Z463 is a really soggy bull that will make great cows! This good quartered, thick bull is a sure-shot calving ease bull that can certainly be used on heifers if you like.
- ₹ Z463 had the 3rd largest ribeye scan in this group of fall bulls!
- ★ Sire Chairman is a proven cow maker that has sired some of our prettiest, most productive young cows! Better yet, Z463 offers one of the top Heifer Pregnancy (HP) EPDs and CEM EPDs among the bulls selling. Put Z463's daughters in the "keeper" pen!
- ★ Nine Pathfinders are found in Z463's pedigree, including three consecutive generations of Pathfinders down the dam's side of his pedigree! In any given year, less than 1% of current Angus dams earn this elite honor. Read more about the Pathfinder honor on page 41.
- ★ Dam R273 is a very nice uddered cow whose progeny work for Jacob Tamme and Dana Hotz. Jacob's heifer was the 3rd top weaning weight heifer of her crop and a photo feature.
- ★ Please read about Pathfinder grandam N107 in the footnote of her son, Lot 97.





HOOVER NEXTGEN Z483

Reg. 20363027 Tattoo: L/R Z483 08/31/21

V A R Generation 2100 # SYDGEN NEXTGEN SydGen Rita 4387

Mogck Bullseye #
GAMMER OF ELLSTON N107 #
Gammer of Ellston H37 #

Connealy Consensus 7229 # Sandpoint Blackbird 8809 SydGen FATE 2800 # EXAR Rita 1885 MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # Gammer of Ellston B249

BW	76
ADJ. 205/WR	766/100
ADJ. 365/YR	1275/102
%IMF/RATIO	3.13/90
RE/RATIO	14.8/103
SCROTAL	42

CED		BV	V		WW	YW		RAI)G	YH		SC		\$\	Ν
+6		+3.4		+78	3 10%	+141	10%	+.29	20%	+1.3	2%	+1.97	4%	+66	25%
HP			CEM	Milk		D		oc (Claw		Angle		HS	
+13.2		+13	1	0%	+24		+27	15%	+.47		+.5	5		+.49	
CW		M	В Р		RE	RE I		\$1	Λ	\$F		\$	В	\$C	
+75	1%	+.88	25%	+.9	5 10%	+.020)	+82	10%	+125	2%	+192	4%	+331	2%
Dam		BWR	V	VWR	Y	VR	Sons	@ Auctio	n [Daughters	@ Aı	uction Dau		ghters In	Herd
			-106	5-	102	N	None		2-\$3000			1-107			

- ★ Z483 is a soggy middled, tight sheathed bull with a real calm attitude! The NextGen cattle are super gentle, and this guy is no exception. In fact, the bottom side of his pedigree reads good disposition too! I highly recommend him if you are looking to improve dispositions in your calf crop.
- ★ Z483 is recommended for use on cows.
- ★ Z483 has an EPD combination that lends itself well to what is needed in the \$Combination (\$C) index, indicating he is an excellent choice for pre and postweaning profitability as well as scoring high on \$Maternal Weaned Calf Value (\$M), which is one of our best numerical guides for retaining profitable daughters. Z483 has the 2nd top \$C Value in the sale as well as the tie for 3rd top \$B!
- ★ Pathfinder dam N107's first daughter also earned Pathfinder honors she is the dam of Lot 96. N107's daughters work for Gaylen Carpenter and Jodi Focken. One son of N107 was the 2nd high weaning weight bull of his crop.
- ▶ Eight Pathfinders are found in Z483's three generation pedigree!



HOOVER MAGNITUDE Z485

Reg. 20363029 Tattoo: L/R Z485 09/02/21

K C F Bennett Southside #
MEAD MAGNITUDE
Mead Primrose N198 #

Basin Excitement #
MAID OF ELLSTON P234
Maid of Ellston M115

Nichols Extra K205 # K C F Miss 208 S11 # Plattemere Weigh Up K360 # Mead Primrose K247 # Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Maid of Fliston R155

BW	74
ADJ. 205/WR	751/98
ADJ. 365/YR	1215/97
%IMF/RATIO	4.29/124
RE/RATIO	15.4/108
SCROTAL	37

CED		BW	1	WW		YW		RADG		YH		SC		\$W	
+13 10)%	-,1 2	25%	+72 20%		+131	20%	+.28	25%	+.6	+.60			+78	10%
HP			EM	Milk		C D		oc (Claw		Angle		HS	3
+15.8 10% +15			2%	+36	4%	+29	10%	+.53 +.		+.5	+.53		+.76		
CW		MB	3		RE F		-at	\$1	Λ	\$F		\$	В	\$0)
+54		+.72		+.8	0 25%	+.036	3	+78	15%	+98 2	5%	+154	30%	+278	20%
Dam		BWR	٧	VWR	Y۷	YWR		@ Auctio	n I	Daughters (@ Aι	uction Dau		ghters In	Herd
	5-103 5		-99	5-1	100 2-9		\$3425		None			2-10			

- ★ Z485 is a moderate framed, deep, stout, good bull with a small head to aid in calving ease. This bull with no Entice, 38 Special, or Chairman in his pedigree is recommended for heifers or cows, offering nice growth projections.
- ★ Z485 ties with the 3rd top Calving Ease Maternal (CEM) EPD among all bulls selling, indicating his daughters will be easy calving put his daughters in the "keeper" pen!
- ★ Dam P234 is a superior uddered, easy fleshing female. She puts some nice carcass traits in her progeny, averaging a 107 IMF ratio and 101 ribeye ratio.
- ★ P234's progeny work for Reiman Livestock and Keith Knobbe. Two daughters, each of which settled first AI service as a yearling work in the Hoover herd, and are making nice young cows. P234 has one of the herd's top Heifer Pregnancy (HP) EPDs well into the best 1% of the breed in a herd where 75 Hoover-owned females rank in the best 1%!

Heifer Pregnancy EPD

Fertility is oftentimes undervalued by purebred breeders, but it is the #1 most vital component of a profitable cow herd for commercial cattlemen! This is why I often list a dam's calving interval in footnotes – this is documentation of her fertility. Unfortunately, the Heifer Pregnancy EPD (HP) is the only EPD measure of female fertility we have at our disposal at the present time in the Angus breed. The American Angus Association (AAA) is working on a sustained fertility EPD/functional longevity EPD to help producers evaluate and select for cattle that are fertile and can stay in the herd for many years.

Luckily for Hoover Angus customers, the HP EPDs on our animals are not just genomic-based, they are backed by 18 years of us submitting heifer breeding records and preg check data to the AAA. These records are the "hard data" that is critically important to EPD calculations and genomic predictions.

Heifers at Hoover Angus are Al bred without fertility-enhancing protocols (such as CIDRs) which can help aid conception in the less-fertile females in a group. We want to know which heifers can get bred without such aids so we can truly help understand the fertility differences within the herd, make culling decisions, and make better genetic enhancements for the future.

As a guide to help aid your selection, breed average HP EPD for non-parent bulls is +11.8 and the best 1% of the breed is +18.7. The higher the EPD, the better. If Bull A has a +20.0 HP EPD and Bull B has a +15.0 HP EPD, it would be expected that 5% more (the difference between 20.0 and 15.0) of Bull A's daughters would become pregnant as first calf heifers during a normal breeding season. In this offering of 193 head, 73% of the animals offer a HP EPD in the best third of the breed!





🖟 <u>HOOVER PLAYBOOK Z464</u>

Reg. 20363018

Tattoo: L/R Z464

08/27/21

Basin Payweight 1682 # TEX PLAYBOOK 5437 Rita 1C43 of 9M26 Complete

Baldridge 38 Special

BLKCP EMPRESS ELLSTON S451

Blkcp Empress Ellston C109 #

Basin Payweight 006S # 21AR 0 Lass 7017 Summitcrest Complete 1P55 # Rita 9M26 of Rita 5F56 Pred EF Commando 1366 # Baldridge Isabel Y69 TC Gridiron 258 # Blkcp Empress Ellston A306

BW	68
ADJ. 205/WR	722/94
ADJ. 365/YR	1215/97
%IMF/RATIO	2.34/68
RE/RATIO	14.7/103
SCROTAL	38.5

CED	П	BW	/		WW	YW		RADG		YH		SC		\$W	
+10 20)%	2 2	20%	+67		+115		+.20	+.20		+.1			+73	15%
HP		С	CEM		Milk	D		ос	c Claw		Angle)	HS	3
+11.3		+15		2%	+26		+26	15%	+.45	30%	+.5	0		+.77	
CW		MB			RE	F	at	\$M		\$F		\$	В	\$C	;
+30		+.46		+.5	4	+.022	2	+90	2%	% +63		+105		+226	
Dam		3WR	٧	/WR	YWR		Sons	@ Auctio	n [Daughters @ Au		Auction Da		aughters In Herd	
	3	-101	3	-97	3-1	00	1-\$5750			1-\$2500		00		None	

- Z464 is a level topped, tight sheathed bull with an outcross pedigree for many of our repeat customers.
- ★ Z464 is a sleep-tight all night heifer bull! Better yet, his daughters are expected to calve easily with their first calves, as he ties as the 3rd top CEM EPD bull to sell.
- ★ This highly maternal bull would be an excellent bull to retain daughters from.
- ★ Dam S451 is a tight uddered cow with a small teat size, very much like her dam.
- ★ S451's son that was the #1 ribeye scan bull of his crop works for Clint Welsh; her daughter works for Lewis Klein. S451 has a tight calving interval – all of her calves have been born between August 17-27.
- ★ Pathfinder donor grandam C109 is no longer with us, but I'll hit the highlights below!
- ★ C109 was truly a phenomenal cow. She produced 17 sons in her career averaging \$7625. She earned a spot to be buried north of our herd bull barn, and was in the same grave as her sire, Gridiron. She recorded a 361 day calving interval on 11 calvings and her progeny averaged a light 97 BWR yet a whopping 109 WR!
- ★ Including her ET calves, C109 has 34 registered progeny, with 9 direct daughters in the Hoover herd. C109 is one of only a handful of cows in the history of our herd to have grossed over \$100,000 on registered progeny sales. Her top son was Hoover Headliner J32 at \$30,000. Numerous progeny were among the top weaning weight calves of their crop.
- ★ One daughter of C109 that sold as a featured heifer calf in our 2012 auction went on to earn Pathfinder status for Kevin Sweeney of KDS Angus. I could write a ton more about C109 and her progeny, but the footnote would get quite long!

Recommendations for cows or heifers:

for use on virgin heifers, or if he is safest to use on cows. Here

are the criteria I use to make this determination: BW EPD, CED

EPD, individual birth weight, dam's birth weight ratios, sire's calving ease favorability, and the phenotype of the bull. The phenotype generally includes the shape of the bull's head (is it long and narrow or short and blocky?), the shoulder, and the

A bull's BW and CED EPD are impacted by his own birth weight and calving ease score (calving ease score ONLY if he is out of a first calf heifer), pedigree information, and genomics.

I try to be reasonably conservative when I recommend bulls

for use on heifers, as I do not want customers to pull calves!

With that being said, I do expect heifers to be managed and

developed reasonably well. For example, any outlier small or

young heifers being removed from the group.

Genomics play an extremely large role in an animal's EPDs.

In this catalog, I note on every bull whether he is suitable

HO 100 Bull



HOOVER COWBOY LOGIC Z479

Reg. 20363026 Tattoo: L/R Z479

HA Cowboy Up 5405 #
FREYS COWBOY LOGIC
F A R Princess 148Z

Connealy Impact #
BLACKBIRD BONNIE ELLSTONV496
Blackbird Bonnie EllstonL413

HA Outside 3008
HA Blackcap Lady 1602 #
WK Bobcat #
F A R Princess 214X #
Connealy Impression #
Elza of Conanga 8265 #
Basin Excitement #
Blackbird Bonnie EllstonJ413 #

3W	75
ADJ. 205/WR	840/109
ADJ. 365/YR	1322/105
%IMF/RATIO	3.41/99
RE/RATIO	12.7/89
SCROTAL	40.5

08/31/21

CED		B\	Ν		WW		YW	RAI	DG_	YH		5	SC	\$W
+7		+2.8		+72	20%	20% +126		+.25		+.9 1	5%	+.97		+61
HP			CEM		Mil	Milk		ос		Claw		Angle		HS
+13.6					+27	+27		+.44		25%	+.28		1% +.68	
CW MB		В		RE	RE F		\$1	Λ	\$F		\$B		\$C	
+53		+.28		+.4	9	022	2 15%	+59		+89		+126		+222
Dam		3WR	٧	VWR	Y	YWR		@ Auctio	n [Daughters @		ıction	Daughters In Herd	
	1	-114	1.	109	1-	105	N	None		None				None
Grandar	n		BWR		٧	/WR		YWR	П	Sons @ /	Aucti	ion	Daught	ters @ Auction
		T 8	3-105		8-	101		6-103		1-\$40	000		2	-\$4925

- ★ Z479 is a really long bodied bull with an outcross pedigree!
- ★ Z479 is a high growth bull best suited for use on cows.
- ★ Dam V496 was a first calf heifer with Z479. She has a picture perfect udder.
- ★ V496 is a 16th generation Blackbird Bonnie female to be bred, born, and raised at Hoover Angus. She traces back to the foundational sire Revolutions Bell Boy, who is estimated to be in the far reaches of 80% of our present-day cow herd. Walt Hoover would be proud! Don Laughlin discovered that our most recent herd sire acquisition, E L K Trophyclass, traces back 12 generations to a son of Revolutions Bell Boy produced by Walt. Walt Hoover sold many sons of Bell Boy all across the country!
- ★ Grandam L413 has been a hard working cow even getting into old age. Her progeny work for John Palmer, Brady Geidel, and Michael Kusgen. One daughter working in our herd was the #1 yearling weight heifer of her crop.
- ★ L413 had excellent performance herself, weaning at 817 pounds to be the #1 weaning weight heifer of her crop!
- ★ Great grandam J413 was the #1 weaning weight heifer of her crop, and a tremendous cow in her day!
- ★ Nine Pathfinders are found in Z479's pedigree, indicating excellent cow power!

HO 101 ER

/ HOOVER SPECIAL EDITION Z511

Reg. 20363036 Tattoo: L/R Z511 09/29/21

Baldridge 38 Special **HOOVER SPECIAL EDITION S454** Edella of Ellston N473 #

Hoover No Doubt **KEYMURA OF ELLSTON R289** Keymura of Ellston E13 EF Commando 1366 # Baldridge Isabel Y69 Connealy Direct Deposit # Edella of Eliston K264 Mogck Bullseye # Miss Blackcap Eliston J2 TC Gridiron 258 # Keymura of Eliston 888 #

BW	60
ADJ. 205/WR	756/98
ADJ. 365/YR	1278/101
%IMF/RATIO	4.04/117
RE/RATIO	13.9/97
SCROTAL	38

CED		BW		W	W	١	/W	RAD)G	YH		S	С	\$	W
+3				+77	15%	% +139 10°		+.31	10%	+.8 25%		+.99		+62	
HP		CE	EM		Milk		D	ОС	(Claw		Angle)	HS	3
+9.6		+12	1	5% +2	20		+27	15%	+.35	5%	+.4	2 2	20% -	+.59	
CW		MB		R	RE		-at	\$N					В	\$0	
+57 3	0%	+.45		+.84	20%	027	10%	+75	20%	+98 2	5%	+148		+267	25%
				_	,	_					0 / 0	_			
Dam	В	BWR	V	/WR	YV	VR	Sons	@ Auctio		Daughters (ction	Daug	ghters In	Herd

- ★ Z511 is a showy, attractive, nice bull; more moderate in his frame than some.
- Z511 is recommended for use on cows.
- ★ Dam R289's first daughter was a real nice 38 Special heifer and works for Nate Britz. Her next daughter works in our herd.
- ★ Grandam E13 produced three photo feature progeny in our past auctions and ended her career with 10 calves at a 363 day calving interval.
- ★ Pathfinder great grandam S88 has been gone for many years, but was one of Landi's show heifers with a very successful career as a momma cow.

For those with heifers of unknown background, I would strive to select a bull in the best 30% of the breed or better for BW EPD and the best 30% of the breed or better for CED EPD. Also, users of club calf genetics need to use caution when

selecting bulls for first calf heifers, as these genetics are often associated with more calving problems. Remember, the bull is only *half* of the *genetic* equation in calving ease. He provides *none* of the environmental calving aspects, such as the nutrition of the dam during gestation.

After a cow has had her first calf, the rate of dystocia (calving difficulty) is extremely low, assuming no abnormal presentations such as backwards calves. Therefore, all bulls in this catalog can be used safely on mature cows. Remember, Angus is already a "calving ease" breed, and I encourage you to stay away from extreme calving ease bulls for use on mature cows, as they generally give up performance.

If you have further questions, just give me a shout,

Landi



amount of bone.

FALL BULLS

102 Twin w/Cow

HOOVER VICTORIOUS Z451

Reg. 20363013 Tattoo: L/R Z451 08/24/21

MOGCK Entice HOOVER VICTORIOUS Princess of Ellston N170

Hoover Hawkeye ERICA OF ELLSTON P241 # Erica of Ellston L89 # SydGen Enhance MOGCK Erica 2255 # Basin Excitement # Princess of Eliston L196 Mogck Bullseye # Miss Blackcap Eliston K97 Hoover Carbon Copy Erica of Eliston E250 #

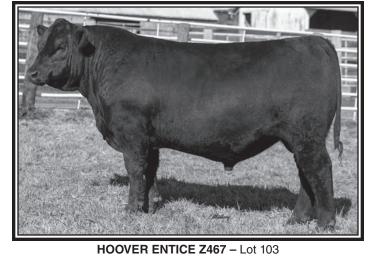
BW	56
ADJ. 205/WR	806/105
ADJ. 365/YR	1275/101
%IMF/RATIO	2.73/79
RE/RATIO	14.0/98
SCROTAL	37

CED			BV	BW \		WW	VW YW		RAI)G	YH		S	SC	\$	W
+9	+9 30% +1.4 +77		+77	15%	15% +137 15%		+.27		+1.1 5%		+.08		+75	10%		
Н	ΙP			EM		Milk		D	ос		Claw		Angle		HS	3
+18.4		2%	+11	2	0%	+30	25%	+35	1%	+.57	i7		+.51		+.13	2%
CV	CW		ME	MB		RE	Fat		\$M		\$F		\$B		\$C	,
+68	10	%	+.62		+.95	10%	+.008	3	+81	10%	+111 1	0%	+167	15%	+298	10%
Dam	П	E	3WR	٧	/WR	ΥV	YWR		Sons @ Auctio		Daughters	@ Aı	ıction	Dau	ghters In	Herd
	4-94 4-10		100	2-106		None		\Box	None				2-107			
Grand	Grandam		E	BWR		WWR		\top	YWR		Sons @	Aucti	ion	Daugh	ghters @ Aucti	
8-103			-103		8-1	04	\top	5-105		None			1-\$8000			

- ★ There is a nice EPD profile on this really long bodied bull appropriate for use on heifers or cows. He comes from the same cow line that produced Hoover Dam!
- ★ How many twins go on to wean at over 800 pounds and scan 1.1" of ribeye per hundred pounds of body weight? This guy did! Better yet, he has a long string of superior cows behind him – four generations of Pathfinder cows to be exact!
- ★ Z451 offers the 2nd lowest (best) Hair Shed EPD in today's fall bull division and one of the best Docility EPDs!
- Pathfinder dam P241 is a low birth weight cow whose calves get up and grow rapidly. One daughter was the 6th top weaning weight heifer of her crop. This cow has gone on to be the 2nd top indexing cow of the Hoover herd, and may just earn Pathfinder honors this coming year. If she does, she would be the 5th consecutive Pathfinder dam in her cow line a phenomenal feat!
- ★ P241 was a super high performing female, weaning at 753 pounds, WR 112 to be the #1 weaning weight heifer of her crop!
- ★ Sire Victorious had a very strong showing of calves in this fall crop as well as our spring 2022 crop. In our spring crop, Victorious sired the 2nd and 3rd top weaning weight bulls – quite a feat for a relatively small sire group!
- ★ Grandam L89 left her mark on the herd by putting 4 excellent replacement daughters in the herd. L89's only daughter to come to auction was the power, high performing open heifer of our sale last year selling to repeat customer Dusty Goodman.
- ★ Great grandam E250 was an extremely successful cow and served as a donor.



When Joy picked out a refrigerator for the sale facility, her first question was, "How many cakes will it hold?" This refrigerator held 16 of Joy's 25 cakes that were exhibited at the lowa State Fair last year. Joy had Sweepstakes in the cake division, and the cake she was holding was named 1st Overall in the single layer category.





HOOVER ENTICE Z467

Reg. 20363021 Tattoo: L/R Z467 08/28/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Connealy Impact #
ERICA OF ELLSTON R282
Erica of Ellston N90

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Impression # Elza of Conanga 8265 # Mogck Bullseye # Frica of Ellston I 5

BW	75
ADJ. 205/WR	847/110
ADJ. 365/YR	1303/103
%IMF/RATIO	3.16/91
RE/RATIO	15.6/109
SCROTAL	39.5

CED	CED BW		WW		YW		RADG		YH		SC		\$V	V	
+0	+2.8 +		+88	3%	+150	4%	+.27		+1.0 10		+1.24 30%		+82	3%	
HP CEM				Milk		Doc		(Claw		Angle	Э	HS		
+15.0	15%	-3		+2	28		+39	1%	+.40	159	% +.4	4 :	30%	+.18	4%
CW		MB		R	RE		-at	\$1	Λ	\$F		9	В	\$C	
+68 10)%	+.84	30%	+.95	10%	010	25%	+89	3%	+103	15%	+171	15%	+311	4%
Dam	BWR W		/WR	WR YW		VR Sons		n [Daughters @		Auction [ghters In I	Herd	
	4-101 4-		104	04 4-103		1-\$	5750		2-\$43				None		

- ★ Retaining 1/3 revenue sharing semen interest.
- ★ Z467 is a larger framed, long bodied bull with a good profile. He has a tight sheath that will help him not get tangled in pasture debris. He's got some gas in the tank for his calves to grow, perform, and feed out well!
- ★ Z467 was the 4th top weaning weight, 4th top ribeye scan bull of his crop. This high growth bull is recommended for use on cows.
- ★ Use Z467 with confidence to improve dispositions in your calf crop he ties as the #1 Docility EPD bull to sell!
- ★ Dam R282 weaned at 766 pounds, WR 111, YW 1056 lbs., YR 110, and scanned a whopping 13.5" ribeye!
- ★ R282's progeny work for Gary Bradshaw, Mike Grimm, and Gareld Carpenter.
- ★ Grandam N90 served as a donor and produced three sons averaging \$9000. They work for Jim Bisinger, Dan Olson, and Bill Archer, all repeat customers. N90 was the 8th top indexing cow of the herd with 4-110 WR at the time of her untimely death.
- ★ Great grandam L5 has been one of our most highly successful, most recognized cows. I could write a book on her! I'll suffice it to say she has produced 12 progeny for us averaging over \$22,000! Lots 1-19 stem from this cow family if you want more cool info on them!

The Toolbox

If you look in your toolbox for wrench to tighten a nut, but the only tools in your toolbox are a hammer and a tape measure, you aren't going to get that bolt tightened very well. Or maybe you need to cut netwrap off your baler's roller, yet all you have in your toolbox are wrenches and a prybar. Different tasks require different tools, and unless you have the *proper* tool, you are likely to be unsuccessful.

In the Hoover Angus catalog, we provide you with many tools – many EPDs, measurements, footnotes, and educational boxes like this one. Not every tool is valuable to every person, just like you don't need every tool to tighten a nut or cut netwrap.

Many people appreciate the vast amount of data, and for others, it is simply too much. If you are the latter, make note of your top 3 priorities in a bull, then take a highlighter to highlight these traits and make it easier to focus on the traits of importance to your herd.







Hoover Entice X410 Owned by John Orr \$11.500 Maternal Brother to Lot 104: Relative of Lots 102-103

104 Bull

HOOVER DETAIL Z484

Reg. 20363028

Tattoo: L/R Z484

09/01/21

Diablo Deluxe 1104 **GALAXY DETAIL 8546** Galaxy Blackbird 4551

Baldridge 38 Special **ERICA OF ELLSTON S19** Erica of Ellston M2

V A R Discovery 2240 #
Diablo Erica Dianna 9034
EXAR Denver 2002B #
Galaxy Blackbird 2102
EF Commando 1366 #
Baldridge Isabel Y69
Basin Excitement #
Frica of Ellston G216 #

BM	80
ADJ. 205/WR	792/103
ADJ. 365/YR	1274/101
%IMF/RATIO	2.50/72
RE/RATIO	14.5/101
SCROTAL	43

CED BW			WW		\	/W	RAE	OG	YH		S	SC .	\$	W	
+3	+3 +2.0 +8		+82	10% +139		10%	+.22	+.22		+1.0 10%		+1.32 25%		10%	
HP		CEM		\Box	Milk		Do			Claw		Angle	Э	HS	
+20.4	1%	+11	2	0%	+27	+18			+.34	4% +.		35 4%		.44	
CW ME		MB		RE		F	Fat		\$M		\$F		\$B \$C		
+66 15	5%	+.72		+.62	!	+.03		+85	5%	+96 3	0%	+150		+280	20%
Dam	E	3WR	٧	VWR	YWR		Sons	@ Auctio	n [Daughters (@ Au	ction	Daug	hters In	Herd
	2-98 2-102		102	2-1	2-103		11,500		None				None		
Grandam		BWR			WWR		\top	YWR	П	Sons @	Aucti	on	Daughte	ghters @ Auctio	
		6	-93		6-	6-98		6-101	$\neg \top$	1-\$7750		T	2-\$4050)

- ★ Z484 is a deep, stout bull with a nice profile.
- ★ This high performing bull is recommended for use on cows.
- ★ Z484 offers the #1 Heifer Pregnancy (HP) EPD among all bulls selling!
- ★ Dam S19 is a beautiful uddered cow, typical of 38 Special daughters.
- S19's first son was a photo feature in our sale last year, selling to repeat customer John Orr for \$11,500. John and Crystal do their homework and only buy the best! This bull was the #1 IMF scanning bull of the crop.
- ★ Grandam M2 is a neat uddered cow that puts style and eye appeal in her progeny. Two of her progeny have been photo features in our past sales. Progeny work for Jeff Bellamy, Andy Huffington, David Deal, and Keith Borer.
- ★ Great grandam G216 produced the \$26,000 Hoover Quintain! Quintain was the #1 weaning weight bull calf of his crop and the 3rd top selling bull of our sale. G216 was no stranger to weaning top calves or bringing featured sons to auction, as another son was the 2nd top-selling bull of our 2012 sale!
- This Erica cow family is the same family that produced Hoover Dam, Hoover Home Run, and 8 other bulls in stud!

105 Bull

FREYS COWBOY LOGIC



HA Cowboy Up 5405 #

FAR Princess 148Z

MOGCK Entice

MISS BLACKCAP ELLSTON V456

Miss Blackcap Ellston R318

HOOVER COWBOY LOGIC Z500

Reg. 20363032 Tattoo: L/R Z500

> HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # FAR Princess 214X # SydGen Enhance MOGCK Erica 2255 # Connealy Impact #

Miss Blackcap Ellston N190

BW	68
ADJ. 205/WR	750/98
ADJ. 365/YR	1206/96
%IMF/RATIO	2.49/72
RE/RATIO	15.1/106
SCROTAL	35.5

09/09/21

CED		BW	BW		WW	\	/W	RAE	OG	YH		S	С	\$	W
+11 15	-11 15% +1.0		+82	10%	+148	+148 5%		4%	+.8 2	5%	+.13		+76	10%	
HP CEM		EM	Milk			Do		oc (Angle		HS	3	
+8.2 +7					+24		+16		+.49		+.4	3 2	25%	+.68	
CW I		MB			RE	F	-at	\$1	Λ	\$F		\$	В	\$0)
+55	55 +.32			+.98	98 10%		038 4%			+96 3	0%	+143		+249	
Dam	BWR V		٧	/WR YV		VR	Sons	@ Auctio	n [Daughters (@ Auction		Dau	ghters In	Herd
	1-	104	1	-98	1-96		None		Т	Non				None	

- This attractive profiling bull with a clean front is suitable for use on cows or heifers. He combines the low birth of Cowboy Logic with the growth of Entice.

 Dam V456 was a first calf heifer with Z500, and she moved up her calving time for
- her 2022 calf. She is a 15th generation Miss Blackcap Ellston female to be bred, born, and raised at Hoover Angus!
- V456 was the 8th top weaning weight heifer of her crop, and a full brother was the #1 weaning weight bull of his crop.
- Grandam R318 was a low birth weight, high growth cow that was lost early in life to a neck injury. She was a beautiful young cow, square made, and had a great udder. Her first daughter works for Ketel Farm.



HOOVER CHAIRMAN Z504

Reg. 20363033 Tattoo: L/R Z504 09/12/21

Fortunes Conquest 224 **BALDRIDGE CHAIRMAN** Baldridge Isabel B061

SvdGen C C & 7 # **QUEEN OF ELLSTON K202** Queen of Ellston H188 Connealy Confidence 0100 # Fortunes 4412 Fthelda 742 GAR Prophet # Baldridge Isabel Y69 S A F Connection # SydGen Forever Lady 4087 SAV New Design 3105 Queen of Ellston C355 #

BW	74
ADJ. 205/WR	795/104
ADJ. 365/YR	1251/100
%IMF/RATIO	2.86/83
RE/RATIO	13.2/92
SCROTAL	39

CED		BW		WW		\	/W	RADG		YH		S	С	\$W	
+15 2	2%	-1.8 5% +61			+117		+.23	+.23 +.9		5%	+.34		+70	20%	
HP		CEM			Milk		Doc		Claw		Angle)	ŀ	IS
+18.4	+18.4 2% +14 49		4% -	+41	1%	+18		+.50		+.4	.9		+.53		
CW		MB			RE	Fat		\$1	Λ	\$F		\$	В		SC
+50		+.49	+.62			+.013	+.013			+86		+131		+23	6
Dam	m BWR W		VWR	WR YV		VR Sons		n [Daughters @ A		Auction Da		ghters	In Herd	
	5-100 5		5-	104	3-1	04	1-\$	6750		None				Non	е

- Use this slick haired, deep bodied bull on heifers or cows with confidence. He is one of the lowest BW EPD, highest CED bulls to sell! He has lots of length and a nice profile. He's a curious bull that will want your attention.
- Z504 offers the #1 Milk EPD among the bulls selling!
- Dam K202 is a moderate birth weight, easy-going, soggy, easy fleshing cow that weans growthy calves. A meatwagon son works for Rolling 7 Ranch Co.
- Pathfinder great grandam C355 was one of the great cows of her day. She ended her career with a 359 day calving interval on 10 calvings and a whopping 107 WR on her progeny. Her first daughter earned Pathfinder status.

Foot Scores, Claw and Angle EPDs

Hoover Angus is committed to the breeding of Angus cattle through simultaneous improvement of a multitude of different traits. One of those traits is foot quality. Hoover Angus was one of the first breeders submitting foot scores when the American Angus Association started accepting this data in fall of 2014. Since that time, Hoover Angus has submitted foot scores on over 2300 animals with one of the highest levels of scrutiny among breeders. We recognize that foot integrity is an important aspect of longevity, and we are doing our best to measure, eliminate problems, and continually breed for improved foot structure.

For both Claw and Angle, lower EPDs are more favorable. Breed average Claw EPD for non-parent bull is +.50; Angle EPD is +.48. Lower EPDs for Claw Set indicate an animal should produce progeny with toes that are symmetrical, even, and appropriately spaced. Lower Foot Angle EPDs indicate an animal should produce progeny with a 45 degree angle at the pastern joint with appropriate length of toe and heel depth.

The Pathfinder Honor

To become a Pathfinder cow, she must have at least 3 progeny with an average weaning ratio of 105. A cow must have a regular calving interval and her first calf must be born close to the average calving date of the herd. These requirements, along with others, make the "Pathfinder" name a prestigious honor designated by the American Angus Association. A bull must have at least 5 Pathfinder daughters in one year to become a Pathfinder sire. Pathfinders are designated by the "#" symbol in pedigrees. Once a Pathfinder, always a Pathfinder, although a bull or cow may not be included in the current year's report because they don't meet the requirements that year. In any given year, less than 1% of Angus dams earn the Pathfinder honor.

In the 2022 Pathfinder Report, Hoover Angus is home 37 Pathfinder cows! Six Pathfinder sires also made the report: Hoover Dam, SydGen CC&7, Mogck Bullseye, Basin Excitement, Connealy Counselor, and Connealy Commander.



FALL BUL



Erica of Ellston S7 Hoover Angus Donor Dam of Lot 107: Relative of Lots 108-109



Erica of Ellston L5 Owned by Baldridge Performance Angus Grandam of Lot 107; Relative of Lots 108-109



ERICA OF ELLSTON Z33 - Lot 107

107 **Spring Bred** Heifer



ERICA OF ELLSTON Z33

Reg. +20095134 Tattoo: L/R Z33

01/16/21

Mogck Bullseye # **HOOVER NO DOUBT**

Miss Blackcap Ellston J2

Baldridge 38 Special **ERICA OF ELLSTON S7** Erica of Ellston L5

MOGCK Sure Shot # Mogck Mary 1255	В
SydGen C C & 7 #	Α
Miss Blackcap Ellston D154 #	Δ
EF Commando 1366 #	Ľ
Baldridge Isabel Y69	%
Connealy Counselor #	_
Erica of Ellston G366 #	K

)		
	ADJ. 205/WR	715/105
ston D154 # 66 #	ADJ. 365/YR	1014/101
69	%IMF/RATIO	6.76/121
or # 366 #	RE/RATIO	12.5/113

CED		BW	1	V	٧W	\	/W	RAE)G	YH		SC		\$W	
-3		+3.3		+86	3%	+158	2%	+.28	30%	+1.1 1	0%	+1.35	20%	+75	10%
HP	HP CEM		EM	Milk		D		ос		Claw		Angle	9	HS	3
+15.3	10%	6 +11	2	0% н	+31	20%	+29	10%	+.55		+.5	8		+.48	
CW		ME	3		RE	F	at	\$1	Λ	\$F		\$	В	\$0	,
+76	4%	+.98	20%	+.66		+.028	3	+67		+114 1	0%	+181	10%	+302	10%
Dam	BWR WWF		VWR	YV	YWR		Sons @ Auction		Daughters @ A		uction Dau		ghters In	Herd	
	4-99 4-10		106	3-1	08	3-\$	11,850	Т	4-\$31,150			None			

- ★ Ultrasound safe to Mogck Empire, due approximately April 20, 2023.
- ★ Z33 is a beautiful, big hipped, thick, easy-to-spot heifer! She is slick haired for working well on fescue. Coming from the most recognized cow family at Hoover Angus, she'll fit in as a donor anywhere! She has one of the top WW and YW EPDs among the spring bred heifers selling.
- ★ Z33 has the genetic ability to improve dispositions she is a calm gal!
- ★ Full sisters to Z33 have been selected by Moon Creek Farms and Hansine Ranch Partnership (2 sisters) for \$36,500 and \$26,000, and Abernathy Ranches and William Vacek for \$30,000 - see their pictures to the right on page 43. These sisters all work as donors for their owners. The Moon Creek heifer produced embryos that topped the embryo portion of their 2022 sale at \$1300/embryo - just 9 months after they purchased this heifer! Two flush sisters have been retained in our herd.
- ★ Flush brothers in our 2022 sale to Z33 topped at \$18,500 to Derek Sawyer, as well as one each to Brice Erickson and Dusty Goodman.
- ★ Dam S7 started her career out strong, producing the #1 adjusted weaning weight heifer of our 2019 crop that was the lead-off, top-selling female of our 2021 sale at \$32,000 to Pine View Angus. She serves as a donor for the Wessel family.
- S7 serves as a working donor for us and records 10-101 IMF ratio and 10-109 ribeye ratio to be one of the top ribeye ratio cows in the herd. She has a 370 day calving interval despite stealing flushes three separate years.
- S7's individual performance data: BW 72 lbs., WW 827 lbs., WR 107, YW

- 1094 lbs., YR 106, IMF 9.23, ratio 156, ribeye 13.2", ratio 103. S7 was the #1 IMF scanning heifer of her crop, and her ribeye scan was 3.5" above breed average! Among her ET contemporaries, she was the #1 adjusted weaning weight and yearling weight heifer!
- ★ Seven of the past 8 years, sons of the Ericas have been the Lot 1 bulls in our sales, including this year! This year, Lots 1-19 are from the Ericas. In our 2021 auction, of the 8 animals that hit the \$20,000+ price tag, 6 of them were from the Erica cow family.
- ★ Superior udders run in this cow family, and the 5 generations of cows down the dam's side of this pedigree have been excellent uddered cows, even into old age. Great grandam G366's udder at over 12 years of age would rival most 3-4 year-old females in the breed today. Please see a picture of her udder on page 9.
- ★ Grandam L5 has one of the highest progeny averages at Hoover Angus 10 total progeny sold by Hoover Angus have averaged a whopping \$24,100! Sons from Hoover Angus are on the roster of three AI studs: Alta Genetics, Select Sires, and Accelerated Genetics.
- ★ L5 has raised numerous calves that rose to the top of their calf crop. One daughter of L5 serves as a working Pathfinder donor; and four other daughters of L5 have been flushed at Hoover Angus.
- ★ Great grandam G366 is regarded as the best cow in our history. Currently, a granddaughter serves as the #1 indexing cow of the Hoover herd, and a daughter as the 4th top. Three other daughters or descendants of G366 are among the top 15 indexing cows!
- ★ Three daughters of G366 have earned the Pathfinder designation, and at least 15 of her daughter descendants have served as donors.
- ★ Z33 is a combination of three of the neatest cows in the breed the great Y69 cow from Baldridges is one of the most high-profile cows in the breed today. Then the Hoover cow lines - the Ericas on the bottom and Blackcaps on the top. No Doubt's Blackcap dam is still making headlines at 11 years of age - she was the dam of the 2021 top-selling bull of all breeds at the 2021 Midland Bull Test for \$158,000. No Doubt's dam is a 10th generation Blackcap female to be bred, born, and raised in Ellston, lowa by four generations of the Hoover family!
- ★ Sire No Doubt needs no introduction, as he consistently sires power, performance, thickness, good feet, and excellent dispositions.
- This pretty heifer with a pedigree, performance, and cow family as good as we have to offer is bred to calve a little later, but most certainly still donor quality. Calve her out, flush her a couple times through the summer, then roll her to a fall calving period!





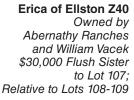
Erica of Ellston Z37 Owned by Moon Creek Farms and Hansine Ranch Partnership \$36.500 Flush Sister to Lot 107; Relative to Lots 108-109



Erica of Ellston R217 Pathfinder Hoover Donor Dam of Lot 108. Relative of Lots 107 and 109



Erica of Ellston N54 Pathfinder Hoover Donor Grandam of Lot 108; Relative of Lots 107 and 109







Hoover Elite Owned by High Point Genetics and Crawford Angus \$20,000 Full Brother to Lot 108; Relative of Lots 107 and 109



Erica of Ellston X85 Owned by Moon Creek Farms and Hansine Ranch Partnership \$26,000 Full Sister to Lot 107; Relative to Lots 108-109



ERICA OF ELLSTON Z110 Reg. +20106358

Tattoo: L/R Z110 02/08/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Bruns Top Cut 373 # ERICA OF ELLSTON R217# Erica of Ellston N54 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Bruns Uppercut 610 Dakota Miss 669 Baf # Basin Excitement # Erica of Ellston G366 #

BW	70
ADJ. 205/WR	583/86
ADJ. 365/YR	953/95
%IMF/RATIO	4.27/77
RE/RATIO	11.1/100

CED		BW			WW	Y	W	RAE	RADG			SC		\$	W
+1		+3.7		+76	+76 15%		10%	+.31	15%	+.9 15%		+1.23 30%		+65	25%
HP	HP CEM		EM	Milk		Do		oc		Claw		Angle		HS	
+13.3	30%	-1			+30	25%	+33	2%	+.37	10%	+.4	0 .	15% -	⊦.35	20%
CW	CW MB				RE	Fat		\$M		\$F		\$B		\$C	
+70 10)% [+.52		+.85	5 25%	032	10%	+67		+116	5%	+169	15%	+286	15%
Dam	В	WR	٧	VWR	VR YW		VR Sons		n [Daughters @ Auct		ction	Daug	hters In	Herd
	4-97 4-		105	4-1	06	3-\$	12,350		1-\$4250						
Grandam BWR		WR		W۱	WWR		YWR	П	Sons @ Auction			Daughters @ Auction			
7-9		-93		7-1	04	T	5-105	$\neg \top$	3-\$5100		T	2-\$13,250		0	

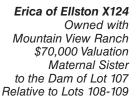
- ★ Ultrasound safe to Mogck Empire, due approximately February 17, 2023.
- ★ Z110 is a super deep, smooth heifer that will make a beautiful cow! Her 11 year-old recipient dam did a sub-par job of getting her raised, but as you can see by her ratios, she made a significant improvement from weaning to yearling time. Z110 ties with the top Docility EPD in the spring bred heifer division.
- A flush sister to Z110 being retained in the herd was what I believe to be the 3rd highest IMF scanning heifer in our history with a 9.99 IMF, ratio 179!
- Other full sibs to Z110 sell as feature bull, Lot 8, one of the thickest bulls of the sale, and feature heifer calf, Lot 193, a showy gal!
- ★ Dam R217 is a third consecutive generation Pathfinder, donor cow from this phenomenal Erica cow line! She has an excellent 354 day calving interval, despite stealing flushes two different seasons.
- ★ R217's sons work for Brandon Taglauer, Darrell Wagoner and Crawford Angus and High Point Genetics teamed up to buy one son - read about this bull, Hoover Elite, on page 6 of your sire directory. He was the 2nd top yearling weight bull of our 2021 sale, and what a tank he was! He was also a full brother to Z110.
- Grandam N54 is a gorgeous cow with a picture-perfect udder and a 365 day calving interval on 7 calves that includes stealing flushes several different years. Six daughters of N54 have been retained in the herd; 3 daughters have served as working donors. N54 records an excellent 13-113 IMF ratio and 13-100 ribeye ratio on her progeny.
- I could tell much more about N54 and this cow family, but I need to do a better job at being more concise. Lead-off bred heifer Lot 107 comes from this cow family - read about some of the cow family successes in that footnote! Be sure to read about great grandam G366, who we consider the best cow in our history, in that

Erica of Ellston V88 Owned by Pine View Angus \$32,000 Maternal Sister to Lot 107: Relative of Lots 108-109





Hoover No Doubt Z35 Owned by Derek Sawyer \$18,500 Full Brother to Lot 107; Relative of Lots 108-109









Erica of Ellston G366
Pathfinder Hoover Donor
Grandam of Lot 109, Great
Grandam of Lots 107-108

ERICA OF ELLSTON Z44

Reg. 20114782 Tattoo: L/R Z44

01/20/21

Baldridge Forecaster B160
RRR PREDICTOR

Pine View Ruby C023

Connealy Counselor #
ERICA OF ELLSTON N16
Erica of Ellston G366 #

G A R Prophet # Baldridge Pratissa W165 baldridge Xpand x743 44 Ruby 2225 Connealy Mentor 7374 # Jaze of Conanga 234 SydGen C & 7 # Erica of Ellston D184

BW	76
ADJ. 205/WR	663/97
ADJ. 365/YR	965/99
%IMF/RATIO	4.85/101
RE/RATIO	9.6/87

CED		BW		V	VW	YW		RADG		YH		SC		\$W	
+6		+1.2 +70		+70	25% +120 30		30%	+.23		+1.0 1	0%	+.66		+68	20%
HP		С	EM		Milk		Doc			Claw		Angle	9	HS	
+14.9	4.9 15% +7		4	-28		+27	15%	+.45	30%	+.5	8		+.45		
CW	CW MB				RE		-at	\$M		\$F		\$B		\$C	
+66 15	5%	+.46		+.80	30%	+.02	1	+68		+108 1	0%	+153	30%	+266	30%
Dam	В	BWR	W	/WR	R YWR		Sons	@ Auction		Daughters @ Auction		ction	Daug	ghters In Herd	
	7-100 7-98		-98	6-97		2-9	3375		Nor	ne		1-97			
Granda	Grandam BWR			WWR			YWR		Sons @ /	Aucti	on I	Daughters @ Auction		uction	
9-98		$\neg \neg$	9-1	07	Т	7-107	$\neg \neg$	18-\$9250		T	3-\$24,000		10		

- ★ Ultrasound safe to Baldridge Chairman, due approximately February 21, 2023.
- ★ Z44 is a long bodied, bigger framed girl with a calm disposition from the great Erica cow family!
- ★ Dam N16 has produced sons for Alex Swanstrom and Tracy Shaffer. Tracy's bull was the 3rd top IMF bull of his contemporary group. One daughter of N16 has been put in the Hoover herd as her replacement.
- ★ N16 has a superior 360 day calving interval on her 7 progeny, showcasing her excellent fertility.
- ★ Pathfinder donor grandam G366 (see her picture above) is regarded as the best cow in our 95 year history! That's a pretty prestigious thing! Below is a very abbreviated compilation of her successes.
- ★ Five daughters or descendants of G366 are among the top 15 indexing cows of the Hoover herd! A granddaughter is the #1 top indexing cow! There are 9 daughters of G366 currently working in the Hoover herd, two of which have earned Pathfinder honors. Another Pathfinder daughter works for JJ Scheckel. At least 14 of G366's daughter descendants have served as donors.
- ★ Gross progeny sales from G366 totaled \$238,000, and she has left a phenomenal legacy of daughter descendants! She has 41 registered progeny, and that number is third in our herd only behind C50 and Hoover Dam's mother.
- ★ Too numerous to mention are G366's progeny that have found themselves in the very top of the crop for weaning weight. It is neat, however, that she had threein-a-row #1 adjusted weaning weight calves of their respective crops. Even at 12 years of age, her growth genetics are still powerful, as an ET daughter was the #1 adjusted weaning weight ET heifer of her crop!
- ★ Superior udders run in this cow family. G366's udder at over 12 years of age would rival most 3-4 year-old females in the breed today.
- ★ The Ericas have been a dominant force of our top-end genetics for many years. They have proven themselves the hard way the old-fashioned way by progeny performance and success. Seven of the past 8 years, sons of the Ericas have been the Lot 1 bulls in our sales. In our 2021 auction, of the 8 animals that hit the \$20,000+ price tag, 6 of them were from the Erica cow family. This year, Lots 1-19 bulls are sons of the Ericas.



PRIM LASSIE OF ELLSTON Z27 - Lot 110

110 Spring Bred Heifer



PRIM LASSIE OF ELLSTON Z27

Reg. 20114779

Tattoo: L/R Z27

01/13/21

Mogck Bullseye # HOOVER NO DOUBT Miss Blackcap Ellston J2

Connealy Reward #
PRIM LASSIE OF ELLSTON L233 #
Prim Lassie of Ellston J162 #

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Connealy Reflection #
Eltuna of Conanga 3703 #
SydGen C C & 7 #
Prim Lassie of Ellston F228 #

BW	80
ADJ. 205/WR	667/98
ADJ. 365/YR	963/99
%IMF/RATIO	3.68/77
RE/RATIO	10.8/98

CED		BW		V	/W	\	/W	RADG		YH		SC		\$W	
+6		+1.7	+60) +117			+.23		+.7		+.68		+59	
HP	HP CEM			Milk		D	oc (Claw		Angle	Э	HS	3	
+18.3	2%	+16		1% +	29	30%	+29	10%	+.38	10%	+.4	1 1	15%	+.31	15%
CW	CW MB		F	RE		at	\$M		\$F		\$	BB	\$C		
+58 30	0% -	+.70		+.47		+.070)	+96	1%	+102 2	0%	+150		+291	15%
Dam	В	BWR WWF		/WR	YWR		Sons @ Auction		n [Daughters @		Auction Da		ughters In Herd	
	9-98 9-10		103	8-	99 2-9		8250		1-\$5500		00		3-103		

- ★ Ultrasound safe to Mogck Empire, due approximately April 5, 2023.
- ★ Z27 is a nicely made, gentle, powerful heifer as one would expect being a No Doubt. She is a rare find where every animal on the bottom side of her pedigree has earned Pathfinder status, with a total of 11 in her three generation pedigree!
- ★ Z27 is one of 9 females selling with a \$Maternal Weaned Calf Index (\$M), breaking above the best 1% of the breed! Likewise, three of Z27's closest relatives are among the top 10 \$M Hoover-owned females – in a herd where 92 females are in or above the best 1% of the breed!
- ★ Z27 ties as the 2nd top CEM EPD female to sell and has one of the top Heifer Pregnancy (HP) EPDs.
- ★ Dam L233 has been an exceptional cow, putting four replacement daughters in the herd. One daughter raised the beautiful Lot 188 open heifer selling today – the #1 \$Maternal Value heifer of her crop!
- ★ L233's progeny to come to auction work for Brett Barnett (a daughter and a featured son), Walbridge Farm and Richard & Jason Swaney. Swaney's bull was the #1 weaning weight bull of his crop!
- ★ Beginning with L233, there are six consecutive generations of Pathfinder cows down this cow line of the pedigree – this is the longest consecutive stretch I know of in the Hoover herd, and an exceptionally rare find!
- ★ Fertility is strong in this cow family, with L233 recording 9 calves at a 362 day calving interval.
- ★ Pathfinder grandam J162 had a successful career with a 363 day calving interval on her 8 calves and a superior 8-107 WR! She had an excellent udder.

Customer Success

Congratulations to Moon Creek Farms outstanding 2nd annual sale in August 2022 and success with Hoover genetics!

The top-selling female at \$22,000 was a direct daughter of Erica of Ellston R65, who was purchased from our 2018 sale. The top selling embryos at \$1300/embryo were from Erica of Ellston Z37, purchased just 9 months prior to the Moon Creek sale from our mini online sale in October 2021. Ericas found their way into progressive herds in at least four different states!

Furthermore, the top bred heifer was sired by Hoover No Doubt! Congrats to Korey Krull & Family of Moon Creek Farms!



PRIM LASSIE OF ELLSTON Z96

Reg. 20114801

Tattoo: L/R Z96

02/04/21

Fortunes Conquest 224 BALDRIDGE CHAIRMAN Baldridge Isabel B061

Moack Bullseve # PRIM LASSIE OF ELLSTON T116 Prim Lassie of Ellston J162 # Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 GAR Prophet # Baldridge Isabel Y69 MOGCK Sure Shot # Mogck Mary 1255 SvdGen C C & 7 #

Prim Lassie of Ellston F228 #

BW	80
ADJ. 205/WR	731/107
ADJ. 365/YR	1016/105
%IMF/RATIO	4.01/83
RE/RATIO	12.6/115

CED	П	BW		١	WW	\	/W	RAE)G	YH		SC		\$W	
+1	+	-2.9	П	+71	20%	+121	30%	+.19		+1.1 1	0%	+1.31	25%	+69	20%
HP	HP CEM		EM	П	Milk		Do		_	Claw		Angle		H	3
+16.5	5%	+12	15	5% -	+33	10%	+24	25%	+.54		+.5	2	Π.	+.56	
CW		MB			RE	F	-at	\$1	Λ	\$F		\$	В	\$0	
+60 25	% +	59		+.86	20%	+.026	ô	+75	20%	+92		+144		+262	30%
Dam	В	BWR WWR		YWR		Sons @ Auction		n [Daughters @		@ Auction		Daughters In He		
	3-109 3-1		107	7 2-105		1-\$	6500		None)		None		

- Ultrasound safe to Mogck Empire, due approximately March 24, 2023.
- Z96 is really long and stretchy, and she won't sacrifice length and frame in her progeny! I love our Chairman daughters in production - they are beautiful young cows with nice udders.
- ★ Dam T116 is the last daughter of the great Pathfinder J162 cow. T116 has a 363 day calving interval, an indication of the excellent fertility in this cow family
- T116's first son was the 7th top weaning weight bull of his crop and works for longtime repeat customer Brad Ayers. Her most recent son is a thick, square bull.
- ★ Grandam J162 had a successful career with a 363 day calving interval on her 8 calves and a superior 8-107 WR! She had an excellent udder. Another granddaughter of J162 sells as feature Lot 110.
- Beginning with J162 going down the dam's side of this pedigree, there are five consecutive generations of Pathfinders! An extremely rare find!

112 Spring Bred Heifer

PRIM LASSIE OF ELLSTON Z282

Reg. 20114862 Tattoo: L/R Z282

HA Cowboy Up 5405 # FREYS COWBOY LOGIC FAR Princess 148Z

Hoover No Doubt PRIM LASSIE OF ELLSTON \$43 Prim Lassie of Ellston L233 # HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # FAR Princess 214X# Moack Bullseve # Miss Blackcap Ellston J2 Connealy Reward # Prim Lassie of Ellston J162 #

648/95
888/92
3.81/79
9.3/85

70

03/12/21

CED		BW		١	WW	\	/W	RAD)G	YH		SC	\$W
+7		+2.1		+66		+111		+.24		+.4	+1.1	17 30%	+60
HP		С	EM	\Box	Milk		D	ос		Claw	An	gle	HS
+12.5		+13	10)%	+21		+29	10%	+.29	1%	+.36	4%	+.56
CW		MB			RE		-at	\$1	Λ	\$F		\$B	\$C
+40		+.26		+.55		016	20%	+91	2%	+76 70)% +11	2	+236
Dam	Е	BWR	W	/WR	Y۷	VR	Sons	@ Auctio	n I	Daughters @	Auction	Dau	ghters In Herd
	4	-90	4	-93	2-	93	N	lone		1-\$39	000		None
Grandar	Grandam BWR			WWR			YWR	\neg	Sons @ A	Auction	Daughters @ Auction		
9-98		\neg	9-1	103	\neg	8-99	П	2-\$8250		1-\$5500			

- Ultrasound safe to Mogck Empire, due approximately February 23, 2023.
- Z282 is an attractively made, nice confirmation heifer with good body and rib. She will be one of the more moderate mature-sized females selling today. This, in part, is a reason she fares very well on the \$Maternal Weaned Calf Value (\$M), falling just shy of the best 1% of the breed!
- Dam S43 is a super low birth weight, very nice uddered cow with a short calving interval. Her first daughter works for repeat customer Salt Fork Angus.
- S43 is a rare find as she is backed by six consecutive generations of Pathfinder cows down the dam's side of her pedigree!
- ★ Please read about grandam L233 in the footnote of Lot 110.



Got Muscle?

115 Hoover-owned females have a Ribeye EPD in the best 1-10% of the breed! The top 10 Ribeye EPD females at Hoover Angus are by 9 different sires (including 3 different sires with the Hoover prefix) we use many bulls that are superior for muscle, not just one. Muscle and thickness have always been important to the Hoover family and customers!

113 **Spring Bred** Heifer



BLACKCAP EMPRESS ELLSTON Z86

Reg. 20114795 Tattoo: L/R Z86 02/01/21

SydGen Enhance MOGCK ENTICE

MOGCK Erica 2255 # Basin Excitement #

BLKCP EMPRESS ELLSTON N231 # Blackcap Empress Ellston K28

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Basin Expedition R156 Basin Lady S532 AK SvdGen C C & 7 # Blackcap Empress Z9

87 ADJ. 205/WR 679/100 ADJ. 365/YR 959/99 %IMF/RATIO 5.33/111 RE/RATIO 10.2/93

CED				WW		YW		RADG		YH		SC		\$W	
+2	+2.0			+77	+77 10%		10%	+.32	10%	+.8 2	5%	+1.39	20%	+70	15%
HP			EM	Milk			D	ОС	oc (Angle		HS	
+14.2	+14.2 20% +1			+26		+26	15% +.50) +.5		50		+.31	15%	
CW N		MB		RE			Fat		Λ	\$F		\$	В	\$0)
+63 20	+63 20% +.83			+.7	+.72		30%	+71	25%	% +111 10%		+175	15%	+298	10%
Dam	BWR V		/WR	R YWR		Sons	@ Auctio	n [Daughters @ Au			ction Daug		Herd	
	6-106 6-		103	5-1	5-105		2-\$5500		1-\$42	250	50		1-109		

- ★ Ultrasound safe to Deer Valley Growth Fund, due approximately February 19, 2023.
- Z86 is a deep bodied, long, square-made, gentle disposition heifer that has a nice EPD package.
- Pathfinder dam N231 maintains a 362 day calving interval, indicating excellent
- fertility. She has excellent mothering skills at calving time.

 N231's first daughter serves as a Pathfinder and one of the herd's top indexing cows with a superior 5-109 WR. Her son, Lot 36, will be vying for that lead-off bull position, as he was the #1 weaning weight bull of our 2022 crop! Another daughter of N231 works for repeat customer James Humble - she was the 5th top weaning weight heifer of her crop
- Grandam K28 was a nice uddered CC&7 daughter with a 359 day calving interval.
- I must mention great grandam Z9. She was Landi's last show heifer, and ended her career with 10-108 WR (that excludes a high performing set of twins) and a 357 day calving interval. She brought us an unprecedented six photo feature sons in a row - a feat no other cow in the history of the herd has ever accomplished! Her nine total sons averaged \$4925, which doesn't sound like all that much, but for a 2001 model cow, that was quite impressive. Her 9 sons averaged a 14.4" ribeye. Z9 will go down in the history books as one of the all-time great cows to be in production at Hoover Angus.

114 Spring Bred Heifer Twin w/Cow



BLACKBIRD OF ELLSTON Z56

Reg. 20114787

Tattoo: L/R Z56 01/22/21

HA Cowboy Up 5405 # FREYS COWBOY LOGIC FAR Princess 148Z

Connealy Counselor # **BLACKBIRD OF ELLSTON P265** Blackbird of Ellston D362

HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # FAR Princess 214X # Connealy Mentor 7374 # Jaze of Conanga 234 Woodhill Statesman 54K-90N # Blackbird of Ellston A24 #

BW	64
ADJ. 205/WR	620/91
ADJ. 365/YR	922/95
%IMF/RATIO	4.55/95
RE/RATIO	10.4/95

CED				WW		\ \	YW)G	YH		SC		\$W
+11 15	11 15% +.9			+53	+53		+100			+.5		+.91		+53
HP			EM	Milk		<	D	ос		Claw		Angle		HS
+8.5		+10	3	0%	+30	25%	+14		+.47		+.5	7		+.47
CW		MB			RE		-at	\$1	Λ	\$F		\$	В	\$C
+25		+.29		+.53	3	+.00	1	+45		+60		+96		+170
Dam	Dam BWR V		VWR	Y	ΝR	Sons	@ Auctio	n I	Daughters (@ Aι	ıction	Dau	ghters In Herd	
	4-110 4-		-98	2-107		1-\$	1-\$6000		1-\$230		2300		1-101	

- ★ Ultrasound safe to Mogck Empire, due approximately February 25, 2023.
- Z56 is a deep, square-made heifer with calving ease genetics. She has one of the top CED EPDs in the bred heifers selling!
- Dam P265 is a nice uddered, fertile cow with a 362 day calving interval, which even includes two back-to-back sets of twins! P265's first daughter works for Gerald Swelling, and her second daughter that was the 11th top weaning weight heifer of her crop works in the herd. Paul Nelson selected P265's son. Paul's bull was the 8th top weaning weight bull of his crop, and scanned a 17.8" ribeye to be the #1 ribeye scan of our sale.
- Grandam D362 has been gone for many years, but her fertility is shown by the 366 day calving interval she had on her 11 calves. Two of her progeny were photo features
- ★ Eight Pathfinders are found in Z56's three-generation pedigree.

ALL bred females selling in this sale will NOT require an A.I. certificate to be purchased by the new owner in order to register her calf. Females due with an A.I. calf are sold with A.I. breeding privilege to save you time and expense. Lots 113, 122, and 137 bred to Growth Fund will have an A.I. cert furnished to the new owner free of charge upon request.



RING BRED HEI

BLACKBIRD OF ELLSTON Z88

Reg. 20114797

Tattoo: L/R Z88

02/02/21

HA Cowboy Up 5405 # FREYS COWBOY LOGIC F A R Princess 148Z

Connealy Commander # BLACKBIRD OF ELLSTON T262 Blackbird of Ellston P236 HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # F A R Princess 214X # Connealy Consensus # Gespa of Conanga 9380 Connealy Impact # Blackbird of Eliston K89

BW	75
ADJ. 205/WR	637/93
ADJ. 365/YR	911/94
%IMF/RATIO	4.57/95
RE/RATIO	10.8/98

CE	CED BW		WW		\	YW		RADG		YH		SC		W		
+10	20	1%				+96		+.21	+.3			+.41		+67	20%	
H	HP		CEM		Mill	(D	ОС		Claw	Angl		le HS		S	
+14.3	14.3 20% +13 10%		0%	+33	10%	+14		+.55		+.3	88	10%	+.58			
	CW MB			RE		-at	\$1	Λ	\$F		9	₿B	\$0)		
+27	+27 +.43		+.54	ļ	019		+75 20%		+64		+108		+215			
Dam	BWR W		VWR	WR YV		Sons	@ Auctio	n l	Daughters (@ Aι	ıction	Daug	ghters Ir	Herd		
	2-100 2-		-95	2-99		1-\$	3750		Nor			None		:		
Grandam		BWR	/R		WR		YWR		Sons @ /	Aucti	ion	Daught	ters @ A	uction		
				6-105		6-	100		5-106		1-\$55	500		1	-\$3100)

- ★ Ultrasound safe to Mogck Empire, due approximately March 1, 2023.
- ★ Z88 is a good sized, long bodied heifer with calving ease ability.
- ★ Dam T262 records a 355 day calving interval. Her first son that was the 2nd top IMF bull of his contemporary group and works for LeRoy Kennedy.
- ★ Grandam P236 is a super broody, easy fleshing, great cow. A daughter works for repeat customer Salt Fork Angus and a son works for repeat customer Bill Archer. Bill and his brothers always come ahead of the sale to look at the bulls and find their favorites we welcome you to do the same. Just give Landi a call and she would enjoy showing you the cattle!
- ★ P236 has a 358 day calving interval on her 6 calves.
- ★ P236 is an 11th generation Blackbird of Ellston female to be bred, born, and raised at Hoover Angus. If you've read many Hoover catalogs, you have undoubtedly read about her 5th generation dam G100. G100 was a soggy ole' gal that was as good as they come. G100 produced until over 17 years of age, and the day she went to town, she walked just as smooth as what she did when she was half that age. She ended her career with a whopping 110 wean ratio on her progeny!

117 Spring Bred Heifer



MISS BLACKCAP ELLSTON Z105

Reg. 20114803 Tattoo: L/R Z105 02/08/21

HA Cowboy Up 5405 # FREYS COWBOY LOGIC F A R Princess 148Z

Baldridge 38 Special MISS BLACKCAP ELLSTON V28 Miss Blackcap Ellston K97 HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # FA R Princess 214X # EF Commando 1366 # Baldridge Isabel Y69 SydGen C C & 7 #

Miss Blackcap Ellston G278

BW 73
ADJ. 205/WR 655/96
ADJ. 365/YR 932/96
%IMF/RATIO 6.27/130
RE/RATIO 11.3/103

CED			1	WW		YW		RADG		YH		SC		\$W	
+11 15	5%	+.3 3	30%	+66		+110		+.22		+.8 25%		+.27		+67	20%
HP		C	EM	M Milk			Do		oc (Angle		HS	3
+10.9			1	0% +24			+16		+.43	20%	+.5	0		+.56	
CW MB			RE		F	-at	\$1	Λ	\$F		\$	В	\$0)	
+29	+29 +.76			+.83 25%		030	10%	+75	20%	+58		+122		+233	
Dam	BWR V		VWR YV		VR	Sons	@ Auctio	n [Daughters (ction	Daughters In Her		Herd	
	2-99 2-		100	1-96		None			Nor		None		None		

- ★ Ultrasound safe to Mohnen General Lee, due approximately February 23, 2023.
- ★ Z105 is a long bodied, pretty fronted heifer with two short ears that were nipped in the cold when she was a newborn.
- ★ Z105 offers one of the highest CED EPDs among the females selling.
- ★ Dam V28 was a first calf heifer with Z105. She is a heavy milking cow with a 369 day calving interval on her first two calves, which will tighten up to less than 365 days when she calves in 2023. Her second calf sells as Lot 59.
- ★ Grandam K97 produced sons for Three Trees Ranch, Andrew Herzberg, Glen Hanson, Brian Taglauer, and Josh Lohman. The Tree Trees bull was Hoover Hawkeye, whose influence you will see sprinkled through the offering on the dam's side of pedigrees.
- ★ K97 was a twin sister to K98, the \$30,000 top-selling female of our 2013 auction to KDS Angus.
- ★ Great grandam G278 was a super beefy cow, and produced progeny selling for \$30,000, \$25,500, and \$17,000.
- ★ Fourth generation dam D154 is the grandam of Hoover No Doubt!

116 Spring Bred Heifer

BALDRIDGE CHAIRMAN



Fortunes Conquest 224

Baldridge Isabel B061

Connealy Impact #

Blackbird of Ellston N143

BLACKBIRD OF ELLSTON R134 #

BLACKBIRD OF ELLSTON Z104

Reg. 20114802

Tattoo: L/R Z104 02/07/21

Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 G A R Prophet # Baldridge Isabel Y69 Connealy Impression # Elza of Conanga 8265 # S V F New Design T252 Blackbird of Ellston G250 #

BW	76
ADJ. 205/WR	692/101
ADJ. 365/YR	938/96
%IMF/RATIO	3.79/79
RE/RATIO	11.5/105

CED			1	WW		YW		RADG		YH		SC		\$W	
+9 30)%	8 15% +6		+62	+11		+116		+.23		+.6			+64	25%
HP				Milk		D	ос		Claw		Angle		H	S	
+10.3	+10.3 +12 1		5% +	+30 25%		+20		+.48		+.4	5 3	30% -	+.80		
CW		MB	1	F	RE		at	\$1	1	\$F		\$	В	\$0)
+45	+45 +.60			+.77	77 30% -		+.018			+82		+134		+234	
Dam	Е	BWR WV		VWR	R YWF		Sons	@ Auctio	n [Daughters (@ Auction		Daughters In H		Herd
	5-109 5-10		105	4-101		2-9	2-\$5125		None		one		1-98		

- ★ Ultrasound safe to Connealy Garland, due approximately April 14, 2023.
- ★ Z104 is a long bodied, nice profile, thick heifer with a leg on all four corners. Between the cow family she comes from and Chairman, she will make a highly productive, beautiful cow! She's one of my favorites!
- ★ Pathfinder dam R134 is a top producing cow whose first daughter works in the herd. One R134 son was the 9th top weaning weight bull of his crop and works for repeat customer Kriss Lightner. R134 is a fertile cow with a 363 day calving interval.
- ★ Read in the last paragraph of Lot 115's footnote about some other cows from this highly productive Blackbird cow line, including 5th generation dam, G100. She was a great one!
- ★ Seven Pathfinders are found in Z104's three generation pedigree.

118 Spring Bred Heifer



ERICA OF ELLSTON Z245

Reg. 20114848

Tattoo: L/R Z245

02/25/21

EF Commando 1366 # BALDRIDGE 38 SPECIAL Baldridge Isabel Y69

SydGen C C & 7 # ERICA OF ELLSTON R137 Erica of Ellston J259 EF Complement 8088 # Riverbend Young Lucy W1470 Styles Upgrade J59 # Baldridge Isabel T935 S A F Connection # SydGen Forever Lady 4087 H&K Impressive Erica of Ellston E250 #

BW	78
ADJ. 205/WR	580/85
ADJ. 365/YR	846/87
%IMF/RATIO	5.70/119
RE/RATIO	9.0/82

CED			1	WW		YW		RADG		YH		SC		\$W	
+6				+66		+111	+111			+.9 15%		+1.32	25% +63		30%
HP			EM	Milk			D	ос		Claw		Angle	9	H	S
+14.0					+23		+21	+.		1%	+.4	47		+.66	
CW MB			RE			at	\$1	Λ	\$F		\$	В	\$0)	
+39				+.2	4	+.00	7	+81 10%		+81		+127		+246	
Dam	Dam BWR V		VWR	R YWR		Sons	@ Auctio	n I	Daughters @ /		ıction	Daughters In		Herd	
	5-94 5-		-92	4-97		3-9	3-\$3150		None		None		None		

- ★ Ultrasound safe to Mogck Empire, due approximately April 29, 2023.
- ★ Z245 is a deep bodied heifer bred to the calving ease specialist, Empire! She comes from the famous Erica cow family that produced Hoover Dam and many other great ones!
- ★ Z245 has marbling built in from both sides of her pedigree 38 Special is a highly proven, high marbling bull, and Z245's dam is one of the top IMF ratio cows of the herd with 4-134 IMF ratio!
- ★ Dam R137 is a low birth weight cow that has a perfect 365 day calving interval. Her sons work for Scott Pettit, Don Sundell, and Riley Doing.
- ★ Grandam J259 was also a high marbling female whose first son was the #1 IMF scanning bull of his crop. Her sons work for Brady Wolfgram, Brian Deling, and Satterfield Angus.



www.facebook.com/HooverAngusFarm

For more information on how (and WHEN) to use the QR codes, see page 3.









Hoover No Doubt \$67,500 Flush Brother to the Grandam of Lot 119



Miss Blackcap Ellston N58
Pathfinder Hoover Donor
Flush Sister to the
Grandam of Lot 119

MISS BLACKCAP ELLSTON Z47 - Lot 119



Miss Blackcap Ellston J2
Pictured at 11 years of age
Great Grandam of Lot 119



RBM Rave Sire of Lot 119



Miss Blackcap Ellston N58 #2 Docility EPD Pathfinder Cow in America Giving rides out in the pasture to visitors Flush Sister to the Grandam of Lot 119

119 Spring Bred Heifer

ed 2

MISS BLACKCAP ELLSTON Z47

Reg. 20114783

Tattoo: L/R Z47

01/21/21

Jindra Acclaim #
RBM RAVE
RBM Polly B66 #

Baldridge 38 Special

MISS BLACKCAP ELLSTON T9

Miss Blackcap Ellston N70 #

Jindra 3rd Dimension Jindra Blackbird Lassy 1111 Connealy Final Product # RBM CC7 Y316 EF Commando 1366 # Baldridge Isabel Y69 Mogck Bullseye # Miss Blackcap Ellston J2

BW	76
ADJ. 205/WR	803/118
ADJ. 365/YR	1083/112
%IMF/RATIO	3.77/78
RE/RATIO	11.0/100

C	ED	BW			WW		YW		RADG		YH		SC		W	
+8		+	+.5 +8		+85	5 4% +143		10%	+.25	+.25		+1.0 10%		25%	+86	2%
	HP		С	EM		Milk		D	ОС	_	Claw		Angle		HS	3
+14.	7 1	15% +14 4%		4%	+33	10% +31		4%	+.51		+.4	-7		+.51		
(CW MB			RE	F	Fat		Λ	\$F		\$	В	\$C	;		
+65	159	5% +.66 +		+.42	+.42		5	+75 20%		6 +97 25%		+146		+264	30%	
Dan	n [BWR WV		/WR	WR YW		/R Sons		n [Daughters (@ Au	uction Daug		ughters In Her		
		3-	103	3-	113	2-1	14	N	lone		Nor	ne			1-120	

- ★ Ultrasound safe to Raml Optics 0710, due approximately February 24, 2023.
- ★ Z47 is a tank! She's a nicely made, really deep, powerful performance heifer! Z47 was the #1 weaning weight, 3rd top yearling weight heifer of her crop!
- ★ Dam T9 is out of a Pathfinder flush sister to Hoover No Doubt!
- ★ T9 is no stranger to weaning top calves, as she ties as the 2nd top indexing cow of the Hoover herd! T9's first daughter that was the 5th top yearling weight heifer of her crop weaned her first calf at 914 pounds to be the 2nd

- top weaning weight bull of the entire crop he sells as feature, Lot 61.
- ★ T9 has a 372 day calving interval which will tighten up when she calves in 2023.
- ★ Shortly after earning Pathfinder status, grandam N70 was purchased by Dixie Valley Ranch for \$70,000, the top-selling female to ever leave Hoover Angus. N70 produced two sons averaging \$8375 prior to leaving Ellston, Iowa.
- ★ A flush sister to N70, the N58 cow pictured above, has had an extremely successful career thus far. The highlights of this potent Pathfinder's career include producing the top-selling bull of our 2022 sale to Poss Angus at \$21,000 and producing a \$20,750 daughter to Riverbend Ranch. N58 even put a daughter in Connecticut at Johnson Angus Ranch for \$13,500. A \$24,000 flush from N58 sold to Lylester Ranch.
- ★ A Pathfinder flush sister to N70 and N58 sold to Wall Street Cattle Co. for \$27,500.
- ★ Great grandam J2 was the lead-off, \$20,000 top-selling open heifer from our 2011 auction. We retained one flush from J2, which resulted in No Doubt and four flush sisters (N70 and her sisters discussed above). J2 then sold ½ interest for \$150,000 as a 7 year-old cow. J2 hit her financial stride eight years of age, generating nearly a quarter million dollars of revenue in a 12 month period for her new owners! Then 11 years of age, J2 produced the top-selling bull of all breeds at the 2021 Midland Bull Test for \$158,000! This bull, Sterling Bond 007, was selected by ST Genetics.
- ★ Z47 is a performance headliner and a 13th generation Miss Blackcap Ellston female to be bred, born, and raised by the Hoover family. Let her be a foundational cow in your herd as she has a pretty neat pedigree!



SPRING BRED HEIFERS

QUEEN OF ELLSTON Z71

Reg. +20108002 Tattoo: L/R Z71 01/27/21

EF Commando 1366 # BALDRIDGE 38 SPECIAL Baldridge Isabel Y69

Roth Famous 1006 # QUEEN OF ELLSTON C50 # Hawley West Girl 227 EF Complement 8088 # Riverbend Young Lucy W1470 Styles Upgrade J59 # Baldridge Isabel T935 Famous 7001 # Roth Formera 9199 Great Western of Verola 478 Lickings Eldorado 371 806

BW	87
ADJ. 205/WR	798/ET
ADJ. 365/YR	1078/ET
%IMF/RATIO	6.18/124
RE/RATIO	11.9/105

	BW			WW	\	/W	RAE)G	YH		S	С	\$W	
			+84	4%	+138	10%	+.24		+1.2	3%	+1.57	+1.57 15%		4%
HP CEM		EM	Mi			D	ос		Claw		Angle		HS	
20%	+14	4	4%	+25		+27	15%	+.53		+.5	5		+.54	
	MB		RE		Fat		\$1	Λ	\$F		\$	В	\$C	
	+.80		+.12		+.062		+79	10%	+76	+125			+241	
m BWR WW		/WR YV		VR Sons		@ Auctio	n [Daughters		ction	Daughters In He		Herd	
14-100 14-		-10	6 11- ⁻	103	31-	\$7150	5-\$6		5-\$6550		8-104			
	20%	+2.0 C 20% +14 MB +.80	CEM 20% +14 MB +.80 BWR W	+2.0	+2.0	+2.0	+2.0	+2.0	+2.0	+2.0	+2.0	+2.0	+2.0	+2.0

- Ultrasound safe to Moock Empire, due approximately March 29, 2023.
- Z71 is an easy fleshing, deep, good quartered heifer. She's the last chance to add a daughter of the great C50 cow to your herd! She's a calm heifer, which is always a bonus!
- \star Pathfinder donor dam C50 is regarded as the 2nd best cow ever in production at Hoover Angus! I'll try to hit the highlights here. At just a couple short months away from 17 years of age, we laid C50 to rest north of our bull barn, next to the other greats like CC&7, Gridiron, Bullseye, and G366.
- ★ Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing flushes 6 different years. C50 weaned her 14th natural calf at over 16 years of age!
- C50 was a superior uddered cow even into old age, and offered foot and structure quality rarely found. She was our oldest Pathfinder cow included on the 2019 Report, and grossed over a quarter million dollars in registered progeny sales. Progeny work in 7 states and Canada. Eleven of her progeny have been photo features in our sales and 5 topped the \$10,000 mark - for a 2004 model cow, that is excellent!
- C50 has an amazing three Pathfinder daughters, one of which has grossed over \$100,000 in registered progeny sales and produced the \$26,000 lead-off bull in the 2019 Hoover sale to Mohnen Angus.
- One C50 daughter raised the #1 adjusted weaning weight, #1 adjusted yearling weight bull of the 2019 Hoover crop and sold to Alta Genetics. C50 has a total of 8 daughters in the Hoover herd which have weaned progeny averaging an incredible
- C50 had exceptional performance herself WW 765 lbs., WR 115, YW 1050 lbs., YR 109. She scanned a whopping 13.2" ribeye to ratio 112. She was the 6th top adjusted weaning weight heifer of her crop.
- ★ See descendants of C50 to the right.



Queen of Ellston A88 Maternal Sister to the Dam of Lot 122; Relative of Lots 120-121

Queen of Ellston A107 Maternal Sister to Lot 122: Relative of Lots 120-121





Queen of Ellston R20 Pathfinder Hoover Donor Flush Sister to the Grandam of Lot 122; Relative of Lots 120-121

Spring Bred Heifer

QUEEN OF ELLSTON Z195

Reg. 20114827 Tattoo: L/R Z195 02/18/21

Panther Cr Incredible 6704 JAR INCREDIBLE 6104 808 Jar Erica 6104

Baldridge 38 Special **QUEEN OF ELLSTON T11** Queen of Ellston C50 # Musgrave Invision Panther Cr JH Blackbird 409 TC Total 410 # JAR Ava Lee 048 3202 EF Commando 1366 # Baldridge Isabel Y69 Roth Famous 1006 # Hawley West Girl 227

BW	72
ADJ. 205/WR	623/91
ADJ. 365/YR	908/93
%IMF/RATIO	4.14/86
RE/RATIO	10.8/98

CED		BW	/	١	۸W	١	/W	RAE)G	YH		S	SC SC	\$W	
+11 15	5%	%7 15% +6		+69	9 25% +117			+.24		+.7		+.96		+72	15%
HP	HP CEM			Milk		D	ос		Claw		Angle	е	HS	S	
+15.4	10%	6 +14	-	4%	+29	30%	+4		+.67		+.6	:3	4	47	
CW	CW MB			RE F		at	\$1	Λ	\$F		9	SB	\$0		
+49	+.63 +		+.63	3 +.026		3	+57		+90		+141		+240		
Dam		BWR	V	/WR	ΥV	VR Sons		@ Auctio	n [Daughters @	@ Au	ction	Daug	hters In	Herd
		3-88	3	-89	2-	95	N	lone		1-\$400			None		
Granda	Grandam BWR			WWR			YWR	\Box	Sons @ A	Auction		Daughters @ Auction		uction	
		14	-100	\neg	14-	106	T	11-103	Т	31-\$7150		T (5-\$6550)

- ★ Ultrasound safe to Connealy Garland, due approximately March 20, 2023. Read about Garland on page 58.
- Z195 is a really long bodied, square, nice profiling heifer that goes back to the great C50 cow!
- ★ Dam T11 is an ultra low birth weight cow whose first daughter works for repeat customer Curt Beane. T11 has a 369 day calving interval, and is due to calve in February with her 4th calf.
- ★ Please read about phenomenal grandam C50 in the footnote of Lot 120, a full sister to T11. It's no mistake what is printed in the boxes above, C50 has brought 31 sons to auction at Hoover Angus! She has made a huge impact in our herd and our customers' herds!

Spring Bred Heifer



QUEEN OF ELLSTON Z139

Reg. 20114814 Tattoo: L/R Z139 02/12/21

HA Cowboy Up 5405 # FREYS COWBOY LOGIC FAR Princess 148Z

Baldridge Chairman QUEEN OF ELLŠTON V86 Queen of Ellston R9

HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # FAR Princess 214X# Fortunes Conquest 224 Baldridge Isabel B061 Connealy Impact # Queen of Ellston C50 #

BW	74
ADJ. 205/WR	684/ET
ADJ. 365/YR	969/ET
%IMF/RATIO	3.93/82
RE/RATIO	9.7/88

CED		BW		V	/W	\	/W	RAI	DG .	YH		SC	\$W	
+10 2	0%	+.7		+73	20%	+128	20%	+.28	30%	+.7	+1	.02	+72 15%	
HP		С	EM		Milk		D	ос		Claw	ıΑ	ngle	HS	
+8.1		+11	20)% +	29	30%	+14		+.43	20%	+.46		+.58	
CW		MB		F	RE	F	-at	\$1	Л	\$F		\$B	\$C	
+55		+.26		+.67		010	25%	+56		+96 25	i% +1	33	+229	
Dam		BWR	W	/WR	YWR		Sons	ns @ Auction		Daughters @	Auctio	on Da	ughters In Herd	
	2	-104	2-	105	1-1	00 N		None		Non	ie		None	
Granda	am BWR		$\neg \top$	WWR			YWR		Sons @ A	uction	Daug	hters @ Auction		
	5-103			5-1	05		2-105		1-\$3000			None		

- ★ Ultrasound safe to Deer Valley Growth Fund, due approximately February 26, 2023.
- ★ Z139 is a bigger framed, long bodied heifer with ears short from when she was born - the 8th coldest February in Iowa on record!
- ★ Z139 is a really calm heifer from the great Queen of Ellston cow family!
- ★ Dam V86 was a first calf heifer with Z139, and now has a 358 day calving interval on her first two calves. She'll move up in time again in 2023 – excellent fertility here!
- V86's 2022 daughter A107, pictured above, was the 14th top weaning weight heifer of her crop, and a beautiful heifer!
- ★ Grandam R9 is a beautiful cow with a 357 day calving interval. Her 2022 calf was the 11th top weaning weight calf of our crop (A88, pictured above). Two of R9's daughters work as replacements in our herd, one of which raised the 3rd top weaning weight heifer of our 2022 crop. What a powerful set of cows they are!
- ★ Please read about phenomenal great grandam C50 in the footnote of her daughter, Lot 120





MISS BLACKBIRD ELLSTON Z142

Reg. 20114816 Tattoo: L/R Z142 02/12/21

HA Cowboy Up 5405 # FREYS COWBOY LOGIC F A R Princess 148Z

MOGCK Entice
MISS BLACKBIRD ELLSTON V18
Miss Blackbird Ellston L52

HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # F A R Princess 214X # SydGen Enhance MOGCK Erica 2255 # Hoover Dam #

Miss Blackbird Ellston C224

BW	72
ADJ. 205/WR	725/106
ADJ. 365/YR	1021/105
%IMF/RATIO	4.36/91
RE/RATIO	9.6/87

CED		BW			WW	\	/W	RAE	DG	YH		SC)	\$W	
+11 15	5%	2 2	20%	+70	25%	+124	25%	25% +.25		+.6		+1.35	20%	+68	20%
HP		С	EM		Milk		D	ос		Claw		Angle		H	S
+9.9		+8		П	+25		+12		+.37	10%	+.3	9 10)% +	38	25%
CW		MB			RE	Fat		\$1	Λ	\$F		\$E	3	\$0	0
+46		+.45		+.32	2	+.032	2	+63		+83		+121		+220	
Dam	Е	BWR	R WWR		YV	YWR		@ Auctio	n E	Daughters @		@ Auction		Daughters In Herd	
	2-98 2-110		1-1	05	N	lone		Nor	ne	e		None			

- ★ Ultrasound safe to Mogck Empire, due approximately March 22, 2023.
- ★ Z142 is a proud, big hipped, easy fleshing, nice profiling heifer. She traces back 14 generations to Miss Blackbird of Ellston 2, a female bred in 1946 by Walt Hoover to his foundational herd sire, Revolutions Bell Boy, who would have been nearly 10 years old at the time!
- ★ Dam V18 ties as the 7th top indexing cow of the Hoover herd with her whopping 2-110 wean ratio! Better yet, she does it with below average birth weights on her calves! V18 was a first calf heifer with Z142, and now has a 366 day calving interval. Her second calf was the 8th top weaning weight heifer of our 2022 crop!
- ★ V18 had exceptional performance data herself she weaned at 742 pounds, WR 114 to be the 4th top weaning weight heifer of her crop, YW 1032 lbs., YR 110, IMF 5.55, ratio 125, ribeye 12.1," ratio 116.
- ★ Grandam L52 has 5 daughters currently working in the herd!



🖳 ELLSTONS MISS BLACKBIRD Z188

Reg. 20114825 Tattoo:

Tattoo: L/R Z188 02/17/21

Hoover No Doubt

HOOVER KNOW HOW

Blkcp Empress Ellston L265 #

Connealy Direct Deposit #
ELLSTONS MISS BLACKBIRD M239 #
Ellstons Miss Blackbird J58

Mogck Bullseye # Miss Blackcap Ellston J2 SydGen Storm 8504 Blkcp Empress Ellston J120 Connealy Danny 5398 Boka Rae of Conanga 168 SydGen C C & 7 # Ellstons Miss Blackbird E119 #

511	
ADJ. 205/WR	576/84
ADJ. 365/YR	872/90
%IMF/RATIO	2.66/55
RE/RATIO	11.0/100

CED		BW		١	WW		/W	RAE)G	YH		S	C	\perp	\$W
+8	4	+.5 +53		3 +10		+103		10%	+.5		+1.00		+45		
HP		CEM			Milk		D	ос		Claw		Angle	9		HS
+13.1	30%	+6			+23		+13		+.52		+.4	17		+.39	25%
CW		MB			RE		Fat		Λ	\$F		\$	В	Т	\$C
+42	4	⊦.57		+.61		008	3 25%	+46		+97 2	5%	+147		+2	37
Dam	В	BWR WWR		/WR	R YWR		Sons	@ Auctio	n [Daughters @		@ Auction Da		aughters In Herd	
	7-98 7-98		-98	6-1	00	3-9	3925		1-\$4500		00		1-104		

- ★ Ultrasound safe to Mohnen General Lee, due approximately February 27, 2023.
- ★ Z188 is a level topped, good quartered, nicely made heifer. She'll make a beautiful replacement female! She slicks out nice and should work well on fescue.
- ★ Z188 is a 12th generation Ellstons Miss Blackbird to be bred, born, and raised by the Hoover family. When you come to our sale this year, in our new facility, check out the history wall where we have pictures, artifacts, and other cool stuff from the past 95 years of breeding Angus cattle. Included you will find the pedigree of this heifer's ancestors!
- ★ Pathfinder dam M239 has a 364 day calving interval on her progeny. Sons work for Jeff Allen, Randy Miller, and Taylor Ridge, and her featured daughter works for Jason Sieren – he likes her!
- ★ Grandam J58 brought 5 progeny to auction selling to Keith Miller, Scott Renaud, Sara Beane, Matthew Booth, and Tom Sackmann. Her first two daughters were retained in the herd and were excellent uddered, just as she was!

Short Ears = Survivability

Short ears tells me a calf was born in really cold temperatures, and he <u>survived</u> and <u>thrived</u>. In our herd, every calf that is born in cold temps gets dried off before the ears should freeze. When an animal is missing part(s) of his ears, it is most likely because his mother licked his ears *after* we dried him off. Even though we prefer a calf to not lose his ears, we are glad our momma cows do their job of being motherly to their calves!

Short eared bulls (or females) certainly aren't going to sire short eared calves – short ears are purely an environmental factor, not genetic. Numerous bulls that have been very successful for us like Neutron 377, Gridiron and Chairman were all bulls that had their ears froze at birth.



Lady Ida of Ellston P63
Flush Sister to the
Grandam of Lot 125

125 Spring Bred Heifer



LADY IDA OF ELLSTON Z129

Reg. 20114809

Tattoo: L/R Z129

02/11/21

HA Cowboy Up 5405 # FREYS COWBOY LOGIC F A R Princess 148Z

Baldridge 38 Special LADY IDA OF ELLSTON V39 Lady Ida of Ellston P68 HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # F A R Princess 214X # EF Commando 1366 # Baldridge Isabel Y69 Hoover Hawkeye Lady Ida of Ellston C164 #

70
617/90
919/94
3.66/76
10.9/99

CED		BW		1	WW	\	/W	RAI	DG	YH		SC	\$W
+7	\Box	+1.1 +69		+69	9 25% +124		25%	25% +.25		+.6	+.83		+71 15%
HP		CEM			Milk		Do			Claw	Ang	le	HS
+12.0		+11	2	0%	+31	20%	+12		+.35	4%	+.40	15%	+.86
CW	MB			RE Fa		at	ıt \$M		\$F	\$B		\$C	
+43	\Box	+.41		+.67	010 2		25%	+73 25%		+79	+124	1	+234
Dam	Е	BWR	٧	/WR	YWR		Sons	@ Auctio	n I	Daughters @	Auction	Dau	ghters In Herd
	2-99 2-96		-96	1-9	94	N	None		Nor	ie		None	
Grandar	ndam BWR			WWR		\top	YWR		Sons @ A	uction	Daughters @ Auction		
		4	-92		4-1	00	\top	4-98	$\neg \neg$	1-\$5500		1-\$2900	

- ★ Ultrasound safe to Mohnen General Lee, due approximately February 21, 2023.
- ★ Z129 is a thick heifer with lots of length and good body. Her ears are short from the ultra cold we had when she was born – it might make her a bargain on sale day.
- ★ Dam V39 was a first calf heifer with Z129. Her second calf, a heifer, weaned at 687 pounds, and her third calf is coming in February.
- ★ Grandam P68 is a beautiful Hawkeye daughter whose set of twins is not reflected in her ratios above, the bull of which was a photo feature in our sale last year to Dan McCorkle. P68 maintains a 355 day calving interval.
- ★ Three daughters of P68 work in the herd, one of which will likely be on the docket to flush in 2023 (a full sister to V39).
- ★ Pathfinder great grandam C164 is regarded as one of the herd's all-time greats! She is likely one of the best 5 cows to ever be in production at Hoover Angus – from her fertility to her udder, and tremendous progeny, she pails it all.
- her fertility to her udder, and tremendous progeny, she nails it all.

 * C164 recorded 10-107 WR and a 362 day calving interval and had been flushed 5 different times. She had 28 progeny registered at Hoover Angus. At the end of her career, she had grossed over \$186,000 on registered progeny sales (excluding embryo sales), with her 13 sons averaging over \$10,000! C164's top-selling son was the \$56,000 Hoover Inspiration the second top-selling bull in our history.



Gwen had an exciting State Fair, winning 1st place in her division of tumbling, and placing 2nd with her cookies in the Junior Baking Championship.







🖳 <u>Margie of Ellston Z304</u>

Reg. 20114874

Tattoo: L/R Z304

03/26/21

Hoover Top Notch P409 **HOOVER TOP NOTCH T90** Lady Ida of Ellston P295 #

Hoover Electrify

MARGIE OF ELLSTON R80

Margie of Ellston H260

Bruns Top Cut 373 #
Erica of Ellston L5
Mogck Bullseye #
Lady Ida of Ellston L73
Basin Excitement #
Blkcp Empress Ellston D241
TC Friction 5130 #
Margie of Ellston F284 #

BW	78
ADJ. 205/WR	638/94
ADJ. 365/YR	923/95
%IMF/RATIO	2.64/55
RE/RATIO	11.4/104

	BW		WW		YW		RADG			SC		\$W	
+	1.6	+60	+103			+.23		+.7		+.83		+55	
	CEM		Milk		Doc			Claw		Angle		HS	
1%	+9		+23	23 +20			+.51		+.55			+.14	2%
	MB		RE F		-at	\$1	Λ	\$F		\$	В	\$C	
+	.18	+.8	9 20%	015	20%	+80	10%	+89		+125		+242	
Dam BWR		WWR Y		VR	Sons	@ Auctio	n I	Daughters		ction	Daughters In H		Herd
5-	95	5-90	2-	98	1-\$	3750		Nor	ne			None	
֡	1% + B\	CEM 1% +9	CEM 1% +9 MB +.18 +.89 BWR WWR 5-95 5-90	CEM Milk 1% +9 +23 +23	CEM	CEM	CEM Milk Doc	CEM	CEM	CEM	CEM Milk Doc Claw Angle	CEM Milk Doc Claw Angle	CEM

- ★ Ultrasound safe to Connealy Garland, due approximately March 5, 2023.
- ★ Z304 is a deep bodied, clean fronted heifer with good length. Z304 offers the #1 Heifer Pregnancy EPD among the females selling. She has one of the best Hair Shed (HS) EPDs among the bred heifers, meaning she should work well on fescue. She was one of the slickest heifers last spring when I collected hair shed scores on over 500 of our females.
- ★ Dam R80 is a low birth weight cow whose son works for repeat customer Mike Findley. She has a 371 day calving interval which will tighten up significantly in 2023 when she calves.
- ★ R80 has a tight udder with excellent teat size, especially for her age!
- ★ Grandam H260 has been gone for many years, but produced three sons averaging \$7175; two for repeat customer John Zutavern (one a photo feature), and one for long-time repeat customer Randy Miller.



BLKCP EMPRESS ELLSTON Z288

Reg. 20114864

Tattoo: L/R Z288

03/17/21

Hoover Top Notch P409 **HOOVER TOP NOTCH T90** Lady Ida of Ellston P295 #

Hoover Dam # BLACKCAP EMPRESS ELLSTON L75 Blkcp Empress Ellston A360 Bruns Top Cut 373 #
Erica of Ellston L5
Mogck Bullseye #
Lady Ida of Ellston L73
SydGen C C & 7 #
Erica of Ellston C124 #
S A Neutron 377 #
Blkcp Empress Ellston M127

DVV	30
ADJ. 205/WR	753/110
ADJ. 365/YR	1052/108
%IMF/RATIO	4.11/85
RE/RATIO	11.7/106

03

CED		BW		W	W	\	/W	RAI	DG _	YH		SC		\$W		V
-4	-4 +4			+63	+115			+.26		+.7		+.82		+46		
HP		С	CEM		Milk		D	ос	(Claw		Angle		HS		
+12.8		+4		+2	23		+18		+.41	.41 15%		+.52		+.33		15%
CW		MB	MB		RE		at	\$1	Λ	\$F		\$B		\$C		
+62 20	0%	+.35	\Box	+.62		+.016	3	+51		+109 1	0%	+148		+243		
Dam	Dam BW		W	/WR YV		VR	Sons	@ Auctio	n [Daughters @ Au		uction Dau		ughters In Hero		lerd
	9	-109	9-	108	7-1	80	2-9	6875		1-\$72	250			1-9	95	

- ★ Ultrasound safe to Connealy Garland, due approximately April 10, 2023. Read about Garland on page 58.
- ★ Z288 gets her frame and length from her mother something that has been passed down several generations in this excellent cow line.
- Dam L75 is a highly productive cow with a superior 358 day calving interval on 9 calves! At 10 years of age this year, she weaned a 733 pound heifer, so she's still earning her keep! Several of her calves were among the top weaning weight calves of their respective crops, including one that was 2nd top along with having the #1 ribeye scan of the heifer crop!
- ★ Mark Smith, David Igo and Glenn Blomendahl, all repeat customers, selected L75's progeny to come to auction.
- ★ Grandam A360 recorded 9-108 WR and a 356 day calving interval on 10 progeny (one calf died pre-weaning) when we lost her to hardware. She had one Pathfinder daughter. A360 produced the co-top selling bull in our 2008 sale at \$10,000 to Glen Hanson.
- ★ Great grandam M127 was Landi's first show heifer, and a direct daughter of the great C57 cow you can read about in Lot 132's footnote. M127 produced some awesome calves in her day, and a great fleet of daughters and granddaughters too.

ALL animals in this sale are either tested free of the known genetic conditions in Angus cattle, or have no pedigree risk.



QUEEN OF ELLSTON Z206 - Lot 128



Queen of Ellston K11
Pathfinder Grandam of Lot 128



Queen of Ellston X189 Owned by Tyler Shelton \$13,000 Maternal Sister to the Dam of Lot 128

128 Spring Bred Heifer



QUEEN OF ELLSTON Z206

Reg. 20114832 Tattoo: L/R Z2

eg. 20114832 Tattoo: L/R Z206 02/19/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge 38 Special QUEEN OF ELLSTON T54 Queen of Ellston K11 # SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 EF Commando 1366 # Baldridge Isabel Y69 Hoover Dam # Queen of Ellston C355 #

BW	85
ADJ. 205/WR	709/104
ADJ. 365/YR	1034/107
%IMF/RATIO	6.01/125
RE/RATIO	11.0/100

BW	/	WW	Y	/W	RADG		YH		SC		\$	W
+1.9	+1.9 +81		+146 5%		+.26		+.9 1	5%	+1.58	3 15%	+84	2%
	EM	Milk	D		ос	-	Claw		Angl	е	HS	
-7		+36	4%	+24	25%	+.30	2%	+.5	i4		+.31	15%
ME	MB		F	at	\$1	Λ	\$F		9	₿B	\$C	
+61 25% +1.00 2		87 20%	001		+63		+92		+166 20%		+278	20%
BWR	BWR WWR		R YWR		@ Auctio	n [Daughters	@ Aı	ıction	Dau	ghters In Herd	
3-98	3-97	7 1-1	1-107		lone		None				None	
Е	BWR		WWR		YWR		Sons @	Aucti	ion	Daughters @ Auc		uction
8	-104	8-1	103		6-102	\Box	2-\$5	750		1-3	\$13,00	00
	+1.9 -7 ME +1.00 2 BWR 3-98	CEM -7 -7 MB +1.00 20% +.8 BWR WWI 3-98 3-97	+1.9	+1.9	+1.9	+1.9	+1.9	+1.9	+1.9	+1.9	+1.9	+1.9 +81 10% +146 5% +.26 +.9 15% +1.58 15% +84 CEM Milk Doc Claw Angle H3 -7 +36 4% +24 25% +.30 2% +.54 +.31 MB RE Fat \$M \$F \$B \$K +1.00 20% +.87 20% 001 +63 +92 +166 20% +278 BWR WWR YWR Sons @ Auction Daughters @ Auction Daughters In 3-98 3-97 1-107 None None None None

- ★ Ultrasound safe to Connealy Garland, due approximately March 18, 2023.
- ★ Z206 is a long, deep, nice quartered heifer with a leg on all four corners. She has one of the top YW EPDs among the bred heifers selling. She is also a calm disposition heifer.
- ★ Dam T54 was the #1 ribeye scanning female of her crop with a whopping 14.9" ribeye! A maternal sister to T54 was the #1 ribeye scanning female of her crop too!
- ★ T54 records a 351 day calving interval on her 3 calves. Her 2022 calf is one of the nicest calves by Athlete.
- ★ Pathfinder grandam K11 is one of the most beautiful Hoover Dam daughters we have ever had! She has a 366 day calving interval and has put 3 successful daughters in the herd, including the dam of Hoover Attraction – see more about him on page 5 of your sire directory.
- ★ One daughter of K11 was selected as a feature from our 2022 sale as a donor cow by Tyler Shelton for \$13,000. K11 is a great cow to work with at calving time. We count on her to bring in one of the best calves every year.
- ★ K11 is the base for ribeye in this cow family as a yearling heifer, she scanned a 15.3" ribeye, with an 1104 pound scan weight. Breed average for heifers is currently 9.78"! K11 passes this trait on to her progeny, as they average a whopping 119 ribeye ratio!
- ★ Pathfinder great grandam C355 was a high producing cow whose six progeny averaged \$6775 - not bad for a 2004 model cow! Her first daughter earned Pathfinder honors. She produced two full sibs to K11 that were photo features topping the \$10,000 mark!





MISS BLACKCAP ELLSTON Z190

Reg. 20114826

Tattoo: L/R Z190

02/17/21

Fortunes Conquest 224 **BALDRIDGE CHAIRMAN**Baldridge Isabel B061

Hoover Dam #
MISS BLACKCAP ELLSTON V90
Miss Blackcap Ellston M170 #

Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 G A R Prophet # Baldridge Isabel Y69 SydGen C C & 7 # Erica of Ellston C124 # Mogck Bullseye # Miss Blackcap Ellston G362

BW	68
ADJ. 205/WR	652/96
ADJ. 365/YR	914/95
%IMF/RATIO	4.90/102
RE/RATIO	11.3/103

CED		BW		V	VW)	/W	RAE)G	YH		S	С	\$	W
+7		-1.2 1	-1.2 10% +54		+90			+.18		+0		+1.83 5%		+66 259	
HP		CEM			Milk		D	ОС		Claw		Angle		H	3
+15.8	15.8 10% +12 15°		5% +	-31	20%	+20		+.26	26 1%		9 1	0%	+.78		
CW		MB			RE	Fat		\$M		\$F		\$	В	\$C	
+28	28 +.42			+.78	30%	+.010)	+95	1%	+61		+105		+231	
Dam	E	BWR	V	WWR Y		VR	Sons	@ Auctio	n I	Daughters (@ Aι	ction	Daughters In He		Herd
2-		-100	2	-98	1-9	95	N	lone		None				None	
Grandar	n	В	WR		W۱	ΝR		YWR		Sons @ /	Aucti	on [Daughters @ Auction		
		7	99		7-1	03	\top	6-105	\Box	7-\$59	900			None	

- ★ Ultrasound safe to Mogck Empire, due approximately March 1, 2023.
- ★ Z190 looks like a soggy brood cow! She is easy fleshing, and I would expect her to be highly productive. She is a nice footed female and will be moderate in her mature size. Z190 ties as the second best Claw EPD (foot shape) among all females selling! Better yet, she has a really nice, calm temperament.
- ★ Z190 comes from the same cow family that produced Hoover No Doubt!
- ★ Z190 ties as the 2nd lowest BW EPD female to sell and is one of 9 females selling with a \$Maternal Value in the best 1% of the breed!
- ★ Dam V90 has real nice udder shape and was a first calf heifer with Z190. Her second calf is a full brother to Z190.
- ★ Pathfinder grandam M170 is good at having bull calves! We kept breeding M170 to Hoover Dam each year, in hopes of getting a replacement daughter out of her, and it took 5 years for her to give us a daughter (V90)! At least our customers got to reap the benefits of some outstanding Hoover Dam sons along the way! Sons of M170 work for Russell & Sharon Kelley, Wayne Reinhart, Art Knutson, Ryan Thornton, Dusty Goodman, Ben Striegel, and Dan Bush.
- ★ M170 is a fertile cow with a 366 day calving interval, which includes a set of twins.
- ★ M170 puts some ribeye size in her progeny with her sons averaging a 15.8" ribeye! She is one of the top ribeye ratio cows of the herd and definitely puts thickness in her calves!

130 Spring Bred Heifer

HOOVER ELATION M123

Basin Excitement #

Connealy Impact #

MISS ERICA ELLSTON P163 #

Pride of Ellston K68 #

Miss Erica Ellston M240

MISS ERICA ELLSTON Z212

Reg. 20114835 Tattoo: L/R Z212

Basin Expedition R156
Basin Lady S532 AK
SydGen C C & 7 #
Pride of Ellston D58 #
Connealy Impression #
Elza of Conanga 8265 #
Hoover Emperor
Miss Erica Ellston K228 #

BW	92
ADJ. 205/WR	716/105
ADJ. 365/YR	985/102
%IMF/RATIO	3.63/75
RE/RATIO	10.3/94

02/20/21

CED		BW		W	W	١	/W	RAE)G	YH		S	C	\$	W
+6		+2.2		+73	20% +127		20%	+.20	+.20		0%	+1.82	10%	+69	20%
HP		CEM			Milk		D	ОС	Ī	Claw		Angle	Э	H	3
+15.2	15.2 15% +9			+3	30	25%	+24	25% +.5		+.4		49		+.58	
CW		MB		R	RE		at	\$1	1	\$F		\$	В	\$0)
+52	\Box	+.28		+.59		+.037	7	+65		+85		+118		+218	
Dam B		3WR	٧	VWR Y		VR	Sons	@ Auctio	n [Daughters @ Au		uction Dau		ughters In Hero	
	6	-115	6-	105	2-1	110	1-\$	2750	Т	Nor	ne			1-108	

- ★ Ultrasound safe to Mohnen General Lee, due approximately March 1, 2023.
- ★ Z212 is a slick haired, level topped, broody female that will make a great replacement female. She gets some size from her dam's side of the pedigree, as she is bigger framed than most Elation progeny.
- ★ Tracing down the dam's side of Z212's pedigree, four of the last five generations of cows have earned Pathfinder status!
- ★ Dam P163 has earned Pathfinder honors for her excellent fertility and productivity. She has a 364 day calving interval. One productive daughter that was the 2nd top weaning weight heifer of her crop works in the herd. Garry Nickell owns P163's son.

Weekly EPD Updates

The American Angus Association runs National Cattle Evaluation (NCE) EPD updates every week. Non-parent animals with no data being submitted will see very little EPD change on a weekly basis. Visit www.angus.org/ Animal/EpdPedSearch.aspx for the latest available EPDs.

131 Spring Bred Heifer

BALDRIDGE 38 SPECIAL



FF Commando 1366 #

Baldridge Isabel Y69

ELBAMERE QUEEN ELLSTON N132 #

Elbamere Queen Ellston L173

Hoover Dam #

ELBAMERE QUEEN ELLSTON Z218

Reg. 20114837 Tattoo: L/R Z218

EF Complement 8088 #
Riverbend Young Lucy W1470
Styles Upgrade J59 #
Baldridge Isabel T935
SydGen C C & 7 #
Erica of Ellston C124 #
SydGen Journey 8200

Elbamere Queen Ellston E316

BW	88
ADJ. 205/WR	747/110
ADJ. 365/YR	1049/108
%IMF/RATIO	5.66/118
RE/RATIO	12.7/115

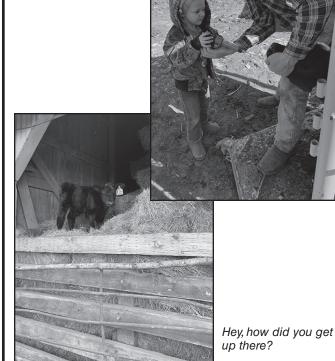
02/20/21

CED		B\	Ν	WW		YW		RADG		YH		SC		\$W	
+2				+78	8 10% +1		10%	+.28	30%	+1.2 3%		+1.61 10%		+64	25%
HP		CEM		Milk		Doc			Claw		Angle		HS		
+12.1		+6			+24	1 +24		25%	+.35	35 4%		.56		+.50	
CW		MB		RE F		-at	\$1	1	\$F		\$B		\$C		
+56 30)%	+.92	25%	+.7	8 30%	+.030)	+63		+93 3	0%	+159	25%	+269	25%
Dam	Dam BWR V		VWR	R YWR		Sons	@ Auctio	n I	Daughters	@ Aı	uction Dau		ughters In Hero		
	7-106 7		109	6-1	07	3-\$	11,150		1-\$8250				1-94		

- ★ Ultrasound safe to Mogck Empire, due approximately February 26, 2023.
- ★ Z218 is a curious, long bodied heifer with more frame. She is certainly a growthy heifer, as she was the 10th top weaning weight heifer of her crop! She also turned in a real nice ultrasound scan.
- ★ 38 Special daughters have been excellent producers the top-selling bull at \$232,000 in the 2022 Schiefelbein Angus Sale in Minnesota was out of a 38 Special daughter!
- ★ Z218 is the 13th generation of consecutive Hoover breeding of the Elbamere Queen cow family. Some great ones among her ancestors include S36 and L913. At least 43 daughter descendants in the Hoover herd, 13 of which achieved Pathfinder status, have stemmed from the great L913 cow!
- ★ Dam N132 serves as the herd's 10th top indexing cow with 7-109 WR! She is a fertile cow with a 360 day calving interval on her 7 calves.
- ★ N132 has had several top progeny, with her top son being the #1 weaning weight bull of his crop and selling to long-time repeat customer Glen Hanson for \$26,000. Other progeny work for Jay Anderson, Brian James, and Shane Triggs.
- ★ N132 puts excellent carcass traits in her progeny, with an average 110 IMF ratio and 106 ribeye ratio!

Around the Farm

Andrew & Gwen giving nasal vaccines.





SPRING BRED HEIFERS

BLKCP EMPRESS ELLSTON X462

Reg. 20013519 Tattoo: L/R X462 08/26/20

HA Cowboy Up 5405 # FREYS COWBOY LOGIC FAR Princess 148Z

Hoover Top Gun **BLKCP EMPRESS ELLSTON S510** Blkcp Empress Ellston N439 HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # FAR Princess 214X # Bruns Top Cut 373 # Blackcap Empress Ellston J54 Hoover Dam #

Blkcp Empress Ellston L434

BW	60
ADJ. 205/WR	730/105
ADJ. 365/YR	938/104
%IMF/RATIO	3.58/77
RE/RATIO	8.4/87

CED		BW		WW		YW		RADG		YH		SC		\$W	
+12 10)% -			+74	15%			+.28	30%	+.9 1	5%	+.72		+69	20%
HP		CEM		Milk		D		ОС	Ī	Claw		Angle		H	3
+12.8		+11 20%		0% н	+26		+29	10% +.4		15%	+.4	3 2	25%	+.50	
CW	\Box	MB			RE		-at	\$1	Λ	\$F		\$	В	\$0)
+55	<u> </u>	+.27		+.54		016 20		+79	10%	+95 3	0%	+132		+250	
Dam	В	BWR WWR		VWR	YWR		Sons	@ Auctio	n [Daughters (@ Auction		Daug	ghters In	Herd
	3-101 3-103		103	3-1	3-101		5000		None		е		None		

- ★ Ultrasound safe to Connealy Garland, due approximately April 2, 2023.
- ★ Most of the service sires to these bred heifers may be found in our herd sire directory glued in the front of your catalog. Information on Connealy Garland is found on page 58.
- ★ X462 is a soggy, broody female that looks like a cow already! She has the 2nd best CED EPD of any female selling today.
- ★ Dam S510 is a superior uddered female, and I would expect X462 to be the same.
- S510's son works for repeat customers Andrew & Scott Davidson. One daughter was the #1 IMF scanning heifer of her crop!
- Grandam N439 put three replacement daughters in the Hoover herd.
- A nice set of these Blackcap Empress Ellston females sell in this spring heifer division - Lots 132-137. Keep them together for the foundation of your herd! Foundational dam C57 has put 92 daughter descendants in the Hoover herd, including 17 Pathfinders and 9 donor cows! Four bulls selected for use in the Hoover herd have also stemmed from C57. To say C57 has had an impact on the herd would be an understatement! She has truly helped write the history books at Hoover Angus.



BLKCP EMPRESS ELLSTON Z113 - Lot 134



Hoover Know How Owned with Select Sires and Teixeira Cattle Co. Maternal Brother to Lot 134; Relative of Lots 132-137

Spring Bred Heifer



BLKCP EMPRESS ELLSTON Z289

Reg. 20114865 Tattoo: L/R Z289 03/17/21

MOGCK Entice HOOVER ATTRACTION

Queen of Ellston S22 Baldridge 38 Special **BLKCP EMPRESS ELLSTON V195**

Blackcap Empress Ellston S86

MOGCK Erica 2255 # SvdGen Sizzle Queen of Ellston K11 # EF Commando 1366 # Baldridge Isabel Y69 Hoover No Doubt Blkcp Empress Ellston L434

SvdGen Enhance

BW	70
ADJ. 205/WR	676/99
ADJ. 365/YR	1001/103
%IMF/RATIO	4.87/101
RE/RATIO	10.3/94

CED						TW NADO		<u> </u>	1 1 1		30		Φ۷۷	
+10 20)%	+.5		+70	25%	+121	30%	+.22		+.8 2	5% +1.9	93 4%	+84	2%
HP	HP CEM			Milk		D	ос		Claw	Ang	gle	H	S	
+13.6	25%	25% +8			+42	1%	+25	20%	+.34	4 4%	+.46		+.26	10%
CW		ME	3		RE		-at	\$M		\$F		\$B		
+54	+54 +.96 25% +.70		+.70		+.003		+90		+88	+15	7 30%	+294	10%	
Dam	Е	BWR WWR		/WR	YWR		Sons	@ Auctio	n	Daughters (@ Auction	Dau	ighters In	Herd
	2	2-93	2-	101	1-1	103		None		Nor	ne		None	
Granda	m	Е	BWR		W	WR		YWR		Sons @ Auction		Daughters @ A		uction
		2	-104		2-1	09		2-106		Nor	ne	None		
★ Ultra	Ultrasound safe to Mohnen General Lee, due approximately February 25, 2023.													

- Z289 is a real gentle heifer that is super slick and complete. She's a neat fronted, fancy heifer. She was one of Zach Moffitt's picks when he made his first visit through the Hoover cow herd. Better yet, she has one of the most well-rounded EPD packages among the heifers selling!
- Z289 offers the highest Milk EPD of all the females selling!
- Z289 is a 15th generation Blackcap Empress Ellston female to be bred, born, and raised at Hoover Angus - this cow family is one of our most productive, profitable cow families in our history!
- ★ Dam V195 was a first calf heifer with Z289, and now she has a 350 day calving interval with her second calf on record.
- V195 was a super high-performing female, weaning at 740 pounds, WR 113, YW 1018 lbs., YR 108, IMF 6.39, ratio 144, ribeye 12.5", ratio 120! Among over 100 herd mates, she had the 5th highest weaning weight, 2nd biggest ribeye scan and 8th top
- ★ Donor grandam S86 produced a flush in our 2020 mini online sale with embryos selling for \$1750 each to Four Sons Farms in Kentucky. Another flush from \$86 produced the feature fall bred heifer, Lot 161. See a picture of S86 and her udder on page 62.

134 **Spring Bred** Heifer



BLKCP EMPRESS ELLSTON Z113

Reg. +20108172 Tattoo: L/R Z113 02/09/21

VAR Discovery 2240 # **DIABLO DELUXE 1104** Diablo Erica Dianna 9034

SydGen Storm 8504 **BLKCP EMPRESS ELLSTON L265 #** Blkcp Empress Ellston J120 A A R Ten X 7008 S A # Deer Valley Rita 0308 GAR Prophet # Diablo Erica Dianna 5010 SydGen Contact # GAR 616 Rito 2472 Basin Excitement # Blackcap Empress Ellston F29

BW	77
ADJ. 205/WR	654/96
ADJ. 365/YR	961/96
%IMF/RATIO	5.88/105
RE/RATIO	10.2/92

CED		BW			WW YW		/W	RAI)G	YH	ł	SC		\$W	
+4		+1.3		+79	10%	+142	10%	+.31	15%	+.7		+1.92	4%	+65	25%
HP		CEM			Milk		Doc		Claw		\Box	Angle		HS	3
+16.9	4%	+14		4% +	18		+20		+.63		+.5	2		49	
CW		MB	3	F	RE		-at	\$1	Λ	\$F		\$	В	\$0	
+62 20)%[+1.10	15%	+.56		+.015	5	+70	30%	+108	10%	+181	10%	+305	10%
Dam	E	BWR WWR		ΥV	VR	Sons	@ Auctio	n I	Daughters	@ Aı	uction Dau		hters In	Herd	
	8-100 8-104		104	4-1	4-100 3-\$		11,750		2-\$5050)50		1-103		

- ★ Ultrasound safe to Mogck Empire, due approximately February 28, 2023.
- Z113 is super deep and broody and will look just like her mother as a mature cow! She has lots of rib and capacity, and lots of natural fleshing ability.
- Z113 is a maternal sister to Hoover Know How and a 12th generation Blackcap Empress Ellston female to be bred, born and raised by the Hoover family! A flush sister to Z113 sells as Lot 136. Two more flush sisters have been retained as replacements
- Z113 ties as the 4th top Marbling EPD and 3rd top \$Beef Value among the females selling!
- When you come to the Hoover sale this year (in our new sale facility), take a look at the north wall of the building, and you will see pedigrees of some of the original cows in Walt Hoover's herd, including the foundational dam in this pedigree! This has truly been one of the most influential and profitable cow families in our 95 year history! Read more about them, and ancestor C57, in the bottom of Lot 132's footnote.
- ★ Pathfinder dam L265 is better known as "Stormy" around Hoover Angus, as she is the only daughter of SydGen Storm. At 10 years of age, Stormy raised an 863 pound heifer calf to be the #1 adjusted weaning weight heifer of her crop, and she beat out the rest of the females by over 50 pounds! This gorgeous heifer is a full sister to Z113.
- Stormy is an exceptional uddered female and calm in her demeanor. Stormy has one Pathfinder daughter that works in the herd. Stormy and the 6 generations of cows behind her have been superior uddered females
- Stormy's progeny work for Tom Young, Bill McLaren, Melvin & Annette Warren, Steve Medlin, Teixeira Cattle Co., and Select Sires.





Blkcp Empress Ellston C344

Pictured at 8 years of age Pathfinder Hoover Donor Grandam of Lot 135 and 137; Relative of Lots 132-136

92

ADJ. 205/WR 673/99

365/YR 908/94

7/RATIO 4.95/103

9.0/82

135 Spring Bred Heifer

BLKCP EMPRESS ELLSTON Z174

HA Outside 3008

WK Bohcat #

HA Blackcap Lady 1602 #

FAR Princess 214X #

Reg. 20114821 02/16/21 Tattoo: L/R Z174

HA Cowboy Up 5405 # FREYS COWBOY LOGIC FAR Princess 148Z

Hoov	er No Doubt					Bullsey				ADJ. 365/	١
	MPRESS EL		ON S31			lackcap				%IMF/RAT	ſ
Blkcp	Empress El	Isto	n C344 #			amous 1 Empress		# on V127 :	#	RE/RATIO	
CED	BW		WW	\ \	ΥW	RAE)G	YH		SC	Ī
-6	+2.9	2	+108	3 +.22			+.6		+1.16 309	7	
HP	CEM		Milk		D	ос	(Claw		Angle	ĺ
0.6	.40 4	1.15 1.50 1.					. 2	0 100/	1		

CED		BW	/		VVVV			r vv	HAL	JG _	I YH			<u> </u>	\$ \$ \$ \$	
+6		+2.9		+62	2		+108		+.22		+.6		+1.16	30%	+52	
HP		CEM				Milk		D	oc		Claw		Angle		HS	
+8.6		+12 15%		5%	+23	+1		+15		+.50		+.3	38	10%	+.51	
CW		MB			RE	RE Fa		-at	\$1	Λ	\$F			\$B	\$C	
+32	+.31 +.3		+.3	8	008		3 25%	+56		+69		+104		+191		
Dam	E	BWR WWF		VWR	YWR		Sons	ions @ Auction		Daughters (@ Αι	uction	Dau	ghters In He	rd	
	2	2-107 2-10		-101	\Box	1-9	94	N	lone		1-\$3300		0		1-101	
Granda	dam BWR				WWR			YWR		Sons @ /	Auct	ion	Daugh	ters @ Aucti	on	
	13-100)	Π	13-107		\top	12-104		11-\$7925		5 T	5-\$5500			

- ★ Ultrasound safe to Mohnen General Lee, due approximately February 24, 2023
- Z174 is a square made heifer with a leg on all four corners, and a little more bone than most.
- Dam S31 does way more work than the ratios in the boxes above give her credit for. She has had two sets of twins, and still a 357 day calving interval on her 4 calvings! Her 2022 son sells as Lot 21 - he's a good one!
- ★ A daughter of S31 works for Preston Poots-Jacobsen, and a daughter works in our herd. The daughter in our herd started her production with a bang, raising the 10th top weaning weight bull of the crop, selling to long-time repeat customers Craig & Karri Miller for \$8000
- Please read about Pathfinder donor grandam C344 in the footnote of Lot 137. C344 and her cow family have been tremendous!

137 **Spring Bred** Heifer



BLKCP EMPRESS ELLSTON Z109

Reg. 20114804 Tattoo: L/R Z109 02/08/21

HA Cowboy Up 5405 # FREYS COWBOY LOGIC FAR Princess 148Z

MOGCK Entice **BLACKCAP EMPRESS ELLSTON V49** Blkcp Empress Ellston C344 #

HA Outside 3008 HA Blackcap Lady 1602 # WK Bobcat # FAR Princess 214X # SydGen Enhance MOGCK Erica 2255 # Roth Famous 1006 # Blkcp Empress Ellston V127 #

BW	73
ADJ. 205/WR	713/105
ADJ. 365/YR	993/103
%IMF/RATIO	5.36/111
RE/RATIO	10.6/96

CED		DVV			VVVV		YVV	RAL	<i>J</i> G	1 1			<u> </u>		ÞVV
+10 20)%	+2.2		+71	20%	+126	20%	% +.25		+.9 1	5%	+1.30 25%		+59	
HP				Milk		D	ОС	Ī	Claw		Angle		Н	S	
+10.5	.5 +9			+22	-22		50%	+.53			11	15%	+.43	30%	
CW	W MB			RE		Fat	\$1	Λ	\$F		9	βB	\$	С	
+44	14 +.37		+.3	3 +.043		3	+54		+80		+113		+201		
Dam	E	3WR	٧	VWR	/R YWF		Sons	@ Auctio	n [Daughters @	@ Aι	ıction	Dau	ghters I	n Herd
	2-99 2-1		103	1-1	03	N	None		None				None	Э	
Granda	Grandam BWR			W	WWR		YWR		Sons @ A	Aucti	ion	Daugh	ters @ /	Auction	
	13-100)	13-107			12-104		11-\$7925		5	5-\$5500		0	

- ★ Ultrasound safe to Deer Valley Growth Fund, due approximately February 24, 2023.
- Z109 is a square, attractive-made heifer as most Cowboy Logic daughters are. I feel like a broken record, but she has really nice length of body - something the Angus breed seems to be losing!
- Dam V49 was a first calf heifer with Z109, and this past year she weaned a 759 pound bull calf.
- Pathfinder grandam C344 is the renowned donor cow that has had quite a career at Hoover Angus! She has a long record of highly successful progeny, many of which were among the top weaning weight calves of their calf crop. I'll try to hit the highlights here
- C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility! We feel it is important for our donors to be working donors that raise a calf every year so we can continue to monitor their udder structure and other traits (many of which we do not have EPDs for) as they age! C344 was laid to rest at 16 years of age. Her udder was still impeccable, and her feet were still amazing. C344 recorded a total of 49 progeny.
- We sold C344's last large group of ET sons in our 2021 sale. She would have been 17 years of age if still living, and her sons averaged a whopping \$7150! These sons went to astute cattlemen in three states plus Canada. She joined the elite \$100,000+ club in 2021 when her gross progeny sales topped the \$100,000 mark.
- One daughter of C344 was the #1 adjusted weaning weight heifer of her crop. Another daughter was the 14th top weaning weight heifer calf of her crop when C344 was 13 years old!
- Pathfinder great grandam V127 recorded 12-106 WR and a 362 day calving interval. She was a tremendously easy fleshing cow.

136 Spring Bred Heifer

BLKCP EMPRESS ELLSTON Z159

Reg. +20108176 Tattoo: L/R Z159 02/15/21

VAR Discovery 2240 # **DIABLO DELUXE 1104**

Diablo Erica Dianna 9034

SydGen Storm 8504 **BLKCP EMPRESS ELLSTON L265 #** Blkcp Empress Ellston J120 A A R Ten X 7008 S A # Deer Valley Rita 0308 GAR Prophet # Diablo Erica Dianna 5010 SydGen Contact # G A R 616 Rito 2472 Basin Excitement # Blackcap Empress Ellston F29

BW	76
ADJ. 205/WR	655/96
ADJ. 365/YR	1002/100
%IMF/RATIO	6.94/124
RE/RATIO	9.2/83

CED		BW	1	١	WW		/W	RADG		YH		SC		\$	W
+2		+2.3			10%	+144	10%	+.28	30%	+.8 2	5%	+2.22	2%	+57	
HP				Milk		D	ос	_	Claw		Angle		HS	3	
+11.9	1.9 +13 10%		0%	+15		+28	10%	+.59		+.4	8		+.52		
CW		MB			RE		-at	\$1	Λ	\$F		\$	В	\$C	;
+70 10)%	+1.15	10%	+.21		+.05	5	+50		+111 1	0%	+179	10%	+282	15%
Dam	n BWR WW		VWR	R YWR		Sons	@ Auctio	n [Daughters (@ Aı	ıction	Daug	ghters In	Herd	
	8-100 8-1		104	4-100		3-\$	11,750	Т	2-\$5050				1-103		

- ★ Ultrasound safe to Mogck Empire, due approximately April 5, 2023
- ★ Z159 is a deep bodied, easy fleshing heifer. She has the 2nd biggest Scrotal EPD among the females selling today! Better yet, she combines the antagonistic traits of Scrotal and Marbling and is the 2nd top Marbling EPD female to sell!
- Z159 is a female that slicks off early in the season, as she received my best hair shed score last May when I collected over 500 of these scores in our herd.
- Flush sister to Lot 134 please see footnote under Lot 134.



lowa's voting delegates at the 2022 American Angus Association Annual Convention. Ringgold County was well represented with three delegates - Landi, Jim Werner, and Tricia Holmes. Next year's convention moves to Orlando, Florida for any Angus breeders or commercial cattlemen interested! The event comes highly recommended!



RING BRED



MISS BLACKCAP ELLSTON Z231

Reg. 20114843 Tattoo: L/R Z231 02/22/21

Baldridge Forecaster B160 RRR PREDICTOR

Pine View Ruby C023

Connealy Impact # MISS BLACKCAP ELLSTON R73 Miss Blackcap Ellston C446 # GAR Prophet # Baldridge Pratissa W165 baldridge Xpand x743 44 Ruby 2225 Connealy Impression # Elza of Conanga 8265 # Roth Famous 1006 #

Miss Blackcap Ellston V180

BW	84
ADJ. 205/WR	625/92
ADJ. 365/YR	887/92
%IMF/RATIO	8.12/169
RE/RATIO	8.8/80

CED		BW	BW		WW		YW)G	YH		S	С	\$W	
+9 30%2		2	20%	+50		+98		+.22		+.9 15%		+.73		+50	
HP			CEM		Milk		Doc			Claw		Angle		HS	
+14.6	15%	6 +11	2	0% +	⊦27		+30	5%	+.54		+.4	4 3	30%	+.89	
CW		ME	MB RE		RE	Fa		\$M		\$F		\$	В	\$C	
+47		+1.10 15% +.57			+.008		3 +71		% +94 30%		+168	20%	+289 1	15%	
Dam B		BWR	WWR		ΥV	WR Sons		@ Auctio	n l	Daughters	@ Αι	uction Dat		aughters In Herd	
4-		-107	4	-98	3-	98	1-\$3750			No	ne)		None	

- Ultrasound safe to Mohnen General Lee, due approximately March 15, 2023.
- Z231 is a long bodied heifer that can add marbling to her calves. She was the 3rd top IMF scanning heifer of her crop!
- Dam R73 is a fertile cow with a 367 day calving interval. I had written in our 2018 calving book that she received the "best mother of the year award" as she was a great mother (to her calf and to people) at calving time.
- ★ R73 is the herd's 11th top IMF ratio cow with 3-136 IMF ratio!
- Pathfinder grandam C446 worked in the herd until 15 years of age, and the only reason she was culled at that time was because of a lump on her chin - otherwise her structure and udder were every bit as good as a cow half her age! The calf she raised at 15 years old weaned at 783 pounds! This is the type of cow America needs! C446's progeny and relatives don't have the shiny EPDs that animals out of "younger" pedigrees do, but cows like C446 have proven themselves the hard way, the old-fashioned way! And they don't stay in the herd until 15 years of age unless they are carrying their own weight!
- Four of C446's sons to come to auction were photo features, and a total of 6 sons averaged \$6525.



PRINCESS OF ELLSTON Z237 - Lot 140



Princess of Ellston G25 Pathfinder Hoover Donor Grandam of Lot 140

139 **Spring Bred** Heifer

FF Commando 1366 # **BALDRIDGE 38 SPECIAL**

Baldridge Isabel Y69 SvdGen C C & 7 # **BLKCP EMPRESS ELLSTON N476**

Blkcp Empress Ellston D515 #

BLKCP EMPRESS ELLSTON Z296

Reg. 20114869 Tattoo: L/R Z296

> EF Complement 8088 # Riverbend Young Lucy W1470 Styles Upgrade J59 # Baldridge Isabel T935 S A F Connection # SydGen Forever Lady 4087 TC Gridiron 258 # Blkcp Empress Ellston A648

BW	99
ADJ. 205/WR	768/113
ADJ. 365/YR	1086/112
%IMF/RATIO	5.93/123
RE/RATIO	11.6/105

03/22/21

CED		BW		W	WW Y		YW RAD)G	YH		S	С	\$	W
-8 +4.6		+4.6		+75	15%	+130	20%	+.23		+1.1 1	0%	+1.60	10%	+68	20%
HP		С	CEM		Milk		Doc		_	Claw		Angle		H	3
+17.7 2%		+3		+3	33	10%	+27	15%	+.26	6 1% +.		19		+.63	
CW		MB	1B		RE F		-at	\$1	Λ	\$F		\$	В	\$0	
+55	+55		2 +.5		7 +.02		7	+84 5%		% + 90		+149		+277	20%
Dam	Dam B		٧	/WR	YWR		Sons	@ Auctio	n [Daughters @ Ai		uction Dau		ughters In Hero	
	6	-113	6-	101	5-1	09	2-9	2-\$5250		1-\$10,000		00		1-102	

- ★ Ultrasound safe to Mogck Empire, due approximately February 21, 2023.
- Z296 is a slick haired, clean fronted, long bodied, bigger framed heifer. She is good footed and has a calm disposition.
- Z296 was the 3rd top weaning weight, 2nd top yearling weight heifer of her crop!
- Dam N476 has raised several high weaning weight progeny. Howard Paulsen, Doug Kirk, and Varley Angus, all repeat customers, have N476's progeny at work in their herds. Howard's bull was the #1 \$Beef animal in our 2018 sale.
- ★ N476's daughter in the herd has a nice production record and a 361 day calving interval.
- \star N476 is a maternal sister to the great G403 cow that placed two bulls in AI studs - Hoover Leadman (Alta) and Hoover Emperor (Genex). Emperor was the #1 adjusted weaning weight, #1 adjusted yearling weight bull of his crop and the top selling bull in our 2012 auction. Emperor has been used heavily in overseas markets for producing high growth, good footed cattle. Three of G403's sons were the #1 WW and #1 YW bull calves of their respective crops.
- Pathfinder grandam D515 tied as the 8th top indexing cow of the Hoover herd when she died. Her first son was the #1 adjusted weaning weight bull in our history at that time at 921 pounds. D515 produced a total of 4 sons or daughters that were among the top 10 adjusted weaning weight bull or heifer calves of their respective crop.

Spring Bred Heifer



PRINCESS OF ELLSTON Z237

Reg. 20114846

Tattoo: L/R 7237

02/23/21

Fortunes Conquest 224 BALDRIDGE CHAIRMAN Baldridge Isabel B061

Mogck Bullseye # PRINCESS OF ELLSTON R26 Princess of Ellston G25 # Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 GAR Prophet # Baldridge Isabel Y69 MOGCK Sure Shot # Mogck Mary 1255 SvdGen C C & 7 # Princess of Ellston V198 #

BW	75
ADJ. 205/WR	668/98
ADJ. 365/YR	919/95
%IMF/RATIO	5.86/122
RE/RATIO	11.1/101

CED		BW	BW		WW		YW		RADG			SC		\$	W
		+1.3		+65		+111		+.18		+.7		36		+67	20%
HP		С	CEM		Milk		Doc		Claw		Angle		Э	H	S
+16.2 10%		+15	2	2% +	26		+20		+.44	+.44 25%		6	4%	+.59	
CW		MB		F	RE F		-at	\$1	Λ	\$F		\$	В	\$0	0
+48 +		+.73		+.97	10%	+.023		+96	6 1% +8		+80			+278	20%
Dam	Е	BWR	W	/WR	WR YV		Sons	@ Auctio	n [Daughters @ A		Auction Dau		aughters In He	
	5	-86	5	-97	3-	97	N	lone		1-\$45	500			1-97	

- ★ Ultrasound safe to Mohnen General Lee, due approximately March 1, 2023.
- Z237 is a deep, broody, big quartered heifer that will make a pretty, productive cow. Z237 is one of 9 females selling with a \$Maternal Value in or above the best 1% of the breed, indicating maternal excellence! She fares well on CEM EPD, being one
 - of the top females in the sale for this EPD. Dam R26 is a super low birth weight cow with a 364 day calving interval.
- R26 scanned a whopping 14.0" ribeye to ratio 121 breed average ribeye is 9.78 inches! She was the 2nd biggest ribeye scanning heifer of her crop.
- Pathfinder donor grandam G25 was one of the prettiest cows on the farm, her photo above does not capture the true essence of this cow. Her style, structure, udder quality, and disposition were superior, even into old age. When we took this picture of G25, we could do nothing to get her to raise her head, she was so incredibly quiet.
- G25 was a superior cow! She recorded 10-103 WR and a 363 day calving interval. Four of her seven sons to come to auction were photo features - including two that topped the \$12,000 mark! At 10 years of age, she raised the 7th top selling bull of our 2019 auction at \$17,000 to Deep Creek Angus and Curt Miller, both of South Dakota. This bull was an outstanding bull, possibly the thickest bull in the auction, weaned off at 812 pounds and had the 3^{rd} highest YW among all sale bulls.
- Other progeny of G25 work for Chad & Craig Davison, Mark Anderson, Brenner Angus of Colorado, Randy Miller, Todd Glendenning, and Carl Wibholm. Carl's bull was the 11th top weaning weight bull of his crop, and one of my absolute favorites in our 2018 sale.
- Pathfinder great grandam V198 has been retired from the herd, but recorded 10-110 WR and a 360 day calving interval.
- Seven Pathfinders are found in Z237's three generation pedigree, and beginning with G25, there are 3 consecutive generations of Pathfinder cows down the dam's side of her pedigree!



Spring Bred Heifer Twin w/Cow



BLUEBLOOD LADY ELLSTON Z256

Rea. 20114853 Tattoo: L/R Z256

02/27/21

Fortunes Conquest 224 BALDRIDGE CHAIRMAN Baldridge Isabel B061

Moack Bullseve # **BLUEBLOOD LADY ELLSTON P101** Blueblood Lady Ellston F92 # Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 GAR Prophet # Baldridge Isabel Y69 MOGCK Sure Shot # Mogck Mary 1255 Woodhill Statesman 54K-90N #

Blueblood Lady Ellston B305 #

BW	60
ADJ. 205/WR	661/97
ADJ. 365/YR	901/93
%IMF/RATIO	8.71/181
RE/RATIO	12.0/109

CED		B۱	BW		WW \		YW RA		OG	a YH		SC		\$W	
+8		3	20% +54		4 +95			+.16		+.4		+.89		+70	15%
HP		CEM			Milk		Doc			Claw		Angle		HS	
+15.2 15%		6 +14		4%	+41	1%	+20		+.57	57 +.43		13 2	25%	+.36 20	
CW		M	MB		RE F		Fat \$			\$F		9	βB	\$0)
+32		+.92 25% +.97		.97 10% +.0		+.021		15%	+60		+130		+247		
Dam	m BV		V	VWR	YV	VR	Sons	@ Auctio	n I	Daughters @ A		Auction Da		ghters Ir	Herd
	4-9		4	-97	2-1	00	2-9	3050		Nor	ne			None	

- ★ Ultrasound safe to Mogck Empire, due approximately February 27, 2023.
- ★ Z256 is an ideal-sized female, super long, deep, and very slick haired. She looks like a cow now, which is exactly what her pedigree would predict her to look like.
- ★ Z256 has the 2nd top Milk EPD of the females selling!
- ★ Z256 is a high marbling female, scanning the 2nd top IMF of her crop!
- ★ Z256 is an 18th generation Blueblood Lady Ellston female to be bred, born, and raised by the Hoover family! See the pedigree of Walt Hoover's original "Blueblood Lady Ellston" female on the history wall of our sale facility when you come to our sale (new location) this year! Z256 had a twin sister, "Princess Lovey", as named by Gwen, as she was Gwen &
- Ty's first bottle calf they showed at the county fair.
- Dam P101 is the herd's 4th top IMF ratio cow with a whopping 4-145 IMF ratio! Her sons work for Jim Peterson and Pat Carr.
- Grandam F92 has been gone for several years, but had a 366 day calving interval and recorded 10-98 birth ratio and 10-106 WR, which excludes two sets of twins!
- Pathfinder great grandam B305 ended her career with a whopping three Pathfinder daughters - an exceptionally rare feat! B305 had 13-106 WR and a 363 day calving interval. B305 was the great grandam of the top-selling bull in our 2018 auction Hoover 38 Special S4 – selling for \$39,000.
- Beginning with grandam F92 and going down the dam's side of this pedigree, 5 of the past 6 generations of cows have earned Pathfinder honors - what a rare find! A testament to their superior production and fertility!

Spring Bred Heifer



JESSICA OF ELLSTON Z260

Reg. 20114855

Tattoo: L/R Z260

02/28/21

Hoover No Doubt **HOOVER KNOW HOW** Blkcp Empress Ellston L265 #

Hoover Inspiration **JESSICA OF ELLSTON T210** Jessica of Ellston M314 # Moack Bullseve # Miss Blackcap Ellston J2 SydGen Storm 8504 Blkcp Empress Ellston J120 SydGen C C & 7 # Lady Ida of Ellston C164 # SydGen Journey 8200 Jessica of Ellston E265 #

BW	82
ADJ. 205/WR	659/97
ADJ. 365/YR	984/102
%IMF/RATIO	7.66/159
RE/RATIO	11.3/103

CEI	D	П	BV	/		WW Y		ΥW	RAI	OG	YH		S	SC .	\$	W
+1		+2	2.8		+65	+120		30%	+.29	25%	+.8 2	+.8 25% +1.		25%	+47	
HP		\Box	CEM			Milk		D	ос	ос (Claw		Э	HS	3
+12.6			+6			+18		+23	30%	+.39	10% +.4		41 15%		79	
CW		П	MB			RE	RE Fa		\$1	Л	\$F			SB	\$0	
+57	30%	+.	.98	20%	+1.0	02 10%	+.012	2	+58		+107 1	5%	+180	10%	+291	15%
Dam	T	ви	BWR WWF		VWR	YWR		Sons	@ Auctio	n I	Daughters	@ Aı	ıction	Daug	hters In	Herd
3-		3-1	103 3-96		1-1	1-102 N		lone		None			None			
Grandam		Т	BWR W		W	WR		YWR		Sons @ Auction			Daughters @ Auction			
		Г	- 8	3-94		8-	103	T	7-104		2-\$4500			2-\$5625		

- Ultrasound safe to Mohnen General Lee, due approximately February 22, 2023.
- ★ Z260 is a classic Know How daughter with lots of look and eye appeal. She was the 5th top IMF scanning heifer of her crop! She has a real nice set of carcass EPDs, including the 3rd top Ribeye EPD among all females selling!
- ★ Dam T210 is a stout cow with a 348 day calving interval.
- ★ Grandam M314 has a 363 day calving interval on her 8 calves. She is an easy-going cow with style and eye appeal. Her progeny have been selected by Sydenstricker Genetics, Dustin Enabnit, Monty Collins, and Terry Shaffer.
- ★ Longevity runs in this cow family, as Pathfinder great grandam E265 had a 364 day calving interval on her 11 progeny!

The "S" Word

Sustainability. Do you love it, hate it, or are you somewhere in the middle? Although I'm not an expert on the American consumer, I can see the writing on the wall. "Sustainability" is here to stay, so let's connect with the consumer and share the success of how innovation in American agriculture is leading the way to a sustainable future! After all, beef producers were some of the original stewards of the land!

In my opinion, the first part of sustainability is the sustainability of the business and family. American agriculture cannot be sustainable if our family farming or ranching businesses are not profitable. Just like any other business in America, we exist to make a profit and provide for our own families. A business that is not economically viable isn't sustainable. Most of us in agriculture have this mastered, and have done so for generations.

Second, we have the opportunity to share what we are already doing to increase the sustainability of American agriculture. You may not realize it, but if you are looking at our catalog, you are striving to be sustainable - because you are using the tools we have today, such as EPDs, to select cattle that are fertile, calve unassisted, grow rapidly, and produce a high quality beef product for the consumer. Now compare this to how my grandfather selected cattle in the 1920's when he started the herd – by visual appraisal only. Certainly the number and quality of tools we have at our disposal today have revolutionized our business. Beef producers have embraced technology to produce more pounds of beef with less cows. The following are a few cool facts that show just that:

- From 1972 to 2021, Angus bull average weaning weights have increased 179 pounds, from 477 pounds to 656 pounds! This is largely due to EPDs which have helped breeders select for higher growth genetics.
- Between 1961 and 2018, the U.S. beef industry has reduced emissions per pound of beef by more than 40% while also producing more than 60% more beef per animal!
- According to the United Nation's Food and Agriculture Organization, the U.S. beef supply chain has the lowest greenhouse gas emissions footprint of all beefproducing countries in the world and has been the global leader since 1996.
- "The U.S. makes roughly 4-5 billion pounds more beef per year than Brazil, but we have a cattle herd that is less than half what Brazil's is," says Sara Place, animal scientist with AgNext at Colorado State University.

Third, let's challenge all Americans to conserve - and here are some stats that give us a pretty easy place to start. The average amount of food waste per person, per year in the U.S. is 219 pounds. 17% of annual methane emissions are attributed to food waste rotting in landfills! Those numbers are pretty unfathomable to me, and work completely against the gains we have made in agriculture over the past decades!



ELBAMERE QUEEN ELLSTON Z264

Reg. 20114856 Tattoo: L/R Z264 03/02/21

Connealy Counselor # HOOVER COUNSELOR N29 Erica of Ellston G366 #

SydGen Journey 8200 **ELBAMERE QUEEN ELLSTON L248** Elbamere Queen Ellston G233 Connealy Mentor 7374 # Jaze of Conanga 234 SydGen C C & 7 # Erica of Ellston D184 SydGen Journey 4355 Basin Lucy 1736 SydGen C C & 7 # Elbamere Queen Ellston E316

BW	80
ADJ. 205/WR	615/90
ADJ. 365/YR	873/90
%IMF/RATIO	4.97/103
RE/RATIO	9.5/86

CED		BW		WW		YW		RADG		YH		SC		\$W	
+7		⊦1.2		+66	6 +11		+116		+.25		+.7		2%	+72	15%
HP		CEM			Milk		D	Doc		Claw		Angle		H	3
+14.3 20%		+8			+34	10%	+27	15%	+.46		+.64			+.48	
CW		MB			RE F		at	\$1	Λ	\$F		\$	В	\$0	
+48		.59 +.7		+.70	002		15%	+78 15%		% +91		+145		+266	30%
Dam	В	WR	WWR		Y۷	YWR		@ Auctio	on Daughters		@ Auction		Daughters In H		Herd
	5-	102	5	-95	4-	98	N	lone		2-\$28	325			1-92	

- Ultrasound safe to Mogck Empire, due approximately February 24, 2023.
- Z264 is a really nice fronted, slick haired heifer with nice body length. She settled first service AI, and another indicator of high fertility, her Scrotal EPD is among the top of the females selling today.
- ★ Dam L248 has a perfect 365 day calving interval. Daughters work for Eagle Grip Cattle Co. and Todd Creason. L248's daughter in the herd is also a fertile cow with a 356 day calving interval.
- Note this heifer gives you a chance to have a part of the great G366 cow, this time through the top side of her pedigree!
- Fifth generation dam S36 was one of the greatest cows of her day five of her sons or daughters sold through our past sales as photo features, and that was before we were flushing cows!



🖫 ELBAMERE QUEEN ELLSTON Z265

Reg. 20114857

Tattoo: L/R Z265

03/03/21 80

8.5/77

Basin Excitement # **HOOVER ELATION M123** Pride of Ellston K68 #

Moore Gold Mine **ELBAMERE QUEEN ELLSTON R100** Elbamere Queen Ellston L248 Basin Expedition R156 Basin Lady S532 AK ADJ. 205/WR 585/86 SydGen C C & 7 # Pride of Ellston D58 # ADJ. 365/YR 859/89 Moore Gold 710 %IMF/RATIO 2.91/60 Moore Upward 623 # SydGen Journey 8200 RE/RATIO Elbamere Queen Ellston G233

CE	ED	Т	BW		١	WW \		YW RAD)G	YH		SC		\$W
+9	30% +1.2 +5		+55		+104		+.23		+.7	+.7 +1		3 10%	+53		
HP			CEM			Milk		D	Doc		Claw		Angle		HS
+17.0	+17.0 4% +12		1	5%	+25		+33	2%	+.46	+.4		18		+.50	
CW		Т	MB			RE	Fat		\$M		\$F		\$B		\$C
+28	28 +.04		+.22	2 +.019		9	+87	3%	+72		+91		+205		
Dam	Τ	В	WR	٧	/WR	R YWR		/R Sons		n l	Daughters @		ction	Daughters In Herd	
	4-93		4	-92	2-97		1-\$	6750		None		ne		None	
Grandam			BWR		W	WWR		YWR		Sons @ Auction		on	Daughters @ Aucti		
		- [5-	5-102		5-9	5-95		4-98		Nor	None		2-\$2825	

- ★ Ultrasound safe to Mogck Empire, due approximately February 21, 2023.
- Z265 is a bigger framed heifer than most Elation daughters. She is long and pretty fronted.
- ★ Z265 ties with the top Docility EPD in the spring bred heifer division, and I would agree, she is a calm heifer!
- ★ Dam R100 is a fertile cow with a 356 day calving interval. A featured son was a super stout bull in our 2021 auction selling to Hunter Lecy.
- ★ Grandam L248 is a super gentle cow with a perfect 365 day calving interval. The American Angus Association is working on a longevity EPD, which will consider a cow's lifetime fertility - and we expect cow families like these to shine!
- Z265 is a descendant of the great L913 cow at least 43 daughter descendants in the Hoover herd, 13 of which achieved Pathfinder status, have stemmed from L913!



Blackcap Empress Ellston T60 Hoover Angus Donor Maternal Sister to Lot 145

RRR Predictor Sire of Lot 145



145 Spring Bred Heifer



BLKCP EMPRESS ELLSTON Z227

Rea. 20114842 Tattoo: L/R Z227

02/22/21

Baldridge Forecaster B160 RRR PREDICTOR Pine View Ruby C023

Bruns Top Cut 373 # **BLKCP EMPRESS ELLSTON P229** Blkcp Empress Ellston H4

G A R Prophet #
Baldridge Pratissa W165
baldridge Xpand x743
44 Ruby 2225
Bruns Uppercut 610
Dakota Miss 669 Baf #
SydGen C C & 7 #
Blkcp Empress Ellston X216

BW	70
ADJ. 205/WR	629/92
ADJ. 365/YR	880/91
%IMF/RATIO	5.47/114
RE/RATIO	10.3/94

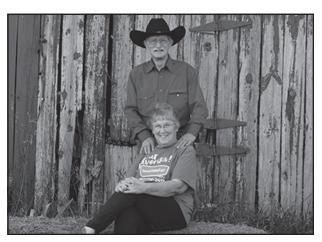
CED		BW		WW		YW		RADG		YH		SC		\$W
+12 10	0%	-1.5 1	10% +45		+77		+.16	+.5		+.76			+55	
HP		С	CEM		Milk		D	ос		Claw		Angle		HS
+13.5 25% +10		3	0% +3	80	25% +26		15%	+.50		+.43		25%	+.48	
CW		MB	MB F		RE F		at	\$M		\$F		\$	В	\$C
+38		+.60		+.76		+.015		+77 15%		% +76		+128		+243
Dam	BWR V		VWR	YWR		Sons	@ Auctio	n [Daughters @		@ Auction		ghters In Herd	
	6	6-97 6		-98	5-	-97 1-9		\$2100		None				3-101

- ★ Ultrasound safe to Mogck Empire, due approximately March 3, 2023.
- ★ Z227 is a pretty fronted, long bodied, super low birth weight heifer. She has the lowest BW EPD of any female selling today and one of the top CED EPDs!
- Dam P229 records a 363 day calving interval on her 6 progeny. Three daughters have been retained in the herd, including one that has served as a donor. One daughter was the #1 IMF scanning heifer of her crop.
- ★ Medlin Angus in Tennessee owns P229's only son.
- ★ Grandam H4 was counted on to bring in a good calf every single year. Two of her sons were photo features, and her 7 total progeny to come to auction averaged \$4650. H4 had as good of an udder as you could find! She was a very feminine fronted beautiful CC&7 cow
- ★ Great grandam X216 was a tremendous herd bull maker, every one she had was a standout for muscle, thickness, and growth. She ended her career with 10-110 WR and a 356 day calving interval.



Left: Walt Hoover's thrashing crew in front of the barn on the Hoover homestead.

Right: David & Joy in front of the same barn about 100 years later!





BLUEBLOOD LADY ELLSTON Z278

Reg. 20114861 Tattoo: L/R Z278 03/12/21

Bruns Top Cut 373 # HOOVER TOP CUT S1 Miss Erica Ellston L102 #

MOGCK Entice BLUEBLOOD LADY ELLSTON V140 Blueblood Lady Ellston J300 # Bruns Uppercut 610 Dakota Miss 669 Baf # Hoover Dam # Miss Erica Ellston J118 SydGen Enhance MOGCK Erica 2255 # SydGen Journey 8200

Blueblood Lady Ellston E56

BW	85
ADJ. 205/WR	672/99
ADJ. 365/YR	1002/104
%IMF/RATIO	3.35/70
RE/RATIO	11.7/106

CED		BW	BW		WW		YW		RADG			SC		\$W	
-1 +4.8			+72 20%		+130	20%	20% +.31 1		+1.0 1	1.0 10% +1.7		10%	+59		
HP	С	CEM		Milk		Doc		Claw		Angle		Э	H	3	
+10.0 +6			+2	+28		+27	15% +.3		10% +.4		0 15% +		+.30	15%	
CW		MB		R	RE		at	\$N	1	\$F		\$	В	\$0	
+82 2	2%	01		+1.44	+1.44 1% -		045 3%		30%	+140	1%	+178	10%	+301	10%
Dam	BWR		W	/WR YV		VR Sons		@ Auctio	n [Daughters @		@ Auction		Daughters In Herd	
	1-116 1		1-	-99	1-104		None			Non		ne		None	

Ultrasound safe to Mogck Empire, due approximately February 26, 2023.

Z278 is a larger framed girl with lots of length and extension in her front. She has the #1 Ribeye EPD and #1 \$Feedlot Value of any female selling - meaning her progeny are expected to excel especially at the feedlot phase. Her Ribeye EPD even dwarfs the best 1% of the breed!

The Mickey family who owns sire S1 with us report ideal females sired by him!

Dam V140 was a first calf heifer with Z278. I had a note in the calving book that she had good mothering skills at calving time - especially for a heifer!

★ Grandam J300 has been retired from the herd, but recorded a perfect 365 day calving interval. We retained 5 of her daughters! Her two sons to come to auction were both photo features and both selected by repeat customer John Zutavern, and averaged \$11,500. They were stout bulls!

Three generations behind J300 was the J270 cow - ask Joy or John, she was one of the great cows of the 1990s!



Hoover Bullseye N6 Owned by Larson Cattle Co. \$10,750 Full Brother to the Dam of Lot 148

148 Spring Bred Heifer



BLACK BEAUTY OF ELLSTON Z272

Reg. 20114859

Tattoo: L/R Z272

03/06/21

Fortunes Conquest 224 **BALDRIDGE CHAIRMAN** Baldridge Isabel B061

Mogck Bullseye # **BLACK BEAUTY OF ELLSTON N18** Black Beauty of Ellston J46 #

Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 G A R Prophet # Baldridge Isabel Y69 MOGCK Sure Shot # Mogck Mary 1255 Basin Excitement # Black Beauty of Ellston G205 #

BW	73
ADJ. 205/WR	544/80
ADJ. 365/YR	824/85
%IMF/RATIO	4.37/91
RE/RATIO	9.5/86

CED		BW		WW		\	YW		RADG		YH		SC		\$W	
+5	+.7 +62		32	+111			+.20		+1.0 1	+1.0 10%		+.55		15%		
HP		CEM			Milk		D	ос	oc (Angle		ŀ	IS	
+18.2	+18.2 2% +14		4%	+3	6	4% +26		15%	+.61		+.5	50		+.45		
CW		MB		RI	RE		Fat		Λ	\$F		\$B			SC SC	
+54	+.51		+.	72	2 +.027		7	+91		+90		+137	'	+26	9 25%	
Dam		3WR	WW	VR YW		VR Sons		@ Auction		Daughters @		@ Auction		Daughters In Herd		
	6-95 6		6-9	5	6-97		3-9	3-\$3200		2-\$36		600		None		
Grandam		BWR		Т	WWR		\top	YWR		Sons @ Auctio		ion	on Daughte		Auction	
		10-97		Т	10-106		T	8-102		7-\$9550		$\neg \top$	3-\$11,500			

★ Ultrasound safe to Mohnen General Lee, due approximately March 2, 2023.

- Z272 is a long, pretty fronted, slick haired heifer. She settled first service AI, and likewise has one of the top Heifer Pregnancy EPDs among the females selling. She also has one of the top Milk EPDs among the bred heifers.
- Dam N18 is a gentle disposition cow that has produced progeny for Chuck Gravois, Tony Allen, Cole Shippy, Nate Britz, and Steve Agan. While in the calving lot before giving birth to Z272, she got one teat stepped on, and it had to be removed, therefore she only had three functional teats for raising Z272.
- Please read a slimmed down version of the successes of Pathfinder donor grandam J46 in the footnote of Lot 147

Spring Bred Heifer



BLACK BEAUTY OF ELLSTON Z298

Reg. 20114871 03/22/21 Tattoo: L/R Z298

Baldridge 38 Specia **HOOVER SPECIAL EDITION S454** Edella of Ellston N473 #

Basin Excitement # **BLACK BEAUTY OF ELLSTON J46 #** Black Beauty of Ellston G205 #

EF Commando 1366 # Baldridge Isabel Y69 Connealy Direct Deposit # Edella of Ellston K264 Basin Expedition R156 Basin Lady S532 AK SvdGen C C & 7 # Ellston Black Babs Z80

BW	70
ADJ. 205/WR	682/100
ADJ. 365/YR	970/100
%IMF/RATIO	4.26/89
RE/RATIO	11.8/107

С			BW	1	WW		YW		RADG		YH		SC		\$W	
+12	10	%	-1.2 1	10% +65		+119 30%		+.24		+1.0 10%		+1.55 15%		+78	5%	
HP			С	EM	M Milk		Do		ос		Claw		Angle		HS	3
+13.9	+13.9 25% +11 20			0% +	38	2%	+27	15%	+.60	0		+.52		+.37	20%	
C	W	П	MB		R	RE		Fat		Λ	\$F		\$B		\$C	
+58	30	30% +.44			+.91	15%012		20%	+82	10%	6 +93 30°		+142		+266	30%
Dam	Π	BWR WWF		/WR	YWR		Sons	@ Auctio	n [Daughters (@ Aı	Auction Dat		ghters In	Herd	
	Γ	10-97 10-10			-106	8-1	102	7-\$	9550		3-\$11,500				3-101	

★ Ultrasound safe to Mohnen General Lee, due approximately February 27, 2023.

Z298 is clean fronted, long bodied, and out of one of our top producing cows! With three replacement daughters of her mother in the herd, we felt we could let go of

Z298 ties as the 2nd lowest BW EPD female to sell and has one of the best CED EPDs! She also has the 3rd top Milk EPD of the females selling

When I collected hair shed scores last May, Z298 was one of the slickest heifers, indicating excellent fescue tolerance.

★ Dam J46 has had a tremendous career! J46 has served as a Pathfinder, working donor with 10 natural progeny and an additional 14 ET progeny. Despite two years of stealing flushes, she maintained a 368 day calving interval.

J46's first daughter also served as a Pathfinder donor. J46 is one of only a few cows in the herd to have grossed over \$100,000 on registered progeny sales! Numerous of her progeny were among the top 10 adjusted weaning weight calves of their respective crops.

J46 also has excellent mothering skills and is a great, calm cow to work with - she never gets in a hurry!

One J46 daughter raised her first calf last year, and it was the 6th top weaning weight heifer calf of our entire crop!

Pathfinder grandam G205 deserves a mention – she was the sweetest temperament cow in the herd!



Gwen & Ty Christmas 2022



PRING BRED HEIFERS

BLKCP EMPRESS ELLSTON Z251

Reg. 20114850

Tattoo: L/R Z251 02/26/21

Basin Excitement # HOOVER ELATION M123 Pride of Ellston K68 #

Moack Bullseve # **BLKCP EMPRESS ELLSTON P259** Blkcp Empress Ellston L299 Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Pride of Ellston D58 # MOGCK Sure Shot # Mogck Mary 1255 Hoover Carbon Copy Blkcp Empress Ellston F186

BW	80
ADJ. 205/WR	672/99
ADJ. 365/YR	946/98
%IMF/RATIO	3.78/79
RE/RATIO	11.1/101

CED	_		/		WW Y		/W	RAE	RADG			SC		\$W
+3	+2.2			+70	25%	25% +127		+.28	30%	+.9 1	5%	09		+60
HP		CE	CEM		Milk		Doc		_	Claw		Angle		HS
+15.3 10% +12 1		15	5%	-25		+23	30%	+.54		+.60			+.53	
CW		MB	1B		RE F		-at	\$1	Λ	\$F		\$	В	\$C
+54	4	56		+.90 20%		+.004		+61		+98 2	5%	+151		+257
Dam	BWR		W	/WR YW		VR Sons		@ Auction		Daughters @ Ai		luction Dau		ighters In Herd
	6-103		6	-99	3-1	3-100		3500		None		е		None

- Ultrasound safe to Connealy Garland, due approximately March 21, 2023.
- Z251 is a complete, correct-made heifer.
- Dam P259 is a really nice uddered cow with a 367 day calving interval which will tighten up to significantly less than 365 days when she calves this year.
- P259 puts big ribeyes in her progeny she is the herd's 10th top ribeye ratio cow with 3-110 ribeye ratio! One son was the #1 ribeye scan bull of our sale yearlings that year. Her sons work for Hans Angus Farm and Jeff Anderson.
- Grandam L299 had a 362 day calving interval at the end of her career. Her four sons averaged \$6375
- Fourth generation dam is the great C109 cow she was one of the "great ones" of her day, and is buried right beside her sire, Gridiron, north of our herd bull barn.



BLKCP EMPRESS ELLSTON Z290

Reg. 20114866

Tattoo: L/R Z290

03/17/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge 38 Special **BLACKCAP EMPRESS ELLSTON T52**

Blkcp Empress Ellston C109 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 EF Commando 1366 # Baldridge Isabel Y69 TC Gridiron 258 # Blkcp Empress Ellston A306

BW	87
ADJ. 205/WR	716/105
ADJ. 365/YR	1060/109
%IMF/RATIO	3.54/74
RE/RATIO	11.9/108

CED		BW		V	٧W	Y	/W	RAE)G	YH		S	С	1 9	W
+5	+2.5		+80	10%	+136	15%	+.24		+.9 15		+1.74	10%	+74	10%	
HP	HP CEM		Milk		D		oc (Claw		Angle		HS		
+13.6	25%	+3		- 1	⊦27		+30	5%	+.36	10%	+.5	0		+.42	30%
CW		MB			RE	F	at	\$1	Λ	\$F		\$	В	\$	
+45		+.59		+.64		+.031		+79	10%	+76		+125		+241	
Dam	Dam BWR WW		VWR YV		VR	Sons	@ Auctio	n [Daughters @		ction	Daughters In He		n Herd	
	3	-100	3	-97	2-1	07	N	lone		1-\$230		300		None	

- Ultrasound safe to Connealy Garland, due approximately March 21, 2023.
- Z290 is a younger, but nice heifer. She's a long bodied heifer, backed by one of the top cow families at Hoover Angus. Her Docility EPD is an accurate portrayal of her calm temperament.
- High growth EPDs on Z290 mirror her high performance!

 Dam T52 is a nice uddered cow with a 367 day calving interval on her first three calves. Her first daughter was a photo feature open heifer in our sale last year she was the 10th top weaning weight heifer of our entire crop, and the top yearling weight heifer in our sale open heifers. She was a nice gal selected by the keen eye of Derek Sawver!
- Grandam was the Pathfinder donor C109 cow who served as the herd's 13th top indexing cow at the time of her passing – the oldest cow on this prestigious list! She recorded 10-97 BWR, 10-109 WR, 10-106 YR with a 361 day calving interval on 11 pregnancies (a set of high performing twins are not included in her ratios). One of her claims to fame was producing Hoover Headliner. She was one of just 4 cows prestigious enough in the Hoover herd to be buried north of our bull run along with other greats like G366, C50, CC&7, and Gridiron.

CONNEALY GARLAND

												ANGLE
+13	-2.7	+69	+123	+.62	+32	+15.4	+7	+29	+.81	+.90	+.59	+.57
10%	2%	30%	30%		2%	10%		30%	25%	15%		

Connealy Rampart **CONNEALY STRONGHOLD**

Presta of Conanga 5817 Basin Payweight 1682 #

JOY OF CONANGA 234 747X # Jaze of Conanga 234

Connealy Confidence Plus # Rubista of Conanga 2304 # Connealy Comrade 1385 # Pretty of Conanga 8821 388X # Basin Payweight 006S # 21AR 0 Lass 7017 Connealy Lead On # Javcee of Conanga 233

\$1	Λ
+85	4%
\$1	=
+78	
\$E	3
+143	
\$0	;
+270	20%



Blkcp Empress Ellston T184

Hoover Angus Donor Maternal Sister to Lot 151

151 Spring Bred Heifer



BLKCP EMPRESS ELLSTON Z297

Reg. 20114870

Tattoo: L/R Z297

03/22/21

EF Commando 1366 # **BALDRIDGE 38 SPECIAL** Baldridge Isabel Y69

Bruns Top Cut 373 # **BLACKCAP EMPRESS ELLSTON R92** Blkcp Empress Ellston L299

EF Complement 8088 # Riverbend Young Lucy W1470 Styles Upgrade J59 # Baldridge Isabel T935 Bruns Uppercut 610 Dakota Miss 669 Baf # Hoover Carbon Copy Blkcp Empress Ellston F186

BW	78
ADJ. 205/WR	659/97
ADJ. 365/YR	944/98
%IMF/RATIO	5.11/106
RE/RATIO	11.8/107

CED		BW	1	W	/W	\	/W	RAI	DG	YH		S	С		\$W
+7	П	+.8		+68	30%	+122	25%	+.28	30%	+.6		+.80		+72	15%
HP		C	EM		Milk		D	ос		Claw		Angle)	ŀ	1S
+11.2		+10	3	0% +	32	15%	+17		+.40	15%	+.4	-6		+.88	
CW	П	ME	}	F	₹E	F	at	\$1	Л	\$F		\$	В	9	SC Sc
+49	\Box	+.64		+.71		+.01		+72	25%	+92		+146		+26	1 30%
Dam	Е	BWR	٧	VWR	ΥV	VR	Sons	@ Auctio	n	Daughters @	⊋ Aι	ction	Dau	ghters	In Herd
	5.	-100	5.	-101	4-99 1-\$6250 No				Nor	ie			2-10	5	

- Ultrasound safe to Connealy Garland, due approximately February 27, 2023
- Z297 is a long bodied, easy fleshing heifer with high growth ratios and EPDs to
- 38 Special daughters have been excellent producers the top-selling bull at \$232,000 in the 2022 Schiefelbein Angus Sale in Minnesota was out of a 38 Special daughter!
- Dam R92 serves as the herd's 7th top IMF ratio cow with a whopping 4-141 IMF ratio! R92 maintains a 366 day calving interval.
- ★ R92's first two daughters work in the herd, the first of which was flushed this past year for the first time, where she produced a record 21 embryos for us! We are excited for these calves to hit the ground in January! This cow's featured son sells as Lot 33 - he weaned at 850 pounds to be the 6th top weaning weight bull of the crop! Read more about her in Lot 33's footnote - she is a superior young cow!
- Repeat customer Matt Rea purchased R92's thick son to come to auction.
- Grandam L299 had a 362 day calving interval on her 8 calves when she was lost to an injury
- ★ I have to mention 4th generation dam C109 please read about her in the bottom of Lot 150's footnote.



- Formerly named Connealy Garrison.
- Garland was selected by Alta Genetics in the spring 2021 Connealy Angus sale and is the service sire of several spring bred heifers selling today.
- Garland's first calves born in 2022 at Hoover Angus were certainly low birth weight calves that were able to live up to his growth EPD projections.
- Garland is a laid back bull that is really stylish and attractive, yet doesn't sacrifice muscle and bone like most bulls with such an elite calving ease package! Garland is more moderate in frame than most Hoover cattle, and was used on some of our bigger framed heifers for their first calf.





BLKCP EMPRESS ELLSTON Z276

Reg. 20114860

Tattoo: L/R Z276

03/08/21

10.3/94

86

ADJ. 205/WR 654/96

ADJ. 365/YR 950/98

RE/RATIO

%IMF/RATIO 7.82/163

EF Commando 1366 # Riverbend
BALDRIDGE 38 SPECIAL Styles Upg
Baldridge Isabel Y69 Baldridge I

Jindra Double Vision #
BLKCP EMPRESS ELLSTON R158
Blkcp Empress Ellston N184

EF Complement 8088 #
Riverbend Young Lucy W1470
Styles Upgrade J59 #
Baldridge Isabel T935
Connealy Reflection #
Hoff Rachel 8312 405
Hoover Dam #
Blackcap Empress Ellston L65

CED		BW		,	WW	\	/W	RAD)G	YH		S	C	\$V	V
+2		+2.4		+87	3%	+145	10%	+.27		+1.1 1	0%	+1.23	30%	+79	4%
HP		С	EM		Milk		D	ОС	Ī	Claw		Angle	9	HS	
+14.5	20%	+13	1	0%	+25		+16		+.36	10%	+.4	2 2	20% -	+.69	
CW		MB			RE		-at	\$N	Λ	\$F		\$	В	\$C	
+64 20)%	+1.12 1	5%	+.56	ò	+.029	9	+84	5%	+104 1	5%	+177	10%	+314	4%
Dam	В	WR	٧	/WR	Y۷	VR	Sons	@ Auctio	n [Daughters (@ Au	ction	Daug	ghters In F	lerd
	5-98 5-96		3-1	100	N	lone		1-\$33	300	00		None			

- ★ Ultrasound safe to Mogck Empire, due approximately March 4, 2023.
- ★ Z276 is a super long bodied heifer with tremendous growth EPDs she has some of the top WW and YW EPDs of females selling today. She also has the 2nd highest \$Combined Value of any female selling!
- ★ Z276 had the 4th top IMF scan of her calf crop, and has the 3rd top Marbling EPD of the females selling!
- ★ Z276 is a 16th generation Blackcap Empress Ellston female to be bred, born, and raised by the Hoover family.
- ★ Dam R158 has excellent fertility with a 360 day calving interval on her 5 calves. One daughter works for long-time repeat customer Todd Glendenning. R158 is also a high marbling female, scanning a 5.96 IMF, ratio 112.

Spring Bred Heifer Moore Gold 710

Moore Upward 623 #

Bruns Top Cut 373 #

Miss Blackcap Ellston M322

MISS BLACKCAP ELLSTON S442

MOORE GOLD MINE

MISS BLACKCAP ELLSTON Z234

Reg. 20114845 1

Tattoo: L/R Z234

Lemar Dakota Gold 18T Moore Bando 1961 510 # Sitz Upward 307R # Moore Jet Service 918 Bruns Uppercut 610 Dakota Miss 669 Baf # Mogck Bullseye #

Miss Blackcap Ellston G278

80
669/98
994/102
3.43/71
11.5/105

02/23/21

CED		BW	1		WW)	/W	RAI	DG .	YH		S	C	\$1	W
+9 3	0%	+2.7 +74		+74	15%	15% +136 1		+.28	30%	+.9	15%	+2.11	2%	+65	25%
HP	HP CEM			\Box	Milk		D	Doc		Claw		Angle)	HS	3
+14.4	20%	+9			+26		+31	4%	+.58	}	+.4	5 3	30% +	43	30%
CW		MB			RE		at	\$1	Л	\$F		\$	В	\$C	,
+60 2	25% +.45 +.		+.69	9	017		+78	15%	+101 2	20%	+148		+270	25%	
Dam	-	3WR	٧	/WR	R YWR		Sons	@ Auctio	n	Daughters	@ Au	ıction	Daug	hters In	Herd
	3-105 3-10		100	2-	98	1-\$	5250		Non			None			
Granda	Grandam BWR			W۱	/WR		YWR		Sons @	Aucti	ion	Daughters @ Auction		uction	
4-102			4-1	04	П	3-102	\neg	3-\$3150		\neg	None				

- ★ Ultrasound safe to Mogck Empire, due approximately March 30, 2023.
- ★ Z234 is a deep, soggy, ideal Angus female with a pretty head. She won't get too big as a mature cow. She catches my eye every time I go in this pasture of heifers! She has a well-balanced set of EPDs, and one of the top Docility EPDs and Scrotal EPDs in the spring heifers selling.
- ★ Z234's 4th generation dam is also the grandam of Hoover No Doubt! Read more about him on page 3 of your sire directory.
- ★ Dam S442 is a really calm cow at calving time and good to work with. Her son works for repeat customers Ed & Clay Smith. S442's next son sells as Lot 63, a high performing Deluxe son that weaned at over 800 pounds.
- ★ S442 scanned a 7.49 IMF, ratio 166 to be the 2nd top IMF scanning heifer of her crop!
- ★ Grandam M322 gets a seemingly small amount of credit for her calves her ratios show she has weaned 4 calves, but she actually has three sets of twins not included in her ratios! She is a fertile gal! Her first daughter is a highly successful Pathfinder in our herd.
- ★ Numerous of M322's progeny were among the top weaning weight calves of their respective crops, including one #1 weaning weight bull! M322's progeny work for Cody Howland, Jeff Notz, and Calvin Devore.

154 Spring Bred Heifer



ERICA OF ELLSTON Z294

Reg. 20114868 Tattoo: L/R Z294 03/19/21

Moore Gold 710 MOORE GOLD MINE Moore Upward 623 #

SydGen C C & 7 #
ERICA OF ELLSTON K318
Erica of Ellston X16

Lemar Dakota Gold 18T Moore Bando 1961 510 # Sitz Upward 307R # Moore Jet Service 918 S A F Connection # SydGen Forever Lady 4087 S A Neutron 377 # Shottish V047

BW	78
ADJ. 205/WR	598/88
ADJ. 365/YR	822/85
%IMF/RATIO	3.70/77
RE/RATIO	10.2/93

CED		BW	'		WW	\	/W	RAD)G	YH		S	C	\$W
+7 +.5		+.5		+38	}	+62		+.17		+.2		+1.85 5%		+42
HP		С	EM		Milk		D	ОС		Claw		Angle	9	HS
+12.4		+11	2	0%	+23		+27	15%	+.31	2%	+.3	6	4%	+.52
CW		MB			RE	F	-at	\$N	1	\$F		\$	В	\$C
+11		+.22		+.5	1	+.012	2	+86	4%	+52		+83		+194
Dam	Dam BW		٧	VWR	ΥV	YWR		@ Auctio	n I	Daughters @	@ Auction		Daug	hters In Herd
	7-		7-	100	7-1	01	2-9	6250		1-\$8250)		3-97

- ★ Ultrasound safe to Mogck Empire, due approximately February 24, 2023.
- ★ Z294 will have a little bit more moderate mature size. She has a level top and will make a nice replacement. From the same Erica cow family that produced Hoover Dam and 9 other bulls in stud!
- ★ Z294 is an excellent footed heifer, correctly described by her Claw and Angle EPDs. She also fares very well for the \$Maternal Weaned Calf Value index.
- ★ Z294 was born in mid-March when we don't watch our heavy cows nearly as well for calving overnight as we do during the peak winter season. We were feeding the yearling bulls and discovered a newborn calf in their paddock one morning! Confused for a bit, we discovered that dam K318 had calved in the lot, and the calf had slipped under the plank fence into the bull paddock and had walked about 200 yards to the bull bedding pack in search of her mother! We re-united the mother and baby, and all was well!
- ★ K318 is an excellent uddered cow, even into old age. Three daughters work in the herd; progeny work for Randy Clough, Wayne Haidsiak, and Tom Ferguson.
- ★ Grandam X16 was the dam of Hoover Home Run who had a tenure at ORIgen. X16 was also a full sister to the grandam of Hoover Dam! Lots 1-19 in this sale stem from this Erica cow family.



David Mc and David H getting old barn boards into the sale facility to line the walls. David H had heart surgery right before Christmas - we wish him a speedy recovery!

Andrew working on his antler chandelier held by hay hooks in the sale facility. The rope and pulleys are even functional to lower and raise the chandelier!



SPRING BRED HEIFERS



Pn Poo

PRIM LASSIE OF ELLSTON Z417

Reg. 20363155 Tattoo: L/R Z417 08/16/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Baldridge Chairman PRIM LASSIE OF ELLSTON T197 Prim Lassie of Ellston P33 SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Fromuse Conquest 224 Baldridge Isabel B061 Mogck Bullseye # Prim Lassie of Ellston L233 #

BW	65
ADJ. 205/WR	650/97
ADJ. 365/YR	948/99
%IMF/RATIO	6.67/140
RE/RATIO	10.8/99

CED		BW	1	,	WW	\	/W	RAI	OG	YH		S	SC .	\$	W
+3	-3 +2.2 +		+67	30%	+120	30%	+.27		+.7		+1.57 15%		+66	25%	
HP C		EM		Milk		Do			Claw		Angle	е	H	3	
+18.8	+18.8 1% +7			+29	30%	+35	1%	+.34	4%	+.4	12 20%		+.37	20%	
CW				RE	Fa		\$1		\$F		9	SB	\$0)	
+48		+.70		+.68	}	+0		+99	1%	+92		+149		+292	10%
Dam	E	3WR	٧	/WR	Y	WR	Sons	@ Auctio	n I	Daughters (@ Aι	ıction	Daughters In F		Herd
	2	-102	2-	104	2-	2-104		00088		None				None	
Grandam BWF		WR		WWR			YWR		Sons @ Auction		ion	Daughters @ Auctio		uction	
		6	-93		6-	104	\top	5-99		3-\$10	,450	0		None	
A A L 4-	L Alta Dami Ontica 0710 on 11 11 00														

- ★ Al to Raml Optics 0710 on 11-11-22
- ★ Z417 is a very calm disposition heifer with a Docility EPD to match in the best 1% of the breed. She ties as the 2nd top Docility EPD female to sell! She is a larger framed, long bodied heifer that is wide based and extended in her front.
- ★ Z417 has one of the most well-balanced EPD profiles in the fall heifer division, excelling in the maternal traits that encompass the \$Maternal index, being one of 9 females selling that tops the best 1% of the breed for this index!
- ★ Z417 is also one of 5 females selling with a Heifer Pregnancy (HP) EPD in the best 1% of the breed!
- ★ I hate to let this girl go! She is her dam's first daughter. T197's first son that scanned a 15.0" ribeye works for repeat customers Miller Angus in South Dakota. He is a good, calm bull that Casey Miller has been pleased with.
- ★ T197 scanned a 7.03 IMF, ratio 161 to be the 5th top IMF scanning heifer of her crop! She had an excellent 11.9" ribeye, ratio 111.
- ★ Grandam P33 is a sweetheart of a cow that never gets in a hurry, and her +38 Docility EPD is very fitting! There are 54 Hoover-owned females with a Docility EPD in or above the best 1% of the breed, and of those, she ties as the 3rd top Docility EPD!
- ★ P33's progeny work for Brady Wolfgram, Patrick Plant, and Miller Angus this bull was the 2nd biggest ribeye scan bull of our 2021 sale and 5th top-selling bull at \$23,000! P33 has a 359 day calving interval.
- ★ Beginning with great grandam L233, there are six consecutive generations of Pathfinder cows down this cow line of the pedigree – this is the longest consecutive stretch I know of in the Hoover herd, and an exceptionally rare find!
- L233 has been a tremendous cow, putting four replacement daughters in the herd. Her progeny to come to auction work for Brett Barnett (a daughter and a featured son), and Richard & Jason Swaney. Swaney's bull was the #1 weaning weight bull of his crop!
- ★ Fertility is strong in this cow family, with L233 recording 9 calves at a 362 day calving interval.



Basin Excitement
Pathfinder Maternal
Grandsire of Lot 156

156 Fall Bred Heifer



BLKCP EMPRESS ELLSTON Z418

Reg. 20363156

Tattoo: L/R Z418

08/16/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Basin Excitement #
BLKCP EMPRESS ELLSTON K233
Blkcp Empress Ellston H308

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Basin Expedition R156 Basin Lady S532 AK TC Friction 5130 # Blkco Empress Eliston E180

BW	64
ADJ. 205/WR	723/108
ADJ. 365/YR	992/104
%IMF/RATIO	6.79/142
RE/RATIO	12.1/111

CED		BW		W	W YW		RADG		YH		SC		\$W		
+6		+1.3 +88		+88	88 2%		4%	+.28	30%	+1.3	2%	+1.05		+87	1%
HP	HP CEM		EM	Milk		Do		oc (Claw		Angle	9	H	3
+14.8	14.8 15% -1		+3	80	25%	+29	10%	+.56	56 +.50		i0		+.50		
CW		MB		RE		Fat		\$1	Λ	\$F		\$	В	\$0	
+58 30)%	+.66		+.90	20%	003		+73 25%		+93 30%		+151		+269	25%
Dam	Е	BWR WWF		WR	/R YWR		Sons @ Auction		n [Daughters @ A		Auction Da		aughters In Herd	
	9-103 9-10		105	7-104		3-9	3-\$5500		2-\$5250			0			

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ This long bodied, easy fleshing, high growth heifer has as nice of a set of performance data as one will find! She was the 9th top weaning weight heifer of her crop, 5th top IMF scanning heifer, and scanned a ribeye 2.3" above breed average!
- ★ Z418 offers one of the top WW EPDs among the females selling today!
- ★ Dam K233 is now getting into older age, with still excellent teat size and a very respectable udder! Her calving interval is 360 days, and she is raising her 10th calf now.
- ★ K233's progeny work for Kyle VanHouweling, Kenny Henggeler, Terry Beck, Todd Creason, and Gordon Houser, all repeat customers. Four of these progeny were among the 10 top weaning weight calves of their crop!
- ★ K233's daughter in the herd is doing an excellent job with 3-106 WR and a 367 day calving interval. Her son is featured as Lot 95 – he's a tank! He is also the #1 IMF scanning bull in our history!
- ★ Z418 is a 14th generation Blackcap Empress Ellston female there are some good 'ole cows off the pedigree here – the S35 cow that was one of Landi's show heifers was a tremendous herd bull maker during her day!



Continual Commitment to Improvement

Hoover Angus is an industry leader in accurate data collection and submission. We believe genomics exhibit their full potential only when paired with the accurate collection and submission

of phenotypic data (weights and measures) – the foundation for realistic and reliable EPDs.

This group of fall bred heifers has had the following phenotypes submitted through AHIR: BW, CE, WW, YW, carcass ultrasound, yearling hip height, yearling temperament score, yearling foot score, and dam's mature data (mature weight, hip height, BCS, temperament, and hair shed). We have collected teat and udder suspension scores to be included in the AAA's udder scoring evaluation for two years. Heifers have been genomically tested. Hoover Angus is one of only 24 herds in Iowa and 474 herds nationwide that participates in Maternal Plus.

Hoover Angus has submitted heifer breeding records to AHIR for 18 years, and temperament scores have been submitted since the AAA began accepting this data. Hoover Angus is a leading herd in foot score collection, and has submitted foot scores on over 2300 animals with one of the highest levels of scrutiny among breeders. Hoover Angus collected and submitted over 1500 hair shedding scores.





MISS BLACKCAP ELLSTON Z499

Reg. 20363190 Tattoo:

Tattoo: L/R Z499

= 09/08/21

HOOVER NOTARY
Prim Lassie Ellston L455
Connealy Commander #

Hoover No Doubt

MISS BLACKCAP ELLSTON S460
Miss Blackcap Ellston J421 #

Mogck Bullseye #
Miss Blackcap Eliston J2
Basin Excitement #
Prim Lassie Eliston H491
Connealy Consensus #
Gespa of Conanga 9380
Hoover Dam #
Miss Blackcap Eliston G417

BW	71
ADJ. 205/WR	710/106
ADJ. 365/YR	992/104
%IMF/RATIO	4.25/89
RE/RATIO	10.4/95

ı	CED		BW			WW	\	/W	RAL)G	YH		S	SC	\$	W
	-2		+1.9 +79		+79 10% +1		+117	+117			+.7		+.53		+83	2%
[HP CEM			Milk		Doc			Claw		Angle		HS	3		
	+13.6	3.6 25% +7			+29	29 30% +20			+.46	i	+.39 10		10%	+.90		
I	CW MB						at	\$M		\$F		\$	SB	\$C		
	+66 1	5%	+.40		+.96	15%	+.018	3	+85	4%	+98 2	5% +143			+270	25%
I	Dam	n BWR W		/WR	YV	YWR		@ Auctio	n I	Daughters @		@ Auction		Daughters In Herd		
ı		3-112 3-1			108	3-1	06	1-\$	8000		Nor	ne			1-109	

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z499 is an attractive profiling heifer with a \$Maternal Value in the best 4% of the breed!
- ★ Dam S460 has a tight calving window, ranging from August 16 to September 8 on her three high-performing calves. Her son that works for repeat customer Curt Johnson was the 6th top weaning, 5th top yearling weight bull of his crop.
- ★ S460's daughter retained in our herd was the 3rd top weaning, 2nd top yearling, 4th top ribeye scanning female of her crop! She just weaned her first calf which was the 6th top weaning weight heifer of the crop!
- Pathfinder grandam J421 has raised several top weaning weight calves of their respective crops, and her progeny work for Kyle VanHouweling, Beck Angus Farm, Felix Mills, and Jeff Anderson. Three of these were photo features in our past sales.





MISS ERICA ELLSTON Z453 - Lot 158



MISS ERICA ELLSTON Z453

Reg. 20363168 Tattoo: L/R Z453

Mogck Bullseye # **HOOVER NO DOUBT**Miss Blackcap Ellston J2

Miss Erica Ellston N21

Baldridge Chairman
MISS ERICA ELLSTON T266

MOGCK Sure Shot # Mogck Mary 1255 SydGen C C & 7 # Miss Blackcap Ellston D154 # Fortunes Conquest 224 Baldridge Isabel B061 Hoover Emperor Miss Erica Ellston H263 #

	ADJ. 205/WR	730/109
#	ADJ. 365/YR	1031/108
	%IMF/RATIO	3.06/64
	RE/RATIO	13.5/124

BW

08/25/21

65

CED		BW		١	۸W	\	/W	RAI	DG	YH		5	SC	\$	W
+7		+1.5		+85	4%	+153	3%	+.28	30%	+1.1 1	0%	+1.40	20%	+74	10%
HP		С	EM		Milk		D	ос		Claw		Angl	е	H	S
+12.3		+15	2	2% .	+24		+18	+.4		4 25%		5	30%	+.68	
CW		MB			RE	F	-at	\$1	Л	\$F		\$B		\$0	0
+66 15	5%	+.51		+.70		+.029	9	+66		+103 1	5%	/ ₆ +149		+259	
Dam	Е	BWR	W	/WR	ΥV	VR	Sons	@ Auctio	n I	Daughters (@ Au	ction	Daug	aughters In He	
	2	-101	2-	109	2-1	05	1-\$	6500		Nor	ne			None	:
Grandar	Grandam BWR		W	WWR		YWR		Sons @ Auction		on	Daughters @ Auction		uction		
7-98		\neg	7-1	01	Т	6-99	П	3-\$4350		Т	2-\$4350		0		

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z453 is a proud, larger framed heifer with still enough body to go along with her size. She'll make a classic No Doubt female! She has one of the top CEM and YW EPDs in the fall heifer division.
- ★ This high performing heifer was the 7th top weaning weight, #1 ribeye scan female of her crop! She scanned a whopping 1.3" of ribeye per hundred pounds of body weight!
- ★ Dam T266 is an excellent uddered, highly productive cow. Her first son works for repeat customer Francois Brothers.
- ★ Grandam N21 was the heifer featured with Landi on the side of the FarmHer trailer as Landi was one of Marji's early subjects.
- ★ N21 has a 359 day calving interval on her 7 progeny. N21's first daughter was the 2nd top weaning weight heifer of her crop and works for Chance Benoit. N21's first son works for Steve McFarland, and when we stopped at Steve's place on vacation last year, I was certainly impressed with the bull and his superior feet! Other progeny of N21 work for Les Soukup, Roger Pohlkamp, and Jerry Findley.
- ★ Great grandam H263 was lost to lightening before her days should have been done, but she recorded a whopping 9-106 WR and a 364 day calving interval. Her first daughter earned Pathfinder honors. Three other daughters were retained in the herd. Three daughters were among the top 10 adjusted weaning weight heifer calves of their crops.
- ★ This cow family has some really strong cows through the generations, and 7th generation dam N46 has put 18 daughter descendants in the Hoover herd. N46 was a Pathfinder, and gave rise to 11 more Pathfinder descendants what an amazing accomplishment! The top side of Z453's pedigree is 10 generations deep of Hooverbred females!



Miss Erica Ellston R63 Udder at 4 years of age Dam of Lot 159

159 Fall Bred Heifer



MISS ERICA ELLSTON Z486

Reg. 20363358

Tattoo: L/R Z486

09/02/21

Connealy Comrade 1385 # YON CHATTOOGA E46 Yon Sally C200

Hoover No Doubt MISS ERICA ELLSTON R63 Miss Erica Ellston E138 Connealy Consensus 7229 # Happy Gee of Conanga 919 G A R Prophet # Yon Sally Z371 Mogck Bullseye # Miss Blackcap Ellston J2 H&K Neutron 377 B2 Miss Erica Ellston B320 #

BW	70
ADJ. 205/WR	701/104
ADJ. 365/YR	962/100
%IMF/RATIO	4.10/86
RE/RATIO	11.2/103

CED		BW		W	W	\	/W	RADG YH			S	SC .	\$	W	
+1		+3.2 +7		+77	7 10% +132		15% +.27			+.2		+1.04		+75	10%
HP	HP CEM			Milk		D	ОС	Ū	Claw		Angle	Э	H	S	
+16.6	5%	+7		+3	30	25%	+29	10%	+.47		+.3	37 10%		+.60	
CW		MB		R	RE		-at	\$M		\$F		\$	βB	\$0	
+61 25	5%	+.45		+.83	25%	003		+94 1%		+99 2	0%	+147		+285	15%
Dam		3WR	V	/WR	YV	VR	Sons	@ Auction [Daughters @ Au		uction Dau		ughters In Herd	
	_	4-99 4-9		-99	4-	98 1-\$		10,000		1-\$5000		000		1-106	

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z486 is a moderate framed, square-made, nice heifer and is one of 9 females selling in the best 1% of the breed for \$M!
- ★ Dam R63 is a classic No Doubt daughter with a nice udder and pleasant phenotype. Her son works for repeat customer Ralph Ballanger; her daughter for repeat customer Lyle Olson. R63's daughter in the Hoover herd that was the #1 ribeye scan, #2 IMF scan heifer of her crop weaned her first bull calf at over 800 pounds!
- ★ Grandam E138 was a great 'ole cow that had a 361 day calving interval on her 11 progeny. Three of her daughters work in the Hoover herd. She was a really gentle female also.
- ★ I can remember the next four generations of cows down Z486's dam's side, and they were all excellent cows! Good uddered, productive cows that helped the Hoover family live off the land and cattle for the past 95 years!





KEYMURA KATY ELLSTON Z487

Reg. 20363178

Tattoo: L/R Z487

09/02/21

V A R Generation 2100 #
SYDGEN NEXTGEN
SydCon Rite 4287

SydGen Rita 4387

Connealy Impact #
KEYMURA KATY ELLSTON R117
Keymura Katy Ellston L151

Connealy Consensus 7229 # Sandpoint Blackbird 8809 SydGen FATE 2800 # EXAR Rita 1885 Connealy Impression # Elza of Conanga 8265 # SydGen C C & 7 # Keymura Katy Z99 #

BW	75
ADJ. 205/WR	729/109
ADJ. 365/YR	966/101
%IMF/RATIO	4.20/88
RE/RATIO	11.3/104

CED		BW		W	W	\	/W	RAD)G	YH		SC		\$W	
+3	+	-2.7 +6		+68 30%		+122 25%		+.27		+1.2	3%	+1.58	15%	+57	
HP	HP CEM			Milk		D	ОС		Claw		Angle)	HS		
+14.4	20%	+9		+3	30	25%	+24	25%	+.46		+.5	+.57		+.82	
CW		MB		R	RE		at	\$N	1	\$F		\$	В	\$C	
+64 20)% -	+.49		+.72		004	30%	+44		+111 10%		+159	25%	+250	
Dam	В	WR	V	/WR	ΥV	VR	Sons	@ Auctio	Auction Dau		Daughters @ Auct		Daug	ghters In Herd	
	4-	106	4-	1-106 2-98		N	lone N			None			None		

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z487 was the 8th top weaning weight heifer of her crop!
- ★ Z487 is a bigger framed heifer with exceptional length of body. If you are looking for calm disposition heifers, look no farther than the NextGen cattle – they definitely fill the bill, and this heifer is no exception!
- ★ Dam R117 is also a bigger framed, really long bodied cow whose bull calves have weaned off an average of 794 pounds and her heifers 723 pounds!
- ★ This Keymura Katy cow family has been one of our best cow families through the generations great grandam Z99, a Pathfinder donor, will be remembered as one of the herd's all-time great producing cows. Three sets of high performing twins are not included in her 5-117 WR. Likewise, her dam V47 had numerous calves at the top of their crop.
- ★ Eight Pathfinders are found in Z487's pedigree!



Please bring this catalog with you sale day





BLKCP EMPRESS ELLSTON Z414 - Lot 161



Blackcap Empress Ellston S86 Hoover Angus Donor Dam of Lots 161-162

Blackcap Empress Ellston S86 Udder at 4 years of age Dam of Lots 161-162



161 Fall Bred Heifer

BLKCP EMPRESS ELLSTON Z414

Reg. +20363188 Tattoo: L/R Z414 08/13/21

Diablo Deluxe 1104 **GALAXY DETAIL 8546** Galaxy Blackbird 4551

Hoover No Doubt BLACKCAP EMPRESS ELLSTON S86 Blkcp Empress Ellston L434 V A R Discovery 2240 # Diablo Erica Dianna 9034 EXAR Denver 2002B # Galaxy Blackbird 2102 Mogck Bullseye # Miss Blackcap Ellston J2 SydGen Journey 8200 Blkcp Empress Ellston G483

D11	V-
ADJ. 205/WR	720/95
ADJ. 365/YR	1046/101
%IMF/RATIO	4.45/73
RE/RATIO	13.4/109

CED		BW			WW		YW		RADG		1	SC		\$W	
+3		+2.0 +9		+90	2%	+150 4%		+.24		+1.4		+1.56	15%	+77	10%
HP	HP CEM		EM	Milk			Do	oc (Claw	\Box	Angle)	HS	6
+16.1	-16.1 10% +10 30		0%	+24		+23	30% +.54		4		7 1	0% -	+.46		
CW		MB		RE		Fat		\$1	Λ	\$F	=	\$	В	\$C	;
+74 5	5% +.74 +		+.71		+.002		+69 30%		6 +106 15%		+165	20%	+283	15%	
Dam	BWR WW		/WR	R YWR		Sons @ Auction		n [Daughters @		ction	Daug	ghters In	Herd	
	2-104 2-1		109	2-1	06	None			None				1-101		

- ★ Al to Raml Optics 0710 on 11-10-22.
- ★ Z414 is a larger framed, super long bodied heifer with a nice look to her. For those who fear current Angus phenotypes trending towards shorter stature, more compact body types are not desirous for commercial cattlemen, consider this heifer – she most definitely does not follow that trend.
- ★ Z414 ties as the 2nd top WW EPD female to sell today!
- ★ Flush sister to Lot 162.
- ★ Z414 had the 2nd largest ribeye scan among all (ET and non-ET) heifers of her crop with a whopping 1.22 inches of ribeye per hundred pounds of scan weight!
- ★ Z414 was also the 5th heaviest yearling weight heifer among all heifers of her crop!
- ★ Z414's performance is no surprise, considering her maternal sisters and her dam's performance. A maternal sister to Z414 working in the Hoover herd was the 5th top weaning weight, 2nd top ribeye scan and 8th top IMF scan heifer of her crop!
- ★ Donor dam S86 produced a flush in our 2020 mini online sale with embryos selling for \$1750 each to Four Sons Farms in Kentucky. See pictures of S86 to the right.
- ★ A son of S86 was the 14th top weaning weight bull of his crop and sells as Lot 26.
- ★ Z414 is a 14th generation Blackcap Empress Ellston female to be bred, born, and raised at Hoover Angus – this cow family is one of our most productive, profitable cow families in our history! Please read about ancestor C57 in the bottom of Lot 165's footnote.



Mike & Ann are in charge of feeding daily, and Mike's passion is bull development and fall cows, so we know where we can find him if he is ever missing!

Fall Bred Reg. +20363189 Tattoo: L/R Z419

Diablo Deluxe 1104 GALAXY DETAIL 8546 Galaxy Blackbird 4551

Heifer

Hoover No Doubt BLACKCAP EMPRESS ELLSTON S86 Blkcp Empress Ellston L434 V A R Discovery 2240 # Diablo Erica Dianna 9034 EXAR Denver 2002B # Galaxy Blackbird 2102 Mogck Bullseye # Miss Blackcap Ellston J2 SydGen Journey 8200 Blkcp Empress Ellston G483

BW	80
ADJ. 205/WR	816/108
ADJ. 365/YR	1061/102
%IMF/RATIO	3.97/65
RE/RATIO	11.3/92

08/16/21

CED		BW			WW	WW Y		W RADO		YH		SC		\$W	
+5	+2.5		+89	9 2% +156		2%	+.27		+1.4 1%		+1.73 10%		+74	10%	
HP	HP CEN		EM	Milk		D		ос		Claw		Angle	9	HS	,
+12.5	+12.5 +16			1%	+27	27		15%	+.42	20%	+.3	38 1	10% -	⊦.49	
CW	CW		F		RE		-at	\$1	Λ	\$F		\$	В	\$C	;
+84 2	2%	+.64		+.6	4	+.05	3	+58		+125	2%	+175	15%	+285	15%
Dam	m BWR W		VWR	YWR		Sons	@ Auctio	n [Daughters (@ Aı	uction Dau		aughters In He		
	2-104 2-10		109	2-	106	N	lone		None			1-101			

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ This larger framed, long bodied, easy fleshing heifer is a flush sister to Lot 161 please see footnote under Lot 161.
- ★ Z419 was the 4th top yearling weight heifer among the entire fall crop of heifers (ET and non-ET), and her performance matches her growth EPDs well!
 ★ Z419 has some of the top CEM, WW, and YW EPDs as well as \$F Values among
- ★ Z419 has some of the top CEM, WW, and YW EPDs as well as \$F Values among the females selling today!
- ★ Please read about foundational cow C57 in the bottom of Lot 165's footnote she has a tremendous impact on our cow herd today!

From 1 to Over 1 Billion. . . the Certified Angus Beef® Success Story

The first pound of Certified Angus Beef® was sold in 1978 as a grass-roots effort to create pull-through demand for registered Angus genetics. It was a rocky start for the brand, as never in history had such a feat been attempted. In 1982, the American Angus Association Board of Directors saw CAB® balance sheets in the red and were ready to scrap the program. In the historic 8 to 7 vote, the brand was saved from the chopping block.

Persistence paid off, and now over 3 million pounds of the brand are sold *each day*, and 2022 marked the brand's seventh year to surpass 1 billion pounds sold! The brand recorded the second largest ever sales volume in fiscal 2022 with total sales culminating in 1.234 billion pounds. International sales have grown to encompass 53 countries.

CAB®'s Paul Dykstra states about 2023, "There will, no doubt, be times when supplies derived from a smaller 2022 calf crop will struggle to fulfill CAB® demand at a pace equal to the year we've just recorded. This spells opportunity for cattlemen merchandising fed cattle designed to fit the brand."







Blkcp Empress Ellston C344

Pathfinder Hoover Donor Pictured at 8 years of age Dam of Lot 163; Grandam of Lot 164

163 Pall Bred Heifer

BLKCP EMPRESS ELLSTON Z437

Reg. +20364719 Tattoo: L/R Z437 08/20/21

Mogck Bullseye #
HOOVER NO DOUBT

Miss Blackcap Ellston J2

Roth Famous 1006 #
BLKCP EMPRESS ELLSTON C344 #
Blkcp Empress Ellston V127 #

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Famous 7001 #
Roth Formera 9199
S A Neutron 377 #
Blkcp Empress Ellston M127

BW	84
ADJ. 205/WR	651/ET
ADJ. 365/YR	920/ET
%IMF/RATIO	3.86/ET
RE/RATIO	9.3/ET

CED		BW		WW		YW		RADG		YH		SC		\$W	
-1		+4.4		+72	20%	+129	20%	+.25		+1.0 1	0%	+2.14	2%	+53	
HP CEM		EM	Mill			D	ос		Claw		Angle)	HS	3	
+15.6	10%	6 +9		+2	2		+28	10%	+.37	10%	+.3	1	1% +	23	10%
CW	CW MB			R	RE F		Fat \$N		1			\$E		\$C	
+58 30)%	+.52		+.58		+.032	2	+79	10%	+98 2	5%	+143		+264	30%
Dam		BWR WW		/WR	YWR		Sons	Sons @ Auction		Daughters @ Au		uction Daug		hters In	Herd
	10	13-100 13-1		-107	12-	104	11-3	\$7925	Т	5-\$5500				7-101	

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z437 will be one of our last No Doubt females to come to auction, and likely the very last direct C344 daughter. With 7 active C344 daughters in the Hoover herd (and many more descendants), we felt we could part with this daughter.
- ★ Z437's dam was a superior footed cow, and this shines through in Z437's Foot Angle EPD, being one of the best among the females selling.
- ★ A beautiful full sister to Z437 with a picture-perfect udder produced the pretty Lot 164 fall heifer.
- ★ You may note that all of Z437's ratios are 100 this is because she was an IVF ET heifer, and despite being raised by a registered Angus recipient cow, all IVF ET calves are ratioed 100 by the AAA.
- ★ C344 is the renowned Pathfinder donor cow that has had quite a career at Hoover Angus! She has a long record of highly successful progeny, many of which were among the top weaning weight calves of their calf crop. I'll try to hit the highlights here.
 ★ C344 maintained a 359 day calving interval on her first 13 natural progeny, which
- ★ C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility! We feel it is important for our donors to be working donors that raise a calf every year so we can continue to monitor their udder structure and other traits (many of which we do not have EPDs for) as they age! C344 was laid to rest at 16 years of age. Her udder was still impeccable, and her feet were still amazing. C344 recorded a total of 49 progeny.
- ★ We sold C344's last large group of ET sons in our 2021 sale. She would have been 17 years of age if still living, and her sons averaged a whopping \$7150! These sons went to astute cattlemen in three states plus Canada. She joined the elite \$100,000+ club in 2021 when her gross progeny sales topped the \$100,000 mark.
- ★ One daughter of C344 was the #1 adjusted weaning weight heifer of her crop. Another natural calf of C344 was the 14th top weaning weight heifer calf of her crop when C344 was 13 years old!
- ★ Pathfinder grandam V127 recorded 12-106 WR and a 362 day calving interval. She was a tremendously easy fleshing cow. Please read about foundational cow C57 in the bottom of Lot 165's footnote.

Hair Shed EPDs

Hair shedding is an important trait for most Hoover Angus customers as the ability of cattle to slick their hair coat early in the summer helps mitigate the effects of heat stress and fescue toxicity. Early shedding positively impacts milk production, fertility, weaning weights, and ultimately your bottom line! Hoover Angus has submitted over 1500 hair shed scores over the past three years, and is one of the breed's largest contributors to the database.

Breed average Hair Shed (HS) EPD for non-parents is +.53, with lower values being more favorable. No longer just available on sires, the HS EPD is now available on every animal in this catalog. 84% of this offering ranks in the best 1/3 of the breed for Hair Shed EPD or better!

Hoover-owned sires with progeny in today's auction that rank in the best 10% of the breed for HS include: Hoover Victorious, Hoover Attraction, Mogck Entice, Raml Athlete, and Hoover Counselor N29.





BLKCP EMPRESS ELLSTON Z448

Reg. 20363165 Tattoo: L/R Z448 08/23/21

Fortunes Conquest 224

BALDRIDGE CHAIRMAN

Baldridge Isabel B061

Hoover No Doubt **BLKCP EMPRESS ELLSTON T438**Blkcp Empress Ellston C344 #

Connealy Confidence 0100 # Fortunes 4412 Ethelda 742 G A R Prophet # Baldridge Isabel Y69 Mogck Bullseye # Miss Blackcap Ellston J2 Roth Famous 1006 # Blkcp Empress Ellston V127 #

BW	60
ADJ. 205/WR	714/106
ADJ. 365/YR	1028/107
%IMF/RATIO	4.50/94
RE/RATIO	11.1/102

CED		BW		٧	٧W		/W	RAI	DG	YH		SC		\$W
-2			+82	5%	+146 5		+.28	30%	+.8 25	5%	+.55		+54	
HP (С	EM		Milk	Иilk		ос		Claw		Angle	е	HS
+14.3	+14.3 20% +12 15		5% +	-16		+24	25%	+.41	15%	+.42	2 :	20%	+.58	
CW MB				RE I		-at	\$1	Л	\$F		\$	SB	\$C	
+70 10	10% +.61 +.5		+.51		+.045		+51		+112 10)%[+159	25%	+257	
Dam		BWR	W	/WR	WR YW		Sons	@ Auctio	n I	Daughters @	a Aud	ction	Daug	ghters In Herd
	2-91 2-1		104)4 2-10		N	None		None		Э		None	
Grandam		В	WR	W		ΝR		YWR		Sons @ A	Auctio	on	Daught	ters @ Auction
		13	-100		13-	107		12-104	.	11-\$7	925		5	-\$5500

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ One of my favorite heifers in the group, she's a pretty, wide-based, beautiful female with good bone. Better yet, she's out of one of my very favorite cow families! She comes highly recommended!
- ★ Dam T438 is an exceptional uddered cow, and we would forecast that Z448 would be the same. Both of T438's daughters have weaned over 700 pounds!
- ★ Please read about exceptional Pathfinder donor grandam C344 in the footnote of her daughter, Lot 163.
- ★ Please read about foundational cow C57 in the bottom of Lot 165's footnote.

165 Fall Bred Heifer

⊒. - B R∈

BLKCP EMPRESS ELLSTON Z495

Reg. 20363182 Tattoo: L/R Z495 09/05/21

MOGCK Entice HOOVER VICTORIOUS Princess of Ellston N170

Hoover Top Gun BLKCP EMPRESS ELLSTON S510 Blkcp Empress Ellston N439 SydGen Enhance
MOGCK Erica 2255 #
Basin Excitement #
Princess of Eliston L196
Bruns Top Cut 373 #
Blackcap Empress Eliston J54
Hoover Dam #
Blkcp Empress Eliston L434

BW	70
ADJ. 205/WR	700/104
ADJ. 365/YR	990/103
%IMF/RATIO	8.34/175
RE/RATIO	8.9/82

CED		BW			WW	\	ΥW	RAD	OG	YH		S	SC		W
+2	+2.1 +7		+71	1 20% +1		15%	+.26		+1.2 3%		+1.02		+69	20%	
HP	HP CEM		EM	Mill		k	Do		oc (Angle)	HS	3
+14.0	20%	+4			+32	15%	+32	3%	+.45	30%	+.4	3 2	25% -	+.33	15%
CW MB				RE		Fat	\$1	Λ	\$F		\$B		\$C)	
+53		+1.28	0%	+.3	4	007	7 30%	+74	20%	+90		+170	15%	+294	10%
Dam	BWR WWR		YWR		Sons	Sons @ Auction		Daughters @		@ Auction		Daughters In Hero			
	3-101 3-100		103	3-101		1-\$	5000		Nor		ne		None		
			$\overline{}$	=											

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z495 was the #1 IMF scanning heifer of her crop, boosting her Marbling EPD and \$G Value to be the highest of any female selling today!
- ★ Z495 is a super long bodied, feminine fronted heifer from a superior uddered dam! She has one of the top Docility EPDs among the females selling!
- ★ Dam S510 is a super gentle, easy-going cow, as we have found very typical of the Top Gun progeny.
- ★ S510's son works for repeat customers Andrew & Scott Davidson.
- ★ Grandam N439 put three replacement daughters in the Hoover herd.
- ★ A nice set of these Blackcap Empress Ellston females sell in this fall heifer division Lots 161-165. Keep them together for the foundation of your herd! Foundational dam C57 has put 92 daughter descendants in the Hoover herd, including 17 Pathfinders and 9 donor cows! Four bulls selected for use in the Hoover herd have also stemmed from C57. To say C57 has had an impact on the herd would be an understatement! She has truly helped write the history books at Hoover Angus.

Fall heifers that do not have an Al sire listed in their footnote were heifers that were going to be Al'ed to Mogck Empire 110, but we saved the time and expense of Al, and turned the bull out with them! Other heifers that had Al first were then turned out clean-up with Empire. A pregnancy ultrasound update will be available on our website Friday, February 3 for these fall heifers.





TEX Playbook 5437 Sire of Lot 166, 170, 171



EDELLA OF ELLSTON Z494

Reg. 20363181 Tattoo: L/R Z494 09/05/21

09/06/21

11.1/102

68

ADJ. 205/WR **621/93**

ADJ. 365/YR 914/96

%IMF/RATIO 3.73/78

RE/RATIO

Basin Payweight 1682 # **TEX PLAYBOOK 5437** Rita 1C43 of 9M26 Complete

Hoover No Doubt

EDELLA OF ELLSTON S190 Edella of Ellston K53 Basin Payweight 006S # 21AR 0 Lass 7017 Summitcrest Complete 1P55 # Rita 9M26 of Rita 5F56 Pred Mogck Bullseye # Miss Blackcap Ellston J2 Connealy Reward # Edella of Ellston D270

61
583/87
889/93
3.73/78
9.2/84

CED		BW		WW		YW		RADG		YH		SC		\$W
+3		+2.5 +64		4 +113		+113		+.22			+1.39 20%		+56	
HP	HP CEM		EM	Milk		D		ос		Claw		Angle	Э	HS
+14.2	2 20% +15 2%		2% -	21		+32	3% +.43		20%	+.4	17		+.66	
CW MB				RE		-at	\$1	1	\$F		\$	В	\$C	
+48		+.40		+.30	+.30		+.031		3%	+88		+123		+248
Dam	В	BWR W		VWR	YWR		Sons @ Auction		n [Daughters @ A		uction Dau		ghters In Herd
	3-105		3	-93	1-93		N	Vone		None)		None

- Exposed to Mogck Empire 110 from 11-9-22 on.
- Z494 is a long bodied, level topped, deep bodied heifer with a little different pedigree. We used sire Playbook to make some nice replacement females, and that is exactly what this gal will be!
- Z494 is one of the top Docility EPD and top CEM EPD females to sell!
- Dam S190 is a pretty, classic No Doubt daughter with a nice udder. She was the 2nd top weaning weight heifer of her crop at 814 pounds, and the 5th top yearling weight heifer at 1094 pounds.
- Grandam K53 was a great uddered cow who had 10 calves on record with a perfect 365 day calving interval when we lost her in an accident.



Erica of Ellston K318



ERICA OF ELLSTON Z496

Reg. 20363183

Tattoo: L/R Z496

Musgrave Invision Panther Cr Incredible 6704 Panther Cr JH Blackbird 409 JAR INCREDIBLE 6104 808 TC Total 410 # Jar Erica 6104 JAR Ava Lee 048 3202 V A R Discovery 2240 # Monarch Blackbird 1104M MBG Delmonico **ERICA OF ELLSTON T405**

SvdGen C C & 7 #

Ellot of Ellotoff X10																
CED BW		1	W		N YV		/W	W RADO		YH		SC		\$W		
+7		+.8		+59)		+102		+.25		+.6	\Box	+1.62	10%	+55	
HP		С	EM			Milk		D	ос		Claw		Angle	е	HS	
+9.2		+11	2	0%	+24			+21		+.48	.48		52		+.58	
CW	CW MB		1		RE		Fat		\$1	Л	\$F		\$	SB	\$C	
+27		+.68		+.4	30		015 20%		+54		+65	\Box	+119		+208	
Dam	m BWR W		VWR	R YW		VR Sons		ns @ Auction		Daughters @ Au		ction	Daughters In Herd			
	2-108 2-9		-91	\Box	2-93		N	lone	\perp	1-\$3500			None			
Grandam		В	BWR			WWR			YWR		Sons @ Auction		on	Daughters @ Auction		
			7.07		$\overline{}$	7 100			7 101	\neg	0.00000			4 00000		

- Exposed to Mogck Empire 110 from 11-9-22 on.
- Z496 is a more moderate framed heifer with a level top and a long, pretty front. She ties as the second best Claw EPD (foot shape) among all females selling!
- ★ Dam T405's first daughter works for Reed McCormick; Z496 was her second daughter, and her third calf she is raising now will keep her calving interval tight.
- Grandam K318 has earned her stripes the hard way by successful progeny! Her first daughter retained in our herd earned Pathfinder status, and then two more daughters were retained. K318's progeny work for Wayne Haidsiak, Tom Ferguson, and Randy Clough.
- Great grandam X16 was the dam of Hoover Home Run who had a tenure at the ORIgen bull stud. This is the same cow family that produced Hoover Dam!



ERICA OF ELLSTON Z491 - Lot 168



Hoover Headliner J32 Maternal Grandsire of Lot 168





ERICA OF ELLSTON Z491

Reg. 20363180

Tattoo: L/R Z491

09/03/21

SydGen Enhance **MOGCK ENTICE** MOGCK Erica 2255 #

Hoover Headliner J32 **ERICA OF ELLSTON M45** Erica of Ellston E250 #

SydGen Exceed 3223 SydGen Rita 2618 Moack Sure Shot 253 MOGCK Erica 2162 SvdGen C C & 7 # Blkcp Empress Ellston C109 # LaGrand 338 Right Time 3404 # Erica of Ellston B235 #

BW	66
ADJ. 205/WR	663/99
ADJ. 365/YR	964/101
%IMF/RATIO	5.11/107
RE/RATIO	10.3/94

CED		BW			WW Y		/W RADO)G	YH		SC		\$W	
+4	4 +2.9 +		+64	-64 +11			+.25		+.5 +1.92		+1.92	4%	+55		
HP		С	EM		Milk		D	ОС	Ū	Claw		Angle	9	H	S
+16.3	10%	6 -1			+26		+31	4%	+.48		+.5	2		+.41	30%
CW		MB			RE		-at	\$N	1	\$F		\$	В	\$0)
+47		+.71		+.4	7	+.00	5	+70	30%	+86		+141		+253	
Dam		BWR	WWR YWR Sor		Sons	@ Auction [Daughters @ Auc		ction	ction Daug		Herd		
	7	'-100	7-	100	00 6-101		2-9	\$6500		1-\$2250		50		2-102	2

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- Z491 is a proud, wide based, attractive profiling heifer. She'll be easy to find on
- Z491 has two of our best cow families in the bottom side of her pedigree the Ericas of course, and then through Hoover Headliner, the Blackcap Empress Ellston cow line. The C109 cow (dam of Headliner) was one of our greatest cows of all time!
- Dam M45 has progeny working for repeat customers Pat Hardy, Steve Archer, and Randy McDonnell. One daughter working in the herd was the #1 IMF scanning heifer of her crop! We count on M45 to bring in one of the nicest calves of each crop.
- Pathfinder grandam E250 was an extremely successful cow and served as a donor. Two of her daughters were the #1 IMF scanning females of their crop, and one son was #1!
- E250 produced the lead-off, top-selling open heifer in our 2016 auction at \$10,750 to the Mickey family in Illinois. Both Tanner and Drew Mickey have won national judging team competitions and been to Scotland with their famed judging team! Congrats! Others that have E250 progeny include: Eddie LaBoube, Freddie Jones, Taylor Ridge, LeRoy Stortenbecker, Henry Langstraat, Mark Groth, and Jerry Ebert.
- Great grandam B235, also a Pathfinder, is the grandam of the great G366 cow who is regarded as the greatest cow in our history





BLACKBIRD BONNIE ELLSTONZ421

Reg. 20363157 Tattoo: L/R Z421

ttoo: L/R Z421 08/16/21

MOGCK Entice HOOVER VICTORIOUS

Princess of Ellston N170

Baldridge 38 Special

BLACKBIRD BONNIE ELLSTONV401

Blackbird Bonnie EllstonS486

SydGen Enhance MOGCK Erica 2255 # Basin Excitement # Princess of Ellston L196 EF Commando 1366 # Baldridge Isabel Y69 Connealy Commander #

Blackbird Bonnie EllstonH408

BW	55
ADJ. 205/WR	713/106
ADJ. 365/YR	950/99
%IMF/RATIO	5.30/111
RE/RATIO	11.8/108

CE	ΞD	Т	BW	1	WW		Т	\	/W	RAI)G	YH		SC		\$W	
+10	20'	% .	+.5		+80	10% +134		15%	+.22		+.7		+.79		+83	2%	
H	łΡ			EM		M	ilk		D	ос		Claw		Angle	е	H	3
+15.0	- 1	15%	+10	3	0%	+31	2	20%	+27	15%	+.45	30%	+.4	14 (30%	+.11	2%
CI	W	П	ME	}		RE	Ι	F	at	\$1		\$F		9	SB	\$0	
+44			+1.07	15%	+.49	9	1	+.060)	+85	4%	+75		+142		+269	25%
Dam	Π	Е	WR	٧	VWR		ΥW	'R	Sons	@ Auctio	n I	Daughters @ Au		ıction	Dau	ghters In	Herd
		1	-95	1-	106		1-9	19	N	lone	\Box	No			None		
Grand	dam BWR WWR			YWR		Sons @ Auction			Daughters @ Auction								
	2-100 2-97			2-97		None			1-\$3500								
	Francis de Manuel Francis 440 franc 44 0 00 am																

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ There is a nice EPD line-up on this deep bodied, more moderate framed heifer. She is a very nice disposition heifer, and her Docility EPD agrees with how we see her act in the chute.
- ★ Important to those of us grazing in fescue country, Z421 ties as the 3rd lowest (best) Hair Shed (HS) EPD of the females selling!
- ★ Z421 and her dam were both high IMF scanning females V401 had a 6.90 IMF, ratio 132 to be the 4th top IMF scanning female of her crop.
- ★ Dam V401 is a very snug-uddered, very small teat size cow whose first calf was Z421. I would expect her udder to hold up exceptionally well into old age!
- ★ Grandam S486 was the 2nd female of the herd to calve as a two year-old, then has settled first service AI each year after. Her daughter works for repeat customer Keith Groshong in Kansas.
- ★ S486 serves as the herd's 9th top IMF ratio cow with an excellent 2-140 IMF ratio!
- Great grandam H408 has been gone for several years now, but she put three replacement daughters in the herd and gave them all a shot of marbling.

Fall Bred Heifer

BLACKBIRD BONNIE ELLSTONZ429

Reg. 20363159 Tatto

59 Tattoo: L/R Z429 08/19/21

Basin Payweight 1682 # **TEX PLAYBOOK 5437**Rita 1C43 of 9M26 Complete

Baldridge 38 Special BLACKBIRD BONNIE ELLSTONT420 Blackbird Bonnie EllstonM415 Basin Payweight 006S # 21AR O Lass 7017 Summitcrest Complete 1P55 # Rita 9M26 of Rita 5F56 Pred EF Commando 1366 # Baldridge Isabel Y69 Hoover Dam # Blackbird Bonnie EllstonH408

	DW	33
#	ADJ. 205/WR	637/95
	ADJ. 365/YR	882/92
	%IMF/RATIO	6.36/133
	RE/RATIO	10.8/99

55

CED	CED						/W	RAE	DG _	YH		SC	\$	W
+9 30	30%6 15% +5		+58	8 +101			+.18	+0		+.	70	+74	10%	
HP		C	CEM		Milk		Doc			Claw	Α	ngle	HS	S
+16.2	10%	+12	1	5%	+36	4% +26		15%	+.44	25%	+.39 10%		+.49	
CW	CW		MB		RE F		-at	\$M		\$F		\$B	\$0)
+26		+.93 25% +.34 +.0		+.02	7	+102	1%	+59	+1	120	+258			
Dam	Dam BWR WV		/WR	YWR		Sons	Sons @ Auction		Daughters @ Auction		on Dau	Daughters In Hero		
	2	2-96	2	-97	2-	94	N	lone		1-\$2750			None	:
Granda	Grandam		WR		WWF			YWR		Sons @ A	Auction	Daugh	Daughters @ Auction	
		7	-94		7-	7-97		6-99	П	1-\$35	00		None	

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z429 is a moderate framed, long bodied heifer with exceptional values in the traits combined into the \$Maternal Value. She is one of 9 females selling that tops the best 1% of the breed for this index! She also has the lowest BW EPD in the fall heifer division and ties as the top Milk EPD fall heifer.
- ★ Z429 was her dam's second calf her first sold to Dylan Lewis. Dam T420 is a superior uddered cow, and we would expect Z429 to be the same, as Playbook is noted for excellent females and udder quality. T420 has a 367 day calving interval.
- ★ T420 is also a high marbling female, and scanned a 7.67 IMF, ratio 162 as a yearling! She was the 2nd top IMF heifer of her crop.
- ★ Grandam M415 is a super low birth weight cow still going strong with a 358 day calving interval. Her son that was the 3rd top IMF bull of his crop works for repeat customer Mike Grimm. M415's second daughter is going into the replacement herd this year.





MISS ERICA ELLSTON Z427

Reg. 20363158 Tattoo: L/R Z427 08/17/21

Basin Payweight 1682 # TEX PLAYBOOK 5437 Rita 1C43 of 9M26 Complete

Hoover No Doubt

MISS ERICA ELLSTON S195

Miss Erica Ellston B297

Basin Payweight 006S # 21AR O Lass 7017 Summitcrest Complete 1P55 # Rita 9M26 of Rita 5F56 Pred Mogck Bullseye # Miss Blackcap Ellston J2 H&K Neutron T137 Miss Erica Ellston T215 #

BW	62
ADJ. 205/WR	666/99
ADJ. 365/YR	908/95
%IMF/RATIO	3.29/69
RE/RATIO	10.0/92

CE	D	BW	BW		WW		YW)G	G YH		SC		\$	SW
+6		+1.6		+71	20%	0% +123 25		+.22		+0		+2.36	1%	+68	20%
Н	Р	С	EM		Milk		D	ОС		Claw		Angle)	H	S
+14.4	20%	6 +16	1	% +2	:3		+31	4%	+.42	20%	+.4	10 1	5%	+.73	
CV	٧	MB		R	E		-at	\$1	Λ	\$F		\$	В	\$0	0
+54		+.28	\Box	+.25		+.10	3	+95	1%	+94 3	0%	+117		+247	
Dam	Т	BWR	W	WR	ΥV	YWR Sons @		@ Auction		Daughters @ Aucti		ıction	Dau	ghters Ir	n Herd
		3-91	3-	103	3-	98	2-\$3900			None					•

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Certainly a more moderate framed, thick, easy fleshing heifer that ties as the 2nd top CEM EPD female to sell! She also has the largest Scrotal EPD among all females selling! Research has shown that scrotal size in females is positively correlated to female fertility.
- ★ We used sire Playbook to produce excellent daughters, and that is exactly what we expect of Z427 she should make a top replacement female. Her \$Maternal Value predicts this too she is one of 9 females selling in the best 1% of the breed for \$M!
- Dam S195 is a nice uddered cow whose sons work for Chad & Craig Davison and Ryan Kliethermes, all repeat customers.
- ★ Grandam B297 ended her career with 14 calves on a 365 day calving interval! How many cows last that long these days? Not many! Her progeny had an average 102 WR, and her 6 sons (4 of which were features) averaged \$5500. B297 was a super songy cow
- ★ Great grandam T215 earned Pathfinder status and shortly thereafter was lost to lightening. She recorded 5-111 WR with a 346 day calving interval.
- ★ I have to mention 4th generation dam F99 was an extremely deep bodied cow that produced until 18 years of age. John and Joy will tell you that she was one of the herd's greats!

172 Fall Bred Heifer

ERICA 0 Reg. 2036

ERICA OF ELLSTON Z438

Reg. 20363161 Tattoo: L/R Z438 08/21/21

V A R Discovery 2240 #
DIABLO DELUXE 1104
Diablo Erica Dianna 9034

SydGen C C & 7 # ERICA OF ELLSTON S146 Erica of Ellston J259 A A R Ten X 7008 S A # Deer Valley Rita 0308 G A R Prophet # Diablo Erica Dianna 5010 S A F Connection # SydGen Forever Lady 4087 H&K Impressive Erica of Ellston E250 #

BW	64
ADJ. 205/WR	716/107
ADJ. 365/YR	1033/108
%IMF/RATIO	3.79/79
RE/RATIO	9.0/83

CED	CED BW		1	WW		YW		RADG		YH		SC		\$W
+3		+.3	30%	+71	20%	+134	15%	+.31	15%	+.8 25	5% -	+1.21	30%	+50
HP		С	EM		Milk		D	ОС		Claw		Angle)	HS
+15	+15 15% +11 2		0%	+13	13		15%	+.67	+.54		1	+	53	
CW		MB			RE		-at	\$1	1	\$F	П	\$	В	\$C
+59 25	5%	+.61		+.0	6	+.022	2	+45		+107 15	5%	+150		+240
Dam		BWR	٧	VWR	YV	VR	Sons @ Aud		n [Daughters @ /		Auction Dau		hters In Herd
		-3	11	10-3	102	102-3		1-\$4000		1-\$4500		00		None

- ★ Al to Raml Optics 0710 on 11-14-22.
- ★ Z438 is a super gentle heifer that is nice profiling, good quartered, and will certainly have the look of her mother when she gets older!
- ★ Z438 was the 10th top weaning weight heifer of her crop!
- ★ Dam S146 is a beautiful CC&7 daughter who people easily spot on pasture tours at Hoover Angus. S146's son works for John Dowell and her daughter for Gary Bradshaw.
- ★ Grandam J259 ended her career with an excellent 364 day calving interval.
- ★ This cow family is our most recognized cow family, as they are the cow family that produced Hoover Dam as well as 9 other bulls in stud! History tells us these fall heifers are good bargains for the quality of cows they will become, and here is an opportunity to own an Erica!



Congratulations to our auctioneer Dustin Carter on being named to the "Top 10 Industry Leaders Under 40" by Cattle Business Weekly!



FALL BRED HEIFERS

173 Fall Bred Heifer

BLUEBLOOD LADY ELLSTON Z434

Reg. 20363160 Tattoo: L/R Z434

attoo: L/R Z434 08/20/21

SydGen Enhance BALDRIDGE SR GOALKEEPER Baldridge Isabel E030

Hoover Emperor **BLUEBLOOD LADY ELLSTON M128**Blueblood Lady Ellston B93

SydGen Exceed 3223 SydGen Rita 2618 Connealy Confidence Plus # Baldridge Isabel Y69 SydGen C C & 7 # Blkcp Empress Ellston G403 # Mogck New Design 878 C1181 Blueblood Lady Ellston Z93 #

BW	70
ADJ. 205/WR	743/111
ADJ. 365/YR	1009/106
%IMF/RATIO	6.47/136
RE/RATIO	12.0/110

CED	П	BW	/	WW		YW		RADG		YH		SC		\$	N
+5	5 +1.7 +		+57	7 +100		i	+.22		+.6		+1.12		+55		
HP CEM			Milk		Doc		Ī	Claw		Angle		HS)		
+16.6 5% -1			+28	+25		20%	+.30	2%	+.2	22 1%		+.07	1%		
CW MB		3		RE		Fat		\$M			\$	В	\$C		
+53	- 1	⊦.87 ÷	30%	+.80	30%	+.00	8	+83	10%	+96 2	5%	+163	20%	+294	10%
Dam	m BWR WWF		/WR	YWR		Sons @ Auction		n [Daughters	@ Au	uction Daug		ighters In Herd		
	7-102 7-10		105	6-1	6-105 3		\$4350		1-\$6	000	0		1-103		
A ALA- David Online 0710 and 11 0 00															

- ★ AI to Raml Optics 0710 on 11-9-22.
- ★ Z434 was the 4th top weaning weight heifer of her crop! She's an excellent footed, really long bodied female.
- ★ Important to those of us grazing in fescue country, Z434 has the 2nd lowest (best) Hair Shed (HS) EPD of the females selling! She also has the #1 Foot Angle EPD of the females selling!
- ★ Z434 is a 14th generation bred, born, and raised Hoover female from one of our most successful cow families. Certainly not as numerous as the Erica cow line, but the Blueblood cow family is as solid as they come – every year at weaning they bring in some of the biggest, best calves of the crop. Z434 should do the same for you!
- ★ Dam M128 has been a highly productive cow with two other calves that have achieved honors of being among the top 10 weaning weight calves of their respective crops.
- ★ M128's progeny work for Andrew Davis, Brad Ayers, Clay Howerton, and Ryan Knobbe. Her daughter that works in our herd is a highly productive young cow.
- ★ M128's claim to fame is the big ribeyes she puts in her progeny. She serves as the 5th top ribeye ratio cow of the herd with a whopping 5-112 ribeye ratio! One son scanned an 18.2" ribeye, over 5.5 inches above breed average!
- ★ Grandam B93 was a small cow that always weaned a huge percentage of her body weight. Her 11 calves have come on a 363 day calving interval I call that fertility! Her sons and daughters work for Mike Bredemeier, Rod Hart, Steve Gillman, Lisa Buchholz, Steve & Doug Garrett, Matt Erickson, Randy Huninghake, and Ralph Ballanger. She definitely puts some style and muscle in her progeny.
- ★ Pathfinder great grandam Z93 was one of the best herd bull makers we have ever had in production. Every single bull calf she raised was a standout in his crop. She ended her career with 12-98 BWR, 12-104 WR, 12-101 YR, 12-107 IMF ratio, 12-104 RE ratio and a 360 day calving interval. Z93 had nearly a perfect udder at the end of her career at 13 years of age. She was a smaller framed, very easy fleshing gal.



Ty carrying cards from the block to the office at last year's sale.

162 Hoover-owned females have a **Docility EPD** in the **best 1-5%** of the breed!



BLKCP EMPRESS ELLSTON Z455 - Lot 174

174 Fall Bred Heifer



BLKCP EMPRESS ELLSTON Z455

Reg. 20363169

Tattoo: L/R Z455

08/25/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Connealy Impact #
BLKCP EMPRESS ELLSTON P403
Blkcp Empress Ellston M403

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Impression # Elza of Conanga 8265 # Hoover Dam # Blkcp Empress Ellston K403

BW	64
ADJ. 205/WR	782/117
ADJ. 365/YR	1099/115
%IMF/RATIO	6.15/129
RE/RATIO	11.9/109

CED				WW		\	YW		RADG		YH		SC		\$W	
+6		+1.5		+88	3 2%	+158	2%	+.32	10%	+1.3 2%		+2.06 3%		+86	2%	
HP CEM		EM		Milk		Doc		Ī	Claw		Angle		HS			
+13.2	30%	6 -2			+36	4%	+20		+.34	4%	+.4	10 1	15%	+.11	2%	
CW		MB			RE		-at	\$1	Λ	\$F		\$	В	\$C	,	
+77	1%	+.64		+.7	6	005	30%	+61		+114 1	0%	+170	15%	+281	20%	
Dam	Dam BWR WV		/WR	YWR		Sons	@ Auctio	n [Daughters (uction Dau		ughters In Her				
	5-98 5-		-111	4-	4-110 2-\$8		0008	1-\$32		200			None			

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ She's a tank! This heifer that turned in a whopping weaning weight of 782 pounds to be the 2nd top weaning weight heifer of her crop, then was the 3nd top YW heifer of her crop will definitely turn some heads on sale day! Z455 has some of the top WW, YW, and Scrotal EPDs among the females selling. She also ties as the top Milk EPD fall heifer.
- ★ Important to those of us grazing in fescue country, Z455 ties as the 3rd lowest (best) Hair Shed (HS) EPD of the females selling!
- ★ Z455 puts together as nice of a set of performance data as about anyone check out her ultrasound scan!
- ★ Z455 is a 17th generation bred, born, and raised Blackcap Empress Ellston female from right here at Hoover Angus! That's about as many generations deep as any female offered here today!
- ★ Dam P403 serves as the herd's 6th top indexing cow with 5-111 WR and she has a 357 day calving interval! Her progeny work for Timothy Pfeiffer, Mark Holt, and Mandy Neal. All 5 of her progeny have been among the top 5 calves of their calf crop for either weaning weight or yearling weight!
- ★ Tracing down the dam's side of the first four cows "off the pedigree," three have achieved Pathfinder honors! They have been a tremendous cow family through many generations! If you want your history lesson, dig through past Hoover catalogs to read about these cows G403 and D515.



Sale consultant Zach Moffitt found some bred heifer friends on his first herd visit last fall! He was impressed with the dispositions of our cattle.





Miss Erica Ellston M232 Udder at 7 years of age Dam of Lot 175

175 Pall Bred Heifer

MISS ERICA ELLSTON Z446

Reg. 20363163 Tattoo: L/R Z446 08/22/21

Fortunes Conquest 224 BALDRIDGE CHAIRMAN Baldridge Isabel B061

Mogck Bullseye # MISS ERICA ELLSTON M232 Miss Erica Ellston H324

Connealy Confidence UTUL
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
MOGCK Sure Shot #
Mogck Mary 1255
ALC Titanic V13T
Miss Erica Ellston D139

BW	68
ADJ. 205/WR	705/105
ADJ. 365/YR	982/103
%IMF/RATIO	3.05/64
RE/RATIO	12.5/115

CEL)			W	W	YW		RADG		YH		SC		\$W	
+11 1	5%	5				+100		+.14		+.3	+.41			+76	10%
HF	HP CEM			Milk		D	Doc		Claw		Angle		HS		
+15.9	+15.9 10% +11 20%		0% +	29	30%	+27 15% +		+.37	7 10% +.4		.46		+.66		
	CW MB		F	RE F		at \$M		Λ	\$F		\$B		\$0)	
+38	8 +.04 +.8		+.84	4 25% +.042		2	+106	1%	6 +66		+91		+224		
Dam		BWR WWF		/WR	YWR		Sons @ Auction		n [Daughters @ A		Auction Dau		aughters In Herd	
	7	7-101 7-101		101	5-1	102 N		lone		1-\$2100		00		2-109	

- ★ Al to Raml Optics 0710 on 11-22-22.
- ★ Z446 is a really deep bodied, long, square-made heifer. Z446 was the 4th top ribeye scanning heifer of her crop!
- ★ Z446 is the 2nd top \$Maternal Value animal of the sale! Her +106 \$M goes well above the top 1% of the breed for non-parent females which is +92! She also has the top CED EPD in the fall heifer division.
- ★ Z446 is a 10th generation bred, born, and raised Erica Ellston female produced at Hoover Angus. Pair this strong cow family with Chairman, and this heifer is set to be a really strong, maternal female. Chairman daughters are some of my favorite young cows in production.
- ★ Dam M232 is an easy-going, productive cow that has given us several awesome daughters two mature daughters doing an excellent job, plus a third daughter that will wean her first calf in March. It isn't a surprise this cow has done good, the D139 cow on the last line of her pedigree has left us a trail of superior daughters! It traces back several more generations deep in the pedigree to the great J327 cow ask John or Joy, and they will tell you she was one of the great 'ole gals of her day!

176 Fall Bred Heifer

JESSICA OF ELLSTON Z449

Reg. 20363166 Tattoo: L/R Z449 08/24/21

MOGCK Entice
HOOVER VICTORIOUS
Princess of Ellston N170

Hoover Inspiration
JESSICA OF ELLSTON P83
Jessica of Ellston H208

SydGen Enhance
MOGCK Erica 2255 #
Basin Excitement #
Princess of Eliston L196
SydGen C C & 7 #
Lady Ida of Eliston C164 #
TC Friction 5130 #
Jessica of Eliston D242

BW	61
ADJ. 205/WR	662/99
ADJ. 365/YR	944/99
%IMF/RATIO	5.78/121
RE/RATIO	11.3/104

CED	BW		W	WW		YW		RADG			SC		\$W		
+8		+.9	+60) +104			+.20		+.7		+1.08		+63	30%
HP CEM			Milk		D	Doc		Claw		Angle		HS	3		
+20.3	+20.3 1% +7		+2	29	30%	+28	10%	+.43	43 20% +.5		i3		+.14	2%	
CW	CW MB					Fat \$N		1	\$F		\$	В	\$0)	
+42	+42 +.66 +		+.63	i3 +0			+90	2%	+77	+77			+260		
Dam	E	BWR WWF		/WR	YWR		Sons	@ Auctio	n [Daughters @ A		uction Dau		ighters In	Herd
	5	5-101 5-102		102	5-1	100 2-9		\$3125		1-\$3750		0		1-103	

- ★ AI to Mohnen General Lee on 11-17-22.
- ★ Z449 is a really long-bodied heifer with Hoover breeding on both the top and bottom sides of her pedigree!
- ★ Z449 ranks among the elite of the breed for the Heifer Pregnancy (HP) EPD top 1%! She is one of 5 heifers selling with an HP above the best 1%!
- ★ Another trait important to those of us in fescue country, Z449 excels with an excellent Hair Shed (HS) EPD in the best 2% of the breed.
- ★ Dam P83 has produced a daughter for Kyle VanHouweling and sons for Melvin & Annette Warren and Roger Tanner, all repeat customers. Another nice daughter works in the herd that scanned an amazing 1.3" of ribeye per hundred pounds of body weight!
- ★ Grandam H208 had a 364 day calving interval and raised 9 calves.



MOGCK ENTICE



SydGen Enhance

MOGCK Erica 2255 #

Connealy Reward #

Princess of Ellston J42 #

PRINCESS OF ELLSTON L196

PRINCESS OF ELLSTON Z475

Reg. 20363175 Tattoo: L/R Z475

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Reflection # Eltuna of Conanga 3703 # SydGen C C & 7 # Princess of Eliston G317 #

3W	60
ADJ. 205/WR	660/98
ADJ. 365/YR	990/103
%IMF/RATIO	4.76/100
RE/RATIO	9.5/87

08/29/21

CED		BW		WW		YW		RADG		YH		SC		\$W	
+5		+.8 +		+69	25%	+122	25%	+.29	25%	+.8 2	5%	+1.16 309		+67	20%
HP	HP CEM		EM		Milk		D			Claw		Angle	9	HS	3
+14.6	+14.6 15% +0			+	26		+32	3%	3% +.25		+.4	11 15%		⊦.48	
CW	П	MB		F	RE	Fat		\$M		\$F		\$	В	\$C	
+60 25	25% +.62		+.68	68		037 5%		10%	+105 15%		+161 25%		+290	15%	
Dam	BWR W		/WR	WR YW		Sons	@ Auctio	n [Daughters @ Au		uction Daug		ighters In Herd		
	6-95 6		-96	6 5-101		1-\$3500			2-\$4375						

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z475 is a nicely made, super long-bodied heifer. She is one of the top Docility EPD females to sell! She also has the best Claw EPD (foot shape) among all females selling!
- ★ Dam L196 has produced sons and daughters for Doug Schroeder, Mark Bright, and Tara Miller. Her daughter in the herd produced the \$45,000 Hoover Victorious from our 2020 sale. Victorious has progeny selling today, including the 2nd and 3rd top weaning weight bull calves of our spring 2022 crop! This was quite a feat for Victorious calves to rise to the very top of the crop with a relatively small sire group of calves! See more about Victorious on page 6 of our sire directory glued in the front of your catalog.
- ★ Pathfinder grandam J42 was an excellent cow with a picture-perfect udder and 8-107 WR. She was one of the most beautiful cows in the herd! Three sons averaged \$7425. She had a 360 day calving interval.
- ★ J42 is the first in a row of four consecutive generations of Pathfinders down the dam's side of this pedigree!





BLKCP EMPRESS ELLSTON Z462

Reg. 20363173 Tattoo: L/R Z462 08/27/21

MOGCK Entice
HOOVER VICTORIOUS

Princess of Ellston N170

Baldridge Chairman BLKCP EMPRESS ELLSTON V455 Blkcp Empress Ellston S455 SydGen Enhance MOGCK Erica 2255 # Basin Excitement # Princess of Ellston L196 Fortunes Conquest 224 Baldridge Isabel B061 Baldridge 38 Special Blkcp Empress Ellston C109 #

BW	57
ADJ. 205/WR	649/97
ADJ. 365/YR	939/98
%IMF/RATIO	5.64/118
RE/RATIO	10.1/93

CED BW			WW			RAE	RADG			9	SC	\$\	Ν		
+8		2 20% +81		10% +149		4%	+.27		+.7	+.7		+.20		5%	
HP			CEM		Milk		D	ос		Claw		Angle	Э	HS	;
+16.7	4%	6 +11	2	0%	+29	30%	+33	2%	+.52	2	+.4	19		+.21	5%
CW		M	3		RE		-at	\$1	Λ	\$F		9	SB	\$C	
+68 1	8 15% +1.09 15% +.6		+.65	+.039		9	+78	15%	+108 1	0%	+180	10%	+311	5%	
Dam		BWR	V	/WR	YWR		Sons	Sons @ Auction		Daughters @ Au		ıction	Dau	ghters In	Herd
	1-98 1-97		-97	1-98		N	None		None				None		
Grandam BWR			WWR			YWR		Sons @	Aucti	ion	Daughters @ Auction				
3-100			2-100			1-92		None			None				

- ★ Al to Mohnen General Lee on 11-16-22.
- ★ Z462 is a deep bodied heifer that will be a pretty cow just like the three generations of cows behind her!
- ★ Look at the EPD package on this gal they are as complete as they come! She has one of the top \$C Values of any female selling and is one of 8 females with a +1.00 Marbling EPD or greater. She is also one of the top fall heifers for Docility EPD.
- ★ Dam V455 was a first calf heifer with Z462, and she is a superior uddered young female raising her second calf now. V455 is pretty much a carbon copy of her dam, S455, and likewise of her dam, the great C109 cow.
- ★ C109 served as the herd's 13th top indexing cow at the time of her passing the oldest cow on this prestigious list! She recorded 10-97 BWR, 10-109 WR, 10-106 YR with a 361 day calving interval on 11 pregnancies (a set of high performing twins are not included in her ratios). She was the dam of Hoover Headliner, and many other "great ones" along the way! C109 is one of the few cows that have earned a burial spot north of our bull barn.





PRIM LASSIE OF ELLSTON Z405 - Lot 179

179 Fall Bred Heifer

PRIM LASSIE OF ELLSTON Z405

Reg. 20363153

Tattoo: L/R Z405

08/10/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Bruns Top Cut 373 #
PRIM LASSIE OF ELLSTON R459
Prim Lassie of Ellston K510 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Bruns Uppercut 610 Dakota Miss 669 Baf # H&K Friction G290 Prim Lassie of Ellston C246 #

ADJ. 205/WR	661/99
ADJ. 365/YR	987/103
%IMF/RATIO	4.80/101
RE/RATIO	11.9/109

61

CED		B۱	٧	,	WW	\	/W	RAI	DG _	YH		S	C	\$	W
+3		+1.7		+68	30%	+128	20%	+.30	20%	+.9 1	5%	+1.48	15%	+68	20%
HP			CEM		Milk		D	ос	_	Claw		Angle	Э	H	3
+14.4	20%	+0			+31	20%	+28	10%	+.35	4%	+.4	10 1	15%	+.23	10%
CW		M	В		RE	F	-at	\$1	Λ	\$F		\$	В	\$0	
+44		+.91	25%	+.83	3 25%	043	3%	+80	10%	+85		+157	30%	+284	15%
Dam	Е	3WR	V	/WR	YV	VR	Sons	@ Auctio	n [Daughters (@ Aı	ıction	Daug	ghters In	Herd
	4	l-99	4	-95	3-1	02	N	lone		1-\$37	750			None	

- ★ Al to Raml Optics 0710 on 11-15-22.
- ★ Z405 is a really long bodied, clean fronted, good quartered heifer with real nice feet.
 ★ Dam R459 is a superior uddered cow with a 350 day calving interval. Her first
- ★ Dam R459 is a superior uddered cow with a 350 day calving interval. Her first daughter was selected by Vin-Mar Cattle Co. in our 2021 sale she was a beautiful female, and the 3rd top yearling weight heifer of her crop.
- ★ R459 scanned a whopping 13.0" ribeye to ratio 112, over three inches above Angus breed average for heifers!
- ★ Grandam K510 earned Pathfinder status and maintained a 360 day calving interval. She too had a nice udder. Progeny work for Mandy Neal (the 4th top weaning weight heifer of her crop), Jacob Hans, Mike Ford (the 9th top weaning weight bull of his crop), Morales Stock Farm, and Ed & Clay Smith.
- ★ Starting with K510, there are four consecutive generations of Pathfinder dams down the dam's side of this pedigree! A rare find!



Jeff had a very successful 2022 lowa State Fair with his border collies! Gypsy was Champion in Open Cattle, Fletcher was Reserve Champion in Open Cattle, and Dan was Champion in Ranch Cattle!

180 Fall Bred Heifer



MAID OF ELLSTON Z459

Reg. 20363170 Tattoo: L/R Z459

Panther Cr Incredible 6704 JAR INCREDIBLE 6104 808 Jar Erica 6104

Hoover Leadman

MAID OF ELLSTON S507

Maid of Ellston H178

Musgrave Invision
Panther Cr JH Blackbird 409
TC Total 410 #
JAR Ava Lee 048 3202
Connealy Commander #
Blkcp Empress Ellston G403 #
SydGen C C & 7 #
Maid of Ellston B155

BW	60
ADJ. 205/WR	585/87
ADJ. 365/YR	899/94
%IMF/RATIO	3.50/73
RE/RATIO	10.1/93

08/26/21

I	CED		BW	1	٧	VW		/W	RAI)G	YH		S	C	\$	W
I	-2		+2.0		+72	20%	+131	15%	+.30	20%	+1.2	3%	+1.57	15%	+65	25%
I	HP	HP CEM			Milk		D	Doc		Claw		Angle	9	H	S	
I	+14.0	20%	6 +6		+	-30	25%	+20		+.46		+.4	5 3	30%	+.33	15%
I	CW		MB	}	F	RE Fa		at \$M		Λ	\$F		\$	В	\$0)
I	+56 30)%	+.42		+.65		+.009	9	+54		+101 2	0%	+144		+241	
ľ	Dam		BWR	٧	VWR	YV	VR Sons		@ Auction		Daughters @ Au		uction Dau		Daughters In H	
ı		-	3-98	3	-91	1-9	94 N		lone		None				None	

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ Z459 is a nice footed, really long bodied heifer that has nice extension in her front.
- ★ Dam S507 was one of the prettiest heifers of her crop, and weaned at 801 pounds, WR 108, YW 1015 lbs., YR 105. She was the 8th top weaning weight heifer of her crop.
- ★ Grandam H178 was a successful cow from the Maid of Ellston cow family that raised several top calves of their respective calf crops.
- ★ Great grandam B155 was a thick, beefy cow that had 11 calves at a 362 day calving interval. Five very successful daughters were retained in the herd!



BLUEBLOOD LADY ELLSTON Z460

Reg. 20363171 Tattoo: L/R Z460 08/26/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Hoover Dam #
BLUEBLOOD LADY ELLSTON R61
Blueblood Lady Ellston M30 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 SydGen C C & 7 # Erica of Ellston C124 # Connealy Counselor # Blueblood Lady Ellston B305 #

BW	64
ADJ. 205/WR	640/95
ADJ. 365/YR	994/103
%IMF/RATIO	2.61/55
RE/RATIO	12.1/111

CED		BW		W	W	\	/W	RAD)G	YH		S	С	\$\	N
+3		+2.2		+87	3%	+152	3%	+.33	5%	+1.4	1%	+1.53	15%	+74	10%
HP		С	EM		Milk		D	ОС		Claw		Angle)	HS	;
+13.8	25%	-1		+2	5		+31	4%	+.39	10%	+.4	.9		+.12	2%
CW		MB		RI	Ε	F	at	\$N	1	\$F		\$	В	\$C	;
+78	1%	+.76		+1.33	1%	027	10%	+59		+124	2%	+195	4%	+312	5%
Dam	Е	BWR	W	/WR	ΥV	VR	Sons	@ Auctio	n [Daughters	@ Aı	ction	Daug	ghters In	Herd
	3	-101	3	-96	2-1	02	1-\$	4750		No	ne			1-93	

- ★ Exposed to Mogck Empire 110 from 11-9-22 on.
- ★ This whopping ribeye heifer is definitely bigger framed and long bodied! She has a calm disposition. Z460 has the #1 \$Beef Value, 2nd largest Ribeye EPD, and 4th top \$C of any female selling!
- ★ Z460 is an 18th generation Blueblood Lady Ellston female to be bred, born, and raised in Ellston, IA by the Hoover family! To my knowledge, this is the most consecutive generations of any female selling today, and about as many as you will find anywhere in the country to be bred by the same family. Cow families like this have survived for so long because they fit their environment, and a big part of that is being adaptable to fescue. This heifer has one of the best Hair Shed (HS) EPDs among the females selling!
- ★ Dam R61 is a classic Hoover Dam daughter with fleshing ability and a nice udder. A son works for repeat customer Jeff Vos. An immaculate uddered daughter of R61 works in the Hoover herd.
- ★ Starting with grandam M30 and tracing the pedigree back down the dam's side, 5 of the past 6 generations have earned Pathfinder status! I could write a book about these cows, but space is limited, and Pathfinder status is a testament to a cow's fertility and productivity! Read more about what it takes to earn Pathfinder status on page 41.
- ★ Pathfinder great grandam B305 was one of my favorites she was a slow, easy-going cow that produced until 14 years of age. She maintained a 363 day calving interval on 13 progeny, and 13-106 WR! She is one of the few cows in the breed to produce *three* Pathfinder daughters! At 14 years of age, B305's udder was superb.





Gammer of Ellston M462 Udder at 7 years of age Dam of Lot 182

182 Fall Bred

GAMMER OF ELLSTON Z502

Reg. 20363184 Tattoo: L/R Z502 09/11/21

Baldridge 38 Special **HOOVER SPECIAL EDITION S454** Edella of Ellston N473 #

Heifer

Hoover 401K **GAMMER OF ELLSTON M462** Gammer of Ellston J500 #

EF Commando 1366 #
Baldridge Isabel Y69
Connealy Direct Deposit #
Edella of Ellston K264
Connealy Hemisphere 957L #
Erica of Ellston C265 #
H&K Impressive
Gammer of Ellston E43

BW	65
ADJ. 205/WR	648/97
ADJ. 365/YR	917/96
%IMF/RATIO	4.57/96
RE/RATIO	10.5/96

CED		BW	1	WW		YW		RADG		YH		SC		\$	W
+1		+1.6		+68	30%	+117		+.25		+.9	15%	+1.19	30%	+78	5%
HP	HP CEM			Milk Do		oc Claw		\top	Angle	9	HS	3			
+10.4		+6		+3	36	4%	+22		+.42	20%	6 +.4	11 1	15% +	.67	
CW		MB		F	ΙE	F	-at	\$1	Λ	\$F		\$	В	\$C	
+56 3	0%	+.35		+.71		026	10%	+83	10%	+98	25%	+142		+267	25%
Dam		BWR	٧	VWR	YV	WR Sons @		@ Auction		Daughters @ A		uction Dau		hters In	Herd
	Г	7-95	7	-94	5-	5-94 1-\$3		3000		2-\$3175				1-101	

- Exposed to Mogck Empire 110 from 11-9-22 on.
- Z502 is a long bodied, feminine heifer. She ties as the top Milk EPD in the fall heifer
- Dam M462 is a low birth weight cow still going strong at 9 years of age. She has a 366 day calving interval, indicating excellent fertility. She is one of our best uddered fall cows, despite reaching into her older years.
- M462's progeny work for Todd Glendenning, DNA Angus, and Chad & Craig Davison, all repeat customers. M462's daughter in the herd is a superior uddered young female.
- Pathfinder grandam J500 has been gone for several years, but recorded a 360 day calving interval. She put two replacement daughters in the herd.
- Lot 183 is another nice heifer from this cow family.
- ★ I think I can count on one hand the times that Hoover Angus has bought females in the past 90 years. This Gammer cow family is one of them. In 1999, John, Barb, Joy and David purchased cows from Craig Conover, and fourth generation dam 173, a Pathfinder, was one of them. She was truly one of the great cows of her day. Two of her sons topped the \$10,000 mark, and one was the lead-off bull in our sale. The 173 cow had two daughters that served as two of our very first donors.

Fall Bred Heifer

GAMMER OF ELLSTON Z474

Reg. 20363174 Tattoo: L/R Z474 08/29/21

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Basin Excitement # **GAMMER OF ELLSTON M489** Gammer of Ellston J446 # SydGen Exceed 3223 SvdGen Rita 2618 Monck Sure Shot 253 MOGCK Erica 2162 Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Gammer of Ellston E43

BW	68
ADJ. 205/WR	688/103
ADJ. 365/YR	973/102
%IMF/RATIO	4.07/85
RE/RATIO	11.2/103

CED		BW		V	VW	\	/W	RAI	OG	YH		S	С	\$	W
+6	П	+1.4		+75	15%	+134	15%	+.28	30%	+.8 2	5%	+.85		+73	10%
HP		С	EM		Milk		D	ос		Claw		Angle)	H	S
+14.8	15%	+4		- 1	-27		+24	25%	+.33	3%	+.5	5		+.13	2%
CW		MB			RE		-at	\$1	Λ	\$F		\$	В	\$(
+57 30	0%	+.53		+.88	20%	032	10%	+81	10%	+99 2	0%	+153	30%	+279	20%
Dam	Е	BWR	V	/WR	YV	VR	Sons	@ Auctio	n [Daughters	@ Aı	ıction	Dau	ighters Ir	Herd
	6	i-99	6-	100	6-1	101	2-9	4275		1-\$4	800			None	

- Al to Raml Optics 0710 on 11-20-22.
- Z474 is a classic example of what the Entice cattle do she's got a calm disposition, good feet, and a well-rounded set of EPDs.
- Dam M489 maintains a 363 day calving interval on her 7 calvings (a set of twins not included in her ratios above). Her progeny work for Jeremy Loving, Ben Striegel, and Brady Geidel
- M489 was a high performing female herself she weaned at 768 lbs., WR 111, YW 1027 lbs., YR 108, and scanned a whopping 12.1" ribeye to earn a Ribeye EPD in the best 5% of the breed. She tied as the 3rd top weaning weight heifer of her crop.
- A full sister to M489 was the 8th top weaning weight heifer of her crop and a photo feature selling to repeat customer Jeff Graham.
- Great grandam E43 was one of the first cows we ever flushed. Two of her three daughters in the Hoover herd earned Pathfinder status.



DIABLO DELUXE 1104

MAID OF ELLSTON V187



Diablo Erica Dianna 9034

Bruns Top Cut 373 #

Maid of Ellston P234

MAID OF ELLSTON A241

Reg. 20429073 Tattoo: L/R A241 02/23/22

> A A R Ten X 7008 S A # Deer Valley Rita 0308 GAR Prophet # Diablo Erica Dianna 5010 Bruns Uppercut 610 Dakota Miss 669 Baf # Basin Excitement # Maid of Ellston M115

BW	83
ADJ. 205/WR	724/106
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

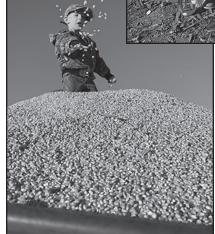
CED				W	WW ,		/W	RAI	OG	Y	YH		SC		Ν
+1	+2.5 +		+94	1%	1% +157		+.29	25%	+.9	15%	+.66		+88	1%	
HP	HP CEM		EM		Milk		Do		ос		\Box	Angle		HS	;
+16.2	+16.2 10% +7			+3	+28 +		+24	25%	+.57	+.4		14 30%		+.65	
CW	CW MB			F	ΙE		-at	\$1	\$M		\$F		\$B	\$C	
+89 1	89 1% +.61 +		+.92	15%	+.005		+82	10%	+136	1%	+191	5%	+330	2%	
Dam	E	3WR	W	WR	YWR		Sons	@ Auctio	n	Daughter	s @ Au	ıction	Dau	ghters In	Herd
	2-105 2-10		104	1-101		1-9	\$5500		None				None		
Grandar	Grandam BWR		T	WWR			YWR		Sons (@ Aucti	ion	Daugh	ters @ Au	uction	
5-103		\Box	5-99			5-100		2-\$3425			None				

- ★ A241 is a growthy, deep bodied, level topped heifer. Although the youngest heifer to sell, she is a high performing heifer with some high growth EPD projections!
- A241 has the #1 WW EPD and #1 \$Combined Value of all females selling today! She is also among the very top for YW, CW, \$F, and \$B.
- ★ Dam V187 is a nice uddered cow that has a 369 day calving interval, which will tighten up this spring when she calves a little earlier with her third calf. Her son works for long-time repeat customer Max Shaffer.
- V187 had a real nice ultrasound scan IMF 5.51, ratio 124, ribeye 11.3," ratio 109.
- Grandam P234 is a superior uddered, calm disposition cow with sons working for Reiman Livestock and Keith Knobbe.
- ★ Great grandam M115 was also an excellent uddered cow whose sons weaned at an average 777 pounds.

Around the Farm

Gwen & Ty pick iris from Landi's iris bed and deliver to friends & elderly each year.





Ty enjoys harvest, especially riding in the combine!



HEIFERS/OPEN HEIFERS BRED



BLACKCAP EMPRESS ELLSTON A85 - Lot 185

185 Open Heifer



BLACKCAP EMPRESS ELLSTON A85

Reg. 20429015

Tattoo: L/R A85

01/31/22

78

RAML Rangefinder 7536 RAML OPTICS 0710 RAML Ruby 710

Hoover No Doubt **BLKCP EMPRESS ELLSTON S164**Blackcap Empress Ellston N86

abilit Loupola Loo ii
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Mogck Bullseye #
Miss Blackcap Ellston J2
Basin Excitement #
Blkcp Empress Ellston D2

	ADJ. 205/WR	733/107
	ADJ. 365/YR	
ı	%IMF/RATIO	
ı	RE/RATIO	
_	90	V//2

CED BW			١	WW	W YW		RADG		YH		SC		\$W		
+7 +2.8			+88	2%	+159	2%	+.32	+.32 10%		3%	+1.78	10%	+79	4%	
HP CE		EM		Milk	Milk		Doc		Claw		Angle		HS		
+12.6 +11		+11	2	0%	+33	10%	+26	15%	15% +.52		+.3	F.36 4%		62	
CW		MB	MB		RE		Fat		Λ	\$F		\$	В	\$C	;
+74 5	+74 5% +.31			+.98	10% +0		+64			+111 1		+154	30%	+264	30%
Dam	m BWR V		/WR	/R YWR		Sons	@ Auctio	n [Daughters		ıction	Daughters In He		Herd	
	3-93 3-		102	2-	96 2-9		5000		None			None			

- ★ A85 is the big power heifer of the group with added frame and lots of body!
- ★ A85 ties as the top YW EPD female to sell today, and has one of the top WW, Scrotal, Foot Angle, and Ribeye EPDs too!
- ★ A85 is a 15th generation Blackcap Empress Ellston female to be bred by the Hoover family, and from the inaugural crop of our Optics calves! There are some great cows deep in her pedigree – on BOTH top and bottom of her pedigree!
- ★ Dam S164 has a 360 day calving interval on 4 calvings (a set of twins does not show up in the ratios above). Lowell Pettit and Richard Allen selected S164's sons to come to auction.
- ★ Grandam N86 was lost rather early in life to an injury, but had a 352 day calving interval on 6 calves.
- ★ Great grandam D241 was a big, deep sided cow, just like the generations of cows before her. She recorded 10-103 WR and a 364 day calving interval! One of her top sons was the featured Hoover Electrify bull that was selected by ADD Angus Farm and used back in the Hoover herd.

10 open heifers selling average:

- > WW EPD top 5%
- > YW EPD top 10%
- Milk top 25%
- > Docility EPD top 10% (Rankings among
- ➤ Claw EPD top **30**% non-parent
- Angle EPD top 25%
 Angus females)
- ➤ Hair Shed (HS) EPD top 30%

 Heifer Prognancy (HP) top 10%
- ➤ Heifer Pregnancy (HP) top 10%
- > Ribeye top 25%
- > \$M top 5%
- > \$B top **30**%
- > \$C top **15%**

186 Open Heifer

MOGCK ENTICE

SydGen Enhance

SvdGen Sizzle

MISS ERICA ELLSTON T261

MOGCK Erica 2255 #

Miss Erica Ellston N105



MISS ERICA ELLSTON A99

Reg. 20429024 Tattoo: L/R A99

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Connealy Cool 39L # WK Hazel 9201 Hoover Dam # Miss Erica Ellston L67 #

BW	84
ADJ. 205/WR	681/100
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

02/03/22

CED		BW	1		WW	\	/W	RAE)G	YH		S	C	\$	W
+1	+3.7		+84	4% +147		5%	+.25		+.5	+.5		10%	+74	10%	
HP	HP CEM			Milk		Doc			Claw		Angle		HS		
+12.9	+12.9 +0			+28	28		25%	+.31	31 2%		18		+.01	1%	
CW	CW MB			RE	RE F		\$M		\$F		\$B		SB \$C		
+63 20	0% +.57 +		+.76	+.009		9	+74	20%	+96 2	5%	+147		+265	30%	
Dam	В	WR	٧	VWR	R YWR		Sons	@ Auctio	ion Daughters		@ Auction		Daughters In Hero		Herd
	3-107 3-1		100	2-	2-97		1-\$4750		None				1-101		
Granda	Grandam BWR			W	WWR		YWR		Sons @ /	Aucti	on	Daughters @ Auct		uction	
		6	-91		6-	6-97		6-101		4-\$5875			1-\$3900		

- ★ A99 is a really long heifer with nice bone. She offers the lowest (best) Hair Shed (HS) EPD of any female selling today, indicating quick shed out in the summer! A99 also offers the best Claw EPD and Scrotal EPD of any open heifer selling.
- ★ If you are looking for a good disposition heifer for a young 4-H member, an Entice like this gal would be a good choice! Check out her growth EPDs too!
- ★ Notes from my calving book say dam T261 was easy calving and had good mothering skills with her first calf. T261 has a 364 day calving interval. Her first daughter just weaned her first calf in our herd.
- ★ Repeat customer Brett Hardy selected T261's only son.
- ★ Grandam N105 produced progeny for Chris Nelson, Darrell Wagoner, Andy Huffington, Mark Bright, and Francois Brothers. She has a 357 day calving interval, indicating excellent fertility.
- ★ Pathfinder great grandam L67 was lost young in life to an injury, but recorded 3-108 WR and a 363 day calving interval.
- ★ L67 was the 6th top weaning weight, 3rd top yearling weight heifer of her crop.

187 Open Heifer



里該里 ELLSTONS MISS BLACKBIRD A100

Reg. 20429025 Tattoo: L/R A100 02/03/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Basin Excitement #
ELLSTONS MISS BLACKBIRD L63
Ellstons Miss Blackbird J58

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Basin Expedition R156 Basin Lady S532 AK SydGen C C & 7 # Elistons Miss Blackbird E119 #

BW	78
ADJ. 205/WR	699/102
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED BW			WW		YW		RADG		YH		SC		\$W		
+7	+7 +.7			+68	68 30%		+113		+.26		5%	+.94		+67	20%
HP CEM		EM		Milk		D	oc (Claw		Angle		HS		
+14.7 15% -1			+	29	30%	+36	1%	+.41	41 15% -		44 30%		+.40	25%	
CW		MB		F	RE		-at	\$1	1	\$F		\$	В	\$0	
+52	+52 +.27			+.62	.62		018 15%			+92		+130		+234	
Dam	BWR WV		VWR	YWR		Sons	@ Auctio	n [Daughters @	a Au	Auction Dat		aughters In He		
	8-98 8-10		105	5-1	104 1-\$		12,000		1-\$2100			None			

- ★ A100 is an attractively made, long bodied heifer with a gentle disposition.
- ★ A100 is the #1 Docility EPD female to sell, with an EPD that stretches above the best 1% of the breed! A great choice for a young 4-H member!
- ★ Dam L63 is a low birth weight cow that always brings in a heavy calf! In fact, four of her calves have been among the top 10 weaning weight calves of their crop! She is a gentle disposition cow.
- One son of L63 that was the #1 yearling weight bull of his crop sold for \$12,000 to long-time repeat customer Lyle Olson. L63's daughter works for repeat customers Stan & Jon Becker.
- ★ L63 and the three generations of cows behind her (that's all the farther back I can remember) were all excellent uddered females.
- ★ Grandam J58 has been retired from the herd, but produced one Pathfinder daughter and had 5 progeny come to auction averaging \$4750.

Business Longevity

Only about 30% of family businesses survive into the second generation, 12% are still viable into the third generation, and only about 3% operate into the fourth generation or beyond.

Hoover Angus Family:

167 Years of Family Farmed Ground (Landi is a 6th generation Hoover to have farmed in Ellston) 95 Years of Quality Angus Cattle

(Landi is a 4th generation Angus breeder from the Hoover family)





PRIM LASSIE OF ELLSTON A74 - Lot 188

188 Open Heifer

PRIM LASSIE OF ELLSTON A74

Reg. 20429013

Tattoo: L/R A74

01/30/22

Deer Valley Growth Fund HIGH POINT INVESTOR High Point Mimi 777

Mogck Bullseye # PRIM LASSIE OF ELLSTON P33 Prim Lassie of Ellston L233 # Deer Valley Rita 36113 VAR Generation 2100 # S A F Mimi 044-M94 MOGCK Sure Shot # Mogck Mary 1255 Connealy Reward # Prim Lassie of Ellston J162 #

Basin Payweight 1682 #

BW	12
ADJ. 205/WR	691/101
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	CED BW			V	WW		/W	RAE)G	YH		SC		\$W	
+9 3	30%6 15% +6		+68	30% +109			+.19		+.4		+.82	82		2%	
HF	HP CEM		EM		Milk		Do			Claw		Angle		- 1	lS
+19.8	19.8 1% +17 1		1	% +	34	10% +35		1%	+.46	46		14 30%		+.70	
	CW MB			F	RE F		-at	\$1	Λ	\$F		\$B		9	SC
+54	4 +.50			+.82	25%	+.021		+115	1%	+88		+136		+29	1 15%
Dam	-	3WR	W	WR	R YWR		Sons	@ Auction		Daughters @ Aucti		ction	Dau	ghters	In Herd
	6-93 6-		6-	104	5-99		3-\$	3-\$10,450		None		ie		1-104	
Granda	Grandam BWR		WR	П	WWR			YWR	\Box	Sons @ /	Aucti	on	Daughters @ Aucti		Auction
Γ		9	-98	T	9-1	03	8-99		$\neg \neg$	2-\$8250		$\neg \top$	1-\$5500		

- ★ A74 is a calm, level topped, easy fleshing heifer with nice look. With the cow family on the top and bottom side of her pedigree she has, I would expect her to make an excellent cow!
- ★ A74 was the #1 \$Maternal Weaned Calf Value (\$M) of her crop and has the #1 highest \$M of any animal selling today! She excels in the traits that make up this index such as Docility, where she ties as the 2nd top Docility EPD female to sell, CEM where she is #1, and Heifer Pregnancy (HP) where she has the 3rd highest HP. A74 is also the lowest BW EPD open heifer to sell.
- ★ Dam P33 is the #1 \$M cow in the herd, with an index that stretches 31 points above the best 1% of the breed!
- P33 is a super low birth weight cow, but even more impressive is her low birth to high growth spread on her progeny.
- ★ P33 has a superior 359 day calving interval on her 6 progeny. The only fertility EPD we have today is the Heifer Pregnancy EPD (HP), where P33 shines - she has the #1 HP EPD of any Hoover female! – 5 points above the best 1% of the breed!
- P33 has one successful daughter working in the herd, and another going into the replacement herd this spring.
- Please read about highly successful grandam L233 and her dam, J162, in the footnote of Lot 189.

Good disposition show heifers in anyone's budget!

In our sale last year, 7 of the 10 heifers sold between \$2000-4000, a very reasonable price for the high quality heifers they were! Our goal is to sell heifers that will make a nice 4-H project, but go on to make a foundational momma cow for anyone starting a herd. These heifers average a Docility EPD in the best 10% of the breed!





PRIM LASSIE OF ELLSTON A44

Reg. 20429003

Tattoo: L/R A44 Vin-Mar Johnny Cash 3513

01/19/22

High Point Ring of Fire 5071 JK HIGH POINT 745 J K Blackbird 408

Connealy Reward #

PRIM LASSIE OF ELLSTON L233 # Prim Lassie of Ellston J162 #

High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 Connealy Reflection # Eltuna of Conanga 3703 # SydGen C C & 7 # Prim Lassie of Ellston F228 #

BW	75
ADJ. 205/WR	664/97
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	CED BW			WW		YW		RADG		YH		SC		\$W	
+13 10	0%	5 1	5 15% +63			+112		+.25		+.9 1	5%	+.62		+73	10%
HP CEM		EM	Milk			D	oc (Claw		Angle		HS	3	
+19.5 1% +14		- 4	4%	+37	3%	+25	20%	+.53		+.4	13 25%		+.47		
CW			MB		RE		-at	\$M		\$F		\$	В	\$0	
+58 30	0%	+.38		+.77 30%		+.004		+89 2%		+99 2	0%	+142		+273	20%
Dam	Dam BWR V		V	/WR	YWR		Sons	@ Auctio	n [Daughters @		@ Auction		Daughters In He	
	9-98 9		9-	103	8-	99	2-9	\$8250		1-\$5500		00		3-103	

- A44 is a soggy heifer that will make a nice brood cow.
- ★ A44 has the 2nd highest \$Maternal Weaned Calf Index (\$M) among the open heifers selling. Likewise, her dam L233 is one of the 10 top cows in the herd for \$M, and one of 26 Hoover-owned females that breaks the coveted +100 mark!
- A44 has the highest CED EPD among all females selling as well as one of the top Heifer Pregnancy (HP) EPDs and Milk EPDs.
- ★ A44's pedigree is a little different than most we used sire High Point to maintain frame size and give us an outcross pedigree.
- L233 has been an exceptional cow, putting four replacement daughters in the herd. One daughter raised the beautiful Lot 188 open heifer selling today - the #1 \$Maternal Value of her crop!
- ★ L233's progeny to come to auction work for Brett Barnett (a daughter and a featured son), Walbridge Farm and Richard & Jason Swaney. Swaney's bull was the #1 weaning weight bull of his crop!
- L233's feature bred heifer daughter sells as Lot 110.
- Beginning with L233, there are six consecutive generations of Pathfinder cows down this cow line of the pedigree – this is the longest consecutive stretch I know of in the Hoover herd, and an exceptionally rare find!
- ★ Fertility is strong in this cow family, with L233 recording 9 calves at a 362 day calving interval.
- Pathfinder grandam J162 had a successful career with a 363 day calving interval on her 8 calves and a superior 8-107 WR! She had an excellent udder.

190 Open Heifer



PRIM LASSIE OF ELLSTON A122

Reg. 20429035

Tattoo: L/R A122 02/07/22

K C F Bennett Southside # MEAD MAGNITUDE

Mead Primrose N198 # Hoover No Doubt

PRIM LASSIE OF ELLSTON S43 Prim Lassie of Ellston L233 # Nichols Extra K205 # K C F Miss 208 S11 # Plattemere Weigh Up K360 # Mead Primrose K247 # Mogck Bullseye # Miss Blackcap Ellston J2 Connealy Reward # Prim Lassie of Ellston J162 #

BW	69
ADJ. 205/WR	659/96
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED		BW			WW Y		/W	RADG		YH		SC		\$W	
+7		+1.6	+80 10% +140 10% +.25 +.7		- 1	+1.52 15%		+78	5%						
HP		С	EM		Milk		Doc			Claw		Angle		HS	
+12.2	+12.2 +12 1		5%	+28		+30	5%	+.42	20% +.4		;	+.	90		
CW	П	MB			RE		at \$N		Λ	\$F		\$B		B \$C	
+58 30)%	+.65		+.7	7 30%015		20%)% +80 10		+90 +14		+147		+271	25%
Dam	Е	BWR	٧	/WR	WR YWF		/R Sons		n I	Daughters @ Au		uction Daug		nters In	Herd
	4-90 4-93		2-	2-93		lone	1-\$39		900		None				
Grandar	Grandam BWR			W۱	WWR		YWR		Sons @ Auction		n Dau	Daughters @ Auction		uction	
9-98			9-1	03	\top	8-99	Т	2-\$82	250	$\neg \neg$	1-\$5500				

- ★ A122 is a really long, calm heifer with a well-balanced EPD profile.
- Ten Pathfinders are found in A122's 3-generation pedigree!
- Dam S43 is a real low birth weight cow with a very nice udder and a tight calving interval. Her first daughter works for repeat customer Salt Fork Angus.
- S43 is a rare find as she is backed by six consecutive generations of Pathfinder cows down the dam's side of her pedigree!
- Please read about grandam L233 in the footnote of Lot 189. She is also the grandam of featured heifer, Lot 188. When I picked these sale open heifers, I didn't realize I was letting go of so many from this highly productive Prim Lassie cow family, but luckily we have three daughters in production from the L233 cow.





MISS BLACKBIRD ELLSTON A151 - Lot 191



JK High Point 745 Sire of Lot 189 and 191





MISS BLACKBIRD ELLSTON A151

Reg. 20429045

Tattoo: L/R A151

02/11/22

High Point Ring of Fire 5071 **JK HIGH POINT 745** J K Blackbird 408

MOGCK Entice
MISS BLACKBIRD ELLSTON V17
Miss Blackbird Ellston L52

Vin-Mar Johnny Cash 3513 High Point Blackbird 3009 S A Broadside 1411 J K Ms Blackbird 018 SydGen Enhance MOGCK Erica 2255 # Hoover Dam # Miss Blackbird Ellston C224

BW	71
ADJ. 205/WR	668/98
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED		BW			WW	\	YW		RADG		YH		SC		\$W	
+9 3	0%	+.7		+78	10%	+140	10%	+.31	15%	+1.0 1	0%	+1.46	15%	+71	15%	
HP CEM				Milk	(D	ос		Claw		Angle)	HS	3		
+15.9	10%	6 +13	1	0%	+25		+18		+.40	15%	+.3	30	1% -	+.16	3%	
CW		MB			RE		-at	\$1	Λ	\$F		\$B		\$0	,	
+69 1	0%	+.46		+.76	+.76		25%	+80	+80 10%		4%	+166	20%	+295	10%	
Dam	BWR V			VWR	WR YWR		Sons @ Auction		n [Daughters @		@ Auction		ghters In	Herd	
	2-98 2-			-97			N	lone	Т	None			None			

- ★ A151 is feminine fronted and long as a train. She's got an appealing set of well-rounded EPDs. She the 2nd best Foot Angle EPD among the females selling today.
- ★ A151 traces back 13 generations to Miss Blackbird of Ellston 2, a 1947-model female out of the great Revolutions Bell Boy that has so much influence on the Hoover cow herd. I think Walt Hoover would be amazed that so many of his original cow families have stayed intact for so many generations!
- ★ Dam V17 had a nice set of performance data: BW 64 lbs., WW 657 lbs., WR 101, YW 980 lbs., YR 104, IMF 6.81, ratio 153, ribeye 10.5, ratio 101.
- ★ V17's first son weaned at 720 pounds; A151 was her second calf. V17 has settled first service AI each year, and her third-in-a-row AI calf will be here in February.
- ★ Grandam L52 has 5 daughters currently working in the herd! They are good uddered, easy going cows.
- ★ Great grandam C224 was a fertile cow with 10 calves at a perfect 365 day calving interval!



Erica of Ellston T64 Hoover Angus Donor Grandam of Lot 192; Relative of Lot 193

192 Open Heifer



ERICA OF ELLSTON A176

Reg. 20429052

Tattoo: L/R A176

02/14/22

MOGCK Fortress 517 MOGCK EMPIRE 110 MOGCK Eraline 1748

Hoover No Doubt ERICA OF ELLSTON X14 Erica of Ellston T64 K C F Bennett Fortress # Mogck Rosebud 1545 SydGen Enhance Mogck Eraline 855 Mogck Bullseye # Miss Blackcap Ellston J2 Baldridge 38 Special Erica of Ellston N54 #

BW	78
ADJ. 205/WR	671/98
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

21100 01 2110001110 1 11															
CED		BW			WW		YW		RADG			SC		\$W	
+2	-	+2.8		+86	3%	+143	10%	+.26		+.7	+.64		+79	4%	
HP		С	EM		Milk		D	ос	Claw		Angl		е	HS	3
+14.4 20% +8				+25		+26	15%	+.47	'	+.4	7		+.19	4%	
CW	Т	MB			RE I		at \$1		1 \$F			\$B		\$C	
+63 20%	% H	+.69		+.89	9 20%025		10%	10% +85		+98 2	5%	+160	25%	+293	10%
Dam	В	WR	٧	/WR	YV	VR	Sons @ Auction			Daughters @ Auction			Daughters In Herd		
	1-109 1-98						N	lone	\perp	None			None		
Grandam BW		WR		WWR			YWR		Sons @ Auction		on	Daughters @ Auction		uction	
2-99				2-	96	Т	1-96	П	None			None			

- ★ A176 is a deep bodied, more moderate framed heifer.
- ★ Check out the EPDs on this gal! Important to those of us in fescue country, she has one of the lowest (best) Hair Shed (HS) EPDs among the females selling.
- ★ Dam X14 had tremendous performance as an ET calf: WW 753 pounds, WR 109, YW 1079 lbs., YR 107, IMF 10.63, ratio 175, and ribeye 12.3", ratio 112. To my knowledge, she is the second highest IMF scanning animal ever in Hoover Angus history, and would have graded Prime!
- ★ X14 was a first calf heifer with A176, and she has a nice, tight udder, just as the 4 generations of cows behind her!
- Grandam T64 is a working donor. She and her dam N54 are two of 26 Hooverowned females that breaks the coveted +100 mark for \$Maternal (\$M), which is well above the best 1% of the breed!
- ★ Great grandam N54 please read about her in the bottom of Lot 193's footnote.
- ★ Fourth generation dam is the great G366 cow, who is regarded as the best cow in our history. Read more about her in the footnote of lead-off bred heifer, Lot 107.



Mothers & Udders: Quality Beyond EPDs

In an EPD era where it is easy to get caught up in seeking out high EPDs for certain (often terminal)

traits, our industry sometimes forgets about the most basic, yet most essential traits in a cow herd. One of these traits is mothering ability. We don't have an EPD for this trait, but mothering ability (or lack thereof) is quite important! I'm sure we can all tell stories of how a cow lacking in mothering ability caused a loss in time, energy, and ultimately money.

This is a picture of one of our Ericas from Lot 192-193's cow family after she calved last year – she lays down with her calf right at her nose so she can mother it well. At Hoover Angus, mothering ability and udder structure is very important, and it has been for over 9 decades!

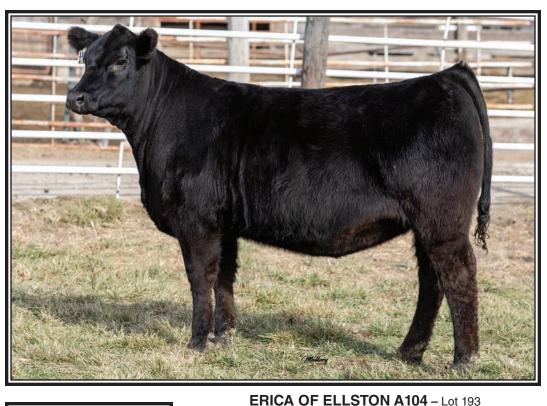




Erica of Ellston R217 Pathfinder Hoover Donor Dam of Lot 193; Relative of Lot 192



Erica of Ellston N54
Pathfinder Hoover Donor
Grandam of Lot 193;
Great Grandam of Lot 192





Hoover Entice A27
Flush Brother to Lot 193
Sells as Lot 8



Hoover Elite
Owned by High Point Genetics
and Crawford Angus
\$20,000 Full Brother to Lot 193;
Relative of Lot 192



ERICA OF ELLSTON A104

Reg. +20407052 Tattoo: L/R A104 02/04/22

SydGen Enhance MOGCK ENTICE MOGCK Erica 2255 #

Bruns Top Cut 373 #
ERICA OF ELLSTON R217 #
Erica of Ellston N54 #

SydGen Exceed 3223 SydGen Rita 2618 Mogck Sure Shot 253 MOGCK Erica 2162 Bruns Uppercut 610 Dakota Miss 669 Baf # Basin Excitement # Erica of Ellston G366 #

	511	
	ADJ. 205/WR	734/105
	ADJ. 365/YR	
#	%IMF/RATIO	
#	RE/RATIO	

79

RW

C	CED BW				ww				RAE	0G_	YH		SC		\$\	Ν		
+9	30)%	+1.4 +90		+90	0 2% +159 2% +.		+.32	10%	% +1.2 3		+.94		+89	1%			
HP CEM				Milk			D	Doc		Claw		Angle		HS				
+16.2	+16.2 10% +9				+33		10%	+35	1%	1% +.45 30% +.50			50		+.19	4%		
	CW			MB	В		RE Fat		at	\$M		\$F	\$F		SB	\$C		
+83	2	2% +.47 +.8		+.87	' 20	%	028 10%		+86	4%	+124	2%	+175	15%	+313	4%		
Dam	ı	-	3WF	R	٧	/WR	WR YWR			/R Sons		n	Daughters @ Auction		uction	Dau	ghters In	Herd
		4	4-97 4-10			105	4-106			3-\$	12,350	\perp	1-\$4250			None		
Grandam BWR			WWR			YWR		Sons @ Auction			Daughters @ Auction							
7-93					7-1	04		5-105		3-\$5100			2-\$13,250					

- ★ A104 is a showy, really long, pretty heifer! Definitely a donor cow prospect in the making here!
- ★ A104 ties as the highest YW EPD female to sell today! She also has the 2nd highest WW EPD, ties as the 2nd top Docility EPD, and has one of the top \$F and \$C Values among the females selling.
- ★ A super stout, thick flush brother to A104 sells as Lot 8, feature bull. A full sister sells in the bred heifer division as Lot 108, who I believe to be the third highest IMF scanning heifer in our history with a 9.99 IMF, ratio 179! We are going to be greedy and keep the other four flush sisters to A104 in the Hoover herd as replacements!





Erica of Ellston A32
Flush Sister to Lot 193
Candid Picture at
6 months of age

- ★ Dam R217 is a third consecutive generation Pathfinder, donor cow from this phenomenal Erica cow line! She has an excellent 354 day calving interval, despite stealing flushes two different seasons.
- ★ R217's sons work for Brandon Taglauer, Darrell Wagoner and Crawford Angus and High Point Genetics teamed up to buy one son read about this bull, Hoover Elite, on page 6 of your sire directory. He was the 2nd top yearling weight bull of our 2021 sale, and what a tank he was! He was also a full brother to A104.
- ★ Pathfinder grandam N54 is a gorgeous cow with a picture-perfect udder and a 365 day calving interval on 7 calves that includes stealing flushes several different years. She is one of my all-time favorite cows!
- ★ Six daughters of N54 have been retained in the herd; 3 daughters have served as working donors. N54 records an excellent 10-113 IMF ratio and 13-100 ribeye ratio on her progeny.
- ★ Several calves of N54 have been among the top of their crop for weaning weight – both ET and natural calves. And she does this with significantly lower than average birth weights on her progeny!
- ★ Highly proven Pathfinder great grandam G366 is regarded as the best cow in our history. Three daughters of G366 have earned the Pathfinder designation, and it looks like one more will have met the criteria to be on the report this coming spring. At least 15 of her daughter descendants have served as donors. G366 grossed \$238,000 worth of direct progeny sales, not including embryos sold.
- ★ Too numerous to mention are G366's progeny that have found themselves in the very top of the crop for weaning weight. It is neat, however, that she had three-in-a-row #1 adjusted weaning weight calves of their respective crops. Even at 12 years of age, her growth genetics were still powerful, as an ET daughter was the #1 adjusted weaning weight ET heifer of her crop!
- ★ Lead-off bred heifer Lot 107 comes from this cow family see many more photos from this cow family on pages 42-43.
- ★ Udder pictures from A104's dam, grandam and great grandam can be found on page 9.



Hoover Angus Farm 2731 Squirrel Ave. Ellston, IA 50074



** New Sale Location ** North of Tingley, Iowa

Arispe

4 miles south of Arispe, turn east on 110th Street and go 3/4 mile to the Hoover Angus Sale Facility.



110th Street

Highway 169



Hoover Angus Sale Facility

2399 110th Street Shannon City, IA 50861

2 miles North of the Tingley exit on Highway 169, turn east on 110th Street and go 3/4 mile to the Hoover Angus Sale Facility.

County Highway J20

Tingley

★ Please do not GPS to our address, as GPS may take you down a mud road or a road with a bridge out! Please GPS to Tingley or Arispe, then follow this map from Highway 169.